

# Global Outdoor Apparel Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

The outdoor apparel includes clothes which are worn outside and may also include things like nametags, jewellery or other stuff to wear. The apparel may vary for different occasions.

Based on the Outdoor Apparel market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Outdoor Apparel market covered in Chapter 5:

BLACKYAK

Lafuma

Marmot

Under Armour

NORTHLAND

Kailas  
The North Face  
AIGLE  
Mammut  
Adidas  
Arc'teryx  
Fjallraven  
Skogstad  
Ozark  
Jack Wolfskin  
Columbia Sportswear Company  
VAUDE  
Nike  
Mountain Hardwear  
Puma  
Patagonia  
VF Corporation  
Salewa

In Chapter 6, on the basis of types, the Outdoor Apparel market from 2015 to 2025 is primarily split into:

Top Wear  
Bottom Wear  
Others

In Chapter 7, on the basis of applications, the Outdoor Apparel market from 2015 to 2025 covers:

Snowboard  
Climbing  
Surfing  
Skiing  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Outdoor Apparel Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 BLACKYAK
  - 5.1.1 BLACKYAK Company Profile

- 5.1.2 BLACKYAK Business Overview
- 5.1.3 BLACKYAK Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 BLACKYAK Outdoor Apparel Products Introduction
- 5.2 Lafuma
  - 5.2.1 Lafuma Company Profile
  - 5.2.2 Lafuma Business Overview
  - 5.2.3 Lafuma Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Lafuma Outdoor Apparel Products Introduction
- 5.3 Marmot
  - 5.3.1 Marmot Company Profile
  - 5.3.2 Marmot Business Overview
  - 5.3.3 Marmot Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Marmot Outdoor Apparel Products Introduction
- 5.4 Under Armour
  - 5.4.1 Under Armour Company Profile
  - 5.4.2 Under Armour Business Overview
  - 5.4.3 Under Armour Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Under Armour Outdoor Apparel Products Introduction
- 5.5 NORTHLAND
  - 5.5.1 NORTHLAND Company Profile
  - 5.5.2 NORTHLAND Business Overview
  - 5.5.3 NORTHLAND Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 NORTHLAND Outdoor Apparel Products Introduction
- 5.6 Kailas
  - 5.6.1 Kailas Company Profile
  - 5.6.2 Kailas Business Overview
  - 5.6.3 Kailas Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Kailas Outdoor Apparel Products Introduction
- 5.7 The North Face
  - 5.7.1 The North Face Company Profile
  - 5.7.2 The North Face Business Overview
  - 5.7.3 The North Face Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 The North Face Outdoor Apparel Products Introduction
- 5.8 AIGLE
  - 5.8.1 AIGLE Company Profile
  - 5.8.2 AIGLE Business Overview
  - 5.8.3 AIGLE Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 AIGLE Outdoor Apparel Products Introduction
- 5.9 Mammut
  - 5.9.1 Mammut Company Profile
  - 5.9.2 Mammut Business Overview
  - 5.9.3 Mammut Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Mammut Outdoor Apparel Products Introduction
- 5.10 Adidas
  - 5.10.1 Adidas Company Profile
  - 5.10.2 Adidas Business Overview
  - 5.10.3 Adidas Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Adidas Outdoor Apparel Products Introduction
- 5.11 Arc'teryx
  - 5.11.1 Arc'teryx Company Profile
  - 5.11.2 Arc'teryx Business Overview
  - 5.11.3 Arc'teryx Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 Arc'teryx Outdoor Apparel Products Introduction
- 5.12 Fjallraven
  - 5.12.1 Fjallraven Company Profile
  - 5.12.2 Fjallraven Business Overview
  - 5.12.3 Fjallraven Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.12.4 Fjallraven Outdoor Apparel Products Introduction
- 5.13 Skogstad
  - 5.13.1 Skogstad Company Profile
  - 5.13.2 Skogstad Business Overview
  - 5.13.3 Skogstad Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.13.4 Skogstad Outdoor Apparel Products Introduction
- 5.14 Ozark
  - 5.14.1 Ozark Company Profile

- 5.14.2 Ozark Business Overview
- 5.14.3 Ozark Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Ozark Outdoor Apparel Products Introduction
- 5.15 Jack Wolfskin
  - 5.15.1 Jack Wolfskin Company Profile
  - 5.15.2 Jack Wolfskin Business Overview
  - 5.15.3 Jack Wolfskin Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.15.4 Jack Wolfskin Outdoor Apparel Products Introduction
- 5.16 Columbia Sportswear Company
  - 5.16.1 Columbia Sportswear Company Company Profile
  - 5.16.2 Columbia Sportswear Company Business Overview
  - 5.16.3 Columbia Sportswear Company Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.16.4 Columbia Sportswear Company Outdoor Apparel Products Introduction
- 5.17 VAUDE
  - 5.17.1 VAUDE Company Profile
  - 5.17.2 VAUDE Business Overview
  - 5.17.3 VAUDE Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.17.4 VAUDE Outdoor Apparel Products Introduction
- 5.18 Nike
  - 5.18.1 Nike Company Profile
  - 5.18.2 Nike Business Overview
  - 5.18.3 Nike Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.18.4 Nike Outdoor Apparel Products Introduction
- 5.19 Mountain Hardwear
  - 5.19.1 Mountain Hardwear Company Profile
  - 5.19.2 Mountain Hardwear Business Overview
  - 5.19.3 Mountain Hardwear Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.19.4 Mountain Hardwear Outdoor Apparel Products Introduction
- 5.20 Puma
  - 5.20.1 Puma Company Profile
  - 5.20.2 Puma Business Overview
  - 5.20.3 Puma Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.20.4 Puma Outdoor Apparel Products Introduction
- 5.21 Patagonia
  - 5.21.1 Patagonia Company Profile
  - 5.21.2 Patagonia Business Overview
  - 5.21.3 Patagonia Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.21.4 Patagonia Outdoor Apparel Products Introduction
- 5.22 VF Corporation
  - 5.22.1 VF Corporation Company Profile
  - 5.22.2 VF Corporation Business Overview
  - 5.22.3 VF Corporation Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.22.4 VF Corporation Outdoor Apparel Products Introduction
- 5.23 Salewa
  - 5.23.1 Salewa Company Profile
  - 5.23.2 Salewa Business Overview
  - 5.23.3 Salewa Outdoor Apparel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.23.4 Salewa Outdoor Apparel Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Outdoor Apparel Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Outdoor Apparel Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Outdoor Apparel Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Outdoor Apparel Price by Types (2015-2020)
- 6.2 Global Outdoor Apparel Market Forecast by Types (2020-2025)
  - 6.2.1 Global Outdoor Apparel Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Outdoor Apparel Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Outdoor Apparel Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Outdoor Apparel Sales, Price and Growth Rate of Top Wear
  - 6.3.2 Global Outdoor Apparel Sales, Price and Growth Rate of Bottom Wear
  - 6.3.3 Global Outdoor Apparel Sales, Price and Growth Rate of Others
- 6.4 Global Outdoor Apparel Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Top Wear Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Bottom Wear Market Revenue and Sales Forecast (2020-2025)



### 6.4.3 Others Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

### 7.1 Global Outdoor Apparel Sales, Revenue and Market Share by Applications (2015-2020)

#### 7.1.1 Global Outdoor Apparel Sales and Market Share by Applications (2015-2020)

#### 7.1.2 Global Outdoor Apparel Revenue and Market Share by Applications (2015-2020)

### 7.2 Global Outdoor Apparel Market Forecast by Applications (2020-2025)

#### 7.2.1 Global Outdoor Apparel Market Forecast Sales and Market Share by Applications (2020-2025)

#### 7.2.2 Global Outdoor Apparel Market Forecast Revenue and Market Share by Applications (2020-2025)

### 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

#### 7.3.1 Global Outdoor Apparel Revenue, Sales and Growth Rate of Snowboard (2015-2020)

#### 7.3.2 Global Outdoor Apparel Revenue, Sales and Growth Rate of Climbing (2015-2020)

#### 7.3.3 Global Outdoor Apparel Revenue, Sales and Growth Rate of Surfing (2015-2020)

#### 7.3.4 Global Outdoor Apparel Revenue, Sales and Growth Rate of Sking (2015-2020)

#### 7.3.5 Global Outdoor Apparel Revenue, Sales and Growth Rate of Others (2015-2020)

### 7.4 Global Outdoor Apparel Market Revenue and Sales Forecast, by Applications (2020-2025)

#### 7.4.1 Snowboard Market Revenue and Sales Forecast (2020-2025)

#### 7.4.2 Climbing Market Revenue and Sales Forecast (2020-2025)

#### 7.4.3 Surfing Market Revenue and Sales Forecast (2020-2025)

#### 7.4.4 Sking Market Revenue and Sales Forecast (2020-2025)

#### 7.4.5 Others Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

### 8.1 Global Outdoor Apparel Sales by Regions (2015-2020)

### 8.2 Global Outdoor Apparel Market Revenue by Regions (2015-2020)

### 8.3 Global Outdoor Apparel Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA OUTDOOR APPAREL MARKET ANALYSIS**

### 9.1 Market Overview and Prospect Analysis

- 9.2 North America Outdoor Apparel Market Sales and Growth Rate (2015-2020)
- 9.3 North America Outdoor Apparel Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Outdoor Apparel Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Outdoor Apparel Market Analysis by Country
  - 9.6.1 U.S. Outdoor Apparel Sales and Growth Rate
  - 9.6.2 Canada Outdoor Apparel Sales and Growth Rate
  - 9.6.3 Mexico Outdoor Apparel Sales and Growth Rate

## **10 EUROPE OUTDOOR APPAREL MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Outdoor Apparel Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Outdoor Apparel Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Outdoor Apparel Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Outdoor Apparel Market Analysis by Country
  - 10.6.1 Germany Outdoor Apparel Sales and Growth Rate
  - 10.6.2 United Kingdom Outdoor Apparel Sales and Growth Rate
  - 10.6.3 France Outdoor Apparel Sales and Growth Rate
  - 10.6.4 Italy Outdoor Apparel Sales and Growth Rate
  - 10.6.5 Spain Outdoor Apparel Sales and Growth Rate
  - 10.6.6 Russia Outdoor Apparel Sales and Growth Rate

## **11 ASIA-PACIFIC OUTDOOR APPAREL MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Outdoor Apparel Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Outdoor Apparel Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Outdoor Apparel Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Outdoor Apparel Market Analysis by Country
  - 11.6.1 China Outdoor Apparel Sales and Growth Rate
  - 11.6.2 Japan Outdoor Apparel Sales and Growth Rate
  - 11.6.3 South Korea Outdoor Apparel Sales and Growth Rate
  - 11.6.4 Australia Outdoor Apparel Sales and Growth Rate
  - 11.6.5 India Outdoor Apparel Sales and Growth Rate

## **12 SOUTH AMERICA OUTDOOR APPAREL MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Outdoor Apparel Market Sales and Growth Rate (2015-2020)
- 12.3 South America Outdoor Apparel Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Outdoor Apparel Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Outdoor Apparel Market Analysis by Country
  - 12.6.1 Brazil Outdoor Apparel Sales and Growth Rate
  - 12.6.2 Argentina Outdoor Apparel Sales and Growth Rate
  - 12.6.3 Columbia Outdoor Apparel Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA OUTDOOR APPAREL MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Outdoor Apparel Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Outdoor Apparel Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Outdoor Apparel Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Outdoor Apparel Market Analysis by Country
  - 13.6.1 UAE Outdoor Apparel Sales and Growth Rate
  - 13.6.2 Egypt Outdoor Apparel Sales and Growth Rate
  - 13.6.3 South Africa Outdoor Apparel Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Outdoor Apparel Market Size and Growth Rate 2015-2025

Table Outdoor Apparel Key Market Segments

Figure Global Outdoor Apparel Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Outdoor Apparel Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Outdoor Apparel

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table BLACKYAK Company Profile

Table BLACKYAK Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure BLACKYAK Production and Growth Rate

Figure BLACKYAK Market Revenue (\$) Market Share 2015-2020

Table Lafuma Company Profile

Table Lafuma Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lafuma Production and Growth Rate

Figure Lafuma Market Revenue (\$) Market Share 2015-2020

Table Marmot Company Profile

Table Marmot Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Marmot Production and Growth Rate

Figure Marmot Market Revenue (\$) Market Share 2015-2020

Table Under Armour Company Profile

Table Under Armour Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Under Armour Production and Growth Rate

Figure Under Armour Market Revenue (\$) Market Share 2015-2020

Table NORTHLAND Company Profile

Table NORTHLAND Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure NORTHLAND Production and Growth Rate

Figure NORTHLAND Market Revenue (\$) Market Share 2015-2020

Table Kailas Company Profile

Table Kailas Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kailas Production and Growth Rate

Figure Kailas Market Revenue (\$) Market Share 2015-2020

Table The North Face Company Profile

Table The North Face Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The North Face Production and Growth Rate

Figure The North Face Market Revenue (\$) Market Share 2015-2020

Table AIGLE Company Profile

Table AIGLE Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AIGLE Production and Growth Rate

Figure AIGLE Market Revenue (\$) Market Share 2015-2020

Table Mammut Company Profile

Table Mammut Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mammut Production and Growth Rate

Figure Mammut Market Revenue (\$) Market Share 2015-2020

Table Adidas Company Profile

Table Adidas Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Adidas Production and Growth Rate

Figure Adidas Market Revenue (\$) Market Share 2015-2020

Table Arc'teryx Company Profile

Table Arc'teryx Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Arc'teryx Production and Growth Rate

Figure Arc'teryx Market Revenue (\$) Market Share 2015-2020

Table Fjallraven Company Profile

Table Fjallraven Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Fjallraven Production and Growth Rate

Figure Fjallraven Market Revenue (\$) Market Share 2015-2020

Table Skogstad Company Profile

Table Skogstad Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin

(2015-2020)

Figure Skogstad Production and Growth Rate

Figure Skogstad Market Revenue (\$) Market Share 2015-2020

Table Ozark Company Profile

Table Ozark Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ozark Production and Growth Rate

Figure Ozark Market Revenue (\$) Market Share 2015-2020

Table Jack Wolfskin Company Profile

Table Jack Wolfskin Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Jack Wolfskin Production and Growth Rate

Figure Jack Wolfskin Market Revenue (\$) Market Share 2015-2020

Table Columbia Sportswear Company Company Profile

Table Columbia Sportswear Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Columbia Sportswear Company Production and Growth Rate

Figure Columbia Sportswear Company Market Revenue (\$) Market Share 2015-2020

Table VAUDE Company Profile

Table VAUDE Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure VAUDE Production and Growth Rate

Figure VAUDE Market Revenue (\$) Market Share 2015-2020

Table Nike Company Profile

Table Nike Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nike Production and Growth Rate

Figure Nike Market Revenue (\$) Market Share 2015-2020

Table Mountain Hardwear Company Profile

Table Mountain Hardwear Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mountain Hardwear Production and Growth Rate

Figure Mountain Hardwear Market Revenue (\$) Market Share 2015-2020

Table Puma Company Profile

Table Puma Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Puma Production and Growth Rate

Figure Puma Market Revenue (\$) Market Share 2015-2020

Table Patagonia Company Profile

Table Patagonia Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Patagonia Production and Growth Rate

Figure Patagonia Market Revenue (\$) Market Share 2015-2020

Table VF Corporation Company Profile

Table VF Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure VF Corporation Production and Growth Rate

Figure VF Corporation Market Revenue (\$) Market Share 2015-2020

Table Salewa Company Profile

Table Salewa Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Salewa Production and Growth Rate

Figure Salewa Market Revenue (\$) Market Share 2015-2020

Table Global Outdoor Apparel Sales by Types (2015-2020)

Table Global Outdoor Apparel Sales Share by Types (2015-2020)

Table Global Outdoor Apparel Revenue (\$) by Types (2015-2020)

Table Global Outdoor Apparel Revenue Share by Types (2015-2020)

Table Global Outdoor Apparel Price (\$) by Types (2015-2020)

Table Global Outdoor Apparel Market Forecast Sales by Types (2020-2025)

Table Global Outdoor Apparel Market Forecast Sales Share by Types (2020-2025)

Table Global Outdoor Apparel Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Outdoor Apparel Market Forecast Revenue Share by Types (2020-2025)

Figure Global Top Wear Sales and Growth Rate (2015-2020)

Figure Global Top Wear Price (2015-2020)

Figure Global Bottom Wear Sales and Growth Rate (2015-2020)

Figure Global Bottom Wear Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Outdoor Apparel Market Revenue (\$) and Growth Rate Forecast of Top Wear (2020-2025)

Figure Global Outdoor Apparel Sales and Growth Rate Forecast of Top Wear (2020-2025)

Figure Global Outdoor Apparel Market Revenue (\$) and Growth Rate Forecast of Bottom Wear (2020-2025)

Figure Global Outdoor Apparel Sales and Growth Rate Forecast of Bottom Wear (2020-2025)

Figure Global Outdoor Apparel Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Outdoor Apparel Sales and Growth Rate Forecast of Others (2020-2025)  
Table Global Outdoor Apparel Sales by Applications (2015-2020)  
Table Global Outdoor Apparel Sales Share by Applications (2015-2020)  
Table Global Outdoor Apparel Revenue (\$) by Applications (2015-2020)  
Table Global Outdoor Apparel Revenue Share by Applications (2015-2020)  
Table Global Outdoor Apparel Market Forecast Sales by Applications (2020-2025)  
Table Global Outdoor Apparel Market Forecast Sales Share by Applications (2020-2025)  
Table Global Outdoor Apparel Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Outdoor Apparel Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Snowboard Sales and Growth Rate (2015-2020)  
Figure Global Snowboard Price (2015-2020)  
Figure Global Climbing Sales and Growth Rate (2015-2020)  
Figure Global Climbing Price (2015-2020)  
Figure Global Surfing Sales and Growth Rate (2015-2020)  
Figure Global Surfing Price (2015-2020)  
Figure Global Skiing Sales and Growth Rate (2015-2020)  
Figure Global Skiing Price (2015-2020)  
Figure Global Others Sales and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Figure Global Outdoor Apparel Market Revenue (\$) and Growth Rate Forecast of Snowboard (2020-2025)  
Figure Global Outdoor Apparel Sales and Growth Rate Forecast of Snowboard (2020-2025)  
Figure Global Outdoor Apparel Market Revenue (\$) and Growth Rate Forecast of Climbing (2020-2025)  
Figure Global Outdoor Apparel Sales and Growth Rate Forecast of Climbing (2020-2025)  
Figure Global Outdoor Apparel Market Revenue (\$) and Growth Rate Forecast of Surfing (2020-2025)  
Figure Global Outdoor Apparel Sales and Growth Rate Forecast of Surfing (2020-2025)  
Figure Global Outdoor Apparel Market Revenue (\$) and Growth Rate Forecast of Skiing (2020-2025)  
Figure Global Outdoor Apparel Sales and Growth Rate Forecast of Skiing (2020-2025)  
Figure Global Outdoor Apparel Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)  
Figure Global Outdoor Apparel Sales and Growth Rate Forecast of Others (2020-2025)



Figure Global Outdoor Apparel Sales and Growth Rate (2015-2020)  
Table Global Outdoor Apparel Sales by Regions (2015-2020)  
Table Global Outdoor Apparel Sales Market Share by Regions (2015-2020)  
Figure Global Outdoor Apparel Sales Market Share by Regions in 2019  
Figure Global Outdoor Apparel Revenue and Growth Rate (2015-2020)  
Table Global Outdoor Apparel Revenue by Regions (2015-2020)  
Table Global Outdoor Apparel Revenue Market Share by Regions (2015-2020)  
Figure Global Outdoor Apparel Revenue Market Share by Regions in 2019  
Table Global Outdoor Apparel Market Forecast Sales by Regions (2020-2025)  
Table Global Outdoor Apparel Market Forecast Sales Share by Regions (2020-2025)  
Table Global Outdoor Apparel Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Outdoor Apparel Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure North America Outdoor Apparel Market Revenue and Growth Rate (2015-2020)  
Figure North America Outdoor Apparel Market Forecast Sales (2020-2025)  
Figure North America Outdoor Apparel Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Canada Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Mexico Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Europe Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Europe Outdoor Apparel Market Revenue and Growth Rate (2015-2020)  
Figure Europe Outdoor Apparel Market Forecast Sales (2020-2025)  
Figure Europe Outdoor Apparel Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status  
Figure Germany Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure United Kingdom Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure France Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Italy Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Spain Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Russia Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Outdoor Apparel Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific Outdoor Apparel Market Forecast Sales (2020-2025)  
Figure Asia-Pacific Outdoor Apparel Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Japan Outdoor Apparel Market Sales and Growth Rate (2015-2020)

Figure South Korea Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Australia Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure India Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure South America Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure South America Outdoor Apparel Market Revenue and Growth Rate (2015-2020)  
Figure South America Outdoor Apparel Market Forecast Sales (2020-2025)  
Figure South America Outdoor Apparel Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Argentina Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Columbia Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Outdoor Apparel Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Outdoor Apparel Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Outdoor Apparel Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure Egypt Outdoor Apparel Market Sales and Growth Rate (2015-2020)  
Figure South Africa Outdoor Apparel Market Sales and Growth Rate (2015-2020)

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