

# Global Outdoor Sportswear Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G70210E26CA0EN.html>

Date: June 2019

Pages: 111

Price: US\$ 2,950.00 (Single User License)

ID: G70210E26CA0EN

## Abstracts

The Outdoor Sportswear market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Outdoor Sportswear market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Outdoor Sportswear market.

Major players in the global Outdoor Sportswear market include:

Company 1  
Company 2  
Company 3  
Company 4  
Company 5  
Company 6  
Company 7  
Company 8  
Company 9  
Company 10  
Company 11  
Company 12  
Company 13

Company 14

Company 15

On the basis of types, the Outdoor Sportswear market is primarily split into:

Type 1

Type 2

Type 3

On the basis of applications, the market covers:

Application 1

Application 2

Application 3

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Outdoor Sportswear market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Outdoor Sportswear market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Outdoor Sportswear industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Outdoor Sportswear market. It includes production,

market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Outdoor Sportswear, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Outdoor Sportswear in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Outdoor Sportswear in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Outdoor Sportswear. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Outdoor Sportswear market, including the global production and revenue forecast, regional forecast. It also foresees the Outdoor Sportswear market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 OUTDOOR SPORTSWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Sportswear
- 1.2 Outdoor Sportswear Segment by Type
  - 1.2.1 Global Outdoor Sportswear Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Type
  - 1.2.3 The Market Profile of Type
  - 1.2.4 The Market Profile of Type
- 1.3 Global Outdoor Sportswear Segment by Application
  - 1.3.1 Outdoor Sportswear Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Application
  - 1.3.3 The Market Profile of Application
  - 1.3.4 The Market Profile of Application
- 1.4 Global Outdoor Sportswear Market by Region (2014-2026)
  - 1.4.1 Global Outdoor Sportswear Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Outdoor Sportswear Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Outdoor Sportswear Market Status and Prospect (2014-2026)
  - 1.4.4 China Outdoor Sportswear Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Outdoor Sportswear Market Status and Prospect (2014-2026)
  - 1.4.6 India Outdoor Sportswear Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.7.3 Philippines Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.7.4 Indonesia Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.7.5 Thailand Outdoor Sportswear Market Status and Prospect (2014-2026)
    - 1.4.7.6 Vietnam Outdoor Sportswear Market Status and Prospect (2014-2026)

#### 1.4.8 Central and South America Outdoor Sportswear Market Status and Prospect (2014-2026)

1.4.8.1 Brazil Outdoor Sportswear Market Status and Prospect (2014-2026)

1.4.8.2 Mexico Outdoor Sportswear Market Status and Prospect (2014-2026)

1.4.8.3 Colombia Outdoor Sportswear Market Status and Prospect (2014-2026)

#### 1.4.9 Middle East and Africa Outdoor Sportswear Market Status and Prospect (2014-2026)

1.4.9.1 Saudi Arabia Outdoor Sportswear Market Status and Prospect (2014-2026)

#### 1.4.9.2 United Arab Emirates Outdoor Sportswear Market Status and Prospect (2014-2026)

1.4.9.3 Turkey Outdoor Sportswear Market Status and Prospect (2014-2026)

1.4.9.4 Egypt Outdoor Sportswear Market Status and Prospect (2014-2026)

1.4.9.5 South Africa Outdoor Sportswear Market Status and Prospect (2014-2026)

1.4.9.6 Nigeria Outdoor Sportswear Market Status and Prospect (2014-2026)

#### 1.5 Global Market Size (Value) of Outdoor Sportswear (2014-2026)

1.5.1 Global Outdoor Sportswear Revenue Status and Outlook (2014-2026)

1.5.2 Global Outdoor Sportswear Production Status and Outlook (2014-2026)

## 2 GLOBAL OUTDOOR SPORTSWEAR MARKET LANDSCAPE BY PLAYER

2.1 Global Outdoor Sportswear Production and Share by Player (2014-2019)

2.2 Global Outdoor Sportswear Revenue and Market Share by Player (2014-2019)

2.3 Global Outdoor Sportswear Average Price by Player (2014-2019)

2.4 Outdoor Sportswear Manufacturing Base Distribution, Sales Area and Product Type by Player

2.5 Outdoor Sportswear Market Competitive Situation and Trends

2.5.1 Outdoor Sportswear Market Concentration Rate

2.5.2 Outdoor Sportswear Market Share of Top 3 and Top 6 Players

2.5.3 Mergers & Acquisitions, Expansion

## 3 PLAYERS PROFILES

3.1 Company

3.1.1 Company 1 Basic Information, Manufacturing Base, Sales Area and Competitors

3.1.2 Outdoor Sportswear Product Profiles, Application and Specification

3.1.3 Company 1 Outdoor Sportswear Market Performance (2014-2019)

3.1.4 Company 1 Business Overview

3.2 Company

3.2.1 Company 2 Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.2.2 Outdoor Sportswear Product Profiles, Application and Specification
- 3.2.3 Company 2 Outdoor Sportswear Market Performance (2014-2019)
- 3.2.4 Company 2 Business Overview
- 3.3 Company
  - 3.3.1 Company 3 Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Outdoor Sportswear Product Profiles, Application and Specification
  - 3.3.3 Company 3 Outdoor Sportswear Market Performance (2014-2019)
  - 3.3.4 Company 3 Business Overview
- 3.4 Company
  - 3.4.1 Company 4 Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Outdoor Sportswear Product Profiles, Application and Specification
  - 3.4.3 Company 4 Outdoor Sportswear Market Performance (2014-2019)
  - 3.4.4 Company 4 Business Overview
- 3.5 Company
  - 3.5.1 Company 5 Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Outdoor Sportswear Product Profiles, Application and Specification
  - 3.5.3 Company 5 Outdoor Sportswear Market Performance (2014-2019)
  - 3.5.4 Company 5 Business Overview
- 3.6 Company
  - 3.6.1 Company 6 Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Outdoor Sportswear Product Profiles, Application and Specification
  - 3.6.3 Company 6 Outdoor Sportswear Market Performance (2014-2019)
  - 3.6.4 Company 6 Business Overview
- 3.7 Company
  - 3.7.1 Company 7 Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Outdoor Sportswear Product Profiles, Application and Specification
  - 3.7.3 Company 7 Outdoor Sportswear Market Performance (2014-2019)
  - 3.7.4 Company 7 Business Overview
- 3.8 Company
  - 3.8.1 Company 8 Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Outdoor Sportswear Product Profiles, Application and Specification
  - 3.8.3 Company 8 Outdoor Sportswear Market Performance (2014-2019)
  - 3.8.4 Company 8 Business Overview
- 3.9 Company
  - 3.9.1 Company 9 Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.9.2 Outdoor Sportswear Product Profiles, Application and Specification
  - 3.9.3 Company 9 Outdoor Sportswear Market Performance (2014-2019)
  - 3.9.4 Company 9 Business Overview
- 3.10 Company



3.10.1 Company 10 Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Outdoor Sportswear Product Profiles, Application and Specification

3.10.3 Company 10 Outdoor Sportswear Market Performance (2014-2019)

3.10.4 Company 10 Business Overview

3.11 Company

3.11.1 Company 11 Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Outdoor Sportswear Product Profiles, Application and Specification

3.11.3 Company 11 Outdoor Sportswear Market Performance (2014-2019)

3.11.4 Company 11 Business Overview

3.12 Company

3.12.1 Company 12 Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Outdoor Sportswear Product Profiles, Application and Specification

3.12.3 Company 12 Outdoor Sportswear Market Performance (2014-2019)

3.12.4 Company 12 Business Overview

3.13 Company

3.13.1 Company 13 Basic Information, Manufacturing Base, Sales Area and Competitors

3.13.2 Outdoor Sportswear Product Profiles, Application and Specification

3.13.3 Company 13 Outdoor Sportswear Market Performance (2014-2019)

3.13.4 Company 13 Business Overview

3.14 Company

3.14.1 Company 14 Basic Information, Manufacturing Base, Sales Area and Competitors

3.14.2 Outdoor Sportswear Product Profiles, Application and Specification

3.14.3 Company 14 Outdoor Sportswear Market Performance (2014-2019)

3.14.4 Company 14 Business Overview

3.15 Company

3.15.1 Company 15 Basic Information, Manufacturing Base, Sales Area and Competitors

3.15.2 Outdoor Sportswear Product Profiles, Application and Specification

3.15.3 Company 15 Outdoor Sportswear Market Performance (2014-2019)

3.15.4 Company 15 Business Overview

## **4 GLOBAL OUTDOOR SPORTSWEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 Global Outdoor Sportswear Production and Market Share by Type (2014-2019)
- 4.2 Global Outdoor Sportswear Revenue and Market Share by Type (2014-2019)
- 4.3 Global Outdoor Sportswear Price by Type (2014-2019)
- 4.4 Global Outdoor Sportswear Production Growth Rate by Type (2014-2019)
  - 4.4.1 Global Outdoor Sportswear Production Growth Rate of Type 1 (2014-2019)
  - 4.4.2 Global Outdoor Sportswear Production Growth Rate of Type 2 (2014-2019)
  - 4.4.3 Global Outdoor Sportswear Production Growth Rate of Type 3 (2014-2019)

## **5 GLOBAL OUTDOOR SPORTSWEAR MARKET ANALYSIS BY APPLICATION**

- 5.1 Global Outdoor Sportswear Consumption and Market Share by Application (2014-2019)
- 5.2 Global Outdoor Sportswear Consumption Growth Rate by Application (2014-2019)
  - 5.2.1 Global Outdoor Sportswear Consumption Growth Rate of Application 1 (2014-2019)
  - 5.2.2 Global Outdoor Sportswear Consumption Growth Rate of Application 2 (2014-2019)
  - 5.2.3 Global Outdoor Sportswear Consumption Growth Rate of Application 3 (2014-2019)

## **6 GLOBAL OUTDOOR SPORTSWEAR PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

- 6.1 Global Outdoor Sportswear Consumption by Region (2014-2019)
- 6.2 United States Outdoor Sportswear Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Outdoor Sportswear Production, Consumption, Export, Import (2014-2019)
- 6.4 China Outdoor Sportswear Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Outdoor Sportswear Production, Consumption, Export, Import (2014-2019)
- 6.6 India Outdoor Sportswear Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Outdoor Sportswear Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Outdoor Sportswear Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Outdoor Sportswear Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL OUTDOOR SPORTSWEAR PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**



- 7.1 Global Outdoor Sportswear Production and Market Share by Region (2014-2019)
- 7.2 Global Outdoor Sportswear Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Outdoor Sportswear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Outdoor Sportswear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Outdoor Sportswear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Outdoor Sportswear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Outdoor Sportswear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Outdoor Sportswear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Outdoor Sportswear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Outdoor Sportswear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Outdoor Sportswear Production, Revenue, Price and Gross Margin (2014-2019)

## **8 OUTDOOR SPORTSWEAR MANUFACTURING ANALYSIS**

- 8.1 Outdoor Sportswear Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
  - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Outdoor Sportswear

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Outdoor Sportswear Industrial Chain Analysis
- 9.2 Raw Materials Sources of Outdoor Sportswear Major Players in 2018

### 9.3 Downstream Buyers

## 10 MARKET DYNAMICS

### 10.1 Drivers

### 10.2 Restraints

### 10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Outdoor Sportswear

10.3.2 Increased Demand in Emerging Markets

### 10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

### 10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

## 11 GLOBAL OUTDOOR SPORTSWEAR MARKET FORECAST (2019-2026)

### 11.1 Global Outdoor Sportswear Production, Revenue Forecast (2019-2026)

11.1.1 Global Outdoor Sportswear Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Outdoor Sportswear Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Outdoor Sportswear Price and Trend Forecast (2019-2026)

### 11.2 Global Outdoor Sportswear Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Outdoor Sportswear Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Outdoor Sportswear Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Outdoor Sportswear Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Outdoor Sportswear Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Outdoor Sportswear Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Outdoor Sportswear Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Outdoor Sportswear Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Outdoor Sportswear Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Outdoor Sportswear Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Outdoor Sportswear Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Outdoor Sportswear Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G70210E26CA0EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G70210E26CA0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

