

Global Outdoor Jackets Industry Market Research Report

<https://marketpublishers.com/r/G7E17C3397EEN.html>

Date: August 2017

Pages: 151

Price: US\$ 2,960.00 (Single User License)

ID: G7E17C3397EEN

Abstracts

Based on the Outdoor Jackets industrial chain, this report mainly elaborate the definition, types, applications and major players of Outdoor Jackets market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Outdoor Jackets market.

The Outdoor Jackets market can be split based on product types, major applications, and important regions.

Major Players in Outdoor Jackets market are:

Columbia
Atunas
Shehe
Marmot
BLACK YAK
Mountain Hardwear
Salewa
VAUDE
Jack Wolfskin

The North Face

Kailas

Ozark

AIGLE

Lafuma

Skogstad

Mammut

Arc'teryx

Fjallraven

Lowe Alpine

NORTHLAND

Major Regions play vital role in Outdoor Jackets market are:

North America

Europe

China

Japan

Middle East & Africa

India

South America

Others

Most important types of Outdoor Jackets products covered in this report are:

The Fleece Jacket

The Windshell Jacket

The Softshell Jacket

The Waterproof Jacket

The Down Jacket

The 3-in-1 Jacket

Most widely used downstream fields of Outdoor Jackets market covered in this report are:

Men
Women
Kids

Contents

1 OUTDOOR JACKETS INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Definition of Outdoor Jackets
- 1.3 Outdoor Jackets Market Scope and Market Size Estimation
 - 1.3.1 Market Concentration Ratio and Market Maturity Analysis
 - 1.3.2 Global Outdoor Jackets Value (\$) and Growth Rate from 2012-2022
- 1.4 Market Segmentation
 - 1.4.1 Types of Outdoor Jackets
 - 1.4.2 Applications of Outdoor Jackets
 - 1.4.3 Research Regions
 - 1.4.3.1 North America Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.2 Europe Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.3 China Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.4 Japan Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.5 Middle East & Africa Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.6 India Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.7 South America Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
- 1.5 Market Dynamics
 - 1.5.1 Drivers
 - 1.5.1.1 Emerging Countries of Outdoor Jackets
 - 1.5.1.2 Growing Market of Outdoor Jackets
 - 1.5.2 Limitations
 - 1.5.3 Opportunities
- 1.6 Industry News and Policies by Regions
 - 1.6.1 Industry News
 - 1.6.2 Industry Policies

2 INDUSTRY CHAIN ANALYSIS

- 2.1 Upstream Raw Material Suppliers of Outdoor Jackets Analysis
- 2.2 Major Players of Outdoor Jackets
 - 2.2.1 Major Players Manufacturing Base and Market Share of Outdoor Jackets in 2016
 - 2.2.2 Major Players Product Types in 2016

2.3 Outdoor Jackets Manufacturing Cost Structure Analysis

2.3.1 Production Process Analysis

2.3.2 Manufacturing Cost Structure of Outdoor Jackets

2.3.3 Raw Material Cost of Outdoor Jackets

2.3.4 Labor Cost of Outdoor Jackets

2.4 Market Channel Analysis of Outdoor Jackets

2.5 Major Downstream Buyers of Outdoor Jackets Analysis

3 GLOBAL OUTDOOR JACKETS MARKET, BY TYPE

3.1 Analysis of Market Status and Feature by Type

3.2 Global Outdoor Jackets Value (\$) and Market Share by Type (2012-2017)

3.3 Global Outdoor Jackets Production and Market Share by Type (2012-2017)

3.4 Global Outdoor Jackets Value (\$) and Growth Rate by Type (2012-2017)

3.5 Global Outdoor Jackets Price Analysis by Type (2012-2017)

4 OUTDOOR JACKETS MARKET, BY APPLICATION

4.1 Downstream Market Overview

4.2 Global Outdoor Jackets Consumption and Market Share by Application (2012-2017)

4.3 Downstream Buyers by Application

4.4 Global Outdoor Jackets Consumption and Growth Rate by Application (2012-2017)

5 GLOBAL OUTDOOR JACKETS PRODUCTION, VALUE (\$) BY REGION (2012-2017)

5.1 Global Outdoor Jackets Value (\$) and Market Share by Region (2012-2017)

5.2 Global Outdoor Jackets Production and Market Share by Region (2012-2017)

5.3 Global Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

5.4 North America Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

5.5 Europe Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

5.6 China Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

5.7 Japan Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

5.8 Middle East & Africa Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

5.9 India Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

5.10 South America Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

6 GLOBAL OUTDOOR JACKETS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 6.1 Global Outdoor Jackets Consumption by Regions (2012-2017)
- 6.2 North America Outdoor Jackets Production, Consumption, Export, Import (2012-2017)
- 6.3 Europe Outdoor Jackets Production, Consumption, Export, Import (2012-2017)
- 6.4 China Outdoor Jackets Production, Consumption, Export, Import (2012-2017)
- 6.5 Japan Outdoor Jackets Production, Consumption, Export, Import (2012-2017)
- 6.6 Middle East & Africa Outdoor Jackets Production, Consumption, Export, Import (2012-2017)
- 6.7 India Outdoor Jackets Production, Consumption, Export, Import (2012-2017)
- 6.8 South America Outdoor Jackets Production, Consumption, Export, Import (2012-2017)

7 GLOBAL OUTDOOR JACKETS MARKET STATUS AND SWOT ANALYSIS BY REGIONS

- 7.1 North America Outdoor Jackets Market Status and SWOT Analysis
- 7.2 Europe Outdoor Jackets Market Status and SWOT Analysis
- 7.3 China Outdoor Jackets Market Status and SWOT Analysis
- 7.4 Japan Outdoor Jackets Market Status and SWOT Analysis
- 7.5 Middle East & Africa Outdoor Jackets Market Status and SWOT Analysis
- 7.6 India Outdoor Jackets Market Status and SWOT Analysis
- 7.7 South America Outdoor Jackets Market Status and SWOT Analysis

8 COMPETITIVE LANDSCAPE

- 8.1 Competitive Profile
- 8.2 Columbia
 - 8.2.1 Company Profiles
 - 8.2.2 Outdoor Jackets Product Introduction and Market Positioning
 - 8.2.2.1 Product Introduction
 - 8.2.2.2 Market Positioning and Target Customers
 - 8.2.3 Columbia Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.2.4 Columbia Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.3 Atunas
 - 8.3.1 Company Profiles

8.3.2 Outdoor Jackets Product Introduction and Market Positioning

8.3.2.1 Product Introduction

8.3.2.2 Market Positioning and Target Customers

8.3.3 Atunas Production, Value (\$), Price, Gross Margin 2012-2017E

8.3.4 Atunas Market Share of Outdoor Jackets Segmented by Region in 2016

8.4 Shehe

8.4.1 Company Profiles

8.4.2 Outdoor Jackets Product Introduction and Market Positioning

8.4.2.1 Product Introduction

8.4.2.2 Market Positioning and Target Customers

8.4.3 Shehe Production, Value (\$), Price, Gross Margin 2012-2017E

8.4.4 Shehe Market Share of Outdoor Jackets Segmented by Region in 2016

8.5 Marmot

8.5.1 Company Profiles

8.5.2 Outdoor Jackets Product Introduction and Market Positioning

8.5.2.1 Product Introduction

8.5.2.2 Market Positioning and Target Customers

8.5.3 Marmot Production, Value (\$), Price, Gross Margin 2012-2017E

8.5.4 Marmot Market Share of Outdoor Jackets Segmented by Region in 2016

8.6 BLACK YAK

8.6.1 Company Profiles

8.6.2 Outdoor Jackets Product Introduction and Market Positioning

8.6.2.1 Product Introduction

8.6.2.2 Market Positioning and Target Customers

8.6.3 BLACK YAK Production, Value (\$), Price, Gross Margin 2012-2017E

8.6.4 BLACK YAK Market Share of Outdoor Jackets Segmented by Region in 2016

8.7 Mountain Hardware

8.7.1 Company Profiles

8.7.2 Outdoor Jackets Product Introduction and Market Positioning

8.7.2.1 Product Introduction

8.7.2.2 Market Positioning and Target Customers

8.7.3 Mountain Hardware Production, Value (\$), Price, Gross Margin 2012-2017E

8.7.4 Mountain Hardware Market Share of Outdoor Jackets Segmented by Region in 2016

8.8 Salewa

8.8.1 Company Profiles

8.8.2 Outdoor Jackets Product Introduction and Market Positioning

8.8.2.1 Product Introduction

8.8.2.2 Market Positioning and Target Customers

- 8.8.3 Salewa Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.8.4 Salewa Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.9 VAUDE
 - 8.9.1 Company Profiles
 - 8.9.2 Outdoor Jackets Product Introduction and Market Positioning
 - 8.9.2.1 Product Introduction
 - 8.9.2.2 Market Positioning and Target Customers
 - 8.9.3 VAUDE Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.9.4 VAUDE Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.10 Jack Wolfskin
 - 8.10.1 Company Profiles
 - 8.10.2 Outdoor Jackets Product Introduction and Market Positioning
 - 8.10.2.1 Product Introduction
 - 8.10.2.2 Market Positioning and Target Customers
 - 8.10.3 Jack Wolfskin Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.10.4 Jack Wolfskin Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.11 The North Face
 - 8.11.1 Company Profiles
 - 8.11.2 Outdoor Jackets Product Introduction and Market Positioning
 - 8.11.2.1 Product Introduction
 - 8.11.2.2 Market Positioning and Target Customers
 - 8.11.3 The North Face Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.11.4 The North Face Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.12 Kailas
 - 8.12.1 Company Profiles
 - 8.12.2 Outdoor Jackets Product Introduction and Market Positioning
 - 8.12.2.1 Product Introduction
 - 8.12.2.2 Market Positioning and Target Customers
 - 8.12.3 Kailas Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.12.4 Kailas Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.13 Ozark
 - 8.13.1 Company Profiles
 - 8.13.2 Outdoor Jackets Product Introduction and Market Positioning
 - 8.13.2.1 Product Introduction
 - 8.13.2.2 Market Positioning and Target Customers
 - 8.13.3 Ozark Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.13.4 Ozark Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.14 AIGLE

- 8.14.1 Company Profiles
- 8.14.2 Outdoor Jackets Product Introduction and Market Positioning
 - 8.14.2.1 Product Introduction
 - 8.14.2.2 Market Positioning and Target Customers
- 8.14.3 AIGLE Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.14.4 AIGLE Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.15 Lafuma
 - 8.15.1 Company Profiles
 - 8.15.2 Outdoor Jackets Product Introduction and Market Positioning
 - 8.15.2.1 Product Introduction
 - 8.15.2.2 Market Positioning and Target Customers
 - 8.15.3 Lafuma Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.15.4 Lafuma Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.16 Skogstad
 - 8.16.1 Company Profiles
 - 8.16.2 Outdoor Jackets Product Introduction and Market Positioning
 - 8.16.2.1 Product Introduction
 - 8.16.2.2 Market Positioning and Target Customers
 - 8.16.3 Skogstad Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.16.4 Skogstad Market Share of Outdoor Jackets Segmented by Region in 2016
- 8.17 Mammut
- 8.18 Arc'teryx
- 8.19 Fjallraven
- 8.20 Lowe Alpine
- 8.21 NORTHLAND

9 GLOBAL OUTDOOR JACKETS MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION

- 9.1 Global Outdoor Jackets Market Value (\$) & Volume Forecast, by Type (2017-2022)
 - 9.1.1 The Fleece Jacket Market Value (\$) and Volume Forecast (2017-2022)
 - 9.1.2 The Windshell Jacket Market Value (\$) and Volume Forecast (2017-2022)
 - 9.1.3 The Softshell Jacket Market Value (\$) and Volume Forecast (2017-2022)
 - 9.1.4 The Waterproof Jacket Market Value (\$) and Volume Forecast (2017-2022)
 - 9.1.5 The Down Jacket Market Value (\$) and Volume Forecast (2017-2022)
 - 9.1.6 The 3-in-1 Jacket Market Value (\$) and Volume Forecast (2017-2022)
- 9.2 Global Outdoor Jackets Market Value (\$) & Volume Forecast, by Application (2017-2022)
 - 9.2.1 Men Market Value (\$) and Volume Forecast (2017-2022)

9.2.2 Women Market Value (\$) and Volume Forecast (2017-2022)

9.2.3 Kids Market Value (\$) and Volume Forecast (2017-2022)

10 OUTDOOR JACKETS MARKET ANALYSIS AND FORECAST BY REGION

10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)

10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)

10.3 China Market Value (\$) and Consumption Forecast (2017-2022)

10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)

10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)

10.6 India Market Value (\$) and Consumption Forecast (2017-2022)

10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

11 NEW PROJECT FEASIBILITY ANALYSIS

11.1 Industry Barriers and New Entrants SWOT Analysis

11.2 Analysis and Suggestions on New Project Investment

12 RESEARCH FINDING AND CONCLUSION

13 APPENDIX

13.1 Discussion Guide

13.2 Knowledge Store: Maia Subscription Portal

13.3 Research Data Source

13.4 Research Assumptions and Acronyms Used

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Outdoor Jackets
Table Product Specification of Outdoor Jackets
Figure Market Concentration Ratio and Market Maturity Analysis of Outdoor Jackets
Figure Global Outdoor Jackets Value (\$) and Growth Rate from 2012-2022
Table Different Types of Outdoor Jackets
Figure Global Outdoor Jackets Value (\$) Segment by Type from 2012-2017
Figure The Fleece Jacket Picture
Figure The Windshell Jacket Picture
Figure The Softshell Jacket Picture
Figure The Waterproof Jacket Picture
Figure The Down Jacket Picture
Figure The 3-in-1 Jacket Picture
Table Different Applications of Outdoor Jackets
Figure Global Outdoor Jackets Value (\$) Segment by Applications from 2012-2017
Figure Men Picture
Figure Women Picture
Figure Kids Picture
Table Research Regions of Outdoor Jackets
Figure North America Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
Figure Europe Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
Table China Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
Table Japan Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
Table Middle East & Africa Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
Table India Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
Table South America Outdoor Jackets Production Value (\$) and Growth Rate (2012-2017)
Table Emerging Countries of Outdoor Jackets
Table Growing Market of Outdoor Jackets
Figure Industry Chain Analysis of Outdoor Jackets
Table Upstream Raw Material Suppliers of Outdoor Jackets with Contact Information
Table Major Players Manufacturing Base and Market Share (\$) of Outdoor Jackets in 2016

Table Major Players Outdoor Jackets Product Types in 2016
Figure Production Process of Outdoor Jackets
Figure Manufacturing Cost Structure of Outdoor Jackets
Figure Channel Status of Outdoor Jackets
Table Major Distributors of Outdoor Jackets with Contact Information
Table Major Downstream Buyers of Outdoor Jackets with Contact Information
Table Analysis of Market Status and Feature by Type
Table Global Outdoor Jackets Value (\$) by Type (2012-2017)
Table Global Outdoor Jackets Value (\$) Share by Type (2012-2017)
Figure Global Outdoor Jackets Value (\$) Share by Type (2012-2017)
Table Global Outdoor Jackets Production by Type (2012-2017)
Table Global Outdoor Jackets Production Share by Type (2012-2017)
Figure Global Outdoor Jackets Production Share by Type (2012-2017)
Figure Global Outdoor Jackets Value (\$) and Growth Rate of The Fleece Jacket
Figure Global Outdoor Jackets Value (\$) and Growth Rate of The Windshell Jacket
Figure Global Outdoor Jackets Value (\$) and Growth Rate of The Softshell Jacket
Figure Global Outdoor Jackets Value (\$) and Growth Rate of The Waterproof Jacket
Figure Global Outdoor Jackets Value (\$) and Growth Rate of The Down Jacket
Figure Global Outdoor Jackets Value (\$) and Growth Rate of The 3-in-1 Jacket
Table Global Outdoor Jackets Price by Type (2012-2017)
Figure Downstream Market Overview
Table Global Outdoor Jackets Consumption by Application (2012-2017)
Table Global Outdoor Jackets Consumption Market Share by Application (2012-2017)
Figure Global Outdoor Jackets Consumption Market Share by Application (2012-2017)
Table Downstream Buyers Introduction by Application
Figure Global Outdoor Jackets Consumption and Growth Rate of Men (2012-2017)
Figure Global Outdoor Jackets Consumption and Growth Rate of Women (2012-2017)
Figure Global Outdoor Jackets Consumption and Growth Rate of Kids (2012-2017)
Table Global Outdoor Jackets Value (\$) by Region (2012-2017)
Table Global Outdoor Jackets Value (\$) Market Share by Region (2012-2017)
Figure Global Outdoor Jackets Value (\$) Market Share by Region (2012-2017)
Table Global Outdoor Jackets Production by Region (2012-2017)
Table Global Outdoor Jackets Production Market Share by Region (2012-2017)
Figure Global Outdoor Jackets Production Market Share by Region (2012-2017)
Table Global Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)
Table North America Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)
Table Europe Outdoor Jackets Production, Value (\$), Price and Gross Margin

(2012-2017)

Table China Outdoor Jackets Production, Value (\$), Price and Gross Margin

(2012-2017)

Table Japan Outdoor Jackets Production, Value (\$), Price and Gross Margin

(2012-2017)

Table Middle East & Africa Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

Table India Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

Table South America Outdoor Jackets Production, Value (\$), Price and Gross Margin (2012-2017)

Table Global Outdoor Jackets Consumption by Regions (2012-2017)

Figure Global Outdoor Jackets Consumption Share by Regions (2012-2017)

Table North America Outdoor Jackets Production, Consumption, Export, Import (2012-2017)

Table Europe Outdoor Jackets Production, Consumption, Export, Import (2012-2017)

Table China Outdoor Jackets Production, Consumption, Export, Import (2012-2017)

Table Japan Outdoor Jackets Production, Consumption, Export, Import (2012-2017)

Table Middle East & Africa Outdoor Jackets Production, Consumption, Export, Import (2012-2017)

Table India Outdoor Jackets Production, Consumption, Export, Import (2012-2017)

Table South America Outdoor Jackets Production, Consumption, Export, Import (2012-2017)

Figure North America Outdoor Jackets Production and Growth Rate Analysis

Figure North America Outdoor Jackets Consumption and Growth Rate Analysis

Figure North America Outdoor Jackets SWOT Analysis

Figure Europe Outdoor Jackets Production and Growth Rate Analysis

Figure Europe Outdoor Jackets Consumption and Growth Rate Analysis

Figure Europe Outdoor Jackets SWOT Analysis

Figure China Outdoor Jackets Production and Growth Rate Analysis

Figure China Outdoor Jackets Consumption and Growth Rate Analysis

Figure China Outdoor Jackets SWOT Analysis

Figure Japan Outdoor Jackets Production and Growth Rate Analysis

Figure Japan Outdoor Jackets Consumption and Growth Rate Analysis

Figure Japan Outdoor Jackets SWOT Analysis

Figure Middle East & Africa Outdoor Jackets Production and Growth Rate Analysis

Figure Middle East & Africa Outdoor Jackets Consumption and Growth Rate Analysis

Figure Middle East & Africa Outdoor Jackets SWOT Analysis

Figure India Outdoor Jackets Production and Growth Rate Analysis

Figure India Outdoor Jackets Consumption and Growth Rate Analysis

Figure India Outdoor Jackets SWOT Analysis
Figure South America Outdoor Jackets Production and Growth Rate Analysis
Figure South America Outdoor Jackets Consumption and Growth Rate Analysis
Figure South America Outdoor Jackets SWOT Analysis
Figure Competitive Matrix and Pattern Characteristics of Outdoor Jackets Market
Figure Top 3 Market Share of Outdoor Jackets Companies
Figure Top 6 Market Share of Outdoor Jackets Companies
Table Mergers, Acquisitions and Expansion Analysis
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Columbia Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Columbia Production and Growth Rate
Figure Columbia Value (\$) Market Share 2012-2017E
Figure Columbia Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Atunas Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Atunas Production and Growth Rate
Figure Atunas Value (\$) Market Share 2012-2017E
Figure Atunas Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Shehe Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Shehe Production and Growth Rate
Figure Shehe Value (\$) Market Share 2012-2017E
Figure Shehe Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Marmot Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Marmot Production and Growth Rate
Figure Marmot Value (\$) Market Share 2012-2017E
Figure Marmot Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers

Table BLACK YAK Production, Value (\$), Price, Gross Margin 2012-2017E
Figure BLACK YAK Production and Growth Rate
Figure BLACK YAK Value (\$) Market Share 2012-2017E
Figure BLACK YAK Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Mountain Hardwear Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Mountain Hardwear Production and Growth Rate
Figure Mountain Hardwear Value (\$) Market Share 2012-2017E
Figure Mountain Hardwear Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Salewa Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Salewa Production and Growth Rate
Figure Salewa Value (\$) Market Share 2012-2017E
Figure Salewa Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table VAUDE Production, Value (\$), Price, Gross Margin 2012-2017E
Figure VAUDE Production and Growth Rate
Figure VAUDE Value (\$) Market Share 2012-2017E
Figure VAUDE Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Jack Wolfskin Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Jack Wolfskin Production and Growth Rate
Figure Jack Wolfskin Value (\$) Market Share 2012-2017E
Figure Jack Wolfskin Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table The North Face Production, Value (\$), Price, Gross Margin 2012-2017E
Figure The North Face Production and Growth Rate
Figure The North Face Value (\$) Market Share 2012-2017E

Figure The North Face Market Share of Outdoor Jackets Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Kailas Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Kailas Production and Growth Rate

Figure Kailas Value (\$) Market Share 2012-2017E

Figure Kailas Market Share of Outdoor Jackets Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Ozark Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Ozark Production and Growth Rate

Figure Ozark Value (\$) Market Share 2012-2017E

Figure Ozark Market Share of Outdoor Jackets Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table AIGLE Production, Value (\$), Price, Gross Margin 2012-2017E

Figure AIGLE Production and Growth Rate

Figure AIGLE Value (\$) Market Share 2012-2017E

Figure AIGLE Market Share of Outdoor Jackets Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Lafuma Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Lafuma Production and Growth Rate

Figure Lafuma Value (\$) Market Share 2012-2017E

Figure Lafuma Market Share of Outdoor Jackets Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Skogstad Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Skogstad Production and Growth Rate

Figure Skogstad Value (\$) Market Share 2012-2017E

Figure Skogstad Market Share of Outdoor Jackets Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Mammut Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Mammut Production and Growth Rate
Figure Mammut Value (\$) Market Share 2012-2017E
Figure Mammut Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Arc'teryx Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Arc'teryx Production and Growth Rate
Figure Arc'teryx Value (\$) Market Share 2012-2017E
Figure Arc'teryx Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Fjallraven Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Fjallraven Production and Growth Rate
Figure Fjallraven Value (\$) Market Share 2012-2017E
Figure Fjallraven Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Lowe Alpine Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Lowe Alpine Production and Growth Rate
Figure Lowe Alpine Value (\$) Market Share 2012-2017E
Figure Lowe Alpine Market Share of Outdoor Jackets Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table NORTHLAND Production, Value (\$), Price, Gross Margin 2012-2017E
Figure NORTHLAND Production and Growth Rate
Figure NORTHLAND Value (\$) Market Share 2012-2017E
Figure NORTHLAND Market Share of Outdoor Jackets Segmented by Region in 2016
Table Global Outdoor Jackets Market Value (\$) Forecast, by Type
Table Global Outdoor Jackets Market Volume Forecast, by Type
Figure Global Outdoor Jackets Market Value (\$) and Growth Rate Forecast of The Fleece Jacket (2017-2022)
Figure Global Outdoor Jackets Market Volume and Growth Rate Forecast of The Fleece Jacket (2017-2022)
Figure Global Outdoor Jackets Market Value (\$) and Growth Rate Forecast of The

Windshell Jacket (2017-2022)

Figure Global Outdoor Jackets Market Volume and Growth Rate Forecast of The Windshell Jacket (2017-2022)

Figure Global Outdoor Jackets Market Value (\$) and Growth Rate Forecast of The Softshell Jacket (2017-2022)

Figure Global Outdoor Jackets Market Volume and Growth Rate Forecast of The Softshell Jacket (2017-2022)

Figure Global Outdoor Jackets Market Value (\$) and Growth Rate Forecast of The Waterproof Jacket (2017-2022)

Figure Global Outdoor Jackets Market Volume and Growth Rate Forecast of The Waterproof Jacket (2017-2022)

Figure Global Outdoor Jackets Market Value (\$) and Growth Rate Forecast of The Down Jacket (2017-2022)

Figure Global Outdoor Jackets Market Volume and Growth Rate Forecast of The Down Jacket (2017-2022)

Figure Global Outdoor Jackets Market Value (\$) and Growth Rate Forecast of The 3-in-1 Jacket (2017-2022)

Figure Global Outdoor Jackets Market Volume and Growth Rate Forecast of The 3-in-1 Jacket (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Outdoor Jackets Consumption and Growth Rate of Men (2012-2017)

Figure Global Outdoor Jackets Consumption and Growth Rate of Women (2012-2017)

Figure Global Outdoor Jackets Consumption and Growth Rate of Kids (2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Kids (2017-2022)

Figure Market Volume and Growth Rate Forecast of Kids (2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)

Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)

Table India Consumption and Growth Rate Forecast (2017-2022)

Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table South America Consumption and Growth Rate Forecast (2017-2022)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

I would like to order

Product name: Global Outdoor Jackets Industry Market Research Report

Product link: <https://marketpublishers.com/r/G7E17C3397EEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7E17C3397EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970