

Global Outdoor Watch Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

An outdoor watch is a watch that can be worn in a variety of sports or has one or more functions to meet the requirements of professional sports. It can provide detailed information about your environment during exercise, so it has great assistant and guidance meaning for outdoor enthusiasts. More specifically, an outdoor watch is not only a watch, but also a high-tech device. The outdoor watch is waterproof, shockproof, anti-shock and anti-friction. Also, it measures pressure, height, heart rate and direction. In addition, it may have other value-added features such as Tide Graph Display, computer operation, GPS and other emerging features. The current popular outdoor sports watches are made of high-quality stainless steel, titanium, aluminum, rubber, carbon fiber or ceramic alloy. Selecting sport watch with different material can display the wearers' unique personality.

Based on the Outdoor Watch market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Outdoor Watch market covered in Chapter 5:

LUMINOX

Swatch Group

SPORTSTAR

Casio

NOMOS Glashütte

Bryton Inc

Garmin

Fossil

EZON

Seiko

Rolex

MIO

TIMEX

Richemont

Polar

Citizen

Suunto

In Chapter 6, on the basis of types, the Outdoor Watch market from 2015 to 2025 is primarily split into:

Quartz watches

Mechanical watches

Digital watch

In Chapter 7, on the basis of applications, the Outdoor Watch market from 2015 to 2025 covers:

Amateur outdoor enthusiasts

Professional outdoor enthusiasts

Pilot watches

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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