

Global Oral Care Products Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Oral Care Products market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Oral Care Products market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Oral Care Products market.

Major players in the global Oral Care Products market include:

Dentaid

Johnson & Johnson,

Henkel KgaA

ColgatePalmolive

Church & Dwight

Sunstar

Unilever NV

Jordan AS

GlaxoSmithKline

Lion Corp.

Procter & Gamble

Oral-B Laboratories Kao Corp

Dr. Fresh Inc.

Global Gillette

On the basis of types, the Oral Care Products market is primarily split into:

Toothbrushes

Toothpaste

Flosses

Teeth sensitivity products

Teeth whitening products

Oral rinses

Dentures

On the basis of applications, the market covers:

Convenience Stores

Department Stores

On-line Retail

Pharmacies

Specialist Retailers

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Oral Care Products market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Oral Care Products market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Oral Care Products industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Oral Care Products market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Oral Care Products, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Oral Care Products in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Oral Care Products in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Oral Care Products. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Oral Care Products market, including the global production and revenue forecast, regional forecast. It also foresees the Oral Care Products market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 ORAL CARE PRODUCTS MARKET OVERVIEW

1.1 Product Overview and Scope of Oral Care Products

1.2 Oral Care Products Segment by Type

1.2.1 Global Oral Care Products Production and CAGR (%) Comparison by Type (2014-2026)

1.2.2 The Market Profile of Toothbrushes

1.2.3 The Market Profile of Toothpaste

1.2.4 The Market Profile of Flosses

1.2.5 The Market Profile of Teeth sensitivity products

1.2.6 The Market Profile of Teeth whitening products

1.2.7 The Market Profile of Oral rinses

1.2.8 The Market Profile of Dentures

1.3 Global Oral Care Products Segment by Application

1.3.1 Oral Care Products Consumption (Sales) Comparison by Application (2014-2026)

1.3.2 The Market Profile of Convenience Stores

1.3.3 The Market Profile of Department Stores

1.3.4 The Market Profile of On-line Retail

1.3.5 The Market Profile of Pharmacies

1.3.6 The Market Profile of Specialist Retailers

1.4 Global Oral Care Products Market by Region (2014-2026)

1.4.1 Global Oral Care Products Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

1.4.2 United States Oral Care Products Market Status and Prospect (2014-2026)

1.4.3 Europe Oral Care Products Market Status and Prospect (2014-2026)

1.4.3.1 Germany Oral Care Products Market Status and Prospect (2014-2026)

1.4.3.2 UK Oral Care Products Market Status and Prospect (2014-2026)

1.4.3.3 France Oral Care Products Market Status and Prospect (2014-2026)

1.4.3.4 Italy Oral Care Products Market Status and Prospect (2014-2026)

1.4.3.5 Spain Oral Care Products Market Status and Prospect (2014-2026)

1.4.3.6 Russia Oral Care Products Market Status and Prospect (2014-2026)

1.4.3.7 Poland Oral Care Products Market Status and Prospect (2014-2026)

1.4.4 China Oral Care Products Market Status and Prospect (2014-2026)

1.4.5 Japan Oral Care Products Market Status and Prospect (2014-2026)

1.4.6 India Oral Care Products Market Status and Prospect (2014-2026)

1.4.7 Southeast Asia Oral Care Products Market Status and Prospect (2014-2026)

- 1.4.7.1 Malaysia Oral Care Products Market Status and Prospect (2014-2026)
- 1.4.7.2 Singapore Oral Care Products Market Status and Prospect (2014-2026)
- 1.4.7.3 Philippines Oral Care Products Market Status and Prospect (2014-2026)
- 1.4.7.4 Indonesia Oral Care Products Market Status and Prospect (2014-2026)
- 1.4.7.5 Thailand Oral Care Products Market Status and Prospect (2014-2026)
- 1.4.7.6 Vietnam Oral Care Products Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Oral Care Products Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Oral Care Products Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Oral Care Products Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia Oral Care Products Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Oral Care Products Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Oral Care Products Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Oral Care Products Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Oral Care Products Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Oral Care Products Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Oral Care Products Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Oral Care Products Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Oral Care Products (2014-2026)
 - 1.5.1 Global Oral Care Products Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Oral Care Products Production Status and Outlook (2014-2026)

2 GLOBAL ORAL CARE PRODUCTS MARKET LANDSCAPE BY PLAYER

- 2.1 Global Oral Care Products Production and Share by Player (2014-2019)
- 2.2 Global Oral Care Products Revenue and Market Share by Player (2014-2019)
- 2.3 Global Oral Care Products Average Price by Player (2014-2019)
- 2.4 Oral Care Products Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Oral Care Products Market Competitive Situation and Trends
 - 2.5.1 Oral Care Products Market Concentration Rate
 - 2.5.2 Oral Care Products Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 Dentaïd

- 3.1.1 Dentaïd Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.1.2 Oral Care Products Product Profiles, Application and Specification
- 3.1.3 Dentaïd Oral Care Products Market Performance (2014-2019)
- 3.1.4 Dentaïd Business Overview
- 3.2 Johnson & Johnson,
 - 3.2.1 Johnson & Johnson, Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.2.2 Oral Care Products Product Profiles, Application and Specification
 - 3.2.3 Johnson & Johnson, Oral Care Products Market Performance (2014-2019)
 - 3.2.4 Johnson & Johnson, Business Overview
- 3.3 Henkel KgaA
 - 3.3.1 Henkel KgaA Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.3.2 Oral Care Products Product Profiles, Application and Specification
 - 3.3.3 Henkel KgaA Oral Care Products Market Performance (2014-2019)
 - 3.3.4 Henkel KgaA Business Overview
- 3.4 ColgatePalmolive
 - 3.4.1 ColgatePalmolive Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.4.2 Oral Care Products Product Profiles, Application and Specification
 - 3.4.3 ColgatePalmolive Oral Care Products Market Performance (2014-2019)
 - 3.4.4 ColgatePalmolive Business Overview
- 3.5 Church & Dwight
 - 3.5.1 Church & Dwight Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.5.2 Oral Care Products Product Profiles, Application and Specification
 - 3.5.3 Church & Dwight Oral Care Products Market Performance (2014-2019)
 - 3.5.4 Church & Dwight Business Overview
- 3.6 Sunstar
 - 3.6.1 Sunstar Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.6.2 Oral Care Products Product Profiles, Application and Specification
 - 3.6.3 Sunstar Oral Care Products Market Performance (2014-2019)
 - 3.6.4 Sunstar Business Overview
- 3.7 Unilever NV
 - 3.7.1 Unilever NV Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.7.2 Oral Care Products Product Profiles, Application and Specification
 - 3.7.3 Unilever NV Oral Care Products Market Performance (2014-2019)
 - 3.7.4 Unilever NV Business Overview
- 3.8 Jordan AS

- 3.8.1 Jordan AS Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.8.2 Oral Care Products Product Profiles, Application and Specification
- 3.8.3 Jordan AS Oral Care Products Market Performance (2014-2019)
- 3.8.4 Jordan AS Business Overview
- 3.9 GlaxoSmithKline
 - 3.9.1 GlaxoSmithKline Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.9.2 Oral Care Products Product Profiles, Application and Specification
 - 3.9.3 GlaxoSmithKline Oral Care Products Market Performance (2014-2019)
 - 3.9.4 GlaxoSmithKline Business Overview
- 3.10 Lion Corp.
 - 3.10.1 Lion Corp. Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 Oral Care Products Product Profiles, Application and Specification
 - 3.10.3 Lion Corp. Oral Care Products Market Performance (2014-2019)
 - 3.10.4 Lion Corp. Business Overview
- 3.11 Procter & Gamble
 - 3.11.1 Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Oral Care Products Product Profiles, Application and Specification
 - 3.11.3 Procter & Gamble Oral Care Products Market Performance (2014-2019)
 - 3.11.4 Procter & Gamble Business Overview
- 3.12 Oral-B Laboratories Kao Corp
 - 3.12.1 Oral-B Laboratories Kao Corp Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.12.2 Oral Care Products Product Profiles, Application and Specification
 - 3.12.3 Oral-B Laboratories Kao Corp Oral Care Products Market Performance (2014-2019)
 - 3.12.4 Oral-B Laboratories Kao Corp Business Overview
- 3.13 Dr. Fresh Inc.
 - 3.13.1 Dr. Fresh Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 Oral Care Products Product Profiles, Application and Specification
 - 3.13.3 Dr. Fresh Inc. Oral Care Products Market Performance (2014-2019)
 - 3.13.4 Dr. Fresh Inc. Business Overview
- 3.14 Global Gillette
 - 3.14.1 Global Gillette Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.14.2 Oral Care Products Product Profiles, Application and Specification
 - 3.14.3 Global Gillette Oral Care Products Market Performance (2014-2019)

3.14.4 Global Gillette Business Overview

4 GLOBAL ORAL CARE PRODUCTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Oral Care Products Production and Market Share by Type (2014-2019)

4.2 Global Oral Care Products Revenue and Market Share by Type (2014-2019)

4.3 Global Oral Care Products Price by Type (2014-2019)

4.4 Global Oral Care Products Production Growth Rate by Type (2014-2019)

4.4.1 Global Oral Care Products Production Growth Rate of Toothbrushes (2014-2019)

4.4.2 Global Oral Care Products Production Growth Rate of Toothpaste (2014-2019)

4.4.3 Global Oral Care Products Production Growth Rate of Flosses (2014-2019)

4.4.4 Global Oral Care Products Production Growth Rate of Teeth sensitivity products (2014-2019)

4.4.5 Global Oral Care Products Production Growth Rate of Teeth whitening products (2014-2019)

4.4.6 Global Oral Care Products Production Growth Rate of Oral rinses (2014-2019)

4.4.7 Global Oral Care Products Production Growth Rate of Dentures (2014-2019)

5 GLOBAL ORAL CARE PRODUCTS MARKET ANALYSIS BY APPLICATION

5.1 Global Oral Care Products Consumption and Market Share by Application (2014-2019)

5.2 Global Oral Care Products Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Oral Care Products Consumption Growth Rate of Convenience Stores (2014-2019)

5.2.2 Global Oral Care Products Consumption Growth Rate of Department Stores (2014-2019)

5.2.3 Global Oral Care Products Consumption Growth Rate of On-line Retail (2014-2019)

5.2.4 Global Oral Care Products Consumption Growth Rate of Pharmacies (2014-2019)

5.2.5 Global Oral Care Products Consumption Growth Rate of Specialist Retailers (2014-2019)

6 GLOBAL ORAL CARE PRODUCTS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Oral Care Products Consumption by Region (2014-2019)

6.2 United States Oral Care Products Production, Consumption, Export, Import (2014-2019)

6.3 Europe Oral Care Products Production, Consumption, Export, Import (2014-2019)

6.4 China Oral Care Products Production, Consumption, Export, Import (2014-2019)

6.5 Japan Oral Care Products Production, Consumption, Export, Import (2014-2019)

6.6 India Oral Care Products Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Oral Care Products Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Oral Care Products Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Oral Care Products Production, Consumption, Export, Import (2014-2019)

7 GLOBAL ORAL CARE PRODUCTS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Oral Care Products Production and Market Share by Region (2014-2019)

7.2 Global Oral Care Products Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Oral Care Products Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Oral Care Products Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Oral Care Products Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Oral Care Products Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Oral Care Products Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Oral Care Products Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Oral Care Products Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Oral Care Products Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Oral Care Products Production, Revenue, Price and Gross Margin (2014-2019)

8 ORAL CARE PRODUCTS MANUFACTURING ANALYSIS

8.1 Oral Care Products Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Oral Care Products

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Oral Care Products Industrial Chain Analysis

9.2 Raw Materials Sources of Oral Care Products Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Oral Care Products

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL ORAL CARE PRODUCTS MARKET FORECAST (2019-2026)

11.1 Global Oral Care Products Production, Revenue Forecast (2019-2026)

11.1.1 Global Oral Care Products Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Oral Care Products Revenue and Growth Rate Forecast (2019-2026)

- 11.1.3 Global Oral Care Products Price and Trend Forecast (2019-2026)
- 11.2 Global Oral Care Products Production, Consumption, Export and Import Forecast by Region (2019-2026)
 - 11.2.1 United States Oral Care Products Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.2 Europe Oral Care Products Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.3 China Oral Care Products Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.4 Japan Oral Care Products Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.5 India Oral Care Products Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.6 Southeast Asia Oral Care Products Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.7 Central and South America Oral Care Products Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.8 Middle East and Africa Oral Care Products Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Oral Care Products Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Oral Care Products Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology
- 13.2 Research Data Source

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