

Global Outbound Telemarketing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Outbound Telemarketing is a marketing method to create new clients/customers and to retain existing ones. In sectors such as Banking, Financial services and Insurance (BFSI), IT & Telecom and consulting, outbound telemarketing is predominantly used to find prospective customers through telephone calling where they are requested to buy products or services.

Based on the Outbound Telemarketing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Outbound Telemarketing market covered in Chapter 5:

MarketOne International LLP

Atento S.A.

TeleTech Holdings, Inc.

Outsource2india
Teleperformance Group, Inc.
OnBrand24, Inc.
Outsource Consultants, LLC
Convergys Corporation.
Concentrix Corporation
Alorica Inc.
TeleDirect Asia
MarketMakers Inc. Ltd
HKT Teleservices
Zobone International Outsourcing Pvt
Arvato AG

In Chapter 6, on the basis of types, the Outbound Telemarketing market from 2015 to 2025 is primarily split into:

Business to Consumer
Business to Business

In Chapter 7, on the basis of applications, the Outbound Telemarketing market from 2015 to 2025 covers:

Banking and Financial
IT & Telecom
Consulting (Education and Job)
Retail
Government
Healthcare
Manufacturing
Life Sciences

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK

France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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