

# Global Outboard Engine Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G7B1B82895DAEN.html>

Date: March 2022

Pages: 106

Price: US\$ 3,500.00 (Single User License)

ID: G7B1B82895DAEN

## Abstracts

In the recent years, outboard motor technology has advanced to the point where outboard engines are fuel efficient, more reliable, and weigh less as compared to the models of the past. In order to enhance the boating experience, manufacturers are moving towards combining the right boat powered by the best outboard engine. Instead of choosing the size of the outboard as per the manufacturers maximum allowed capacity, some of the customers are also going for the smaller outboard engine, especially in the case of shallow drafts. The weight of the outboard engine is also being considered by customers along with the hull design and draft, as they all affect the overall performance of the boat.

Based on the Outboard Engine market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Outboard Engine market covered in Chapter 5:

Honda  
Mercury  
Brunswick  
Hidea  
Weimin  
BRP  
Tohatsu  
Suzuki  
Yamaha  
Parsun

In Chapter 6, on the basis of types, the Outboard Engine market from 2015 to 2025 is primarily split into:

Electric outboard  
Fuel-oil outboard

In Chapter 7, on the basis of applications, the Outboard Engine market from 2015 to 2025 covers:

Government Enforcement Boat  
Commercial Boat  
Personal Boat

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)

China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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