

Global Organic LED Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G7C58048C503EN.html>

Date: February 2022

Pages: 125

Price: US\$ 3,500.00 (Single User License)

ID: G7C58048C503EN

Abstracts

An organic light-emitting diode (OLED) is a light-emitting diode (LED) in which the emissive electroluminescent layer is a film of organic compound that emits light in response to an electric current. This layer of organic layers is situated between two electrodes; typically, at least one of these electrodes is transparent. OLEDs are used to create digital displays in devices such as television screens, computer monitors, portable systems such as mobile phones, handheld game consoles and PDAs. A major area of research is the development of white OLED devices for use in solid-state lighting applications.

Based on the Organic LED market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Organic LED market covered in Chapter 5:

Osram
RITEK Corporation
Lumiance
Havells
Acuity Brands Lighting Inc
Universal Display Corporation
Pioneer Corporation
Cree
MLS
Sony Corporation
Ledvance
FUTABA CORPORATION
Feilo
Samsung Electronics Co., Ltd.
Koninklijke Philips N.V
OLEDWorks LLC
LG Electronics Inc
SEIKO EPSON CORPORATION
Feit
Kunshan Visionox Display Technology Co., Ltd
Innolux Corporation
DLC Display Co., Limited
OSRAM GmbH

In Chapter 6, on the basis of types, the Organic LED market from 2015 to 2025 is primarily split into:

PMOLED
AMOLED

In Chapter 7, on the basis of applications, the Organic LED market from 2015 to 2025 covers:

Industrial
Residential
Automotive
Commercial
Hospitality
Architectural

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure Middle East and Africa Organic LED Market Forecast Sales (2020-2025)

Figure Middle East and Africa Organic LED Market Forecast Revenue (\$) (2020-2025)

Figure UAE Organic LED Market Sales and Growth Rate (2015-2020)

Figure Egypt Organic LED Market Sales and Growth Rate (2015-2020)

Figure South Africa Organic LED Market Sales and Growth Rate (2015-2020)

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