

## Global Organic Herbal Medicine Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Organic Herbal Medicine market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Organic Herbal Medicine market are covered in Chapter 9:

Haiyao

Schwabe

Potter's

Zhongxin

Nature Herbs

Nature's Answer



Sanjiu

Bio-Botanica

**Kunming Pharma** 

Taiji

Arizona Natural

**Tongrentang** 

Tsumura

**JZJT** 

Guangzhou Pharma

**TASLY** 

Dabur

Madaus

SIDO MUNCUL

Yunnan Baiyao

Imperial Ginseng

Arkopharma

Zand

Herbal Africa

Weleda

**Blackmores** 

In Chapter 5 and Chapter 7.3, based on types, the Organic Herbal Medicine market from 2017 to 2027 is primarily split into:

Medicine Function Medicinal Part Active Ingredient

In Chapter 6 and Chapter 7.4, based on applications, the Organic Herbal Medicine market from 2017 to 2027 covers:

Western Herbalism Traditional Chinese Medicine Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:



**United States** 

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Organic Herbal Medicine market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Organic Herbal Medicine Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top



companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.



Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



## **Contents**

#### 1 ORGANIC HERBAL MEDICINE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Organic Herbal Medicine Market
- 1.2 Organic Herbal Medicine Market Segment by Type
- 1.2.1 Global Organic Herbal Medicine Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Organic Herbal Medicine Market Segment by Application
- 1.3.1 Organic Herbal Medicine Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Organic Herbal Medicine Market, Region Wise (2017-2027)
- 1.4.1 Global Organic Herbal Medicine Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Organic Herbal Medicine Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Organic Herbal Medicine Market Status and Prospect (2017-2027)
  - 1.4.4 China Organic Herbal Medicine Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Organic Herbal Medicine Market Status and Prospect (2017-2027)
  - 1.4.6 India Organic Herbal Medicine Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Organic Herbal Medicine Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Organic Herbal Medicine Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Organic Herbal Medicine Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Organic Herbal Medicine (2017-2027)
- 1.5.1 Global Organic Herbal Medicine Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Organic Herbal Medicine Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Organic Herbal Medicine Market

## **2 INDUSTRY OUTLOOK**

- 2.1 Organic Herbal Medicine Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers



- 2.2.4 Analysis of Brand Barrier
- 2.3 Organic Herbal Medicine Market Drivers Analysis
- 2.4 Organic Herbal Medicine Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Organic Herbal Medicine Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Organic Herbal Medicine Industry Development

#### 3 GLOBAL ORGANIC HERBAL MEDICINE MARKET LANDSCAPE BY PLAYER

- 3.1 Global Organic Herbal Medicine Sales Volume and Share by Player (2017-2022)
- 3.2 Global Organic Herbal Medicine Revenue and Market Share by Player (2017-2022)
- 3.3 Global Organic Herbal Medicine Average Price by Player (2017-2022)
- 3.4 Global Organic Herbal Medicine Gross Margin by Player (2017-2022)
- 3.5 Organic Herbal Medicine Market Competitive Situation and Trends
  - 3.5.1 Organic Herbal Medicine Market Concentration Rate
  - 3.5.2 Organic Herbal Medicine Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL ORGANIC HERBAL MEDICINE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Organic Herbal Medicine Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Organic Herbal Medicine Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Organic Herbal Medicine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Organic Herbal Medicine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Organic Herbal Medicine Market Under COVID-19
- 4.5 Europe Organic Herbal Medicine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe Organic Herbal Medicine Market Under COVID-19
- 4.6 China Organic Herbal Medicine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Organic Herbal Medicine Market Under COVID-19



- 4.7 Japan Organic Herbal Medicine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Organic Herbal Medicine Market Under COVID-19
- 4.8 India Organic Herbal Medicine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.8.1 India Organic Herbal Medicine Market Under COVID-19
- 4.9 Southeast Asia Organic Herbal Medicine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Organic Herbal Medicine Market Under COVID-19
- 4.10 Latin America Organic Herbal Medicine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America Organic Herbal Medicine Market Under COVID-19
- 4.11 Middle East and Africa Organic Herbal Medicine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Organic Herbal Medicine Market Under COVID-19

## 5 GLOBAL ORGANIC HERBAL MEDICINE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Organic Herbal Medicine Sales Volume and Market Share by Type
   (2017-2022)
- 5.2 Global Organic Herbal Medicine Revenue and Market Share by Type (2017-2022)
- 5.3 Global Organic Herbal Medicine Price by Type (2017-2022)
- 5.4 Global Organic Herbal Medicine Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Organic Herbal Medicine Sales Volume, Revenue and Growth Rate of Medicine Function (2017-2022)
- 5.4.2 Global Organic Herbal Medicine Sales Volume, Revenue and Growth Rate of Medicinal Part (2017-2022)
- 5.4.3 Global Organic Herbal Medicine Sales Volume, Revenue and Growth Rate of Active Ingredient (2017-2022)

#### 6 GLOBAL ORGANIC HERBAL MEDICINE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Organic Herbal Medicine Consumption and Market Share by Application (2017-2022)
- 6.2 Global Organic Herbal Medicine Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Organic Herbal Medicine Consumption and Growth Rate by Application



(2017-2022)

- 6.3.1 Global Organic Herbal Medicine Consumption and Growth Rate of Western Herbalism (2017-2022)
- 6.3.2 Global Organic Herbal Medicine Consumption and Growth Rate of Traditional Chinese Medicine (2017-2022)
- 6.3.3 Global Organic Herbal Medicine Consumption and Growth Rate of Others (2017-2022)

## 7 GLOBAL ORGANIC HERBAL MEDICINE MARKET FORECAST (2022-2027)

- 7.1 Global Organic Herbal Medicine Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Organic Herbal Medicine Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Organic Herbal Medicine Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Organic Herbal Medicine Price and Trend Forecast (2022-2027)
- 7.2 Global Organic Herbal Medicine Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Organic Herbal Medicine Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Organic Herbal Medicine Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Organic Herbal Medicine Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Organic Herbal Medicine Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Organic Herbal Medicine Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Organic Herbal Medicine Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Organic Herbal Medicine Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Organic Herbal Medicine Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Organic Herbal Medicine Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Organic Herbal Medicine Revenue and Growth Rate of Medicine Function (2022-2027)
  - 7.3.2 Global Organic Herbal Medicine Revenue and Growth Rate of Medicinal Part



(2022-2027)

- 7.3.3 Global Organic Herbal Medicine Revenue and Growth Rate of Active Ingredient (2022-2027)
- 7.4 Global Organic Herbal Medicine Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Organic Herbal Medicine Consumption Value and Growth Rate of Western Herbalism(2022-2027)
- 7.4.2 Global Organic Herbal Medicine Consumption Value and Growth Rate of Traditional Chinese Medicine(2022-2027)
- 7.4.3 Global Organic Herbal Medicine Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Organic Herbal Medicine Market Forecast Under COVID-19

## 8 ORGANIC HERBAL MEDICINE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Organic Herbal Medicine Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Organic Herbal Medicine Analysis
- 8.6 Major Downstream Buyers of Organic Herbal Medicine Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Organic Herbal Medicine Industry

#### 9 PLAYERS PROFILES

- 9.1 Haiyao
  - 9.1.1 Haiyao Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.1.3 Haiyao Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 Schwabe
  - 9.2.1 Schwabe Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.2.3 Schwabe Market Performance (2017-2022)



- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Potter's
  - 9.3.1 Potter's Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.3.3 Potter's Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Zhongxin
  - 9.4.1 Zhongxin Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.4.3 Zhongxin Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Nature Herbs
- 9.5.1 Nature Herbs Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.5.3 Nature Herbs Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Nature's Answer
- 9.6.1 Nature's Answer Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.6.3 Nature's Answer Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Sanjiu
  - 9.7.1 Sanjiu Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.7.3 Sanjiu Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Bio-Botanica
- 9.8.1 Bio-Botanica Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.8.3 Bio-Botanica Market Performance (2017-2022)



- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Kunming Pharma
- 9.9.1 Kunming Pharma Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.9.3 Kunming Pharma Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Taiji
  - 9.10.1 Taiji Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.10.3 Taiji Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Arizona Natural
- 9.11.1 Arizona Natural Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.11.3 Arizona Natural Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Tongrentang
- 9.12.1 Tongrentang Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.12.3 Tongrentang Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Tsumura
- 9.13.1 Tsumura Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.13.3 Tsumura Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 JZJT
- 9.14.1 JZJT Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.14.2 Organic Herbal Medicine Product Profiles, Application and Specification



- 9.14.3 JZJT Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 Guangzhou Pharma
- 9.15.1 Guangzhou Pharma Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.15.3 Guangzhou Pharma Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- **9.16 TASLY** 
  - 9.16.1 TASLY Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.16.3 TASLY Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 Dabur
  - 9.17.1 Dabur Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.17.3 Dabur Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Madaus
  - 9.18.1 Madaus Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.18.3 Madaus Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 SIDO MUNCUL
- 9.19.1 SIDO MUNCUL Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.19.3 SIDO MUNCUL Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 Yunnan Baiyao
- 9.20.1 Yunnan Baiyao Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Organic Herbal Medicine Product Profiles, Application and Specification



- 9.20.3 Yunnan Baiyao Market Performance (2017-2022)
- 9.20.4 Recent Development
- 9.20.5 SWOT Analysis
- 9.21 Imperial Ginseng
- 9.21.1 Imperial Ginseng Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.21.3 Imperial Ginseng Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 Arkopharma
- 9.22.1 Arkopharma Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.22.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.22.3 Arkopharma Market Performance (2017-2022)
  - 9.22.4 Recent Development
  - 9.22.5 SWOT Analysis
- 9.23 Zand
  - 9.23.1 Zand Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.23.3 Zand Market Performance (2017-2022)
  - 9.23.4 Recent Development
  - 9.23.5 SWOT Analysis
- 9.24 Herbal Africa
- 9.24.1 Herbal Africa Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.24.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.24.3 Herbal Africa Market Performance (2017-2022)
  - 9.24.4 Recent Development
  - 9.24.5 SWOT Analysis
- 9.25 Weleda
  - 9.25.1 Weleda Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.25.2 Organic Herbal Medicine Product Profiles, Application and Specification
  - 9.25.3 Weleda Market Performance (2017-2022)
  - 9.25.4 Recent Development
  - 9.25.5 SWOT Analysis
- 9.26 Blackmores
- 9.26.1 Blackmores Basic Information, Manufacturing Base, Sales Region and Competitors



- 9.26.2 Organic Herbal Medicine Product Profiles, Application and Specification
- 9.26.3 Blackmores Market Performance (2017-2022)
- 9.26.4 Recent Development
- 9.26.5 SWOT Analysis

### 10 RESEARCH FINDINGS AND CONCLUSION

### 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Organic Herbal Medicine Product Picture

Table Global Organic Herbal Medicine Market Sales Volume and CAGR (%)

Comparison by Type

Table Organic Herbal Medicine Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Organic Herbal Medicine Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Organic Herbal Medicine Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Organic Herbal Medicine Industry Development

Table Global Organic Herbal Medicine Sales Volume by Player (2017-2022)

Table Global Organic Herbal Medicine Sales Volume Share by Player (2017-2022)

Figure Global Organic Herbal Medicine Sales Volume Share by Player in 2021

Table Organic Herbal Medicine Revenue (Million USD) by Player (2017-2022)

Table Organic Herbal Medicine Revenue Market Share by Player (2017-2022)

Table Organic Herbal Medicine Price by Player (2017-2022)

Table Organic Herbal Medicine Gross Margin by Player (2017-2022)



Table Mergers & Acquisitions, Expansion Plans

Table Global Organic Herbal Medicine Sales Volume, Region Wise (2017-2022)

Table Global Organic Herbal Medicine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Organic Herbal Medicine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Organic Herbal Medicine Sales Volume Market Share, Region Wise in 2021

Table Global Organic Herbal Medicine Revenue (Million USD), Region Wise (2017-2022)

Table Global Organic Herbal Medicine Revenue Market Share, Region Wise (2017-2022)

Figure Global Organic Herbal Medicine Revenue Market Share, Region Wise (2017-2022)

Figure Global Organic Herbal Medicine Revenue Market Share, Region Wise in 2021 Table Global Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Organic Herbal Medicine Sales Volume by Type (2017-2022)

Table Global Organic Herbal Medicine Sales Volume Market Share by Type (2017-2022)

Figure Global Organic Herbal Medicine Sales Volume Market Share by Type in 2021 Table Global Organic Herbal Medicine Revenue (Million USD) by Type (2017-2022) Table Global Organic Herbal Medicine Revenue Market Share by Type (2017-2022)



Figure Global Organic Herbal Medicine Revenue Market Share by Type in 2021 Table Organic Herbal Medicine Price by Type (2017-2022)

Figure Global Organic Herbal Medicine Sales Volume and Growth Rate of Medicine Function (2017-2022)

Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate of Medicine Function (2017-2022)

Figure Global Organic Herbal Medicine Sales Volume and Growth Rate of Medicinal Part (2017-2022)

Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate of Medicinal Part (2017-2022)

Figure Global Organic Herbal Medicine Sales Volume and Growth Rate of Active Ingredient (2017-2022)

Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate of Active Ingredient (2017-2022)

Table Global Organic Herbal Medicine Consumption by Application (2017-2022)
Table Global Organic Herbal Medicine Consumption Market Share by Application (2017-2022)

Table Global Organic Herbal Medicine Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Organic Herbal Medicine Consumption Revenue Market Share by Application (2017-2022)

Table Global Organic Herbal Medicine Consumption and Growth Rate of Western Herbalism (2017-2022)

Table Global Organic Herbal Medicine Consumption and Growth Rate of Traditional Chinese Medicine (2017-2022)

Table Global Organic Herbal Medicine Consumption and Growth Rate of Others (2017-2022)

Figure Global Organic Herbal Medicine Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Organic Herbal Medicine Price and Trend Forecast (2022-2027)

Figure USA Organic Herbal Medicine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Organic Herbal Medicine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Organic Herbal Medicine Market Revenue (Million USD) and Growth



Rate Forecast Analysis (2022-2027)

Figure China Organic Herbal Medicine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Organic Herbal Medicine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Organic Herbal Medicine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Organic Herbal Medicine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Organic Herbal Medicine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Organic Herbal Medicine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Organic Herbal Medicine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Organic Herbal Medicine Market Sales Volume Forecast, by Type Table Global Organic Herbal Medicine Sales Volume Market Share Forecast, by Type Table Global Organic Herbal Medicine Market Revenue (Million USD) Forecast, by Type

Table Global Organic Herbal Medicine Revenue Market Share Forecast, by Type Table Global Organic Herbal Medicine Price Forecast, by Type

Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate of Medicine Function (2022-2027)

Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate of Medicine Function (2022-2027)

Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate of Medicinal Part (2022-2027)

Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate of Medicinal Part (2022-2027)



Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate of Active Ingredient (2022-2027)

Figure Global Organic Herbal Medicine Revenue (Million USD) and Growth Rate of Active Ingredient (2022-2027)

Table Global Organic Herbal Medicine Market Consumption Forecast, by Application Table Global Organic Herbal Medicine Consumption Market Share Forecast, by Application

Table Global Organic Herbal Medicine Market Revenue (Million USD) Forecast, by Application

Table Global Organic Herbal Medicine Revenue Market Share Forecast, by Application Figure Global Organic Herbal Medicine Consumption Value (Million USD) and Growth Rate of Western Herbalism (2022-2027)

Figure Global Organic Herbal Medicine Consumption Value (Million USD) and Growth Rate of Traditional Chinese Medicine (2022-2027)

Figure Global Organic Herbal Medicine Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Organic Herbal Medicine Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

**Table Alternative Product Analysis** 

**Table Downstream Distributors** 

Table Downstream Buyers

Table Haiyao Profile

Table Haiyao Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Haiyao Organic Herbal Medicine Sales Volume and Growth Rate

Figure Haiyao Revenue (Million USD) Market Share 2017-2022

Table Schwabe Profile

Table Schwabe Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Schwabe Organic Herbal Medicine Sales Volume and Growth Rate

Figure Schwabe Revenue (Million USD) Market Share 2017-2022

Table Potter's Profile

Table Potter's Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Potter's Organic Herbal Medicine Sales Volume and Growth Rate

Figure Potter's Revenue (Million USD) Market Share 2017-2022

Table Zhongxin Profile

Table Zhongxin Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price



and Gross Margin (2017-2022)

Figure Zhongxin Organic Herbal Medicine Sales Volume and Growth Rate

Figure Zhongxin Revenue (Million USD) Market Share 2017-2022

Table Nature Herbs Profile

Table Nature Herbs Organic Herbal Medicine Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Nature Herbs Organic Herbal Medicine Sales Volume and Growth Rate

Figure Nature Herbs Revenue (Million USD) Market Share 2017-2022

Table Nature's Answer Profile

Table Nature's Answer Organic Herbal Medicine Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure Nature's Answer Organic Herbal Medicine Sales Volume and Growth Rate

Figure Nature's Answer Revenue (Million USD) Market Share 2017-2022

Table Sanjiu Profile

Table Sanjiu Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Sanjiu Organic Herbal Medicine Sales Volume and Growth Rate

Figure Sanjiu Revenue (Million USD) Market Share 2017-2022

Table Bio-Botanica Profile

Table Bio-Botanica Organic Herbal Medicine Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Bio-Botanica Organic Herbal Medicine Sales Volume and Growth Rate

Figure Bio-Botanica Revenue (Million USD) Market Share 2017-2022

Table Kunming Pharma Profile

Table Kunming Pharma Organic Herbal Medicine Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure Kunming Pharma Organic Herbal Medicine Sales Volume and Growth Rate

Figure Kunming Pharma Revenue (Million USD) Market Share 2017-2022

Table Taiji Profile

Table Taiji Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Taiji Organic Herbal Medicine Sales Volume and Growth Rate

Figure Taiji Revenue (Million USD) Market Share 2017-2022

Table Arizona Natural Profile

Table Arizona Natural Organic Herbal Medicine Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Arizona Natural Organic Herbal Medicine Sales Volume and Growth Rate

Figure Arizona Natural Revenue (Million USD) Market Share 2017-2022

Table Tongrentang Profile



Table Tongrentang Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tongrentang Organic Herbal Medicine Sales Volume and Growth Rate

Figure Tongrentang Revenue (Million USD) Market Share 2017-2022

Table Tsumura Profile

Table Tsumura Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tsumura Organic Herbal Medicine Sales Volume and Growth Rate

Figure Tsumura Revenue (Million USD) Market Share 2017-2022

Table JZJT Profile

Table JZJT Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure JZJT Organic Herbal Medicine Sales Volume and Growth Rate

Figure JZJT Revenue (Million USD) Market Share 2017-2022

Table Guangzhou Pharma Profile

Table Guangzhou Pharma Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Guangzhou Pharma Organic Herbal Medicine Sales Volume and Growth Rate Figure Guangzhou Pharma Revenue (Million USD) Market Share 2017-2022

Table TASLY Profile

Table TASLY Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TASLY Organic Herbal Medicine Sales Volume and Growth Rate

Figure TASLY Revenue (Million USD) Market Share 2017-2022

**Table Dabur Profile** 

Table Dabur Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dabur Organic Herbal Medicine Sales Volume and Growth Rate

Figure Dabur Revenue (Million USD) Market Share 2017-2022

**Table Madaus Profile** 

Table Madaus Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Madaus Organic Herbal Medicine Sales Volume and Growth Rate

Figure Madaus Revenue (Million USD) Market Share 2017-2022

Table SIDO MUNCUL Profile

Table SIDO MUNCUL Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SIDO MUNCUL Organic Herbal Medicine Sales Volume and Growth Rate

Figure SIDO MUNCUL Revenue (Million USD) Market Share 2017-2022



Table Yunnan Baiyao Profile

Table Yunnan Baiyao Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yunnan Baiyao Organic Herbal Medicine Sales Volume and Growth Rate Figure Yunnan Baiyao Revenue (Million USD) Market Share 2017-2022 Table Imperial Ginseng Profile

Table Imperial Ginseng Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Imperial Ginseng Organic Herbal Medicine Sales Volume and Growth Rate Figure Imperial Ginseng Revenue (Million USD) Market Share 2017-2022 Table Arkopharma Profile

Table Arkopharma Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arkopharma Organic Herbal Medicine Sales Volume and Growth Rate Figure Arkopharma Revenue (Million USD) Market Share 2017-2022 Table Zand Profile

Table Zand Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zand Organic Herbal Medicine Sales Volume and Growth Rate Figure Zand Revenue (Million USD) Market Share 2017-2022

Table Herbal Africa Profile

Table Herbal Africa Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Herbal Africa Organic Herbal Medicine Sales Volume and Growth Rate Figure Herbal Africa Revenue (Million USD) Market Share 2017-2022 Table Weleda Profile

Table Weleda Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Weleda Organic Herbal Medicine Sales Volume and Growth Rate Figure Weleda Revenue (Million USD) Market Share 2017-2022 Table Blackmores Profile

Table Blackmores Organic Herbal Medicine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Blackmores Organic Herbal Medicine Sales Volume and Growth Rate Figure Blackmores Revenue (Million USD) Market Share 2017-2022



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