

Global Open IoT Platform Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G44D43B61008EN.html>

Date: November 2021

Pages: 109

Price: US\$ 3,500.00 (Single User License)

ID: G44D43B61008EN

Abstracts

An IoT platform is a multi-layered technology that enables simple configuration, management, and automation of connected devices within the Internet of Things.

Based on the Open IoT Platform market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Open IoT Platform market covered in Chapter 5:

Samsung Group

IBM Corporation

Bosch
Ayla Networks
Oracle
Amazon Web Services
Google, Inc.
General Electric
Microsoft Corporation

In Chapter 6, on the basis of types, the Open IoT Platform market from 2015 to 2025 is primarily split into:

On Premise
Cloud-based

In Chapter 7, on the basis of applications, the Open IoT Platform market from 2015 to 2025 covers:

SMEs
Large Enterprises

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan

South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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