

# Global Outdoor LED Displays Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G1FEA0C23B90EN.html>

Date: May 2022

Pages: 127

Price: US\$ 3,500.00 (Single User License)

ID: G1FEA0C23B90EN

## Abstracts

Outdoor led display, with its highlight, waterproof, dustproof, anti-impact, high-definition display, widely used in various outdoor advertising environments, exhibitions, led screen for advertising outdoor, LED advertising machines, light pole screen, sports venues and taxi top advertising , has received the approval of the vast number of companies. Based on the Outdoor LED Displays market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Outdoor LED Displays market covered in Chapter 5:

Lighthouse Technologies Ltd.

Shenzhen Dicolor Optoelectronics Co., Ltd.

EKTA

ElectroMedia

Euro Display  
Sony Corporation.  
Toshiba Corporation  
Leyard Opto-Electronic Company Ltd.  
Electronic Displays Inc.  
Rotapanel  
Electronic Displays, Inc.  
LG Electronics  
Daktronics, Inc.  
Sony Corporation.  
Panasonic Corporation

In Chapter 6, on the basis of types, the Outdoor LED Displays market from 2015 to 2025 is primarily split into:

Surface Mounted  
Individually Mounted

In Chapter 7, on the basis of applications, the Outdoor LED Displays market from 2015 to 2025 covers:

Billboards  
Mobile LED Display  
LED Traffic Lights  
Perimeter Boards  
Video Walls  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain

Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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