

# Global Organic Cotton Underwear Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Undergarments are items of clothing worn beneath outer clothes, usually in direct contact with the skin, although they may comprise more than a single layer.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Organic Cotton Underwear market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Organic Cotton Underwear market are covered in Chapter 9:

Fast Retailing Co., Ltd.

Embry Holdings Limited

Hanes Brands

Triumph International

Wacoal

Cosmo Lady

Fruit of Loom (Betkshire Hathaway)

PVH Corp.

Gunze Limited

Jockey International

Aimer Group

In Chapter 5 and Chapter 7.3, based on types, the Organic Cotton Underwear market from 2017 to 2027 is primarily split into:

Men

Women

Kids

In Chapter 6 and Chapter 7.4, based on applications, the Organic Cotton Underwear market from 2017 to 2027 covers:

Online

Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Organic Cotton Underwear market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Organic Cotton Underwear Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

#### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types,

covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 ORGANIC COTTON UNDERWEAR MARKET OVERVIEW

1.1 Product Overview and Scope of Organic Cotton Underwear Market

1.2 Organic Cotton Underwear Market Segment by Type

1.2.1 Global Organic Cotton Underwear Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Organic Cotton Underwear Market Segment by Application

1.3.1 Organic Cotton Underwear Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Organic Cotton Underwear Market, Region Wise (2017-2027)

1.4.1 Global Organic Cotton Underwear Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Organic Cotton Underwear Market Status and Prospect (2017-2027)

1.4.3 Europe Organic Cotton Underwear Market Status and Prospect (2017-2027)

1.4.4 China Organic Cotton Underwear Market Status and Prospect (2017-2027)

1.4.5 Japan Organic Cotton Underwear Market Status and Prospect (2017-2027)

1.4.6 India Organic Cotton Underwear Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Organic Cotton Underwear Market Status and Prospect (2017-2027)

1.4.8 Latin America Organic Cotton Underwear Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Organic Cotton Underwear Market Status and Prospect (2017-2027)

1.5 Global Market Size of Organic Cotton Underwear (2017-2027)

1.5.1 Global Organic Cotton Underwear Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Organic Cotton Underwear Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Organic Cotton Underwear Market

### 2 INDUSTRY OUTLOOK

2.1 Organic Cotton Underwear Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Organic Cotton Underwear Market Drivers Analysis
- 2.4 Organic Cotton Underwear Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Organic Cotton Underwear Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Organic Cotton Underwear Industry Development

### **3 GLOBAL ORGANIC COTTON UNDERWEAR MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Organic Cotton Underwear Sales Volume and Share by Player (2017-2022)
- 3.2 Global Organic Cotton Underwear Revenue and Market Share by Player (2017-2022)
- 3.3 Global Organic Cotton Underwear Average Price by Player (2017-2022)
- 3.4 Global Organic Cotton Underwear Gross Margin by Player (2017-2022)
- 3.5 Organic Cotton Underwear Market Competitive Situation and Trends
  - 3.5.1 Organic Cotton Underwear Market Concentration Rate
  - 3.5.2 Organic Cotton Underwear Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL ORGANIC COTTON UNDERWEAR SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Organic Cotton Underwear Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Organic Cotton Underwear Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Organic Cotton Underwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Organic Cotton Underwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Organic Cotton Underwear Market Under COVID-19
- 4.5 Europe Organic Cotton Underwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.5.1 Europe Organic Cotton Underwear Market Under COVID-19
- 4.6 China Organic Cotton Underwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Organic Cotton Underwear Market Under COVID-19
- 4.7 Japan Organic Cotton Underwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Organic Cotton Underwear Market Under COVID-19
- 4.8 India Organic Cotton Underwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Organic Cotton Underwear Market Under COVID-19
- 4.9 Southeast Asia Organic Cotton Underwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Organic Cotton Underwear Market Under COVID-19
- 4.10 Latin America Organic Cotton Underwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Organic Cotton Underwear Market Under COVID-19
- 4.11 Middle East and Africa Organic Cotton Underwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Organic Cotton Underwear Market Under COVID-19

## **5 GLOBAL ORGANIC COTTON UNDERWEAR SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Organic Cotton Underwear Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Organic Cotton Underwear Revenue and Market Share by Type (2017-2022)
- 5.3 Global Organic Cotton Underwear Price by Type (2017-2022)
- 5.4 Global Organic Cotton Underwear Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Organic Cotton Underwear Sales Volume, Revenue and Growth Rate of Men (2017-2022)
  - 5.4.2 Global Organic Cotton Underwear Sales Volume, Revenue and Growth Rate of Women (2017-2022)
  - 5.4.3 Global Organic Cotton Underwear Sales Volume, Revenue and Growth Rate of Kids (2017-2022)

## **6 GLOBAL ORGANIC COTTON UNDERWEAR MARKET ANALYSIS BY APPLICATION**



6.1 Global Organic Cotton Underwear Consumption and Market Share by Application (2017-2022)

6.2 Global Organic Cotton Underwear Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Organic Cotton Underwear Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Organic Cotton Underwear Consumption and Growth Rate of Online (2017-2022)

6.3.2 Global Organic Cotton Underwear Consumption and Growth Rate of Offline (2017-2022)

## **7 GLOBAL ORGANIC COTTON UNDERWEAR MARKET FORECAST (2022-2027)**

7.1 Global Organic Cotton Underwear Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Organic Cotton Underwear Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Organic Cotton Underwear Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Organic Cotton Underwear Price and Trend Forecast (2022-2027)

7.2 Global Organic Cotton Underwear Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Organic Cotton Underwear Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Organic Cotton Underwear Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Organic Cotton Underwear Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Organic Cotton Underwear Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Organic Cotton Underwear Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Organic Cotton Underwear Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Organic Cotton Underwear Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Organic Cotton Underwear Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Organic Cotton Underwear Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Organic Cotton Underwear Revenue and Growth Rate of Men (2022-2027)

7.3.2 Global Organic Cotton Underwear Revenue and Growth Rate of Women (2022-2027)

7.3.3 Global Organic Cotton Underwear Revenue and Growth Rate of Kids (2022-2027)

7.4 Global Organic Cotton Underwear Consumption Forecast by Application (2022-2027)

7.4.1 Global Organic Cotton Underwear Consumption Value and Growth Rate of Online(2022-2027)

7.4.2 Global Organic Cotton Underwear Consumption Value and Growth Rate of Offline(2022-2027)

7.5 Organic Cotton Underwear Market Forecast Under COVID-19

## **8 ORGANIC COTTON UNDERWEAR MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Organic Cotton Underwear Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Organic Cotton Underwear Analysis

8.6 Major Downstream Buyers of Organic Cotton Underwear Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Organic Cotton Underwear Industry

## **9 PLAYERS PROFILES**

9.1 Fast Retailing Co., Ltd.

9.1.1 Fast Retailing Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Organic Cotton Underwear Product Profiles, Application and Specification

9.1.3 Fast Retailing Co., Ltd. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Embry Holdings Limited

9.2.1 Embry Holdings Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Organic Cotton Underwear Product Profiles, Application and Specification

9.2.3 Embry Holdings Limited Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Hanes Brands

9.3.1 Hanes Brands Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Organic Cotton Underwear Product Profiles, Application and Specification

9.3.3 Hanes Brands Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Triumph International

9.4.1 Triumph International Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Organic Cotton Underwear Product Profiles, Application and Specification

9.4.3 Triumph International Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Wacoal

9.5.1 Wacoal Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Organic Cotton Underwear Product Profiles, Application and Specification

9.5.3 Wacoal Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Cosmo Lady

9.6.1 Cosmo Lady Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Organic Cotton Underwear Product Profiles, Application and Specification

9.6.3 Cosmo Lady Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Fruit of Loom (Berkshire Hathaway)

9.7.1 Fruit of Loom (Berkshire Hathaway) Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Organic Cotton Underwear Product Profiles, Application and Specification

9.7.3 Fruit of Loom (Berkshire Hathaway) Market Performance (2017-2022)

9.7.4 Recent Development

#### 9.7.5 SWOT Analysis

### 9.8 PVH Corp.

#### 9.8.1 PVH Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.8.2 Organic Cotton Underwear Product Profiles, Application and Specification

#### 9.8.3 PVH Corp. Market Performance (2017-2022)

#### 9.8.4 Recent Development

#### 9.8.5 SWOT Analysis

### 9.9 Gunze Limited

#### 9.9.1 Gunze Limited Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.9.2 Organic Cotton Underwear Product Profiles, Application and Specification

#### 9.9.3 Gunze Limited Market Performance (2017-2022)

#### 9.9.4 Recent Development

#### 9.9.5 SWOT Analysis

### 9.10 Jockey International

#### 9.10.1 Jockey International Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.10.2 Organic Cotton Underwear Product Profiles, Application and Specification

#### 9.10.3 Jockey International Market Performance (2017-2022)

#### 9.10.4 Recent Development

#### 9.10.5 SWOT Analysis

### 9.11 Aimer Group

#### 9.11.1 Aimer Group Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.11.2 Organic Cotton Underwear Product Profiles, Application and Specification

#### 9.11.3 Aimer Group Market Performance (2017-2022)

#### 9.11.4 Recent Development

#### 9.11.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### 11.1 Methodology

### 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Organic Cotton Underwear Product Picture

Table Global Organic Cotton Underwear Market Sales Volume and CAGR (%) Comparison by Type

Table Organic Cotton Underwear Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Organic Cotton Underwear Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Organic Cotton Underwear Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Organic Cotton Underwear Industry Development

Table Global Organic Cotton Underwear Sales Volume by Player (2017-2022)

Table Global Organic Cotton Underwear Sales Volume Share by Player (2017-2022)

Figure Global Organic Cotton Underwear Sales Volume Share by Player in 2021

Table Organic Cotton Underwear Revenue (Million USD) by Player (2017-2022)

Table Organic Cotton Underwear Revenue Market Share by Player (2017-2022)

Table Organic Cotton Underwear Price by Player (2017-2022)

Table Organic Cotton Underwear Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Organic Cotton Underwear Sales Volume, Region Wise (2017-2022)

Table Global Organic Cotton Underwear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Organic Cotton Underwear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Organic Cotton Underwear Sales Volume Market Share, Region Wise in 2021

Table Global Organic Cotton Underwear Revenue (Million USD), Region Wise (2017-2022)

Table Global Organic Cotton Underwear Revenue Market Share, Region Wise (2017-2022)

Figure Global Organic Cotton Underwear Revenue Market Share, Region Wise (2017-2022)

Figure Global Organic Cotton Underwear Revenue Market Share, Region Wise in 2021

Table Global Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Organic Cotton Underwear Sales Volume by Type (2017-2022)

Table Global Organic Cotton Underwear Sales Volume Market Share by Type (2017-2022)

Figure Global Organic Cotton Underwear Sales Volume Market Share by Type in 2021

Table Global Organic Cotton Underwear Revenue (Million USD) by Type (2017-2022)

Table Global Organic Cotton Underwear Revenue Market Share by Type (2017-2022)

Figure Global Organic Cotton Underwear Revenue Market Share by Type in 2021

Table Organic Cotton Underwear Price by Type (2017-2022)

Figure Global Organic Cotton Underwear Sales Volume and Growth Rate of Men (2017-2022)

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate of Men (2017-2022)

Figure Global Organic Cotton Underwear Sales Volume and Growth Rate of Women (2017-2022)

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate of Women (2017-2022)

Figure Global Organic Cotton Underwear Sales Volume and Growth Rate of Kids (2017-2022)

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate of Kids (2017-2022)

Table Global Organic Cotton Underwear Consumption by Application (2017-2022)

Table Global Organic Cotton Underwear Consumption Market Share by Application (2017-2022)

Table Global Organic Cotton Underwear Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Organic Cotton Underwear Consumption Revenue Market Share by Application (2017-2022)

Table Global Organic Cotton Underwear Consumption and Growth Rate of Online



(2017-2022)

Table Global Organic Cotton Underwear Consumption and Growth Rate of Offline

(2017-2022)

Figure Global Organic Cotton Underwear Sales Volume and Growth Rate Forecast

(2022-2027)

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate

Forecast (2022-2027)

Figure Global Organic Cotton Underwear Price and Trend Forecast (2022-2027)

Figure USA Organic Cotton Underwear Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure USA Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Europe Organic Cotton Underwear Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Europe Organic Cotton Underwear Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure China Organic Cotton Underwear Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure China Organic Cotton Underwear Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Japan Organic Cotton Underwear Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Japan Organic Cotton Underwear Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure India Organic Cotton Underwear Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure India Organic Cotton Underwear Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Organic Cotton Underwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Organic Cotton Underwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Organic Cotton Underwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Organic Cotton Underwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Organic Cotton Underwear Market Sales Volume Forecast, by Type

Table Global Organic Cotton Underwear Sales Volume Market Share Forecast, by Type

Table Global Organic Cotton Underwear Market Revenue (Million USD) Forecast, by Type

Table Global Organic Cotton Underwear Revenue Market Share Forecast, by Type

Table Global Organic Cotton Underwear Price Forecast, by Type

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate of Men (2022-2027)

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate of Men (2022-2027)

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate of Women (2022-2027)

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate of Women (2022-2027)

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate of Kids (2022-2027)

Figure Global Organic Cotton Underwear Revenue (Million USD) and Growth Rate of Kids (2022-2027)

Table Global Organic Cotton Underwear Market Consumption Forecast, by Application

Table Global Organic Cotton Underwear Consumption Market Share Forecast, by Application

Table Global Organic Cotton Underwear Market Revenue (Million USD) Forecast, by Application

Table Global Organic Cotton Underwear Revenue Market Share Forecast, by Application

Figure Global Organic Cotton Underwear Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure Global Organic Cotton Underwear Consumption Value (Million USD) and Growth Rate of Offline (2022-2027)

Figure Organic Cotton Underwear Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Fast Retailing Co., Ltd. Profile

Table Fast Retailing Co., Ltd. Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fast Retailing Co., Ltd. Organic Cotton Underwear Sales Volume and Growth Rate

Figure Fast Retailing Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Embry Holdings Limited Profile

Table Embry Holdings Limited Organic Cotton Underwear Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Embry Holdings Limited Organic Cotton Underwear Sales Volume and Growth Rate

Figure Embry Holdings Limited Revenue (Million USD) Market Share 2017-2022

Table Hanes Brands Profile

Table Hanes Brands Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hanes Brands Organic Cotton Underwear Sales Volume and Growth Rate

Figure Hanes Brands Revenue (Million USD) Market Share 2017-2022

Table Triumph International Profile

Table Triumph International Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Triumph International Organic Cotton Underwear Sales Volume and Growth Rate

Figure Triumph International Revenue (Million USD) Market Share 2017-2022

Table Wacoal Profile

Table Wacoal Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wacoal Organic Cotton Underwear Sales Volume and Growth Rate

Figure Wacoal Revenue (Million USD) Market Share 2017-2022

Table Cosmo Lady Profile

Table Cosmo Lady Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cosmo Lady Organic Cotton Underwear Sales Volume and Growth Rate

Figure Cosmo Lady Revenue (Million USD) Market Share 2017-2022

Table Fruit of Loom (Betkshire Hathaway) Profile

Table Fruit of Loom (Betkshire Hathaway) Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fruit of Loom (Betkshire Hathaway) Organic Cotton Underwear Sales Volume and Growth Rate

Figure Fruit of Loom (Betkshire Hathaway) Revenue (Million USD) Market Share 2017-2022

Table PVH Corp. Profile

Table PVH Corp. Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PVH Corp. Organic Cotton Underwear Sales Volume and Growth Rate

Figure PVH Corp. Revenue (Million USD) Market Share 2017-2022

Table Gunze Limited Profile

Table Gunze Limited Organic Cotton Underwear Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Gunze Limited Organic Cotton Underwear Sales Volume and Growth Rate

Figure Gunze Limited Revenue (Million USD) Market Share 2017-2022

Table Jockey International Profile

Table Jockey International Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jockey International Organic Cotton Underwear Sales Volume and Growth Rate

Figure Jockey International Revenue (Million USD) Market Share 2017-2022

Table Aimer Group Profile

Table Aimer Group Organic Cotton Underwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aimer Group Organic Cotton Underwear Sales Volume and Growth Rate

Figure Aimer Group Revenue (Million USD) Market Share 2017-2022

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