

Global Outboard Electric Propulsion Motor Market Development Strategy Pre and Post COVID-19, by Corporate Strategy Analysis, Landscape, Type, Application, and Leading 20 Countries

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Abstracts

Outboard Electric Propulsion Motors are self contained propulsory units for boats, first invented in 1973 by Morton Ray of Ray Electric Outboards These are not to be confused with trolling motors, which are not designed as a primary source of power. Most electric outboard motors have 0.5 to 4 kW direct current (DC) electric motors, operated at 12 to 60 volts DC. Recently developed outboard motors are powered with an alternating current (AC) or DC electric motor in the power head like a conventional petrol engine. With this setup, a motor can produce 10 kW output or more and is able to replace a petrol engine of 15 HP or more. The advantage of the induction or asynchronous motor is the power transfer to the rotor by means of electromagnetic induction. As these engines do not use permanent magnets, they require less maintenance and develop more torque at lower RPM.

The Outboard Electric Propulsion Motor market revenue was xx Million USD in 2016, grew to xx Million USD in 2020, and will reach xx Million USD in 2026, with a CAGR of xx during 2020-2026.

Global Outboard Electric Propulsion Motor Market Development Strategy Pre and Post COVID-19, by Corporate Strategy Analysis, Landscape, Type, Application, and Leading 20 Countries covers and analyzes the potential of the global Outboard Electric Propulsion Motor industry, providing statistical information about market dynamics, growth factors, major challenges, PEST analysis and market entry strategy Analysis, opportunities and forecasts. The biggest highlight of the report is to provide companies in the industry with a strategic analysis of the impact of COVID-19. At the same time,

this report analyzed the market of leading 20 countries and introduce the market potential of these countries.

Major Players in Outboard Electric Propulsion Motor market are:

Aquamot
Suzhou Parsun Power Machine
Elco Motor Yachts
Torqeedo
MotorGuide
EPropulsion Technology
Minn Kota
Ray Electric Outboards
Krautler Elektromaschinen
AquaWatt
CSM Tech

Most important types of Outboard Electric Propulsion Motor products covered in this report are:

Low Power (Below 10 HP)
Medium Power (10-35 HP)
Large Power (Above 35 HP)

Most widely used downstream fields of Outboard Electric Propulsion Motor market covered in this report are:

Civil Entertainment
Municipal Application
Commercial Application

Top countries data covered in this report:

United States
Canada
Germany
UK
France
Italy

Spain
Russia
China
Japan
South Korea
Australia
Thailand
Brazil
Argentina
Chile
South Africa
Egypt
UAE
Saudi Arabia

Chapter 1 is the basis of the entire report. In this chapter, we define the market concept and market scope of Outboard Electric Propulsion Motor, including product classification, application areas, and the entire report covered area.

Chapter 2 is the core idea of the whole report. In this chapter, we provide a detailed introduction to our research methods and data sources.

Chapter 3 focuses on analyzing the current competitive situation in the Outboard Electric Propulsion Motor market and provides basic information, market data, product introductions, etc. of leading companies in the industry. At the same time, Chapter 3 includes the highlighted analysis--Strategies for Company to Deal with the Impact of COVID-19.

Chapter 4 provides breakdown data of different types of products, as well as market forecasts.

Different application fields have different usage and development prospects of products. Therefore, Chapter 5 provides subdivision data of different application fields and market forecasts.

Chapter 6 includes detailed data of major regions of the world, including detailed data of major regions of the world. North America, Asia Pacific, Europe, South America, Middle East and Africa.

Chapters 7-26 focus on the regional market. We have selected the most representative 20 countries from 197 countries in the world and conducted a detailed analysis and overview of the market development of these countries.

Chapter 27 focuses on market qualitative analysis, providing market driving factor analysis, market development constraints, PEST analysis, industry trends under COVID-19, market entry strategy analysis, etc.

Key Points:

Define, describe and forecast Outboard Electric Propulsion Motor product market by type, application, end user and region.

Provide enterprise external environment analysis and PEST analysis.

Provide strategies for company to deal with the impact of COVID-19.

Provide market dynamic analysis, including market driving factors, market development constraints.

Provide market entry strategy analysis for new players or players who are ready to enter the market, including market segment definition, client analysis, distribution model, product messaging and positioning, and price strategy analysis.

Keep up with international market trends and provide analysis of the impact of the COVID-19 epidemic on major regions of the world.

Analyze the market opportunities of stakeholders and provide market leaders with details of the competitive landscape.

Years considered for this report:

Historical Years: 2016-2020

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2021-2026

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