

# Global Over the Counter (OTC) Drugs Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G6C6F050576AEN.html>

Date: October 2023

Pages: 106

Price: US\$ 3,250.00 (Single User License)

ID: G6C6F050576AEN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Over the Counter (OTC) Drugs market covering all its essential aspects. For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered. In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner. Key players in the global Over the Counter (OTC) Drugs market are covered in Chapter 9: Sanofi

Perrigo Company PLC

Bayer AG

Mylan NV

Reckitt Benckiser Group PLC

Johnson and Johnson

GlaxoSmithKline PLC

Pfizer Inc

In Chapter 5 and Chapter 7.3, based on types, the Over the Counter (OTC) Drugs market from 2017 to 2027 is primarily split into: Cough, Cold, and Flu Products

Analgesics

Dermatology Products

## Gastrointestinal Products

Vitamins, Mineral, and Supplements (VMS)

Weight-loss/Dietary Products

Ophthalmic Products

Sleeping Aids

Other Product Types

In Chapter 6 and Chapter 7.4, based on applications, the Over the Counter (OTC)

Drugs market from 2017 to 2027 covers: Hospital Pharmacies

Retail Pharmacies

Online Pharmacy

Other Distribution Channels

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are

covered in Chapter 4 and Chapter 7: United States, Europe, China, Japan, India, Southeast Asia, Latin America, Middle East and Africa.

**Client Focus**

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Over the Counter (OTC) Drugs market? Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Over the Counter (OTC) Drugs Industry.

2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth. Please find the key player list in Summary.

3. What are your main data sources? Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users. Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases. Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.4.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

**Outline**

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the

definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained. Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered. Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world. Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type. Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market. Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry. Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic. Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc. Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points. Chapter 11 introduces the market research methods and data sources. Years considered for this report: Historical Years: 2017-2021 Base Year: 2021 Estimated Year: 2022 Forecast Period: 2022-2027

## Contents

### 1 OVER THE COUNTER (OTC) DRUGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Over the Counter (OTC) Drugs Market
- 1.2 Over the Counter (OTC) Drugs Market Segment by Type
  - 1.2.1 Global Over the Counter (OTC) Drugs Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Over the Counter (OTC) Drugs Market Segment by Application
  - 1.3.1 Over the Counter (OTC) Drugs Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Over the Counter (OTC) Drugs Market, Region Wise (2017-2027)
  - 1.4.1 Global Over the Counter (OTC) Drugs Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Over the Counter (OTC) Drugs Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Over the Counter (OTC) Drugs Market Status and Prospect (2017-2027)
  - 1.4.4 China Over the Counter (OTC) Drugs Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Over the Counter (OTC) Drugs Market Status and Prospect (2017-2027)
  - 1.4.6 India Over the Counter (OTC) Drugs Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Over the Counter (OTC) Drugs Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Over the Counter (OTC) Drugs Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Over the Counter (OTC) Drugs Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Over the Counter (OTC) Drugs (2017-2027)
  - 1.5.1 Global Over the Counter (OTC) Drugs Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Over the Counter (OTC) Drugs Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Over the Counter (OTC) Drugs Market

### 2 INDUSTRY OUTLOOK

- 2.1 Over the Counter (OTC) Drugs Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Over the Counter (OTC) Drugs Market Drivers Analysis
- 2.4 Over the Counter (OTC) Drugs Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Over the Counter (OTC) Drugs Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Over the Counter (OTC) Drugs Industry Development

### **3 GLOBAL OVER THE COUNTER (OTC) DRUGS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Over the Counter (OTC) Drugs Sales Volume and Share by Player (2017-2022)
- 3.2 Global Over the Counter (OTC) Drugs Revenue and Market Share by Player (2017-2022)
- 3.3 Global Over the Counter (OTC) Drugs Average Price by Player (2017-2022)
- 3.4 Global Over the Counter (OTC) Drugs Gross Margin by Player (2017-2022)
- 3.5 Over the Counter (OTC) Drugs Market Competitive Situation and Trends
  - 3.5.1 Over the Counter (OTC) Drugs Market Concentration Rate
  - 3.5.2 Over the Counter (OTC) Drugs Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL OVER THE COUNTER (OTC) DRUGS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Over the Counter (OTC) Drugs Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Over the Counter (OTC) Drugs Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Over the Counter (OTC) Drugs Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Over the Counter (OTC) Drugs Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Over the Counter (OTC) Drugs Market Under COVID-19

4.5 Europe Over the Counter (OTC) Drugs Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Over the Counter (OTC) Drugs Market Under COVID-19

4.6 China Over the Counter (OTC) Drugs Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Over the Counter (OTC) Drugs Market Under COVID-19

4.7 Japan Over the Counter (OTC) Drugs Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Over the Counter (OTC) Drugs Market Under COVID-19

4.8 India Over the Counter (OTC) Drugs Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Over the Counter (OTC) Drugs Market Under COVID-19

4.9 Southeast Asia Over the Counter (OTC) Drugs Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Over the Counter (OTC) Drugs Market Under COVID-19

4.10 Latin America Over the Counter (OTC) Drugs Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Over the Counter (OTC) Drugs Market Under COVID-19

4.11 Middle East and Africa Over the Counter (OTC) Drugs Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Over the Counter (OTC) Drugs Market Under COVID-19

## **5 GLOBAL OVER THE COUNTER (OTC) DRUGS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Over the Counter (OTC) Drugs Sales Volume and Market Share by Type (2017-2022)

5.2 Global Over the Counter (OTC) Drugs Revenue and Market Share by Type (2017-2022)

5.3 Global Over the Counter (OTC) Drugs Price by Type (2017-2022)

5.4 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate of Cough, Cold, and Flu Products (2017-2022)

5.4.2 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate of Analgesics (2017-2022)

5.4.3 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate of Dermatology Products (2017-2022)

5.4.4 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate

of Gastrointestinal Products (2017-2022)

5.4.5 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate of Vitamins, Mineral, and Supplements (VMS) (2017-2022)

5.4.6 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate of Weight-loss/Dietary Products (2017-2022)

5.4.7 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate of Ophthalmic Products (2017-2022)

5.4.8 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate of Sleeping Aids (2017-2022)

5.4.9 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Growth Rate of Other Product Types (2017-2022)

## **6 GLOBAL OVER THE COUNTER (OTC) DRUGS MARKET ANALYSIS BY APPLICATION**

6.1 Global Over the Counter (OTC) Drugs Consumption and Market Share by Application (2017-2022)

6.2 Global Over the Counter (OTC) Drugs Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Over the Counter (OTC) Drugs Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Over the Counter (OTC) Drugs Consumption and Growth Rate of Hospital Pharmacies (2017-2022)

6.3.2 Global Over the Counter (OTC) Drugs Consumption and Growth Rate of Retail Pharmacies (2017-2022)

6.3.3 Global Over the Counter (OTC) Drugs Consumption and Growth Rate of Online Pharmacy (2017-2022)

6.3.4 Global Over the Counter (OTC) Drugs Consumption and Growth Rate of Other Distribution Channels (2017-2022)

## **7 GLOBAL OVER THE COUNTER (OTC) DRUGS MARKET FORECAST (2022-2027)**

7.1 Global Over the Counter (OTC) Drugs Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Over the Counter (OTC) Drugs Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Over the Counter (OTC) Drugs Price and Trend Forecast (2022-2027)

## 7.2 Global Over the Counter (OTC) Drugs Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Over the Counter (OTC) Drugs Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Over the Counter (OTC) Drugs Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Over the Counter (OTC) Drugs Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Over the Counter (OTC) Drugs Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Over the Counter (OTC) Drugs Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Over the Counter (OTC) Drugs Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Over the Counter (OTC) Drugs Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Over the Counter (OTC) Drugs Sales Volume and Revenue Forecast (2022-2027)

## 7.3 Global Over the Counter (OTC) Drugs Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Over the Counter (OTC) Drugs Revenue and Growth Rate of Cough, Cold, and Flu Products (2022-2027)

7.3.2 Global Over the Counter (OTC) Drugs Revenue and Growth Rate of Analgesics (2022-2027)

7.3.3 Global Over the Counter (OTC) Drugs Revenue and Growth Rate of Dermatology Products (2022-2027)

7.3.4 Global Over the Counter (OTC) Drugs Revenue and Growth Rate of Gastrointestinal Products (2022-2027)

7.3.5 Global Over the Counter (OTC) Drugs Revenue and Growth Rate of Vitamins, Mineral, and Supplements (VMS) (2022-2027)

7.3.6 Global Over the Counter (OTC) Drugs Revenue and Growth Rate of Weight-loss/Dietary Products (2022-2027)

7.3.7 Global Over the Counter (OTC) Drugs Revenue and Growth Rate of Ophthalmic Products (2022-2027)

7.3.8 Global Over the Counter (OTC) Drugs Revenue and Growth Rate of Sleeping Aids (2022-2027)

7.3.9 Global Over the Counter (OTC) Drugs Revenue and Growth Rate of Other Product Types (2022-2027)

## 7.4 Global Over the Counter (OTC) Drugs Consumption Forecast by Application



(2022-2027)

7.4.1 Global Over the Counter (OTC) Drugs Consumption Value and Growth Rate of Hospital Pharmacies(2022-2027)

7.4.2 Global Over the Counter (OTC) Drugs Consumption Value and Growth Rate of Retail Pharmacies(2022-2027)

7.4.3 Global Over the Counter (OTC) Drugs Consumption Value and Growth Rate of Online Pharmacy(2022-2027)

7.4.4 Global Over the Counter (OTC) Drugs Consumption Value and Growth Rate of Other Distribution Channels(2022-2027)

7.5 Over the Counter (OTC) Drugs Market Forecast Under COVID-19

## **8 OVER THE COUNTER (OTC) DRUGS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Over the Counter (OTC) Drugs Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Over the Counter (OTC) Drugs Analysis

8.6 Major Downstream Buyers of Over the Counter (OTC) Drugs Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Over the Counter (OTC) Drugs Industry

## **9 PLAYERS PROFILES**

9.1 Sanofi

9.1.1 Sanofi Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Over the Counter (OTC) Drugs Product Profiles, Application and Specification

9.1.3 Sanofi Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Perrigo Company PLC

9.2.1 Perrigo Company PLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Over the Counter (OTC) Drugs Product Profiles, Application and Specification

9.2.3 Perrigo Company PLC Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### 9.3 Bayer AG

9.3.1 Bayer AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Over the Counter (OTC) Drugs Product Profiles, Application and Specification

9.3.3 Bayer AG Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### 9.4 Mylan NV

9.4.1 Mylan NV Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Over the Counter (OTC) Drugs Product Profiles, Application and Specification

9.4.3 Mylan NV Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### 9.5 Reckitt Benckiser Group PLC

9.5.1 Reckitt Benckiser Group PLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Over the Counter (OTC) Drugs Product Profiles, Application and Specification

9.5.3 Reckitt Benckiser Group PLC Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

### 9.6 Johnson and Johnson

9.6.1 Johnson and Johnson Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Over the Counter (OTC) Drugs Product Profiles, Application and Specification

9.6.3 Johnson and Johnson Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

### 9.7 GlaxoSmithKline PLC

9.7.1 GlaxoSmithKline PLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Over the Counter (OTC) Drugs Product Profiles, Application and Specification

9.7.3 GlaxoSmithKline PLC Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

### 9.8 Pfizer Inc

9.8.1 Pfizer Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Over the Counter (OTC) Drugs Product Profiles, Application and Specification

9.8.3 Pfizer Inc Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Over the Counter (OTC) Drugs Product Picture

Table Global Over the Counter (OTC) Drugs Market Sales Volume and CAGR (%) Comparison by Type

Table Over the Counter (OTC) Drugs Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Over the Counter (OTC) Drugs Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Over the Counter (OTC) Drugs Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Over the Counter (OTC) Drugs Industry Development

Table Global Over the Counter (OTC) Drugs Sales Volume by Player (2017-2022)

Table Global Over the Counter (OTC) Drugs Sales Volume Share by Player (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume Share by Player in 2021

Table Over the Counter (OTC) Drugs Revenue (Million USD) by Player (2017-2022)

Table Over the Counter (OTC) Drugs Revenue Market Share by Player (2017-2022)

Table Over the Counter (OTC) Drugs Price by Player (2017-2022)

Table Over the Counter (OTC) Drugs Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Over the Counter (OTC) Drugs Sales Volume, Region Wise (2017-2022)

Table Global Over the Counter (OTC) Drugs Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume Market Share, Region Wise

in 2021

Table Global Over the Counter (OTC) Drugs Revenue (Million USD), Region Wise (2017-2022)

Table Global Over the Counter (OTC) Drugs Revenue Market Share, Region Wise (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue Market Share, Region Wise (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue Market Share, Region Wise in 2021

Table Global Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Over the Counter (OTC) Drugs Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Table Global Over the Counter (OTC) Drugs Sales Volume by Type (2017-2022)

Table Global Over the Counter (OTC) Drugs Sales Volume Market Share by Type (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume Market Share by Type in 2021

Table Global Over the Counter (OTC) Drugs Revenue (Million USD) by Type (2017-2022)

Table Global Over the Counter (OTC) Drugs Revenue Market Share by Type (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue Market Share by Type in 2021

Table Over the Counter (OTC) Drugs Price by Type (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate of Cough, Cold, and Flu Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Cough, Cold, and Flu Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate of Analgesics (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Analgesics (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate of Dermatology Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Dermatology Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate of Gastrointestinal Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Gastrointestinal Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate of Vitamins, Mineral, and Supplements (VMS) (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate

of Vitamins, Mineral, and Supplements (VMS) (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate of Weight-loss/Dietary Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Weight-loss/Dietary Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate of Ophthalmic Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Ophthalmic Products (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate of Sleeping Aids (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Sleeping Aids (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate of Other Product Types (2017-2022)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Other Product Types (2017-2022)

Table Global Over the Counter (OTC) Drugs Consumption by Application (2017-2022)

Table Global Over the Counter (OTC) Drugs Consumption Market Share by Application (2017-2022)

Table Global Over the Counter (OTC) Drugs Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Over the Counter (OTC) Drugs Consumption Revenue Market Share by Application (2017-2022)

Table Global Over the Counter (OTC) Drugs Consumption and Growth Rate of Hospital Pharmacies (2017-2022)

Table Global Over the Counter (OTC) Drugs Consumption and Growth Rate of Retail Pharmacies (2017-2022)

Table Global Over the Counter (OTC) Drugs Consumption and Growth Rate of Online Pharmacy (2017-2022)

Table Global Over the Counter (OTC) Drugs Consumption and Growth Rate of Other Distribution Channels (2017-2022)

Figure Global Over the Counter (OTC) Drugs Sales Volume and Growth Rate Forecast (2022-2027)



Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Over the Counter (OTC) Drugs Price and Trend Forecast (2022-2027)

Figure USA Over the Counter (OTC) Drugs Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Over the Counter (OTC) Drugs Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Over the Counter (OTC) Drugs Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Over the Counter (OTC) Drugs Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Over the Counter (OTC) Drugs Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Over the Counter (OTC) Drugs Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Over the Counter (OTC) Drugs Market Revenue (Million USD)

and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Over the Counter (OTC) Drugs Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Over the Counter (OTC) Drugs Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Over the Counter (OTC) Drugs Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Over the Counter (OTC) Drugs Market Sales Volume Forecast, by Type

Table Global Over the Counter (OTC) Drugs Sales Volume Market Share Forecast, by Type

Table Global Over the Counter (OTC) Drugs Market Revenue (Million USD) Forecast, by Type

Table Global Over the Counter (OTC) Drugs Revenue Market Share Forecast, by Type

Table Global Over the Counter (OTC) Drugs Price Forecast, by Type

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Cough, Cold, and Flu Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Cough, Cold, and Flu Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Analgesics (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Analgesics (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Dermatology Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Dermatology Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate

of Gastrointestinal Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Gastrointestinal Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Vitamins, Mineral, and Supplements (VMS) (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Vitamins, Mineral, and Supplements (VMS) (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Weight-loss/Dietary Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Weight-loss/Dietary Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Ophthalmic Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Ophthalmic Products (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Sleeping Aids (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Sleeping Aids (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Other Product Types (2022-2027)

Figure Global Over the Counter (OTC) Drugs Revenue (Million USD) and Growth Rate of Other Product Types (2022-2027)

Table Global Over the Counter (OTC) Drugs Market Consumption Forecast, by Application

Table Global Over the Counter (OTC) Drugs Consumption Market Share Forecast, by Application

Table Global Over the Counter (OTC) Drugs Market Revenue (Million USD) Forecast, by Application

Table Global Over the Counter (OTC) Drugs Revenue Market Share Forecast, by Application

Figure Global Over the Counter (OTC) Drugs Consumption Value (Million USD) and Growth Rate of Hospital Pharmacies (2022-2027)

Figure Global Over the Counter (OTC) Drugs Consumption Value (Million USD) and Growth Rate of Retail Pharmacies (2022-2027)

Figure Global Over the Counter (OTC) Drugs Consumption Value (Million USD) and Growth Rate of Online Pharmacy (2022-2027)

Figure Global Over the Counter (OTC) Drugs Consumption Value (Million USD) and Growth Rate of Other Distribution Channels (2022-2027)

Figure Over the Counter (OTC) Drugs Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Sanofi Profile

Table Sanofi Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sanofi Over the Counter (OTC) Drugs Sales Volume and Growth Rate

Figure Sanofi Revenue (Million USD) Market Share 2017-2022

Table Perrigo Company PLC Profile

Table Perrigo Company PLC Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Perrigo Company PLC Over the Counter (OTC) Drugs Sales Volume and Growth Rate

Figure Perrigo Company PLC Revenue (Million USD) Market Share 2017-2022

Table Bayer AG Profile

Table Bayer AG Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bayer AG Over the Counter (OTC) Drugs Sales Volume and Growth Rate

Figure Bayer AG Revenue (Million USD) Market Share 2017-2022

Table Mylan NV Profile

Table Mylan NV Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mylan NV Over the Counter (OTC) Drugs Sales Volume and Growth Rate

Figure Mylan NV Revenue (Million USD) Market Share 2017-2022

Table Reckitt Benckiser Group PLC Profile

Table Reckitt Benckiser Group PLC Over the Counter (OTC) Drugs Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Reckitt Benckiser Group PLC Over the Counter (OTC) Drugs Sales Volume and Growth Rate

Figure Reckitt Benckiser Group PLC Revenue (Million USD) Market Share 2017-2022

Table Johnson and Johnson Profile

Table Johnson and Johnson Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Johnson and Johnson Over the Counter (OTC) Drugs Sales Volume and Growth Rate

Figure Johnson and Johnson Revenue (Million USD) Market Share 2017-2022

Table GlaxoSmithKline PLC Profile

Table GlaxoSmithKline PLC Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GlaxoSmithKline PLC Over the Counter (OTC) Drugs Sales Volume and Growth Rate

Figure GlaxoSmithKline PLC Revenue (Million USD) Market Share 2017-2022

Table Pfizer Inc Profile

Table Pfizer Inc Over the Counter (OTC) Drugs Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pfizer Inc Over the Counter (OTC) Drugs Sales Volume and Growth Rate

Figure Pfizer Inc Revenue (Million USD) Market Share 2017-2022

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