

Global Outdoor Gear & Equipment Market Development Strategy Pre and Post COVID-19, by Corporate Strategy Analysis, Landscape, Type, Application, and Leading 20 Countries

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Abstracts

The Outdoor Gear & Equipment market revenue was xx Million USD in 2016, grew to xx Million USD in 2020, and will reach xx Million USD in 2026, with a CAGR of xx during 2020-2026.

Global Outdoor Gear & Equipment Market Development Strategy Pre and Post COVID-19, by Corporate Strategy Analysis, Landscape, Type, Application, and Leading 20 Countries covers and analyzes the potential of the global Outdoor Gear & Equipment industry, providing statistical information about market dynamics, growth factors, major challenges, PEST analysis and market entry strategy Analysis, opportunities and forecasts. The biggest highlight of the report is to provide companies in the industry with a strategic analysis of the impact of COVID-19. At the same time, this report analyzed the market of leading 20 countries and introduce the market potential of these countries.

Major Players in Outdoor Gear & Equipment market are:

Mares

Nike Inc.

Columbia Sportswear Company

Johnson Outdoors

The Rockport Group

Body Glove

Wolverine World Wide

Under Armour

ASICS Corporation

Fitbit

Under Armour

Kering (Puma)

Billabong

Beuchat International

Sherwood Scuba

Garmin

Berkshire Hathaway

Adidas

NEWTON RUNNING

Skechers USA

Amer Sports

British Knights

Apollo Sports USA

Dive Rite

VF Corporation

Most important types of Outdoor Gear & Equipment products covered in this report are:

Clothing

Footwear

Equipment

Accessories

Most widely used downstream fields of Outdoor Gear & Equipment market covered in this report are:

Sports

Camping

Hiking & Trekking

Others

Top countries data covered in this report:

United States

Canada

Germany

UK

France
Italy
Spain
Russia
China
Japan
South Korea
Australia
Thailand
Brazil
Argentina
Chile
South Africa
Egypt
UAE
Saudi Arabia

Chapter 1 is the basis of the entire report. In this chapter, we define the market concept and market scope of Outdoor Gear & Equipment, including product classification, application areas, and the entire report covered area.

Chapter 2 is the core idea of the whole report. In this chapter, we provide a detailed introduction to our research methods and data sources.

Chapter 3 focuses on analyzing the current competitive situation in the Outdoor Gear & Equipment market and provides basic information, market data, product introductions, etc. of leading companies in the industry. At the same time, Chapter 3 includes the highlighted analysis--Strategies for Company to Deal with the Impact of COVID-19.

Chapter 4 provides breakdown data of different types of products, as well as market forecasts.

Different application fields have different usage and development prospects of products. Therefore, Chapter 5 provides subdivision data of different application fields and market forecasts.

Chapter 6 includes detailed data of major regions of the world, including detailed data of major regions of the world. North America, Asia Pacific, Europe, South America, Middle East and Africa.

Chapters 7-26 focus on the regional market. We have selected the most representative 20 countries from 197 countries in the world and conducted a detailed analysis and overview of the market development of these countries.

Chapter 27 focuses on market qualitative analysis, providing market driving factor analysis, market development constraints, PEST analysis, industry trends under COVID-19, market entry strategy analysis, etc.

Key Points:

Define, describe and forecast Outdoor Gear & Equipment product market by type, application, end user and region.

Provide enterprise external environment analysis and PEST analysis.

Provide strategies for company to deal with the impact of COVID-19.

Provide market dynamic analysis, including market driving factors, market development constraints.

Provide market entry strategy analysis for new players or players who are ready to enter the market, including market segment definition, client analysis, distribution model, product messaging and positioning, and price strategy analysis.

Keep up with international market trends and provide analysis of the impact of the COVID-19 epidemic on major regions of the world.

Analyze the market opportunities of stakeholders and provide market leaders with details of the competitive landscape.

Years considered for this report:

Historical Years: 2016-2020

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2021-2026

Contents

1 OUTDOOR GEAR & EQUIPMENT MARKET DEFINITION AND OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Outdoor Gear & Equipment
- 1.3 Outdoor Gear & Equipment Market Scope and Market Size Estimation
- 1.4 Market Segmentation
 - 1.4.1 Types of Outdoor Gear & Equipment
 - 1.4.2 Applications of Outdoor Gear & Equipment
- 1.5 Market Exchange Rate

2 RESEARCH METHOD AND LOGIC

- 2.1 Methodology
- 2.2 Research Data Source

3 MARKET COMPETITION ANALYSIS

- 3.1 Mares Market Performance Analysis
 - 3.1.1 Mares Basic Information
 - 3.1.2 Product and Service Analysis
 - 3.1.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.1.4 Mares Sales, Value, Price, Gross Margin 2016-2021
- 3.2 Nike Inc. Market Performance Analysis
 - 3.2.1 Nike Inc. Basic Information
 - 3.2.2 Product and Service Analysis
 - 3.2.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.2.4 Nike Inc. Sales, Value, Price, Gross Margin 2016-2021
- 3.3 Columbia Sportswear Company Market Performance Analysis
 - 3.3.1 Columbia Sportswear Company Basic Information
 - 3.3.2 Product and Service Analysis
 - 3.3.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.3.4 Columbia Sportswear Company Sales, Value, Price, Gross Margin 2016-2021
- 3.4 Johnson Outdoors Market Performance Analysis
 - 3.4.1 Johnson Outdoors Basic Information
 - 3.4.2 Product and Service Analysis
 - 3.4.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.4.4 Johnson Outdoors Sales, Value, Price, Gross Margin 2016-2021

- 3.5 The Rockport Group Market Performance Analysis
 - 3.5.1 The Rockport Group Basic Information
 - 3.5.2 Product and Service Analysis
 - 3.5.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.5.4 The Rockport Group Sales, Value, Price, Gross Margin 2016-2021
- 3.6 Body Glove Market Performance Analysis
 - 3.6.1 Body Glove Basic Information
 - 3.6.2 Product and Service Analysis
 - 3.6.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.6.4 Body Glove Sales, Value, Price, Gross Margin 2016-2021
- 3.7 Wolverine World Wide Market Performance Analysis
 - 3.7.1 Wolverine World Wide Basic Information
 - 3.7.2 Product and Service Analysis
 - 3.7.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.7.4 Wolverine World Wide Sales, Value, Price, Gross Margin 2016-2021
- 3.8 Under Armour Market Performance Analysis
 - 3.8.1 Under Armour Basic Information
 - 3.8.2 Product and Service Analysis
 - 3.8.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.8.4 Under Armour Sales, Value, Price, Gross Margin 2016-2021
- 3.9 ASICS Corporation Market Performance Analysis
 - 3.9.1 ASICS Corporation Basic Information
 - 3.9.2 Product and Service Analysis
 - 3.9.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.9.4 ASICS Corporation Sales, Value, Price, Gross Margin 2016-2021
- 3.10 Fitbit Market Performance Analysis
 - 3.10.1 Fitbit Basic Information
 - 3.10.2 Product and Service Analysis
 - 3.10.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.10.4 Fitbit Sales, Value, Price, Gross Margin 2016-2021
- 3.11 Under Armour Market Performance Analysis
 - 3.11.1 Under Armour Basic Information
 - 3.11.2 Product and Service Analysis
 - 3.11.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.11.4 Under Armour Sales, Value, Price, Gross Margin 2016-2021
- 3.12 Kering (Puma) Market Performance Analysis
 - 3.12.1 Kering (Puma) Basic Information
 - 3.12.2 Product and Service Analysis
 - 3.12.3 Strategies for Company to Deal with the Impact of COVID-19

- 3.12.4 Kering (Puma) Sales, Value, Price, Gross Margin 2016-2021
- 3.13 Billabong Market Performance Analysis
 - 3.13.1 Billabong Basic Information
 - 3.13.2 Product and Service Analysis
 - 3.13.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.13.4 Billabong Sales, Value, Price, Gross Margin 2016-2021
- 3.14 Beuchat International Market Performance Analysis
 - 3.14.1 Beuchat International Basic Information
 - 3.14.2 Product and Service Analysis
 - 3.14.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.14.4 Beuchat International Sales, Value, Price, Gross Margin 2016-2021
- 3.15 Sherwood Scuba Market Performance Analysis
 - 3.15.1 Sherwood Scuba Basic Information
 - 3.15.2 Product and Service Analysis
 - 3.15.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.15.4 Sherwood Scuba Sales, Value, Price, Gross Margin 2016-2021
- 3.16 Garmin Market Performance Analysis
 - 3.16.1 Garmin Basic Information
 - 3.16.2 Product and Service Analysis
 - 3.16.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.16.4 Garmin Sales, Value, Price, Gross Margin 2016-2021
- 3.17 Berkshire Hathaway Market Performance Analysis
 - 3.17.1 Berkshire Hathaway Basic Information
 - 3.17.2 Product and Service Analysis
 - 3.17.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.17.4 Berkshire Hathaway Sales, Value, Price, Gross Margin 2016-2021
- 3.18 Adidas Market Performance Analysis
 - 3.18.1 Adidas Basic Information
 - 3.18.2 Product and Service Analysis
 - 3.18.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.18.4 Adidas Sales, Value, Price, Gross Margin 2016-2021
- 3.19 NEWTON RUNNING Market Performance Analysis
 - 3.19.1 NEWTON RUNNING Basic Information
 - 3.19.2 Product and Service Analysis
 - 3.19.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.19.4 NEWTON RUNNING Sales, Value, Price, Gross Margin 2016-2021
- 3.20 Skechers USA Market Performance Analysis
 - 3.20.1 Skechers USA Basic Information
 - 3.20.2 Product and Service Analysis

- 3.20.3 Strategies for Company to Deal with the Impact of COVID-19
- 3.20.4 Skechers USA Sales, Value, Price, Gross Margin 2016-2021
- 3.21 Amer Sports Market Performance Analysis
 - 3.21.1 Amer Sports Basic Information
 - 3.21.2 Product and Service Analysis
 - 3.21.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.21.4 Amer Sports Sales, Value, Price, Gross Margin 2016-2021
- 3.22 British Knights Market Performance Analysis
 - 3.22.1 British Knights Basic Information
 - 3.22.2 Product and Service Analysis
 - 3.22.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.22.4 British Knights Sales, Value, Price, Gross Margin 2016-2021
- 3.23 Apollo Sports USA Market Performance Analysis
 - 3.23.1 Apollo Sports USA Basic Information
 - 3.23.2 Product and Service Analysis
 - 3.23.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.23.4 Apollo Sports USA Sales, Value, Price, Gross Margin 2016-2021
- 3.24 Dive Rite Market Performance Analysis
 - 3.24.1 Dive Rite Basic Information
 - 3.24.2 Product and Service Analysis
 - 3.24.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.24.4 Dive Rite Sales, Value, Price, Gross Margin 2016-2021
- 3.25 VF Corporation Market Performance Analysis
 - 3.25.1 VF Corporation Basic Information
 - 3.25.2 Product and Service Analysis
 - 3.25.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.25.4 VF Corporation Sales, Value, Price, Gross Margin 2016-2021

4 MARKET SEGMENT BY TYPE, HISTORICAL DATA AND MARKET FORECASTS

- 4.1 Global Outdoor Gear & Equipment Production and Value by Type
 - 4.1.1 Global Outdoor Gear & Equipment Production by Type 2016-2021
 - 4.1.2 Global Outdoor Gear & Equipment Market Value by Type 2016-2021
- 4.2 Global Outdoor Gear & Equipment Market Production, Value and Growth Rate by Type 2016-2021
 - 4.2.1 Clothing Market Production, Value and Growth Rate
 - 4.2.2 Footwear Market Production, Value and Growth Rate
 - 4.2.3 Equipment Market Production, Value and Growth Rate
 - 4.2.4 Accessories Market Production, Value and Growth Rate

- 4.3 Global Outdoor Gear & Equipment Production and Value Forecast by Type
 - 4.3.1 Global Outdoor Gear & Equipment Production Forecast by Type 2021-2026
 - 4.3.2 Global Outdoor Gear & Equipment Market Value Forecast by Type 2021-2026
- 4.4 Global Outdoor Gear & Equipment Market Production, Value and Growth Rate by Type Forecast 2021-2026
 - 4.4.1 Clothing Market Production, Value and Growth Rate Forecast
 - 4.4.2 Footwear Market Production, Value and Growth Rate Forecast
 - 4.4.3 Equipment Market Production, Value and Growth Rate Forecast
 - 4.4.4 Accessories Market Production, Value and Growth Rate Forecast

5 MARKET SEGMENT BY APPLICATION, HISTORICAL DATA AND MARKET FORECASTS

- 5.1 Global Outdoor Gear & Equipment Consumption and Value by Application
 - 5.1.1 Global Outdoor Gear & Equipment Consumption by Application 2016-2021
 - 5.1.2 Global Outdoor Gear & Equipment Market Value by Application 2016-2021
- 5.2 Global Outdoor Gear & Equipment Market Consumption, Value and Growth Rate by Application 2016-2021
 - 5.2.1 Sports Market Consumption, Value and Growth Rate
 - 5.2.2 Camping Market Consumption, Value and Growth Rate
 - 5.2.3 Hiking & Trekking Market Consumption, Value and Growth Rate
 - 5.2.4 Others Market Consumption, Value and Growth Rate
- 5.3 Global Outdoor Gear & Equipment Consumption and Value Forecast by Application
 - 5.3.1 Global Outdoor Gear & Equipment Consumption Forecast by Application 2021-2026
 - 5.3.2 Global Outdoor Gear & Equipment Market Value Forecast by Application 2021-2026
- 5.4 Global Outdoor Gear & Equipment Market Consumption, Value and Growth Rate by Application Forecast 2021-2026
 - 5.4.1 Sports Market Consumption, Value and Growth Rate Forecast
 - 5.4.2 Camping Market Consumption, Value and Growth Rate Forecast
 - 5.4.3 Hiking & Trekking Market Consumption, Value and Growth Rate Forecast
 - 5.4.4 Others Market Consumption, Value and Growth Rate Forecast

6 GLOBAL OUTDOOR GEAR & EQUIPMENT BY REGION, HISTORICAL DATA AND MARKET FORECASTS

- 6.1 Global Outdoor Gear & Equipment Sales by Region 2016-2021
- 6.2 Global Outdoor Gear & Equipment Market Value by Region 2016-2021

6.3 Global Outdoor Gear & Equipment Market Sales, Value and Growth Rate by Region 2016-2021

6.3.1 North America

6.3.2 Europe

6.3.3 Asia Pacific

6.3.4 South America

6.3.5 Middle East and Africa

6.4 Global Outdoor Gear & Equipment Sales Forecast by Region 2021-2026

6.5 Global Outdoor Gear & Equipment Market Value Forecast by Region 2021-2026

6.6 Global Outdoor Gear & Equipment Market Sales, Value and Growth Rate Forecast by Region 2021-2026

6.6.1 North America

6.6.2 Europe

6.6.3 Asia Pacific

6.6.4 South America

6.6.5 Middle East and Africa

7 UNITED STATE MARKET SIZE ANALYSIS 2016-2026

7.1 United State Outdoor Gear & Equipment Value and Market Growth 2016-2021

7.2 United State Outdoor Gear & Equipment Sales and Market Growth 2016-2021

7.3 United State Outdoor Gear & Equipment Market Value Forecast 2021-2026

8 CANADA MARKET SIZE ANALYSIS 2016-2026

8.1 Canada Outdoor Gear & Equipment Value and Market Growth 2016-2021

8.2 Canada Outdoor Gear & Equipment Sales and Market Growth 2016-2021

8.3 Canada Outdoor Gear & Equipment Market Value Forecast 2021-2026

9 GERMANY MARKET SIZE ANALYSIS 2016-2026

9.1 Germany Outdoor Gear & Equipment Value and Market Growth 2016-2021

9.2 Germany Outdoor Gear & Equipment Sales and Market Growth 2016-2021

9.3 Germany Outdoor Gear & Equipment Market Value Forecast 2021-2026

10 UK MARKET SIZE ANALYSIS 2016-2026

10.1 UK Outdoor Gear & Equipment Value and Market Growth 2016-2021

10.2 UK Outdoor Gear & Equipment Sales and Market Growth 2016-2021

10.3 UK Outdoor Gear & Equipment Market Value Forecast 2021-2026

11 FRANCE MARKET SIZE ANALYSIS 2016-2026

11.1 France Outdoor Gear & Equipment Value and Market Growth 2016-2021

11.2 France Outdoor Gear & Equipment Sales and Market Growth 2016-2021

11.3 France Outdoor Gear & Equipment Market Value Forecast 2021-2026

12 ITALY MARKET SIZE ANALYSIS 2016-2026

12.1 Italy Outdoor Gear & Equipment Value and Market Growth 2016-2021

12.2 Italy Outdoor Gear & Equipment Sales and Market Growth 2016-2021

12.3 Italy Outdoor Gear & Equipment Market Value Forecast 2021-2026

13 SPAIN MARKET SIZE ANALYSIS 2016-2026

13.1 Spain Outdoor Gear & Equipment Value and Market Growth 2016-2021

13.2 Spain Outdoor Gear & Equipment Sales and Market Growth 2016-2021

13.3 Spain Outdoor Gear & Equipment Market Value Forecast 2021-2026

14 RUSSIA MARKET SIZE ANALYSIS 2016-2026

14.1 Russia Outdoor Gear & Equipment Value and Market Growth 2016-2021

14.2 Russia Outdoor Gear & Equipment Sales and Market Growth 2016-2021

14.3 Russia Outdoor Gear & Equipment Market Value Forecast 2021-2026

15 CHINA MARKET SIZE ANALYSIS 2016-2026

15.1 China Outdoor Gear & Equipment Value and Market Growth 2016-2021

15.2 China Outdoor Gear & Equipment Sales and Market Growth 2016-2021

15.3 China Outdoor Gear & Equipment Market Value Forecast 2021-2026

16 JAPAN MARKET SIZE ANALYSIS 2016-2026

16.1 Japan Outdoor Gear & Equipment Value and Market Growth 2016-2021

16.2 Japan Outdoor Gear & Equipment Sales and Market Growth 2016-2021

16.3 Japan Outdoor Gear & Equipment Market Value Forecast 2021-2026

17 SOUTH KOREA MARKET SIZE ANALYSIS 2016-2026

- 17.1 South Korea Outdoor Gear & Equipment Value and Market Growth 2016-2021
- 17.2 South Korea Outdoor Gear & Equipment Sales and Market Growth 2016-2021
- 17.3 South Korea Outdoor Gear & Equipment Market Value Forecast 2021-2026

18 AUSTRALIA MARKET SIZE ANALYSIS 2016-2026

- 18.1 Australia Outdoor Gear & Equipment Value and Market Growth 2016-2021
- 18.2 Australia Outdoor Gear & Equipment Sales and Market Growth 2016-2021
- 18.3 Australia Outdoor Gear & Equipment Market Value Forecast 2021-2026

19 THAILAND MARKET SIZE ANALYSIS 2016-2026

- 19.1 Thailand Outdoor Gear & Equipment Value and Market Growth 2016-2021
- 19.2 Thailand Outdoor Gear & Equipment Sales and Market Growth 2016-2021
- 19.3 Thailand Outdoor Gear & Equipment Market Value Forecast 2021-2026

20 BRAZIL MARKET SIZE ANALYSIS 2016-2026

- 20.1 Brazil Outdoor Gear & Equipment Value and Market Growth 2016-2021
- 20.2 Brazil Outdoor Gear & Equipment Sales and Market Growth 2016-2021
- 20.3 Brazil Outdoor Gear & Equipment Market Value Forecast 2021-2026

21 ARGENTINA MARKET SIZE ANALYSIS 2016-2026

- 21.1 Argentina Outdoor Gear & Equipment Value and Market Growth 2016-2021
- 21.2 Argentina Outdoor Gear & Equipment Sales and Market Growth 2016-2021
- 21.3 Argentina Outdoor Gear & Equipment Market Value Forecast 2021-2026

22 CHILE MARKET SIZE ANALYSIS 2016-2026

- 22.1 Chile Outdoor Gear & Equipment Value and Market Growth 2016-2021
- 22.2 Chile Outdoor Gear & Equipment Sales and Market Growth 2016-2021
- 22.3 Chile Outdoor Gear & Equipment Market Value Forecast 2021-2026

23 SOUTH AFRICA MARKET SIZE ANALYSIS 2016-2026

- 23.1 South Africa Outdoor Gear & Equipment Value and Market Growth 2016-2021
- 23.2 South Africa Outdoor Gear & Equipment Sales and Market Growth 2016-2021

23.3 South Africa Outdoor Gear & Equipment Market Value Forecast 2021-2026

24 EGYPT MARKET SIZE ANALYSIS 2016-2026

24.1 Egypt Outdoor Gear & Equipment Value and Market Growth 2016-2021

24.2 Egypt Outdoor Gear & Equipment Sales and Market Growth 2016-2021

24.3 Egypt Outdoor Gear & Equipment Market Value Forecast 2021-2026

25 UAE MARKET SIZE ANALYSIS 2016-2026

25.1 UAE Outdoor Gear & Equipment Value and Market Growth 2016-2021

25.2 UAE Outdoor Gear & Equipment Sales and Market Growth 2016-2021

25.3 UAE Outdoor Gear & Equipment Market Value Forecast 2021-2026

26 SAUDI ARABIA MARKET SIZE ANALYSIS 2016-2026

26.1 Saudi Arabia Outdoor Gear & Equipment Value and Market Growth 2016-2021

26.2 Saudi Arabia Outdoor Gear & Equipment Sales and Market Growth 2016-2021

26.3 Saudi Arabia Outdoor Gear & Equipment Market Value Forecast 2021-2026

27 MARKET DYNAMIC ANALYSIS AND DEVELOPMENT SUGGESTIONS

27.1 Market Drivers

27.2 Market Development Constraints

27.3 PEST Analysis

27.3.1 Political Factors

27.3.2 Economic Factors

27.3.3 Social Factors

27.3.4 Technological Factors

27.4 Industry Trends Under COVID-19

27.4.1 Risk Assessment on COVID-19

27.4.2 Assessment of the Overall Impact of COVID-19 on the Industry

27.4.3 Pre COVID-19 and Post COVID-19 Market Scenario

27.5 Market Entry Strategy Analysis

27.5.1 Market Definition

27.5.2 Client

27.5.3 Distribution Model

27.5.4 Product Messaging and Positioning

27.5.5 Price

27.6 Advice on Entering the Market

List Of Tables

LIST OF TABLES AND FIGURES

Market Size Comparison Before and After the COVID-19 Outbreak of Major Company
Global Outdoor Gear & Equipment Market Size in 2020 and 2026

Market Size Comparison Before and After the COVID-19 Outbreak of Major Countries
Figure Global Outdoor Gear & Equipment Value (M USD) Segment by Type from
2016-2021

Figure Global Outdoor Gear & Equipment Market (M USD) Share by Types in 2020

Table Different Applications of Outdoor Gear & Equipment

Figure Global Outdoor Gear & Equipment Value (M USD) Segment by Applications from
2016-2021

Figure Global Outdoor Gear & Equipment Market Share by Applications in 2020

Table Market Exchange Rate

Table Mares Basic Information

Table Product and Service Analysis

Table Mares Sales, Value, Price, Gross Margin 2016-2021

Table Nike Inc. Basic Information

Table Product and Service Analysis

Table Nike Inc. Sales, Value, Price, Gross Margin 2016-2021

Table Columbia Sportswear Company Basic Information

Table Product and Service Analysis

Table Columbia Sportswear Company Sales, Value, Price, Gross Margin 2016-2021

Table Johnson Outdoors Basic Information

Table Product and Service Analysis

Table Johnson Outdoors Sales, Value, Price, Gross Margin 2016-2021

Table The Rockport Group Basic Information

Table Product and Service Analysis

Table The Rockport Group Sales, Value, Price, Gross Margin 2016-2021

Table Body Glove Basic Information

Table Product and Service Analysis

Table Body Glove Sales, Value, Price, Gross Margin 2016-2021

Table Wolverine World Wide Basic Information

Table Product and Service Analysis

Table Wolverine World Wide Sales, Value, Price, Gross Margin 2016-2021

Table Under Armour Basic Information

Table Product and Service Analysis

Table Under Armour Sales, Value, Price, Gross Margin 2016-2021

Table ASICS Corporation Basic Information
Table Product and Service Analysis
Table ASICS Corporation Sales, Value, Price, Gross Margin 2016-2021
Table Fitbit Basic Information
Table Product and Service Analysis
Table Fitbit Sales, Value, Price, Gross Margin 2016-2021
Table Under Armour Basic Information
Table Product and Service Analysis
Table Under Armour Sales, Value, Price, Gross Margin 2016-2021
Table Kering (Puma) Basic Information
Table Product and Service Analysis
Table Kering (Puma) Sales, Value, Price, Gross Margin 2016-2021
Table Billabong Basic Information
Table Product and Service Analysis
Table Billabong Sales, Value, Price, Gross Margin 2016-2021
Table Beuchat International Basic Information
Table Product and Service Analysis
Table Beuchat International Sales, Value, Price, Gross Margin 2016-2021
Table Sherwood Scuba Basic Information
Table Product and Service Analysis
Table Sherwood Scuba Sales, Value, Price, Gross Margin 2016-2021
Table Garmin Basic Information
Table Product and Service Analysis
Table Garmin Sales, Value, Price, Gross Margin 2016-2021
Table Berkshire Hathaway Basic Information
Table Product and Service Analysis
Table Berkshire Hathaway Sales, Value, Price, Gross Margin 2016-2021
Table Adidas Basic Information
Table Product and Service Analysis
Table Adidas Sales, Value, Price, Gross Margin 2016-2021
Table NEWTON RUNNING Basic Information
Table Product and Service Analysis
Table NEWTON RUNNING Sales, Value, Price, Gross Margin 2016-2021
Table Skechers USA Basic Information
Table Product and Service Analysis
Table Skechers USA Sales, Value, Price, Gross Margin 2016-2021
Table Amer Sports Basic Information
Table Product and Service Analysis
Table Amer Sports Sales, Value, Price, Gross Margin 2016-2021

Table British Knights Basic Information

Table Product and Service Analysis

Table British Knights Sales, Value, Price, Gross Margin 2016-2021

Table Apollo Sports USA Basic Information

Table Product and Service Analysis

Table Apollo Sports USA Sales, Value, Price, Gross Margin 2016-2021

Table Dive Rite Basic Information

Table Product and Service Analysis

Table Dive Rite Sales, Value, Price, Gross Margin 2016-2021

Table VF Corporation Basic Information

Table Product and Service Analysis

Table VF Corporation Sales, Value, Price, Gross Margin 2016-2021

Table Global Outdoor Gear & Equipment Consumption by Type 2016-2021

Table Global Outdoor Gear & Equipment Consumption Share by Type 2016-2021

Table Global Outdoor Gear & Equipment Market Value (M USD) by Type 2016-2021

Table Global Outdoor Gear & Equipment Market Value Share by Type 2016-2021

Figure Global Outdoor Gear & Equipment Market Production and Growth Rate of Clothing 2016-2021

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Clothing 2016-2021

Figure Global Outdoor Gear & Equipment Market Production and Growth Rate of Footwear 2016-2021

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Footwear 2016-2021

Figure Global Outdoor Gear & Equipment Market Production and Growth Rate of Equipment 2016-2021

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Equipment 2016-2021

Figure Global Outdoor Gear & Equipment Market Production and Growth Rate of Accessories 2016-2021

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Accessories 2016-2021

Table Global Outdoor Gear & Equipment Consumption Forecast by Type 2021-2026

Table Global Outdoor Gear & Equipment Consumption Share Forecast by Type 2021-2026

Table Global Outdoor Gear & Equipment Market Value (M USD) Forecast by Type 2021-2026

Table Global Outdoor Gear & Equipment Market Value Share Forecast by Type 2021-2026

Figure Global Outdoor Gear & Equipment Market Production and Growth Rate of Clothing Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Clothing Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Production and Growth Rate of Footwear Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Footwear Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Production and Growth Rate of Equipment Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Equipment Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Production and Growth Rate of Accessories Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Accessories Forecast 2021-2026

Table Global Outdoor Gear & Equipment Consumption by Application 2016-2021

Table Global Outdoor Gear & Equipment Consumption Share by Application 2016-2021

Table Global Outdoor Gear & Equipment Market Value (M USD) by Application 2016-2021

Table Global Outdoor Gear & Equipment Market Value Share by Application 2016-2021

Figure Global Outdoor Gear & Equipment Market Consumption and Growth Rate of Sports 2016-2021

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Sports 2016-2021

Figure Global Outdoor Gear & Equipment Market Consumption and Growth Rate of Camping 2016-2021

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Camping 2016-2021

Figure Global Outdoor Gear & Equipment Market Consumption and Growth Rate of Hiking & Trekking 2016-2021

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Hiking & Trekking 2016-2021

Figure Global Outdoor Gear & Equipment Market Consumption and Growth Rate of Others 2016-2021

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Others 2016-2021

Table Global Outdoor Gear & Equipment Consumption Forecast by Application 2021-2026

Table Global Outdoor Gear & Equipment Consumption Share Forecast by Application 2021-2026

Table Global Outdoor Gear & Equipment Market Value (M USD) Forecast by Application 2021-2026

Table Global Outdoor Gear & Equipment Market Value Share Forecast by Application 2021-2026

Figure Global Outdoor Gear & Equipment Market Consumption and Growth Rate of Sports Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Sports Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Consumption and Growth Rate of Camping Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Camping Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Consumption and Growth Rate of Hiking & Trekking Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Hiking & Trekking Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Consumption and Growth Rate of Others Forecast 2021-2026

Figure Global Outdoor Gear & Equipment Market Value and Growth Rate of Others Forecast 2021-2026

Table Global Outdoor Gear & Equipment Sales by Region 2016-2021

Table Global Outdoor Gear & Equipment Sales Share by Region 2016-2021

Table Global Outdoor Gear & Equipment Market Value (M USD) by Region 2016-2021

Table Global Outdoor Gear & Equipment Market Value Share by Region 2016-2021

Figure North America Outdoor Gear & Equipment Sales and Growth Rate 2016-2021

Figure North America Outdoor Gear & Equipment Market Value (M USD) and Growth Rate 2016-2021

Figure Europe Outdoor Gear & Equipment Sales and Growth Rate 2016-2021

Figure Europe Outdoor Gear & Equipment Market Value (M USD) and Growth Rate 2016-2021

Figure Asia Pacific Outdoor Gear & Equipment Sales and Growth Rate 2016-2021

Figure Asia Pacific Outdoor Gear & Equipment Market Value (M USD) and Growth Rate 2016-2021

Figure South America Outdoor Gear & Equipment Sales and Growth Rate 2016-2021

Figure South America Outdoor Gear & Equipment Market Value (M USD) and Growth Rate 2016-2021

Figure Middle East and Africa Outdoor Gear & Equipment Sales and Growth Rate 2016-2021

Figure Middle East and Africa Outdoor Gear & Equipment Market Value (M USD) and Growth Rate 2016-2021

Table Global Outdoor Gear & Equipment Sales Forecast by Region 2021-2026

Table Global Outdoor Gear & Equipment Sales Share Forecast by Region 2021-2026
Table Global Outdoor Gear & Equipment Market Value (M USD) Forecast by Region 2021-2026

Table Global Outdoor Gear & Equipment Market Value Share Forecast by Region 2021-2026

Figure North America Outdoor Gear & Equipment Sales and Growth Rate Forecast 2021-2026

Figure North America Outdoor Gear & Equipment Market Value (M USD) and Growth Rate Forecast 2021-2026

Figure Europe Outdoor Gear & Equipment Sales and Growth Rate Forecast 2021-2026

Figure Europe Outdoor Gear & Equipment Market Value (M USD) and Growth Rate Forecast 2021-2026

Figure Asia Pacific Outdoor Gear & Equipment Sales and Growth Rate Forecast 2021-2026

Figure Asia Pacific Outdoor Gear & Equipment Market Value (M USD) and Growth Rate Forecast 2021-2026

Figure South America Outdoor Gear & Equipment Sales and Growth Rate Forecast 2021-2026

Figure South America Outdoor Gear & Equipment Market Value (M USD) and Growth Rate Forecast 2021-2026

Figure Middle East and Africa Outdoor Gear & Equipment Sales and Growth Rate Forecast 2021-2026

Figure Middle East and Africa Outdoor Gear & Equipment Market Value (M USD) and Growth Rate Forecast 2021-2026

Figure United State Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure United State Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure United State Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure Canada Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Canada Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Canada Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure Germany Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Germany Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Germany Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure UK Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure UK Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure UK Outdoor Gear & Equipment Market Value and Growth Rate Forecast
2021-2026

Figure France Outdoor Gear & Equipment Value (M USD) and Market Growth
2016-2021

Figure France Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure France Outdoor Gear & Equipment Market Value and Growth Rate Forecast
2021-2026

Figure Italy Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Italy Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Italy Outdoor Gear & Equipment Market Value and Growth Rate Forecast
2021-2026

Figure Spain Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Spain Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Spain Outdoor Gear & Equipment Market Value and Growth Rate Forecast
2021-2026

Figure Russia Outdoor Gear & Equipment Value (M USD) and Market Growth
2016-2021

Figure Russia Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Russia Outdoor Gear & Equipment Market Value and Growth Rate Forecast
2021-2026

Figure China Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure China Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure China Outdoor Gear & Equipment Market Value and Growth Rate Forecast
2021-2026

Figure Japan Outdoor Gear & Equipment Value (M USD) and Market Growth
2016-2021

Figure Japan Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Japan Outdoor Gear & Equipment Market Value and Growth Rate Forecast
2021-2026

Figure South Korea Outdoor Gear & Equipment Value (M USD) and Market Growth
2016-2021

Figure South Korea Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure South Korea Outdoor Gear & Equipment Market Value and Growth Rate
Forecast 2021-2026

Figure Australia Outdoor Gear & Equipment Value (M USD) and Market Growth
2016-2021

Figure Australia Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Australia Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure Thailand Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Thailand Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Thailand Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure Brazil Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Brazil Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Brazil Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure Argentina Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Argentina Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Argentina Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure Chile Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Chile Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Chile Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure South Africa Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure South Africa Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure South Africa Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure Egypt Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Egypt Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Egypt Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure UAE Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure UAE Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure UAE Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Figure Saudi Arabia Outdoor Gear & Equipment Value (M USD) and Market Growth 2016-2021

Figure Saudi Arabia Outdoor Gear & Equipment Sales and Market Growth 2016-2021

Figure Saudi Arabia Outdoor Gear & Equipment Market Value and Growth Rate Forecast 2021-2026

Table Market Drivers

Table Market Development Constraints
Table PEST Analysis

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