

# Global Organic Spirulina Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Organic spirulina is one of the natural algae in the environment with various advantages and has no side effects, which can be consumed by the human beings as well as animals. It is a type of blue-green algae, an incredible superfood that provides a concentrated source of protein, vitamins, antioxidants, and other nutrients.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Organic Spirulina market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Organic Spirulina market are covered in Chapter 9:

SBD

Chenghai Bao ER

Parry Nutraceuticals

Green-A

DIC

King Dnarmsa

Wuli Lvqi

Lanbao

Tianjian

Spirin

Gangfa

Shenliu

Cyanotech

CBN

Hydrolina Biotech

In Chapter 5 and Chapter 7.3, based on types, the Organic Spirulina market from 2017 to 2027 is primarily split into:

Natural Lakes Aquaculture Spirulina

Plant Breeding Spirulina

In Chapter 6 and Chapter 7.4, based on applications, the Organic Spirulina market from 2017 to 2027 covers:

Health Products

Feed

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Organic Spirulina market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Organic Spirulina Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely

analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 ORGANIC SPIRULINA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Organic Spirulina Market
- 1.2 Organic Spirulina Market Segment by Type
  - 1.2.1 Global Organic Spirulina Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Organic Spirulina Market Segment by Application
  - 1.3.1 Organic Spirulina Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Organic Spirulina Market, Region Wise (2017-2027)
  - 1.4.1 Global Organic Spirulina Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Organic Spirulina Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Organic Spirulina Market Status and Prospect (2017-2027)
  - 1.4.4 China Organic Spirulina Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Organic Spirulina Market Status and Prospect (2017-2027)
  - 1.4.6 India Organic Spirulina Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Organic Spirulina Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Organic Spirulina Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Organic Spirulina Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Organic Spirulina (2017-2027)
  - 1.5.1 Global Organic Spirulina Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Organic Spirulina Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Organic Spirulina Market

### 2 INDUSTRY OUTLOOK

- 2.1 Organic Spirulina Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Organic Spirulina Market Drivers Analysis
- 2.4 Organic Spirulina Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Organic Spirulina Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Organic Spirulina Industry Development

### **3 GLOBAL ORGANIC SPIRULINA MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Organic Spirulina Sales Volume and Share by Player (2017-2022)
- 3.2 Global Organic Spirulina Revenue and Market Share by Player (2017-2022)
- 3.3 Global Organic Spirulina Average Price by Player (2017-2022)
- 3.4 Global Organic Spirulina Gross Margin by Player (2017-2022)
- 3.5 Organic Spirulina Market Competitive Situation and Trends
  - 3.5.1 Organic Spirulina Market Concentration Rate
  - 3.5.2 Organic Spirulina Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL ORGANIC SPIRULINA SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Organic Spirulina Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Organic Spirulina Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Organic Spirulina Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Organic Spirulina Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Organic Spirulina Market Under COVID-19
- 4.5 Europe Organic Spirulina Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Organic Spirulina Market Under COVID-19
- 4.6 China Organic Spirulina Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Organic Spirulina Market Under COVID-19
- 4.7 Japan Organic Spirulina Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Organic Spirulina Market Under COVID-19
- 4.8 India Organic Spirulina Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Organic Spirulina Market Under COVID-19
- 4.9 Southeast Asia Organic Spirulina Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Organic Spirulina Market Under COVID-19
- 4.10 Latin America Organic Spirulina Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Organic Spirulina Market Under COVID-19
- 4.11 Middle East and Africa Organic Spirulina Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Organic Spirulina Market Under COVID-19

## **5 GLOBAL ORGANIC SPIRULINA SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Organic Spirulina Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Organic Spirulina Revenue and Market Share by Type (2017-2022)
- 5.3 Global Organic Spirulina Price by Type (2017-2022)
- 5.4 Global Organic Spirulina Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Organic Spirulina Sales Volume, Revenue and Growth Rate of Natural Lakes Aquaculture Spirulina (2017-2022)
  - 5.4.2 Global Organic Spirulina Sales Volume, Revenue and Growth Rate of Plant Breeding Spirulina (2017-2022)

## **6 GLOBAL ORGANIC SPIRULINA MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Organic Spirulina Consumption and Market Share by Application (2017-2022)
- 6.2 Global Organic Spirulina Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Organic Spirulina Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Organic Spirulina Consumption and Growth Rate of Health Products (2017-2022)
  - 6.3.2 Global Organic Spirulina Consumption and Growth Rate of Feed (2017-2022)
  - 6.3.3 Global Organic Spirulina Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL ORGANIC SPIRULINA MARKET FORECAST (2022-2027)**

- 7.1 Global Organic Spirulina Sales Volume, Revenue Forecast (2022-2027)



- 7.1.1 Global Organic Spirulina Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Organic Spirulina Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Organic Spirulina Price and Trend Forecast (2022-2027)
- 7.2 Global Organic Spirulina Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Organic Spirulina Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Organic Spirulina Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Organic Spirulina Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Organic Spirulina Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Organic Spirulina Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Organic Spirulina Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Organic Spirulina Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Organic Spirulina Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Organic Spirulina Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Organic Spirulina Revenue and Growth Rate of Natural Lakes Aquaculture Spirulina (2022-2027)
  - 7.3.2 Global Organic Spirulina Revenue and Growth Rate of Plant Breeding Spirulina (2022-2027)
- 7.4 Global Organic Spirulina Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Organic Spirulina Consumption Value and Growth Rate of Health Products(2022-2027)
  - 7.4.2 Global Organic Spirulina Consumption Value and Growth Rate of Feed(2022-2027)
  - 7.4.3 Global Organic Spirulina Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Organic Spirulina Market Forecast Under COVID-19

## **8 ORGANIC SPIRULINA MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Organic Spirulina Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis



- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Organic Spirulina Analysis
- 8.6 Major Downstream Buyers of Organic Spirulina Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Organic Spirulina Industry

## **9 PLAYERS PROFILES**

### **9.1 SBD**

- 9.1.1 SBD Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Organic Spirulina Product Profiles, Application and Specification
- 9.1.3 SBD Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### **9.2 Chenghai Bao ER**

- 9.2.1 Chenghai Bao ER Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Organic Spirulina Product Profiles, Application and Specification
- 9.2.3 Chenghai Bao ER Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### **9.3 Parry Nutraceuticals**

- 9.3.1 Parry Nutraceuticals Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Organic Spirulina Product Profiles, Application and Specification
- 9.3.3 Parry Nutraceuticals Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### **9.4 Green-A**

- 9.4.1 Green-A Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Organic Spirulina Product Profiles, Application and Specification
- 9.4.3 Green-A Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### **9.5 DIC**

- 9.5.1 DIC Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Organic Spirulina Product Profiles, Application and Specification
- 9.5.3 DIC Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 King Dnarmsa

9.6.1 King Dnarmsa Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Organic Spirulina Product Profiles, Application and Specification

9.6.3 King Dnarmsa Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Wuli Lvqi

9.7.1 Wuli Lvqi Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Organic Spirulina Product Profiles, Application and Specification

9.7.3 Wuli Lvqi Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Lanbao

9.8.1 Lanbao Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Organic Spirulina Product Profiles, Application and Specification

9.8.3 Lanbao Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 Tianjian

9.9.1 Tianjian Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Organic Spirulina Product Profiles, Application and Specification

9.9.3 Tianjian Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 Spirin

9.10.1 Spirin Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Organic Spirulina Product Profiles, Application and Specification

9.10.3 Spirin Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 Gangfa

9.11.1 Gangfa Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Organic Spirulina Product Profiles, Application and Specification

9.11.3 Gangfa Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Shenliu

9.12.1 Shenliu Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Organic Spirulina Product Profiles, Application and Specification

9.12.3 Shenliu Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 Cyanotech

9.13.1 Cyanotech Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Organic Spirulina Product Profiles, Application and Specification

9.13.3 Cyanotech Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 CBN

9.14.1 CBN Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Organic Spirulina Product Profiles, Application and Specification

9.14.3 CBN Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Hydrolina Biotech

9.15.1 Hydrolina Biotech Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Organic Spirulina Product Profiles, Application and Specification

9.15.3 Hydrolina Biotech Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

# 10 RESEARCH FINDINGS AND CONCLUSION

# 11 APPENDIX

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Organic Spirulina Product Picture

Table Global Organic Spirulina Market Sales Volume and CAGR (%) Comparison by Type

Table Organic Spirulina Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Organic Spirulina Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Organic Spirulina Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Organic Spirulina Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Organic Spirulina Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Organic Spirulina Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Organic Spirulina Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Organic Spirulina Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Organic Spirulina Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Organic Spirulina Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Organic Spirulina Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Organic Spirulina Industry Development

Table Global Organic Spirulina Sales Volume by Player (2017-2022)

Table Global Organic Spirulina Sales Volume Share by Player (2017-2022)

Figure Global Organic Spirulina Sales Volume Share by Player in 2021

Table Organic Spirulina Revenue (Million USD) by Player (2017-2022)

Table Organic Spirulina Revenue Market Share by Player (2017-2022)

Table Organic Spirulina Price by Player (2017-2022)

Table Organic Spirulina Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Organic Spirulina Sales Volume, Region Wise (2017-2022)

Table Global Organic Spirulina Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Organic Spirulina Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Organic Spirulina Sales Volume Market Share, Region Wise in 2021

Table Global Organic Spirulina Revenue (Million USD), Region Wise (2017-2022)

Table Global Organic Spirulina Revenue Market Share, Region Wise (2017-2022)

Figure Global Organic Spirulina Revenue Market Share, Region Wise (2017-2022)

Figure Global Organic Spirulina Revenue Market Share, Region Wise in 2021

Table Global Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Organic Spirulina Sales Volume by Type (2017-2022)

Table Global Organic Spirulina Sales Volume Market Share by Type (2017-2022)

Figure Global Organic Spirulina Sales Volume Market Share by Type in 2021

Table Global Organic Spirulina Revenue (Million USD) by Type (2017-2022)



Table Global Organic Spirulina Revenue Market Share by Type (2017-2022)

Figure Global Organic Spirulina Revenue Market Share by Type in 2021

Table Organic Spirulina Price by Type (2017-2022)

Figure Global Organic Spirulina Sales Volume and Growth Rate of Natural Lakes Aquaculture Spirulina (2017-2022)

Figure Global Organic Spirulina Revenue (Million USD) and Growth Rate of Natural Lakes Aquaculture Spirulina (2017-2022)

Figure Global Organic Spirulina Sales Volume and Growth Rate of Plant Breeding Spirulina (2017-2022)

Figure Global Organic Spirulina Revenue (Million USD) and Growth Rate of Plant Breeding Spirulina (2017-2022)

Table Global Organic Spirulina Consumption by Application (2017-2022)

Table Global Organic Spirulina Consumption Market Share by Application (2017-2022)

Table Global Organic Spirulina Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Organic Spirulina Consumption Revenue Market Share by Application (2017-2022)

Table Global Organic Spirulina Consumption and Growth Rate of Health Products (2017-2022)

Table Global Organic Spirulina Consumption and Growth Rate of Feed (2017-2022)

Table Global Organic Spirulina Consumption and Growth Rate of Others (2017-2022)

Figure Global Organic Spirulina Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Organic Spirulina Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Organic Spirulina Price and Trend Forecast (2022-2027)

Figure USA Organic Spirulina Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Organic Spirulina Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure Europe Organic Spirulina Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Organic Spirulina Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Organic Spirulina Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Organic Spirulina Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Organic Spirulina Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Organic Spirulina Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Organic Spirulina Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Organic Spirulina Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Organic Spirulina Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Organic Spirulina Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Organic Spirulina Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Organic Spirulina Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Organic Spirulina Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa Organic Spirulina Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Organic Spirulina Market Sales Volume Forecast, by Type

Table Global Organic Spirulina Sales Volume Market Share Forecast, by Type

Table Global Organic Spirulina Market Revenue (Million USD) Forecast, by Type

Table Global Organic Spirulina Revenue Market Share Forecast, by Type

Table Global Organic Spirulina Price Forecast, by Type

Figure Global Organic Spirulina Revenue (Million USD) and Growth Rate of Natural Lakes Aquaculture Spirulina (2022-2027)

Figure Global Organic Spirulina Revenue (Million USD) and Growth Rate of Natural Lakes Aquaculture Spirulina (2022-2027)

Figure Global Organic Spirulina Revenue (Million USD) and Growth Rate of Plant Breeding Spirulina (2022-2027)

Figure Global Organic Spirulina Revenue (Million USD) and Growth Rate of Plant Breeding Spirulina (2022-2027)

Table Global Organic Spirulina Market Consumption Forecast, by Application

Table Global Organic Spirulina Consumption Market Share Forecast, by Application

Table Global Organic Spirulina Market Revenue (Million USD) Forecast, by Application

Table Global Organic Spirulina Revenue Market Share Forecast, by Application

Figure Global Organic Spirulina Consumption Value (Million USD) and Growth Rate of Health Products (2022-2027)

Figure Global Organic Spirulina Consumption Value (Million USD) and Growth Rate of Feed (2022-2027)

Figure Global Organic Spirulina Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Organic Spirulina Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table SBD Profile

Table SBD Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SBD Organic Spirulina Sales Volume and Growth Rate

Figure SBD Revenue (Million USD) Market Share 2017-2022

Table Changhai Bao ER Profile

Table Changhai Bao ER Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Changhai Bao ER Organic Spirulina Sales Volume and Growth Rate

Figure Changhai Bao ER Revenue (Million USD) Market Share 2017-2022

Table Parry Nutraceuticals Profile

Table Parry Nutraceuticals Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Parry Nutraceuticals Organic Spirulina Sales Volume and Growth Rate

Figure Parry Nutraceuticals Revenue (Million USD) Market Share 2017-2022

Table Green-A Profile

Table Green-A Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Green-A Organic Spirulina Sales Volume and Growth Rate

Figure Green-A Revenue (Million USD) Market Share 2017-2022

Table DIC Profile

Table DIC Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DIC Organic Spirulina Sales Volume and Growth Rate

Figure DIC Revenue (Million USD) Market Share 2017-2022

Table King Dnarmsa Profile

Table King Dnarmsa Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure King Dnarmsa Organic Spirulina Sales Volume and Growth Rate

Figure King Dnarmsa Revenue (Million USD) Market Share 2017-2022

Table Wuli Lvqi Profile

Table Wuli Lvqi Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wuli Lvqi Organic Spirulina Sales Volume and Growth Rate

Figure Wuli Lvqi Revenue (Million USD) Market Share 2017-2022

Table Lanbao Profile

Table Lanbao Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lanbao Organic Spirulina Sales Volume and Growth Rate

Figure Lanbao Revenue (Million USD) Market Share 2017-2022

Table Tianjian Profile

Table Tianjian Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tianjian Organic Spirulina Sales Volume and Growth Rate

Figure Tianjian Revenue (Million USD) Market Share 2017-2022

Table Spirin Profile

Table Spirin Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Spirin Organic Spirulina Sales Volume and Growth Rate

Figure Spirin Revenue (Million USD) Market Share 2017-2022

Table Gangfa Profile

Table Gangfa Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gangfa Organic Spirulina Sales Volume and Growth Rate

Figure Gangfa Revenue (Million USD) Market Share 2017-2022

Table Shenliu Profile

Table Shenliu Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shenliu Organic Spirulina Sales Volume and Growth Rate

Figure Shenliu Revenue (Million USD) Market Share 2017-2022

Table Cyanotech Profile

Table Cyanotech Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cyanotech Organic Spirulina Sales Volume and Growth Rate

Figure Cyanotech Revenue (Million USD) Market Share 2017-2022

Table CBN Profile

Table CBN Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CBN Organic Spirulina Sales Volume and Growth Rate

Figure CBN Revenue (Million USD) Market Share 2017-2022

Table Hydrolina Biotech Profile

Table Hydrolina Biotech Organic Spirulina Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hydrolina Biotech Organic Spirulina Sales Volume and Growth Rate

Figure Hydrolina Biotech Revenue (Million USD) Market Share 2017-2022



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