

# Global Outboard Electric Propulsion Motor Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

https://marketpublishers.com/r/GA85E594A4DDEN.html

Date: December 2021

Pages: 104

Price: US\$ 3,500.00 (Single User License)

ID: GA85E594A4DDEN

### **Abstracts**

Outboard Electric Propulsion Motors are self contained propulsory units for boats, first invented in 1973 by Morton Ray of Ray Electric Outboards These are not to be confused with trolling motors, which are not designed as a primary source of power. Most electric outboard motors have 0.5 to 4 kW direct current (DC) electric motors, operated at 12 to 60 volts DC. Recently developed outboard motors are powered with an alternating current (AC) or DC electric motor in the power head like a conventional petrol engine. With this setup, a motor can produce 10 kW output or more and is able to replace a petrol engine of 15 HP or more. The advantage of the induction or asynchronous motor is the power transfer to the rotor by means of electromagnetic induction. As these engines do not use permanent magnets, they require less maintenance and develop more torque at lower RPM.

Based on the Outboard Electric Propulsion Motor market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the



country-wise government.

Key players in the global Outboard Electric Propulsion Motor market covered in Chapter 5:

Suzhou Parsun Power Machine

Elco Motor Yachts

Ray Electric Outboards

**CSM Tech** 

Minn Kota

Aquamot

AquaWatt

Torqeedo

MotorGuide

**EPropulsion Technology** 

Krautler Elektromaschinen

In Chapter 6, on the basis of types, the Outboard Electric Propulsion Motor market from 2015 to 2025 is primarily split into:

Low Power (Below 10 HP)

Medium Power (10-35 HP)

Large Power (Above 35 HP)

In Chapter 7, on the basis of applications, the Outboard Electric Propulsion Motor market from 2015 to 2025 covers:

Civil Entertainment

Municipal Application

**Commercial Application** 

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France



Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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