

Global Oral Care-Oral Hygiene Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Oral Care-Oral Hygiene market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Oral Care-Oral Hygiene market are covered in Chapter 9:

Unilever PLC

Young Dental

Dabur India Ltd.

Lion Corporation

Sunstar Suisse SA

Orkla

Koninklijke Philips N.V.

LG Household & Health Care, Ltd.

Johnson & Johnson
Colgate-Palmolive Company
Henkel AG & Co. KGaA
GC Corporation
The Himalaya Drug Company
Perrigo Company PLC
Church & Dwight Co. Inc.
Ultradent Products, Inc.
GlaxoSmithKline PLC
Procter & Gamble
3M Company
Dentaid Ltd.

In Chapter 5 and Chapter 7.3, based on types, the Oral Care-Oral Hygiene market from 2017 to 2027 is primarily split into:

Toothpastes
Toothbrushes and accessories
Mouthwashes/rinses
Dental accessories/ancillaries
Denture products
Dental prosthesis cleaning solutions

In Chapter 6 and Chapter 7.4, based on applications, the Oral Care-Oral Hygiene market from 2017 to 2027 covers:

Consumer stores
Retail pharmacies
Online distribution
Dental dispensaries

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Oral Care-Oral Hygiene market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Oral Care-Oral Hygiene Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application,

region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main

findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 ORAL CARE-ORAL HYGIENE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Oral Care-Oral Hygiene Market
- 1.2 Oral Care-Oral Hygiene Market Segment by Type
 - 1.2.1 Global Oral Care-Oral Hygiene Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Oral Care-Oral Hygiene Market Segment by Application
 - 1.3.1 Oral Care-Oral Hygiene Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Oral Care-Oral Hygiene Market, Region Wise (2017-2027)
 - 1.4.1 Global Oral Care-Oral Hygiene Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Oral Care-Oral Hygiene Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Oral Care-Oral Hygiene Market Status and Prospect (2017-2027)
 - 1.4.4 China Oral Care-Oral Hygiene Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Oral Care-Oral Hygiene Market Status and Prospect (2017-2027)
 - 1.4.6 India Oral Care-Oral Hygiene Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Oral Care-Oral Hygiene Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Oral Care-Oral Hygiene Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Oral Care-Oral Hygiene Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Oral Care-Oral Hygiene (2017-2027)
 - 1.5.1 Global Oral Care-Oral Hygiene Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Oral Care-Oral Hygiene Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Oral Care-Oral Hygiene Market

2 INDUSTRY OUTLOOK

- 2.1 Oral Care-Oral Hygiene Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Oral Care-Oral Hygiene Market Drivers Analysis

- 2.4 Oral Care-Oral Hygiene Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Oral Care-Oral Hygiene Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Oral Care-Oral Hygiene Industry Development

3 GLOBAL ORAL CARE-ORAL HYGIENE MARKET LANDSCAPE BY PLAYER

- 3.1 Global Oral Care-Oral Hygiene Sales Volume and Share by Player (2017-2022)
- 3.2 Global Oral Care-Oral Hygiene Revenue and Market Share by Player (2017-2022)
- 3.3 Global Oral Care-Oral Hygiene Average Price by Player (2017-2022)
- 3.4 Global Oral Care-Oral Hygiene Gross Margin by Player (2017-2022)
- 3.5 Oral Care-Oral Hygiene Market Competitive Situation and Trends
 - 3.5.1 Oral Care-Oral Hygiene Market Concentration Rate
 - 3.5.2 Oral Care-Oral Hygiene Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL ORAL CARE-ORAL HYGIENE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Oral Care-Oral Hygiene Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Oral Care-Oral Hygiene Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Oral Care-Oral Hygiene Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Oral Care-Oral Hygiene Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Oral Care-Oral Hygiene Market Under COVID-19
- 4.5 Europe Oral Care-Oral Hygiene Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Oral Care-Oral Hygiene Market Under COVID-19
- 4.6 China Oral Care-Oral Hygiene Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Oral Care-Oral Hygiene Market Under COVID-19
- 4.7 Japan Oral Care-Oral Hygiene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Oral Care-Oral Hygiene Market Under COVID-19
- 4.8 India Oral Care-Oral Hygiene Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Oral Care-Oral Hygiene Market Under COVID-19
- 4.9 Southeast Asia Oral Care-Oral Hygiene Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Oral Care-Oral Hygiene Market Under COVID-19
- 4.10 Latin America Oral Care-Oral Hygiene Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Oral Care-Oral Hygiene Market Under COVID-19
- 4.11 Middle East and Africa Oral Care-Oral Hygiene Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Oral Care-Oral Hygiene Market Under COVID-19

5 GLOBAL ORAL CARE-ORAL HYGIENE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Oral Care-Oral Hygiene Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Oral Care-Oral Hygiene Revenue and Market Share by Type (2017-2022)
- 5.3 Global Oral Care-Oral Hygiene Price by Type (2017-2022)
- 5.4 Global Oral Care-Oral Hygiene Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Oral Care-Oral Hygiene Sales Volume, Revenue and Growth Rate of Toothpastes (2017-2022)
 - 5.4.2 Global Oral Care-Oral Hygiene Sales Volume, Revenue and Growth Rate of Toothbrushes and accessories (2017-2022)
 - 5.4.3 Global Oral Care-Oral Hygiene Sales Volume, Revenue and Growth Rate of Mouthwashes/rinses (2017-2022)
 - 5.4.4 Global Oral Care-Oral Hygiene Sales Volume, Revenue and Growth Rate of Dental accessories/ancillaries (2017-2022)
 - 5.4.5 Global Oral Care-Oral Hygiene Sales Volume, Revenue and Growth Rate of Denture products (2017-2022)
 - 5.4.6 Global Oral Care-Oral Hygiene Sales Volume, Revenue and Growth Rate of Dental prosthesis cleaning solutions (2017-2022)

6 GLOBAL ORAL CARE-ORAL HYGIENE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Oral Care-Oral Hygiene Consumption and Market Share by Application

(2017-2022)

6.2 Global Oral Care-Oral Hygiene Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Oral Care-Oral Hygiene Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Oral Care-Oral Hygiene Consumption and Growth Rate of Consumer stores (2017-2022)

6.3.2 Global Oral Care-Oral Hygiene Consumption and Growth Rate of Retail pharmacies (2017-2022)

6.3.3 Global Oral Care-Oral Hygiene Consumption and Growth Rate of Online distribution (2017-2022)

6.3.4 Global Oral Care-Oral Hygiene Consumption and Growth Rate of Dental dispensaries (2017-2022)

7 GLOBAL ORAL CARE-ORAL HYGIENE MARKET FORECAST (2022-2027)

7.1 Global Oral Care-Oral Hygiene Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Oral Care-Oral Hygiene Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Oral Care-Oral Hygiene Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Oral Care-Oral Hygiene Price and Trend Forecast (2022-2027)

7.2 Global Oral Care-Oral Hygiene Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Oral Care-Oral Hygiene Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Oral Care-Oral Hygiene Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Oral Care-Oral Hygiene Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Oral Care-Oral Hygiene Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Oral Care-Oral Hygiene Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Oral Care-Oral Hygiene Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Oral Care-Oral Hygiene Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Oral Care-Oral Hygiene Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Oral Care-Oral Hygiene Sales Volume, Revenue and Price Forecast by Type

(2022-2027)

7.3.1 Global Oral Care-Oral Hygiene Revenue and Growth Rate of Toothpastes

(2022-2027)

7.3.2 Global Oral Care-Oral Hygiene Revenue and Growth Rate of Toothbrushes and accessories (2022-2027)

7.3.3 Global Oral Care-Oral Hygiene Revenue and Growth Rate of Mouthwashes/rinses (2022-2027)

7.3.4 Global Oral Care-Oral Hygiene Revenue and Growth Rate of Dental accessories/ancillaries (2022-2027)

7.3.5 Global Oral Care-Oral Hygiene Revenue and Growth Rate of Denture products (2022-2027)

7.3.6 Global Oral Care-Oral Hygiene Revenue and Growth Rate of Dental prosthesis cleaning solutions (2022-2027)

7.4 Global Oral Care-Oral Hygiene Consumption Forecast by Application (2022-2027)

7.4.1 Global Oral Care-Oral Hygiene Consumption Value and Growth Rate of Consumer stores(2022-2027)

7.4.2 Global Oral Care-Oral Hygiene Consumption Value and Growth Rate of Retail pharmacies(2022-2027)

7.4.3 Global Oral Care-Oral Hygiene Consumption Value and Growth Rate of Online distribution(2022-2027)

7.4.4 Global Oral Care-Oral Hygiene Consumption Value and Growth Rate of Dental dispensaries(2022-2027)

7.5 Oral Care-Oral Hygiene Market Forecast Under COVID-19

8 ORAL CARE-ORAL HYGIENE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Oral Care-Oral Hygiene Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Oral Care-Oral Hygiene Analysis

8.6 Major Downstream Buyers of Oral Care-Oral Hygiene Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Oral Care-Oral Hygiene Industry

9 PLAYERS PROFILES

9.1 Unilever PLC

9.1.1 Unilever PLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.1.3 Unilever PLC Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Young Dental

9.2.1 Young Dental Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.2.3 Young Dental Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Dabur India Ltd.

9.3.1 Dabur India Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.3.3 Dabur India Ltd. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Lion Corporation

9.4.1 Lion Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.4.3 Lion Corporation Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Sunstar Suisse SA

9.5.1 Sunstar Suisse SA Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.5.3 Sunstar Suisse SA Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Orkla

9.6.1 Orkla Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.6.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification
- 9.6.3 Orkla Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 Koninklijke Philips N.V.
 - 9.7.1 Koninklijke Philips N.V. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification
 - 9.7.3 Koninklijke Philips N.V. Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 LG Household & Health Care, Ltd.
 - 9.8.1 LG Household & Health Care, Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification
 - 9.8.3 LG Household & Health Care, Ltd. Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Johnson & Johnson
 - 9.9.1 Johnson & Johnson Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification
 - 9.9.3 Johnson & Johnson Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Colgate-Palmolive Company
 - 9.10.1 Colgate-Palmolive Company Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification
 - 9.10.3 Colgate-Palmolive Company Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Henkel AG & Co. KGaA
 - 9.11.1 Henkel AG & Co. KGaA Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification
 - 9.11.3 Henkel AG & Co. KGaA Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis

9.12 GC Corporation

9.12.1 GC Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.12.3 GC Corporation Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 The Himalaya Drug Company

9.13.1 The Himalaya Drug Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.13.3 The Himalaya Drug Company Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Perrigo Company PLC

9.14.1 Perrigo Company PLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.14.3 Perrigo Company PLC Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Church & Dwight Co. Inc.

9.15.1 Church & Dwight Co. Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.15.3 Church & Dwight Co. Inc. Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Ultradent Products, Inc.

9.16.1 Ultradent Products, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.16.3 Ultradent Products, Inc. Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 GlaxoSmithKline PLC

9.17.1 GlaxoSmithKline PLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.17.3 GlaxoSmithKline PLC Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Procter & Gamble

9.18.1 Procter & Gamble Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.18.3 Procter & Gamble Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 3M Company

9.19.1 3M Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.19.3 3M Company Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Dentaid Ltd.

9.20.1 Dentaid Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Oral Care-Oral Hygiene Product Profiles, Application and Specification

9.20.3 Dentaid Ltd. Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Oral Care-Oral Hygiene Product Picture

Table Global Oral Care-Oral Hygiene Market Sales Volume and CAGR (%) Comparison by Type

Table Oral Care-Oral Hygiene Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Oral Care-Oral Hygiene Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Oral Care-Oral Hygiene Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Oral Care-Oral Hygiene Industry Development

Table Global Oral Care-Oral Hygiene Sales Volume by Player (2017-2022)

Table Global Oral Care-Oral Hygiene Sales Volume Share by Player (2017-2022)

Figure Global Oral Care-Oral Hygiene Sales Volume Share by Player in 2021

Table Oral Care-Oral Hygiene Revenue (Million USD) by Player (2017-2022)

Table Oral Care-Oral Hygiene Revenue Market Share by Player (2017-2022)

Table Oral Care-Oral Hygiene Price by Player (2017-2022)

Table Oral Care-Oral Hygiene Gross Margin by Player (2017-2022)
Table Mergers & Acquisitions, Expansion Plans
Table Global Oral Care-Oral Hygiene Sales Volume, Region Wise (2017-2022)
Table Global Oral Care-Oral Hygiene Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Oral Care-Oral Hygiene Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Oral Care-Oral Hygiene Sales Volume Market Share, Region Wise in 2021
Table Global Oral Care-Oral Hygiene Revenue (Million USD), Region Wise (2017-2022)
Table Global Oral Care-Oral Hygiene Revenue Market Share, Region Wise (2017-2022)
Figure Global Oral Care-Oral Hygiene Revenue Market Share, Region Wise (2017-2022)
Figure Global Oral Care-Oral Hygiene Revenue Market Share, Region Wise in 2021
Table Global Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Oral Care-Oral Hygiene Sales Volume by Type (2017-2022)
Table Global Oral Care-Oral Hygiene Sales Volume Market Share by Type (2017-2022)
Figure Global Oral Care-Oral Hygiene Sales Volume Market Share by Type in 2021
Table Global Oral Care-Oral Hygiene Revenue (Million USD) by Type (2017-2022)
Table Global Oral Care-Oral Hygiene Revenue Market Share by Type (2017-2022)
Figure Global Oral Care-Oral Hygiene Revenue Market Share by Type in 2021
Table Oral Care-Oral Hygiene Price by Type (2017-2022)

Figure Global Oral Care-Oral Hygiene Sales Volume and Growth Rate of Toothpastes (2017-2022)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Toothpastes (2017-2022)

Figure Global Oral Care-Oral Hygiene Sales Volume and Growth Rate of Toothbrushes and accessories (2017-2022)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Toothbrushes and accessories (2017-2022)

Figure Global Oral Care-Oral Hygiene Sales Volume and Growth Rate of Mouthwashes/rinses (2017-2022)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Mouthwashes/rinses (2017-2022)

Figure Global Oral Care-Oral Hygiene Sales Volume and Growth Rate of Dental accessories/ancillaries (2017-2022)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Dental accessories/ancillaries (2017-2022)

Figure Global Oral Care-Oral Hygiene Sales Volume and Growth Rate of Denture products (2017-2022)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Denture products (2017-2022)

Figure Global Oral Care-Oral Hygiene Sales Volume and Growth Rate of Dental prosthesis cleaning solutions (2017-2022)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Dental prosthesis cleaning solutions (2017-2022)

Table Global Oral Care-Oral Hygiene Consumption by Application (2017-2022)

Table Global Oral Care-Oral Hygiene Consumption Market Share by Application (2017-2022)

Table Global Oral Care-Oral Hygiene Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Oral Care-Oral Hygiene Consumption Revenue Market Share by Application (2017-2022)

Table Global Oral Care-Oral Hygiene Consumption and Growth Rate of Consumer stores (2017-2022)

Table Global Oral Care-Oral Hygiene Consumption and Growth Rate of Retail pharmacies (2017-2022)

Table Global Oral Care-Oral Hygiene Consumption and Growth Rate of Online distribution (2017-2022)

Table Global Oral Care-Oral Hygiene Consumption and Growth Rate of Dental dispensaries (2017-2022)

Figure Global Oral Care-Oral Hygiene Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Oral Care-Oral Hygiene Price and Trend Forecast (2022-2027)

Figure USA Oral Care-Oral Hygiene Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Oral Care-Oral Hygiene Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Oral Care-Oral Hygiene Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Oral Care-Oral Hygiene Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Oral Care-Oral Hygiene Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Oral Care-Oral Hygiene Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Oral Care-Oral Hygiene Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Oral Care-Oral Hygiene Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Oral Care-Oral Hygiene Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Oral Care-Oral Hygiene Market Sales Volume Forecast, by Type

Table Global Oral Care-Oral Hygiene Sales Volume Market Share Forecast, by Type

Table Global Oral Care-Oral Hygiene Market Revenue (Million USD) Forecast, by Type

Table Global Oral Care-Oral Hygiene Revenue Market Share Forecast, by Type

Table Global Oral Care-Oral Hygiene Price Forecast, by Type

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Toothpastes (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Toothpastes (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Toothbrushes and accessories (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Toothbrushes and accessories (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Mouthwashes/rinses (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Mouthwashes/rinses (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Dental accessories/ancillaries (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Dental accessories/ancillaries (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Denture products (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Denture products (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Dental prosthesis cleaning solutions (2022-2027)

Figure Global Oral Care-Oral Hygiene Revenue (Million USD) and Growth Rate of Dental prosthesis cleaning solutions (2022-2027)

Table Global Oral Care-Oral Hygiene Market Consumption Forecast, by Application

Table Global Oral Care-Oral Hygiene Consumption Market Share Forecast, by Application

Table Global Oral Care-Oral Hygiene Market Revenue (Million USD) Forecast, by Application

Table Global Oral Care-Oral Hygiene Revenue Market Share Forecast, by Application

Figure Global Oral Care-Oral Hygiene Consumption Value (Million USD) and Growth Rate of Consumer stores (2022-2027)

Figure Global Oral Care-Oral Hygiene Consumption Value (Million USD) and Growth Rate of Retail pharmacies (2022-2027)

Figure Global Oral Care-Oral Hygiene Consumption Value (Million USD) and Growth Rate of Online distribution (2022-2027)

Figure Global Oral Care-Oral Hygiene Consumption Value (Million USD) and Growth Rate of Dental dispensaries (2022-2027)

Figure Oral Care-Oral Hygiene Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Unilever PLC Profile

Table Unilever PLC Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unilever PLC Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Unilever PLC Revenue (Million USD) Market Share 2017-2022

Table Young Dental Profile

Table Young Dental Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Young Dental Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Young Dental Revenue (Million USD) Market Share 2017-2022

Table Dabur India Ltd. Profile

Table Dabur India Ltd. Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dabur India Ltd. Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Dabur India Ltd. Revenue (Million USD) Market Share 2017-2022

Table Lion Corporation Profile

Table Lion Corporation Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lion Corporation Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Lion Corporation Revenue (Million USD) Market Share 2017-2022

Table Sunstar Suisse SA Profile

Table Sunstar Suisse SA Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sunstar Suisse SA Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Sunstar Suisse SA Revenue (Million USD) Market Share 2017-2022

Table Orkla Profile

Table Orkla Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Orkla Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Orkla Revenue (Million USD) Market Share 2017-2022

Table Koninklijke Philips N.V. Profile

Table Koninklijke Philips N.V. Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Koninklijke Philips N.V. Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Koninklijke Philips N.V. Revenue (Million USD) Market Share 2017-2022

Table LG Household & Health Care, Ltd. Profile

Table LG Household & Health Care, Ltd. Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LG Household & Health Care, Ltd. Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure LG Household & Health Care, Ltd. Revenue (Million USD) Market Share 2017-2022

Table Johnson & Johnson Profile

Table Johnson & Johnson Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Johnson & Johnson Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Johnson & Johnson Revenue (Million USD) Market Share 2017-2022

Table Colgate-Palmolive Company Profile

Table Colgate-Palmolive Company Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Colgate-Palmolive Company Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Colgate-Palmolive Company Revenue (Million USD) Market Share 2017-2022

Table Henkel AG & Co. KGaA Profile

Table Henkel AG & Co. KGaA Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Henkel AG & Co. KGaA Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Henkel AG & Co. KGaA Revenue (Million USD) Market Share 2017-2022

Table GC Corporation Profile

Table GC Corporation Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GC Corporation Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure GC Corporation Revenue (Million USD) Market Share 2017-2022

Table The Himalaya Drug Company Profile

Table The Himalaya Drug Company Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Himalaya Drug Company Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure The Himalaya Drug Company Revenue (Million USD) Market Share 2017-2022

Table Perrigo Company PLC Profile

Table Perrigo Company PLC Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Perrigo Company PLC Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Perrigo Company PLC Revenue (Million USD) Market Share 2017-2022

Table Church & Dwight Co. Inc. Profile

Table Church & Dwight Co. Inc. Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Church & Dwight Co. Inc. Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Church & Dwight Co. Inc. Revenue (Million USD) Market Share 2017-2022

Table Ultradent Products, Inc. Profile

Table Ultradent Products, Inc. Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ultradent Products, Inc. Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Ultradent Products, Inc. Revenue (Million USD) Market Share 2017-2022

Table GlaxoSmithKline PLC Profile

Table GlaxoSmithKline PLC Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GlaxoSmithKline PLC Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure GlaxoSmithKline PLC Revenue (Million USD) Market Share 2017-2022

Table Procter & Gamble Profile

Table Procter & Gamble Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Procter & Gamble Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure Procter & Gamble Revenue (Million USD) Market Share 2017-2022

Table 3M Company Profile

Table 3M Company Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3M Company Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure 3M Company Revenue (Million USD) Market Share 2017-2022

Table DentaId Ltd. Profile

Table DentaId Ltd. Oral Care-Oral Hygiene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DentaId Ltd. Oral Care-Oral Hygiene Sales Volume and Growth Rate

Figure DentaId Ltd. Revenue (Million USD) Market Share 2017-2022

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