

## Global Outdoor Apparel Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Outdoor Apparel market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Outdoor Apparel market are covered in Chapter 9:

Adidas AG
Columbia Sportswear India
BasicNet S.p.A.
Lotto Sport Italia
Li Ning Company Limited
Diadora



Iconix Brand Group, Inc

Mizuno Corporation

Columbia Sportswear Company

Nike, Inc.

**Asics Corporation** 

**New Balance** 

**ANTA Sports Products Limited** 

Wildcraft

Jack Wolfskin

Puma SE

In Chapter 5 and Chapter 7.3, based on types, the Outdoor Apparel market from 2017 to 2027 is primarily split into:

Pants & Shorts
Hoodies & Sweaters
Jackets
Others

In Chapter 6 and Chapter 7.4, based on applications, the Outdoor Apparel market from 2017 to 2027 covers:

Men

Women

Kids

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa



#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Outdoor Apparel market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Outdoor Apparel Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market



challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers,



and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



## **Contents**

#### 1 OUTDOOR APPAREL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Apparel Market
- 1.2 Outdoor Apparel Market Segment by Type
- 1.2.1 Global Outdoor Apparel Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Outdoor Apparel Market Segment by Application
- 1.3.1 Outdoor Apparel Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Outdoor Apparel Market, Region Wise (2017-2027)
- 1.4.1 Global Outdoor Apparel Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Outdoor Apparel Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Outdoor Apparel Market Status and Prospect (2017-2027)
- 1.4.4 China Outdoor Apparel Market Status and Prospect (2017-2027)
- 1.4.5 Japan Outdoor Apparel Market Status and Prospect (2017-2027)
- 1.4.6 India Outdoor Apparel Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Outdoor Apparel Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Outdoor Apparel Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Outdoor Apparel Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Outdoor Apparel (2017-2027)
  - 1.5.1 Global Outdoor Apparel Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Outdoor Apparel Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Outdoor Apparel Market

#### 2 INDUSTRY OUTLOOK

- 2.1 Outdoor Apparel Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Outdoor Apparel Market Drivers Analysis
- 2.4 Outdoor Apparel Market Challenges Analysis



- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Outdoor Apparel Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Outdoor Apparel Industry Development

#### 3 GLOBAL OUTDOOR APPAREL MARKET LANDSCAPE BY PLAYER

- 3.1 Global Outdoor Apparel Sales Volume and Share by Player (2017-2022)
- 3.2 Global Outdoor Apparel Revenue and Market Share by Player (2017-2022)
- 3.3 Global Outdoor Apparel Average Price by Player (2017-2022)
- 3.4 Global Outdoor Apparel Gross Margin by Player (2017-2022)
- 3.5 Outdoor Apparel Market Competitive Situation and Trends
  - 3.5.1 Outdoor Apparel Market Concentration Rate
  - 3.5.2 Outdoor Apparel Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL OUTDOOR APPAREL SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Outdoor Apparel Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Outdoor Apparel Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Outdoor Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Outdoor Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Outdoor Apparel Market Under COVID-19
- 4.5 Europe Outdoor Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Outdoor Apparel Market Under COVID-19
- 4.6 China Outdoor Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Outdoor Apparel Market Under COVID-19
- 4.7 Japan Outdoor Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Outdoor Apparel Market Under COVID-19
- 4.8 India Outdoor Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Outdoor Apparel Market Under COVID-19



- 4.9 Southeast Asia Outdoor Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Outdoor Apparel Market Under COVID-19
- 4.10 Latin America Outdoor Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Outdoor Apparel Market Under COVID-19
- 4.11 Middle East and Africa Outdoor Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Outdoor Apparel Market Under COVID-19

## 5 GLOBAL OUTDOOR APPAREL SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Outdoor Apparel Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Outdoor Apparel Revenue and Market Share by Type (2017-2022)
- 5.3 Global Outdoor Apparel Price by Type (2017-2022)
- 5.4 Global Outdoor Apparel Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Outdoor Apparel Sales Volume, Revenue and Growth Rate of Pants & Shorts (2017-2022)
- 5.4.2 Global Outdoor Apparel Sales Volume, Revenue and Growth Rate of Hoodies & Sweaters (2017-2022)
- 5.4.3 Global Outdoor Apparel Sales Volume, Revenue and Growth Rate of Jackets (2017-2022)
- 5.4.4 Global Outdoor Apparel Sales Volume, Revenue and Growth Rate of Others (2017-2022)

#### 6 GLOBAL OUTDOOR APPAREL MARKET ANALYSIS BY APPLICATION

- 6.1 Global Outdoor Apparel Consumption and Market Share by Application (2017-2022)
- 6.2 Global Outdoor Apparel Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Outdoor Apparel Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Outdoor Apparel Consumption and Growth Rate of Men (2017-2022)
  - 6.3.2 Global Outdoor Apparel Consumption and Growth Rate of Women (2017-2022)
  - 6.3.3 Global Outdoor Apparel Consumption and Growth Rate of Kids (2017-2022)

### 7 GLOBAL OUTDOOR APPAREL MARKET FORECAST (2022-2027)



- 7.1 Global Outdoor Apparel Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global Outdoor Apparel Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global Outdoor Apparel Revenue and Growth Rate Forecast (2022-2027)
  - 7.1.3 Global Outdoor Apparel Price and Trend Forecast (2022-2027)
- 7.2 Global Outdoor Apparel Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Outdoor Apparel Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Outdoor Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Outdoor Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Outdoor Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Outdoor Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Outdoor Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Outdoor Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Outdoor Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Outdoor Apparel Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Outdoor Apparel Revenue and Growth Rate of Pants & Shorts (2022-2027)
- 7.3.2 Global Outdoor Apparel Revenue and Growth Rate of Hoodies & Sweaters (2022-2027)
- 7.3.3 Global Outdoor Apparel Revenue and Growth Rate of Jackets (2022-2027)
- 7.3.4 Global Outdoor Apparel Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global Outdoor Apparel Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Outdoor Apparel Consumption Value and Growth Rate of Men(2022-2027)
- 7.4.2 Global Outdoor Apparel Consumption Value and Growth Rate of Women(2022-2027)
- 7.4.3 Global Outdoor Apparel Consumption Value and Growth Rate of Kids(2022-2027)
- 7.5 Outdoor Apparel Market Forecast Under COVID-19

#### 8 OUTDOOR APPAREL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Outdoor Apparel Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis



- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Outdoor Apparel Analysis
- 8.6 Major Downstream Buyers of Outdoor Apparel Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Outdoor Apparel Industry

#### 9 PLAYERS PROFILES

- 9.1 Adidas AG
- 9.1.1 Adidas AG Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.1.3 Adidas AG Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 Columbia Sportswear India
- 9.2.1 Columbia Sportswear India Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Outdoor Apparel Product Profiles, Application and Specification
- 9.2.3 Columbia Sportswear India Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 BasicNet S.p.A.
- 9.3.1 BasicNet S.p.A. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.3.3 BasicNet S.p.A. Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Lotto Sport Italia
- 9.4.1 Lotto Sport Italia Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.4.3 Lotto Sport Italia Market Performance (2017-2022)
  - 9.4.4 Recent Development



- 9.4.5 SWOT Analysis
- 9.5 Li Ning Company Limited
- 9.5.1 Li Ning Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.5.3 Li Ning Company Limited Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Diadora
  - 9.6.1 Diadora Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.6.3 Diadora Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Iconix Brand Group, Inc.
- 9.7.1 Iconix Brand Group, Inc Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.7.3 Iconix Brand Group, Inc Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Mizuno Corporation
- 9.8.1 Mizuno Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.8.3 Mizuno Corporation Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Columbia Sportswear Company
- 9.9.1 Columbia Sportswear Company Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.9.2 Outdoor Apparel Product Profiles, Application and Specification
- 9.9.3 Columbia Sportswear Company Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Nike, Inc.
- 9.10.1 Nike, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.10.2 Outdoor Apparel Product Profiles, Application and Specification



- 9.10.3 Nike, Inc. Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 Asics Corporation
- 9.11.1 Asics Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.11.3 Asics Corporation Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 New Balance
- 9.12.1 New Balance Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.12.3 New Balance Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 ANTA Sports Products Limited
- 9.13.1 ANTA Sports Products Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.13.3 ANTA Sports Products Limited Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Wildcraft
- 9.14.1 Wildcraft Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.14.3 Wildcraft Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Jack Wolfskin
- 9.15.1 Jack Wolfskin Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.15.3 Jack Wolfskin Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 Puma SE



- 9.16.1 Puma SE Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Outdoor Apparel Product Profiles, Application and Specification
  - 9.16.3 Puma SE Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis

### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Outdoor Apparel Product Picture

Table Global Outdoor Apparel Market Sales Volume and CAGR (%) Comparison by Type

Table Outdoor Apparel Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Outdoor Apparel Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Outdoor Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Outdoor Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Outdoor Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Outdoor Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Outdoor Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Outdoor Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Outdoor Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Outdoor Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Outdoor Apparel Market Sales Volume Status and Outlook (2017-2027) Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Outdoor Apparel Industry Development

Table Global Outdoor Apparel Sales Volume by Player (2017-2022)

Table Global Outdoor Apparel Sales Volume Share by Player (2017-2022)

Figure Global Outdoor Apparel Sales Volume Share by Player in 2021

Table Outdoor Apparel Revenue (Million USD) by Player (2017-2022)

Table Outdoor Apparel Revenue Market Share by Player (2017-2022)

Table Outdoor Apparel Price by Player (2017-2022)

Table Outdoor Apparel Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans



Table Global Outdoor Apparel Sales Volume, Region Wise (2017-2022)

Table Global Outdoor Apparel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Outdoor Apparel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Outdoor Apparel Sales Volume Market Share, Region Wise in 2021

Table Global Outdoor Apparel Revenue (Million USD), Region Wise (2017-2022)

Table Global Outdoor Apparel Revenue Market Share, Region Wise (2017-2022)

Figure Global Outdoor Apparel Revenue Market Share, Region Wise (2017-2022)

Figure Global Outdoor Apparel Revenue Market Share, Region Wise in 2021

Table Global Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Outdoor Apparel Sales Volume by Type (2017-2022)

Table Global Outdoor Apparel Sales Volume Market Share by Type (2017-2022)

Figure Global Outdoor Apparel Sales Volume Market Share by Type in 2021

Table Global Outdoor Apparel Revenue (Million USD) by Type (2017-2022)

Table Global Outdoor Apparel Revenue Market Share by Type (2017-2022)

Figure Global Outdoor Apparel Revenue Market Share by Type in 2021

Table Outdoor Apparel Price by Type (2017-2022)

Figure Global Outdoor Apparel Sales Volume and Growth Rate of Pants & Shorts (2017-2022)

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Pants & Shorts (2017-2022)

Figure Global Outdoor Apparel Sales Volume and Growth Rate of Hoodies & Sweaters (2017-2022)



Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Hoodies & Sweaters (2017-2022)

Figure Global Outdoor Apparel Sales Volume and Growth Rate of Jackets (2017-2022) Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Jackets (2017-2022)

Figure Global Outdoor Apparel Sales Volume and Growth Rate of Others (2017-2022) Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Outdoor Apparel Consumption by Application (2017-2022)

Table Global Outdoor Apparel Consumption Market Share by Application (2017-2022)

Table Global Outdoor Apparel Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Outdoor Apparel Consumption Revenue Market Share by Application (2017-2022)

Table Global Outdoor Apparel Consumption and Growth Rate of Men (2017-2022)

Table Global Outdoor Apparel Consumption and Growth Rate of Women (2017-2022)

Table Global Outdoor Apparel Consumption and Growth Rate of Kids (2017-2022)

Figure Global Outdoor Apparel Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Outdoor Apparel Price and Trend Forecast (2022-2027)

Figure USA Outdoor Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Outdoor Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Outdoor Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Outdoor Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Outdoor Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Outdoor Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Outdoor Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Outdoor Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Outdoor Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)



Figure India Outdoor Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Outdoor Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Outdoor Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Outdoor Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Outdoor Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Outdoor Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Outdoor Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Outdoor Apparel Market Sales Volume Forecast, by Type

Table Global Outdoor Apparel Sales Volume Market Share Forecast, by Type

Table Global Outdoor Apparel Market Revenue (Million USD) Forecast, by Type

Table Global Outdoor Apparel Revenue Market Share Forecast, by Type

Table Global Outdoor Apparel Price Forecast, by Type

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Pants & Shorts (2022-2027)

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Pants & Shorts (2022-2027)

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Hoodies & Sweaters (2022-2027)

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Hoodies & Sweaters (2022-2027)

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Jackets (2022-2027)

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Jackets (2022-2027)

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Outdoor Apparel Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Outdoor Apparel Market Consumption Forecast, by Application

Table Global Outdoor Apparel Consumption Market Share Forecast, by Application

Table Global Outdoor Apparel Market Revenue (Million USD) Forecast, by Application

Table Global Outdoor Apparel Revenue Market Share Forecast, by Application



Figure Global Outdoor Apparel Consumption Value (Million USD) and Growth Rate of Men (2022-2027)

Figure Global Outdoor Apparel Consumption Value (Million USD) and Growth Rate of Women (2022-2027)

Figure Global Outdoor Apparel Consumption Value (Million USD) and Growth Rate of Kids (2022-2027)

Figure Outdoor Apparel Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

**Table Alternative Product Analysis** 

Table Downstream Distributors

**Table Downstream Buyers** 

Table Adidas AG Profile

Table Adidas AG Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adidas AG Outdoor Apparel Sales Volume and Growth Rate

Figure Adidas AG Revenue (Million USD) Market Share 2017-2022

Table Columbia Sportswear India Profile

Table Columbia Sportswear India Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Columbia Sportswear India Outdoor Apparel Sales Volume and Growth Rate Figure Columbia Sportswear India Revenue (Million USD) Market Share 2017-2022 Table BasicNet S.p.A. Profile

Table BasicNet S.p.A. Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BasicNet S.p.A. Outdoor Apparel Sales Volume and Growth Rate

Figure BasicNet S.p.A. Revenue (Million USD) Market Share 2017-2022

Table Lotto Sport Italia Profile

Table Lotto Sport Italia Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lotto Sport Italia Outdoor Apparel Sales Volume and Growth Rate

Figure Lotto Sport Italia Revenue (Million USD) Market Share 2017-2022

Table Li Ning Company Limited Profile

Table Li Ning Company Limited Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Li Ning Company Limited Outdoor Apparel Sales Volume and Growth Rate

Figure Li Ning Company Limited Revenue (Million USD) Market Share 2017-2022

Table Diadora Profile

Table Diadora Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross



Margin (2017-2022)

Figure Diadora Outdoor Apparel Sales Volume and Growth Rate

Figure Diadora Revenue (Million USD) Market Share 2017-2022

Table Iconix Brand Group, Inc Profile

Table Iconix Brand Group, Inc Outdoor Apparel Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Iconix Brand Group, Inc Outdoor Apparel Sales Volume and Growth Rate

Figure Iconix Brand Group, Inc Revenue (Million USD) Market Share 2017-2022

Table Mizuno Corporation Profile

Table Mizuno Corporation Outdoor Apparel Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Mizuno Corporation Outdoor Apparel Sales Volume and Growth Rate

Figure Mizuno Corporation Revenue (Million USD) Market Share 2017-2022

Table Columbia Sportswear Company Profile

Table Columbia Sportswear Company Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Columbia Sportswear Company Outdoor Apparel Sales Volume and Growth Rate

Figure Columbia Sportswear Company Revenue (Million USD) Market Share 2017-2022

Table Nike, Inc. Profile

Table Nike, Inc. Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nike, Inc. Outdoor Apparel Sales Volume and Growth Rate

Figure Nike, Inc. Revenue (Million USD) Market Share 2017-2022

**Table Asics Corporation Profile** 

Table Asics Corporation Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Asics Corporation Outdoor Apparel Sales Volume and Growth Rate

Figure Asics Corporation Revenue (Million USD) Market Share 2017-2022

Table New Balance Profile

Table New Balance Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure New Balance Outdoor Apparel Sales Volume and Growth Rate

Figure New Balance Revenue (Million USD) Market Share 2017-2022

Table ANTA Sports Products Limited Profile

Table ANTA Sports Products Limited Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ANTA Sports Products Limited Outdoor Apparel Sales Volume and Growth Rate



Figure ANTA Sports Products Limited Revenue (Million USD) Market Share 2017-2022 Table Wildcraft Profile

Table Wildcraft Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wildcraft Outdoor Apparel Sales Volume and Growth Rate

Figure Wildcraft Revenue (Million USD) Market Share 2017-2022

Table Jack Wolfskin Profile

Table Jack Wolfskin Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jack Wolfskin Outdoor Apparel Sales Volume and Growth Rate

Figure Jack Wolfskin Revenue (Million USD) Market Share 2017-2022

Table Puma SE Profile

Table Puma SE Outdoor Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Puma SE Outdoor Apparel Sales Volume and Growth Rate

Figure Puma SE Revenue (Million USD) Market Share 2017-2022



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