

Global OTR (Off-The-Road) Tire Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

OTR (Off-The-Road) Tires are utilized for large-scale machinery at construction and mining and other sites with no roads. These tires mainly made with premium casings and durable compounds. Off-the-road tires offer substantial support for machinery used at various civil engineering sites, including ultra-large dump trucks, earth and gravel at mining and dam construction sites, bulldozers for earth removal and graders for road construction and snow removal.

Based on the OTR (Off-The-Road) Tire market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global OTR (Off-The-Road) Tire market covered in Chapter 5:

Cooper Tire & Rubber Company

The Goodyear Tire & Rubber Company

The Yokohama Rubber Co., Ltd.
Balkrishna Industries Limited
Bridgestone Corporation
Toyo Tire & Rubber Company
Hankook Tire Co. Ltd.
Compagnie Generale des tablissements Michelin (CGEM)
Continental Aktiengesellschaft
Apollo Tyres Ltd.

In Chapter 6, on the basis of types, the OTR (Off-The-Road) Tire market from 2015 to 2025 is primarily split into:

Earthmovers
Loader and Dozers
Graders
Material Handling Equipment
Tractors and Agricultural Equipment

In Chapter 7, on the basis of applications, the OTR (Off-The-Road) Tire market from 2015 to 2025 covers:

OTR
Material Handling
Agriculture
Forestry
Mining

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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