

# Global Outdoor Metal Furniture Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Outdoor Metal Furniture refers to outdoor furniture made of metal.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Outdoor Metal Furniture market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Outdoor Metal Furniture market are covered in Chapter 9:

Sitra Holdings (International)  
Linya Group  
Brown Jordan  
The Keter  
Kimball  
Herman Miller  
Ashley Furniture Industries, Inc.  
KETTAL  
Gloster  
Barbeques Galore  
Rattan  
Century Furniture LLC  
Mobili Mobel  
Tuuci  
Unopi?  
Llyod Flanders  
Agio International Company  
Manutti  
Hartman  
IKEA

In Chapter 5 and Chapter 7.3, based on types, the Outdoor Metal Furniture market from 2017 to 2027 is primarily split into:

Chairs  
Tables  
Seating Sets  
Dining Sets  
Loungers & Daybeds

In Chapter 6 and Chapter 7.4, based on applications, the Outdoor Metal Furniture market from 2017 to 2027 covers:

Patio

Balcony  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Outdoor Metal Furniture market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Outdoor Metal Furniture Industry.

## 2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

## 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

## 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 OUTDOOR METAL FURNITURE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Metal Furniture Market
- 1.2 Outdoor Metal Furniture Market Segment by Type
  - 1.2.1 Global Outdoor Metal Furniture Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Outdoor Metal Furniture Market Segment by Application
  - 1.3.1 Outdoor Metal Furniture Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Outdoor Metal Furniture Market, Region Wise (2017-2027)
  - 1.4.1 Global Outdoor Metal Furniture Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Outdoor Metal Furniture Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Outdoor Metal Furniture Market Status and Prospect (2017-2027)
  - 1.4.4 China Outdoor Metal Furniture Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Outdoor Metal Furniture Market Status and Prospect (2017-2027)
  - 1.4.6 India Outdoor Metal Furniture Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Outdoor Metal Furniture Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Outdoor Metal Furniture Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Outdoor Metal Furniture Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Outdoor Metal Furniture (2017-2027)
  - 1.5.1 Global Outdoor Metal Furniture Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Outdoor Metal Furniture Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Outdoor Metal Furniture Market

### 2 INDUSTRY OUTLOOK

- 2.1 Outdoor Metal Furniture Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier

- 2.3 Outdoor Metal Furniture Market Drivers Analysis
- 2.4 Outdoor Metal Furniture Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Outdoor Metal Furniture Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Outdoor Metal Furniture Industry Development

### **3 GLOBAL OUTDOOR METAL FURNITURE MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Outdoor Metal Furniture Sales Volume and Share by Player (2017-2022)
- 3.2 Global Outdoor Metal Furniture Revenue and Market Share by Player (2017-2022)
- 3.3 Global Outdoor Metal Furniture Average Price by Player (2017-2022)
- 3.4 Global Outdoor Metal Furniture Gross Margin by Player (2017-2022)
- 3.5 Outdoor Metal Furniture Market Competitive Situation and Trends
  - 3.5.1 Outdoor Metal Furniture Market Concentration Rate
  - 3.5.2 Outdoor Metal Furniture Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL OUTDOOR METAL FURNITURE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Outdoor Metal Furniture Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Outdoor Metal Furniture Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Outdoor Metal Furniture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Outdoor Metal Furniture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Outdoor Metal Furniture Market Under COVID-19
- 4.5 Europe Outdoor Metal Furniture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Outdoor Metal Furniture Market Under COVID-19
- 4.6 China Outdoor Metal Furniture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Outdoor Metal Furniture Market Under COVID-19
- 4.7 Japan Outdoor Metal Furniture Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

4.7.1 Japan Outdoor Metal Furniture Market Under COVID-19

4.8 India Outdoor Metal Furniture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Outdoor Metal Furniture Market Under COVID-19

4.9 Southeast Asia Outdoor Metal Furniture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Outdoor Metal Furniture Market Under COVID-19

4.10 Latin America Outdoor Metal Furniture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Outdoor Metal Furniture Market Under COVID-19

4.11 Middle East and Africa Outdoor Metal Furniture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Outdoor Metal Furniture Market Under COVID-19

## **5 GLOBAL OUTDOOR METAL FURNITURE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Outdoor Metal Furniture Sales Volume and Market Share by Type (2017-2022)

5.2 Global Outdoor Metal Furniture Revenue and Market Share by Type (2017-2022)

5.3 Global Outdoor Metal Furniture Price by Type (2017-2022)

5.4 Global Outdoor Metal Furniture Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Outdoor Metal Furniture Sales Volume, Revenue and Growth Rate of Chairs (2017-2022)

5.4.2 Global Outdoor Metal Furniture Sales Volume, Revenue and Growth Rate of Tables (2017-2022)

5.4.3 Global Outdoor Metal Furniture Sales Volume, Revenue and Growth Rate of Seating Sets (2017-2022)

5.4.4 Global Outdoor Metal Furniture Sales Volume, Revenue and Growth Rate of Dining Sets (2017-2022)

5.4.5 Global Outdoor Metal Furniture Sales Volume, Revenue and Growth Rate of Loungers & Daybeds (2017-2022)

## **6 GLOBAL OUTDOOR METAL FURNITURE MARKET ANALYSIS BY APPLICATION**

6.1 Global Outdoor Metal Furniture Consumption and Market Share by Application (2017-2022)

6.2 Global Outdoor Metal Furniture Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Outdoor Metal Furniture Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Outdoor Metal Furniture Consumption and Growth Rate of Patio (2017-2022)

6.3.2 Global Outdoor Metal Furniture Consumption and Growth Rate of Balcony (2017-2022)

6.3.3 Global Outdoor Metal Furniture Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL OUTDOOR METAL FURNITURE MARKET FORECAST (2022-2027)**

7.1 Global Outdoor Metal Furniture Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Outdoor Metal Furniture Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Outdoor Metal Furniture Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Outdoor Metal Furniture Price and Trend Forecast (2022-2027)

7.2 Global Outdoor Metal Furniture Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Outdoor Metal Furniture Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Outdoor Metal Furniture Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Outdoor Metal Furniture Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Outdoor Metal Furniture Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Outdoor Metal Furniture Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Outdoor Metal Furniture Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Outdoor Metal Furniture Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Outdoor Metal Furniture Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Outdoor Metal Furniture Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Outdoor Metal Furniture Revenue and Growth Rate of Chairs (2022-2027)

7.3.2 Global Outdoor Metal Furniture Revenue and Growth Rate of Tables

(2022-2027)

7.3.3 Global Outdoor Metal Furniture Revenue and Growth Rate of Seating Sets

(2022-2027)

7.3.4 Global Outdoor Metal Furniture Revenue and Growth Rate of Dining Sets

(2022-2027)

7.3.5 Global Outdoor Metal Furniture Revenue and Growth Rate of Loungers & Daybeds (2022-2027)

7.4 Global Outdoor Metal Furniture Consumption Forecast by Application (2022-2027)

7.4.1 Global Outdoor Metal Furniture Consumption Value and Growth Rate of Patio(2022-2027)

7.4.2 Global Outdoor Metal Furniture Consumption Value and Growth Rate of Balcony(2022-2027)

7.4.3 Global Outdoor Metal Furniture Consumption Value and Growth Rate of Others(2022-2027)

7.5 Outdoor Metal Furniture Market Forecast Under COVID-19

## **8 OUTDOOR METAL FURNITURE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Outdoor Metal Furniture Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Outdoor Metal Furniture Analysis

8.6 Major Downstream Buyers of Outdoor Metal Furniture Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Outdoor Metal Furniture Industry

## **9 PLAYERS PROFILES**

9.1 Sitra Holdings (International)

9.1.1 Sitra Holdings (International) Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Outdoor Metal Furniture Product Profiles, Application and Specification

9.1.3 Sitra Holdings (International) Market Performance (2017-2022)

9.1.4 Recent Development

### 9.1.5 SWOT Analysis

## 9.2 Linya Group

### 9.2.1 Linya Group Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.2.2 Outdoor Metal Furniture Product Profiles, Application and Specification

### 9.2.3 Linya Group Market Performance (2017-2022)

### 9.2.4 Recent Development

### 9.2.5 SWOT Analysis

## 9.3 Brown Jordan

### 9.3.1 Brown Jordan Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.3.2 Outdoor Metal Furniture Product Profiles, Application and Specification

### 9.3.3 Brown Jordan Market Performance (2017-2022)

### 9.3.4 Recent Development

### 9.3.5 SWOT Analysis

## 9.4 The Keter

### 9.4.1 The Keter Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.4.2 Outdoor Metal Furniture Product Profiles, Application and Specification

### 9.4.3 The Keter Market Performance (2017-2022)

### 9.4.4 Recent Development

### 9.4.5 SWOT Analysis

## 9.5 Kimball

### 9.5.1 Kimball Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.5.2 Outdoor Metal Furniture Product Profiles, Application and Specification

### 9.5.3 Kimball Market Performance (2017-2022)

### 9.5.4 Recent Development

### 9.5.5 SWOT Analysis

## 9.6 Herman Miller

### 9.6.1 Herman Miller Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.6.2 Outdoor Metal Furniture Product Profiles, Application and Specification

### 9.6.3 Herman Miller Market Performance (2017-2022)

### 9.6.4 Recent Development

### 9.6.5 SWOT Analysis

## 9.7 Ashley Furniture Industries, Inc.

### 9.7.1 Ashley Furniture Industries, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.7.2 Outdoor Metal Furniture Product Profiles, Application and Specification

9.7.3 Ashley Furniture Industries, Inc. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 KETTAL

9.8.1 KETTAL Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Outdoor Metal Furniture Product Profiles, Application and Specification

9.8.3 KETTAL Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Gloster

9.9.1 Gloster Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Outdoor Metal Furniture Product Profiles, Application and Specification

9.9.3 Gloster Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Barbeques Galore

9.10.1 Barbeques Galore Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Outdoor Metal Furniture Product Profiles, Application and Specification

9.10.3 Barbeques Galore Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Rattan

9.11.1 Rattan Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Outdoor Metal Furniture Product Profiles, Application and Specification

9.11.3 Rattan Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Century Furniture LLC

9.12.1 Century Furniture LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Outdoor Metal Furniture Product Profiles, Application and Specification

9.12.3 Century Furniture LLC Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Mobili Mobel

9.13.1 Mobili Mobel Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Outdoor Metal Furniture Product Profiles, Application and Specification

- 9.13.3 Mobili Mobel Market Performance (2017-2022)
- 9.13.4 Recent Development
- 9.13.5 SWOT Analysis
- 9.14 Tuuci
  - 9.14.1 Tuuci Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Outdoor Metal Furniture Product Profiles, Application and Specification
  - 9.14.3 Tuuci Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Unopi?
  - 9.15.1 Unopi? Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Outdoor Metal Furniture Product Profiles, Application and Specification
  - 9.15.3 Unopi? Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 Llyod Flanders
  - 9.16.1 Llyod Flanders Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Outdoor Metal Furniture Product Profiles, Application and Specification
  - 9.16.3 Llyod Flanders Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 Agio International Company
  - 9.17.1 Agio International Company Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Outdoor Metal Furniture Product Profiles, Application and Specification
  - 9.17.3 Agio International Company Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Manutti
  - 9.18.1 Manutti Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Outdoor Metal Furniture Product Profiles, Application and Specification
  - 9.18.3 Manutti Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 Hartman
  - 9.19.1 Hartman Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Outdoor Metal Furniture Product Profiles, Application and Specification

9.19.3 Hartman Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 IKEA

9.20.1 IKEA Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Outdoor Metal Furniture Product Profiles, Application and Specification

9.20.3 IKEA Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Outdoor Metal Furniture Product Picture

Table Global Outdoor Metal Furniture Market Sales Volume and CAGR (%) Comparison by Type

Table Outdoor Metal Furniture Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Outdoor Metal Furniture Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate (2017-2027)



Figure Middle East and Africa Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Outdoor Metal Furniture Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Outdoor Metal Furniture Industry Development

Table Global Outdoor Metal Furniture Sales Volume by Player (2017-2022)

Table Global Outdoor Metal Furniture Sales Volume Share by Player (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume Share by Player in 2021

Table Outdoor Metal Furniture Revenue (Million USD) by Player (2017-2022)

Table Outdoor Metal Furniture Revenue Market Share by Player (2017-2022)

Table Outdoor Metal Furniture Price by Player (2017-2022)

Table Outdoor Metal Furniture Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Outdoor Metal Furniture Sales Volume, Region Wise (2017-2022)

Table Global Outdoor Metal Furniture Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume Market Share, Region Wise in 2021

Table Global Outdoor Metal Furniture Revenue (Million USD), Region Wise (2017-2022)

Table Global Outdoor Metal Furniture Revenue Market Share, Region Wise (2017-2022)

Figure Global Outdoor Metal Furniture Revenue Market Share, Region Wise (2017-2022)

Figure Global Outdoor Metal Furniture Revenue Market Share, Region Wise in 2021

Table Global Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Outdoor Metal Furniture Sales Volume by Type (2017-2022)

Table Global Outdoor Metal Furniture Sales Volume Market Share by Type (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume Market Share by Type in 2021

Table Global Outdoor Metal Furniture Revenue (Million USD) by Type (2017-2022)

Table Global Outdoor Metal Furniture Revenue Market Share by Type (2017-2022)

Figure Global Outdoor Metal Furniture Revenue Market Share by Type in 2021

Table Outdoor Metal Furniture Price by Type (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume and Growth Rate of Chairs (2017-2022)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Chairs (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume and Growth Rate of Tables (2017-2022)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Tables (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume and Growth Rate of Seating Sets (2017-2022)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Seating Sets (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume and Growth Rate of Dining Sets (2017-2022)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Dining Sets (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume and Growth Rate of Loungers & Daybeds (2017-2022)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Loungers & Daybeds (2017-2022)

Table Global Outdoor Metal Furniture Consumption by Application (2017-2022)

Table Global Outdoor Metal Furniture Consumption Market Share by Application (2017-2022)

Table Global Outdoor Metal Furniture Consumption Revenue (Million USD) by

Application (2017-2022)

Table Global Outdoor Metal Furniture Consumption Revenue Market Share by Application (2017-2022)

Table Global Outdoor Metal Furniture Consumption and Growth Rate of Patio (2017-2022)

Table Global Outdoor Metal Furniture Consumption and Growth Rate of Balcony (2017-2022)

Table Global Outdoor Metal Furniture Consumption and Growth Rate of Others (2017-2022)

Figure Global Outdoor Metal Furniture Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Outdoor Metal Furniture Price and Trend Forecast (2022-2027)

Figure USA Outdoor Metal Furniture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Outdoor Metal Furniture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Outdoor Metal Furniture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Outdoor Metal Furniture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Outdoor Metal Furniture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Outdoor Metal Furniture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Outdoor Metal Furniture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Outdoor Metal Furniture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Outdoor Metal Furniture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Outdoor Metal Furniture Market Sales Volume Forecast, by Type

Table Global Outdoor Metal Furniture Sales Volume Market Share Forecast, by Type

Table Global Outdoor Metal Furniture Market Revenue (Million USD) Forecast, by Type

Table Global Outdoor Metal Furniture Revenue Market Share Forecast, by Type

Table Global Outdoor Metal Furniture Price Forecast, by Type

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of

Chairs (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Chairs (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Tables (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Tables (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Seating Sets (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Seating Sets (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Dining Sets (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Dining Sets (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Loungers & Daybeds (2022-2027)

Figure Global Outdoor Metal Furniture Revenue (Million USD) and Growth Rate of Loungers & Daybeds (2022-2027)

Table Global Outdoor Metal Furniture Market Consumption Forecast, by Application

Table Global Outdoor Metal Furniture Consumption Market Share Forecast, by Application

Table Global Outdoor Metal Furniture Market Revenue (Million USD) Forecast, by Application

Table Global Outdoor Metal Furniture Revenue Market Share Forecast, by Application

Figure Global Outdoor Metal Furniture Consumption Value (Million USD) and Growth Rate of Patio (2022-2027)

Figure Global Outdoor Metal Furniture Consumption Value (Million USD) and Growth Rate of Balcony (2022-2027)

Figure Global Outdoor Metal Furniture Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Outdoor Metal Furniture Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Sitra Holdings (International) Profile

Table Sitra Holdings (International) Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sitra Holdings (International) Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Sitra Holdings (International) Revenue (Million USD) Market Share 2017-2022

Table Linya Group Profile

Table Linya Group Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Linya Group Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Linya Group Revenue (Million USD) Market Share 2017-2022

Table Brown Jordan Profile

Table Brown Jordan Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Brown Jordan Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Brown Jordan Revenue (Million USD) Market Share 2017-2022

Table The Keter Profile

Table The Keter Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Keter Outdoor Metal Furniture Sales Volume and Growth Rate

Figure The Keter Revenue (Million USD) Market Share 2017-2022

Table Kimball Profile

Table Kimball Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kimball Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Kimball Revenue (Million USD) Market Share 2017-2022

Table Herman Miller Profile

Table Herman Miller Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Herman Miller Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Herman Miller Revenue (Million USD) Market Share 2017-2022



Table Ashley Furniture Industries, Inc. Profile

Table Ashley Furniture Industries, Inc. Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ashley Furniture Industries, Inc. Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Ashley Furniture Industries, Inc. Revenue (Million USD) Market Share 2017-2022

Table KETTAL Profile

Table KETTAL Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KETTAL Outdoor Metal Furniture Sales Volume and Growth Rate

Figure KETTAL Revenue (Million USD) Market Share 2017-2022

Table Gloster Profile

Table Gloster Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gloster Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Gloster Revenue (Million USD) Market Share 2017-2022

Table Barbeques Galore Profile

Table Barbeques Galore Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Barbeques Galore Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Barbeques Galore Revenue (Million USD) Market Share 2017-2022

Table Rattan Profile

Table Rattan Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rattan Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Rattan Revenue (Million USD) Market Share 2017-2022

Table Century Furniture LLC Profile

Table Century Furniture LLC Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Century Furniture LLC Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Century Furniture LLC Revenue (Million USD) Market Share 2017-2022

Table Mobili Mobel Profile

Table Mobili Mobel Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mobili Mobel Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Mobili Mobel Revenue (Million USD) Market Share 2017-2022

Table Tuuci Profile

Table Tuuci Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure Tuuci Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Tuuci Revenue (Million USD) Market Share 2017-2022

Table Unopi? Profile

Table Unopi? Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unopi? Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Unopi? Revenue (Million USD) Market Share 2017-2022

Table Llyod Flanders Profile

Table Llyod Flanders Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Llyod Flanders Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Llyod Flanders Revenue (Million USD) Market Share 2017-2022

Table Agio International Company Profile

Table Agio International Company Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Agio International Company Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Agio International Company Revenue (Million USD) Market Share 2017-2022

Table Manutti Profile

Table Manutti Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Manutti Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Manutti Revenue (Million USD) Market Share 2017-2022

Table Hartman Profile

Table Hartman Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hartman Outdoor Metal Furniture Sales Volume and Growth Rate

Figure Hartman Revenue (Million USD) Market Share 2017-2022

Table IKEA Profile

Table IKEA Outdoor Metal Furniture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IKEA Outdoor Metal Furniture Sales Volume and Growth Rate

Figure IKEA Revenue (Million USD) Market Share 2017-2022

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