

Global Outdoor Leisure Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Outdoor Leisure market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Outdoor Leisure market are covered in Chapter 9:

Funboy

Omega Inflatables

Jumporange

Bestway

General Group Co Ltd

Leisure Activities Co Ltd

BK Leisure
Yolloy Outdoor Product Co Ltd
Yoloboard
Coleman Company
BlueWave Products Inc
Swimline
Blastzone
Intex
Airquee
Tricon, Bigmouth Inc
Kololo

In Chapter 5 and Chapter 7.3, based on types, the Outdoor Leisure market from 2017 to 2027 is primarily split into:

Water Sports Products
Snow Sports Products
Mountain Sports Products
Others

In Chapter 6 and Chapter 7.4, based on applications, the Outdoor Leisure market from 2017 to 2027 covers:

Sports Complex
Supermarkets and Hypermarkets
Online
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Outdoor Leisure market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Outdoor Leisure Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw

materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 OUTDOOR LEISURE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Leisure Market
- 1.2 Outdoor Leisure Market Segment by Type
 - 1.2.1 Global Outdoor Leisure Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Outdoor Leisure Market Segment by Application
 - 1.3.1 Outdoor Leisure Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Outdoor Leisure Market, Region Wise (2017-2027)
 - 1.4.1 Global Outdoor Leisure Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Outdoor Leisure Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Outdoor Leisure Market Status and Prospect (2017-2027)
 - 1.4.4 China Outdoor Leisure Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Outdoor Leisure Market Status and Prospect (2017-2027)
 - 1.4.6 India Outdoor Leisure Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Outdoor Leisure Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Outdoor Leisure Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Outdoor Leisure Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Outdoor Leisure (2017-2027)
 - 1.5.1 Global Outdoor Leisure Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Outdoor Leisure Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Outdoor Leisure Market

2 INDUSTRY OUTLOOK

- 2.1 Outdoor Leisure Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Outdoor Leisure Market Drivers Analysis
- 2.4 Outdoor Leisure Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Outdoor Leisure Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Outdoor Leisure Industry Development

3 GLOBAL OUTDOOR LEISURE MARKET LANDSCAPE BY PLAYER

3.1 Global Outdoor Leisure Sales Volume and Share by Player (2017-2022)

3.2 Global Outdoor Leisure Revenue and Market Share by Player (2017-2022)

3.3 Global Outdoor Leisure Average Price by Player (2017-2022)

3.4 Global Outdoor Leisure Gross Margin by Player (2017-2022)

3.5 Outdoor Leisure Market Competitive Situation and Trends

3.5.1 Outdoor Leisure Market Concentration Rate

3.5.2 Outdoor Leisure Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL OUTDOOR LEISURE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Outdoor Leisure Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Outdoor Leisure Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Outdoor Leisure Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Outdoor Leisure Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Outdoor Leisure Market Under COVID-19

4.5 Europe Outdoor Leisure Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Outdoor Leisure Market Under COVID-19

4.6 China Outdoor Leisure Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Outdoor Leisure Market Under COVID-19

4.7 Japan Outdoor Leisure Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Outdoor Leisure Market Under COVID-19

4.8 India Outdoor Leisure Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Outdoor Leisure Market Under COVID-19

4.9 Southeast Asia Outdoor Leisure Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.9.1 Southeast Asia Outdoor Leisure Market Under COVID-19

4.10 Latin America Outdoor Leisure Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Outdoor Leisure Market Under COVID-19

4.11 Middle East and Africa Outdoor Leisure Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Outdoor Leisure Market Under COVID-19

5 GLOBAL OUTDOOR LEISURE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Outdoor Leisure Sales Volume and Market Share by Type (2017-2022)

5.2 Global Outdoor Leisure Revenue and Market Share by Type (2017-2022)

5.3 Global Outdoor Leisure Price by Type (2017-2022)

5.4 Global Outdoor Leisure Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Outdoor Leisure Sales Volume, Revenue and Growth Rate of Water Sports Products (2017-2022)

5.4.2 Global Outdoor Leisure Sales Volume, Revenue and Growth Rate of Snow Sports Products (2017-2022)

5.4.3 Global Outdoor Leisure Sales Volume, Revenue and Growth Rate of Mountain Sports Products (2017-2022)

5.4.4 Global Outdoor Leisure Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL OUTDOOR LEISURE MARKET ANALYSIS BY APPLICATION

6.1 Global Outdoor Leisure Consumption and Market Share by Application (2017-2022)

6.2 Global Outdoor Leisure Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Outdoor Leisure Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Outdoor Leisure Consumption and Growth Rate of Sports Complex (2017-2022)

6.3.2 Global Outdoor Leisure Consumption and Growth Rate of Supermarkets and Hypermarkets (2017-2022)

6.3.3 Global Outdoor Leisure Consumption and Growth Rate of Online (2017-2022)

6.3.4 Global Outdoor Leisure Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL OUTDOOR LEISURE MARKET FORECAST (2022-2027)

7.1 Global Outdoor Leisure Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Outdoor Leisure Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Outdoor Leisure Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Outdoor Leisure Price and Trend Forecast (2022-2027)

7.2 Global Outdoor Leisure Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Outdoor Leisure Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Outdoor Leisure Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Outdoor Leisure Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Outdoor Leisure Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Outdoor Leisure Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Outdoor Leisure Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Outdoor Leisure Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Outdoor Leisure Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Outdoor Leisure Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Outdoor Leisure Revenue and Growth Rate of Water Sports Products (2022-2027)

7.3.2 Global Outdoor Leisure Revenue and Growth Rate of Snow Sports Products (2022-2027)

7.3.3 Global Outdoor Leisure Revenue and Growth Rate of Mountain Sports Products (2022-2027)

7.3.4 Global Outdoor Leisure Revenue and Growth Rate of Others (2022-2027)

7.4 Global Outdoor Leisure Consumption Forecast by Application (2022-2027)

7.4.1 Global Outdoor Leisure Consumption Value and Growth Rate of Sports Complex(2022-2027)

7.4.2 Global Outdoor Leisure Consumption Value and Growth Rate of Supermarkets and Hypermarkets(2022-2027)

7.4.3 Global Outdoor Leisure Consumption Value and Growth Rate of Online(2022-2027)

7.4.4 Global Outdoor Leisure Consumption Value and Growth Rate of Others(2022-2027)

7.5 Outdoor Leisure Market Forecast Under COVID-19

8 OUTDOOR LEISURE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Outdoor Leisure Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Outdoor Leisure Analysis

8.6 Major Downstream Buyers of Outdoor Leisure Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Outdoor Leisure Industry

9 PLAYERS PROFILES

9.1 Funboy

9.1.1 Funboy Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Outdoor Leisure Product Profiles, Application and Specification

9.1.3 Funboy Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Omega Inflatables

9.2.1 Omega Inflatables Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Outdoor Leisure Product Profiles, Application and Specification

9.2.3 Omega Inflatables Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Jumporange

9.3.1 Jumporange Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Outdoor Leisure Product Profiles, Application and Specification

9.3.3 Jumporange Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Bestway

9.4.1 Bestway Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.4.2 Outdoor Leisure Product Profiles, Application and Specification
- 9.4.3 Bestway Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 General Group Co Ltd
 - 9.5.1 General Group Co Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Outdoor Leisure Product Profiles, Application and Specification
 - 9.5.3 General Group Co Ltd Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Leisure Activities Co Ltd
 - 9.6.1 Leisure Activities Co Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Outdoor Leisure Product Profiles, Application and Specification
 - 9.6.3 Leisure Activities Co Ltd Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 BK Leisure
 - 9.7.1 BK Leisure Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Outdoor Leisure Product Profiles, Application and Specification
 - 9.7.3 BK Leisure Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Yolloy Outdoor Product Co Ltd
 - 9.8.1 Yolloy Outdoor Product Co Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Outdoor Leisure Product Profiles, Application and Specification
 - 9.8.3 Yolloy Outdoor Product Co Ltd Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Yoloboard
 - 9.9.1 Yoloboard Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Outdoor Leisure Product Profiles, Application and Specification
 - 9.9.3 Yoloboard Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis

9.10 Coleman Company

9.10.1 Coleman Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Outdoor Leisure Product Profiles, Application and Specification

9.10.3 Coleman Company Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 BlueWave Products Inc

9.11.1 BlueWave Products Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Outdoor Leisure Product Profiles, Application and Specification

9.11.3 BlueWave Products Inc Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Swimline

9.12.1 Swimline Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Outdoor Leisure Product Profiles, Application and Specification

9.12.3 Swimline Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Blastzone

9.13.1 Blastzone Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Outdoor Leisure Product Profiles, Application and Specification

9.13.3 Blastzone Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Intex

9.14.1 Intex Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Outdoor Leisure Product Profiles, Application and Specification

9.14.3 Intex Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Airqueue

9.15.1 Airqueue Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Outdoor Leisure Product Profiles, Application and Specification

9.15.3 Airqueue Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Tricon, Bigmouth Inc

9.16.1 Tricon, Bigmouth Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Outdoor Leisure Product Profiles, Application and Specification

9.16.3 Tricon, Bigmouth Inc Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Kololo

9.17.1 Kololo Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Outdoor Leisure Product Profiles, Application and Specification

9.17.3 Kololo Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Outdoor Leisure Product Picture

Table Global Outdoor Leisure Market Sales Volume and CAGR (%) Comparison by Type

Table Outdoor Leisure Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Outdoor Leisure Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Outdoor Leisure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Outdoor Leisure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Outdoor Leisure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Outdoor Leisure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Outdoor Leisure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Outdoor Leisure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Outdoor Leisure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Outdoor Leisure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Outdoor Leisure Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Outdoor Leisure Industry Development

Table Global Outdoor Leisure Sales Volume by Player (2017-2022)

Table Global Outdoor Leisure Sales Volume Share by Player (2017-2022)

Figure Global Outdoor Leisure Sales Volume Share by Player in 2021

Table Outdoor Leisure Revenue (Million USD) by Player (2017-2022)

Table Outdoor Leisure Revenue Market Share by Player (2017-2022)

Table Outdoor Leisure Price by Player (2017-2022)

Table Outdoor Leisure Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Outdoor Leisure Sales Volume, Region Wise (2017-2022)

Table Global Outdoor Leisure Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Outdoor Leisure Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Outdoor Leisure Sales Volume Market Share, Region Wise in 2021

Table Global Outdoor Leisure Revenue (Million USD), Region Wise (2017-2022)

Table Global Outdoor Leisure Revenue Market Share, Region Wise (2017-2022)

Figure Global Outdoor Leisure Revenue Market Share, Region Wise (2017-2022)

Figure Global Outdoor Leisure Revenue Market Share, Region Wise in 2021

Table Global Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Outdoor Leisure Sales Volume by Type (2017-2022)

Table Global Outdoor Leisure Sales Volume Market Share by Type (2017-2022)

Figure Global Outdoor Leisure Sales Volume Market Share by Type in 2021

Table Global Outdoor Leisure Revenue (Million USD) by Type (2017-2022)

Table Global Outdoor Leisure Revenue Market Share by Type (2017-2022)

Figure Global Outdoor Leisure Revenue Market Share by Type in 2021

Table Outdoor Leisure Price by Type (2017-2022)

Figure Global Outdoor Leisure Sales Volume and Growth Rate of Water Sports Products (2017-2022)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Water Sports Products (2017-2022)

Figure Global Outdoor Leisure Sales Volume and Growth Rate of Snow Sports Products (2017-2022)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Snow Sports Products (2017-2022)

Figure Global Outdoor Leisure Sales Volume and Growth Rate of Mountain Sports Products (2017-2022)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Mountain Sports Products (2017-2022)

Figure Global Outdoor Leisure Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Outdoor Leisure Consumption by Application (2017-2022)

Table Global Outdoor Leisure Consumption Market Share by Application (2017-2022)

Table Global Outdoor Leisure Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Outdoor Leisure Consumption Revenue Market Share by Application (2017-2022)

Table Global Outdoor Leisure Consumption and Growth Rate of Sports Complex (2017-2022)

Table Global Outdoor Leisure Consumption and Growth Rate of Supermarkets and Hypermarkets (2017-2022)

Table Global Outdoor Leisure Consumption and Growth Rate of Online (2017-2022)

Table Global Outdoor Leisure Consumption and Growth Rate of Others (2017-2022)

Figure Global Outdoor Leisure Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Outdoor Leisure Price and Trend Forecast (2022-2027)

Figure USA Outdoor Leisure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Outdoor Leisure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Outdoor Leisure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Outdoor Leisure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Outdoor Leisure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Outdoor Leisure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Outdoor Leisure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Outdoor Leisure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Outdoor Leisure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Outdoor Leisure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Outdoor Leisure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Outdoor Leisure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Outdoor Leisure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Outdoor Leisure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Outdoor Leisure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Outdoor Leisure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Outdoor Leisure Market Sales Volume Forecast, by Type

Table Global Outdoor Leisure Sales Volume Market Share Forecast, by Type

Table Global Outdoor Leisure Market Revenue (Million USD) Forecast, by Type

Table Global Outdoor Leisure Revenue Market Share Forecast, by Type

Table Global Outdoor Leisure Price Forecast, by Type

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Water Sports Products (2022-2027)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Water Sports Products (2022-2027)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Snow Sports Products (2022-2027)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Snow Sports Products (2022-2027)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Mountain Sports Products (2022-2027)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Mountain Sports Products (2022-2027)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Outdoor Leisure Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Outdoor Leisure Market Consumption Forecast, by Application
Table Global Outdoor Leisure Consumption Market Share Forecast, by Application
Table Global Outdoor Leisure Market Revenue (Million USD) Forecast, by Application
Table Global Outdoor Leisure Revenue Market Share Forecast, by Application
Figure Global Outdoor Leisure Consumption Value (Million USD) and Growth Rate of Sports Complex (2022-2027)
Figure Global Outdoor Leisure Consumption Value (Million USD) and Growth Rate of Supermarkets and Hypermarkets (2022-2027)
Figure Global Outdoor Leisure Consumption Value (Million USD) and Growth Rate of Online (2022-2027)
Figure Global Outdoor Leisure Consumption Value (Million USD) and Growth Rate of Others (2022-2027)
Figure Outdoor Leisure Industrial Chain Analysis
Table Key Raw Materials Suppliers and Price Analysis
Figure Manufacturing Cost Structure Analysis
Table Alternative Product Analysis
Table Downstream Distributors
Table Downstream Buyers
Table Funboy Profile
Table Funboy Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Funboy Outdoor Leisure Sales Volume and Growth Rate
Figure Funboy Revenue (Million USD) Market Share 2017-2022
Table Omega Inflatables Profile
Table Omega Inflatables Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Omega Inflatables Outdoor Leisure Sales Volume and Growth Rate
Figure Omega Inflatables Revenue (Million USD) Market Share 2017-2022
Table Jumporange Profile
Table Jumporange Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Jumporange Outdoor Leisure Sales Volume and Growth Rate
Figure Jumporange Revenue (Million USD) Market Share 2017-2022
Table Bestway Profile
Table Bestway Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Bestway Outdoor Leisure Sales Volume and Growth Rate
Figure Bestway Revenue (Million USD) Market Share 2017-2022
Table General Group Co Ltd Profile

Table General Group Co Ltd Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure General Group Co Ltd Outdoor Leisure Sales Volume and Growth Rate

Figure General Group Co Ltd Revenue (Million USD) Market Share 2017-2022

Table Leisure Activities Co Ltd Profile

Table Leisure Activities Co Ltd Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Leisure Activities Co Ltd Outdoor Leisure Sales Volume and Growth Rate

Figure Leisure Activities Co Ltd Revenue (Million USD) Market Share 2017-2022

Table BK Leisure Profile

Table BK Leisure Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BK Leisure Outdoor Leisure Sales Volume and Growth Rate

Figure BK Leisure Revenue (Million USD) Market Share 2017-2022

Table Yolloy Outdoor Product Co Ltd Profile

Table Yolloy Outdoor Product Co Ltd Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yolloy Outdoor Product Co Ltd Outdoor Leisure Sales Volume and Growth Rate

Figure Yolloy Outdoor Product Co Ltd Revenue (Million USD) Market Share 2017-2022

Table Yoloboard Profile

Table Yoloboard Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yoloboard Outdoor Leisure Sales Volume and Growth Rate

Figure Yoloboard Revenue (Million USD) Market Share 2017-2022

Table Coleman Company Profile

Table Coleman Company Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Coleman Company Outdoor Leisure Sales Volume and Growth Rate

Figure Coleman Company Revenue (Million USD) Market Share 2017-2022

Table BlueWave Products Inc Profile

Table BlueWave Products Inc Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BlueWave Products Inc Outdoor Leisure Sales Volume and Growth Rate

Figure BlueWave Products Inc Revenue (Million USD) Market Share 2017-2022

Table Swimline Profile

Table Swimline Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Swimline Outdoor Leisure Sales Volume and Growth Rate

Figure Swimline Revenue (Million USD) Market Share 2017-2022

Table Blastzone Profile

Table Blastzone Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Blastzone Outdoor Leisure Sales Volume and Growth Rate

Figure Blastzone Revenue (Million USD) Market Share 2017-2022

Table Intex Profile

Table Intex Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Intex Outdoor Leisure Sales Volume and Growth Rate

Figure Intex Revenue (Million USD) Market Share 2017-2022

Table Airquee Profile

Table Airquee Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Airquee Outdoor Leisure Sales Volume and Growth Rate

Figure Airquee Revenue (Million USD) Market Share 2017-2022

Table Tricon, Bigmouth Inc Profile

Table Tricon, Bigmouth Inc Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tricon, Bigmouth Inc Outdoor Leisure Sales Volume and Growth Rate

Figure Tricon, Bigmouth Inc Revenue (Million USD) Market Share 2017-2022

Table Kololo Profile

Table Kololo Outdoor Leisure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kololo Outdoor Leisure Sales Volume and Growth Rate

Figure Kololo Revenue (Million USD) Market Share 2017-2022

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