

Global Online Travel Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Online Travel providers seek to make the process of travel planning and bookings simple and easy for customers. The online travel has quick and convenient flight and hotel bookings, safer online payment methods, availability of multiple choices and comparison options. It focused on offering travel services through different platform such as mobile websites and apps to attract young and professional crowd. Based on the Online Travel market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Online Travel market covered in Chapter 5:

Tuniu

CheapOair.Com

MakeMyTrip

Alibaba

TripAdvisor

Priceline

AirGorilla

Tourism

Hotel Urbano

Yatra Online

Thomas Cook

Trivago

Ctrip.Com International

Expedia

Hostelworld

Hays Travel

Airbnb

In Chapter 6, on the basis of types, the Online Travel market from 2015 to 2025 is primarily split into:

Online Travel Agencies

Direct Travel Suppliers

In Chapter 7, on the basis of applications, the Online Travel market from 2015 to 2025 covers:

Transportation

Travel Accommodation

Vacation Packages

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Online Travel Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Tuniu
 - 5.1.1 Tuniu Company Profile

- 5.1.2 Tuniu Business Overview
- 5.1.3 Tuniu Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Tuniu Online Travel Products Introduction
- 5.2 CheapOair.Com
 - 5.2.1 CheapOair.Com Company Profile
 - 5.2.2 CheapOair.Com Business Overview
 - 5.2.3 CheapOair.Com Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 CheapOair.Com Online Travel Products Introduction
- 5.3 MakeMyTrip
 - 5.3.1 MakeMyTrip Company Profile
 - 5.3.2 MakeMyTrip Business Overview
 - 5.3.3 MakeMyTrip Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 MakeMyTrip Online Travel Products Introduction
- 5.4 Alibaba
 - 5.4.1 Alibaba Company Profile
 - 5.4.2 Alibaba Business Overview
 - 5.4.3 Alibaba Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Alibaba Online Travel Products Introduction
- 5.5 TripAdvisor
 - 5.5.1 TripAdvisor Company Profile
 - 5.5.2 TripAdvisor Business Overview
 - 5.5.3 TripAdvisor Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 TripAdvisor Online Travel Products Introduction
- 5.6 Priceline
 - 5.6.1 Priceline Company Profile
 - 5.6.2 Priceline Business Overview
 - 5.6.3 Priceline Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Priceline Online Travel Products Introduction
- 5.7 AirGorilla
 - 5.7.1 AirGorilla Company Profile
 - 5.7.2 AirGorilla Business Overview
 - 5.7.3 AirGorilla Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 AirGorilla Online Travel Products Introduction
- 5.8 Tourism
 - 5.8.1 Tourism Company Profile
 - 5.8.2 Tourism Business Overview
 - 5.8.3 Tourism Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Tourism Online Travel Products Introduction
- 5.9 Hotel Urbano
 - 5.9.1 Hotel Urbano Company Profile
 - 5.9.2 Hotel Urbano Business Overview
 - 5.9.3 Hotel Urbano Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 Hotel Urbano Online Travel Products Introduction
- 5.10 Yatra Online
 - 5.10.1 Yatra Online Company Profile
 - 5.10.2 Yatra Online Business Overview
 - 5.10.3 Yatra Online Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Yatra Online Online Travel Products Introduction
- 5.11 Thomas Cook
 - 5.11.1 Thomas Cook Company Profile
 - 5.11.2 Thomas Cook Business Overview
 - 5.11.3 Thomas Cook Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Thomas Cook Online Travel Products Introduction
- 5.12 Trivago
 - 5.12.1 Trivago Company Profile
 - 5.12.2 Trivago Business Overview
 - 5.12.3 Trivago Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.12.4 Trivago Online Travel Products Introduction
- 5.13 Ctrip.Com International
 - 5.13.1 Ctrip.Com International Company Profile
 - 5.13.2 Ctrip.Com International Business Overview
 - 5.13.3 Ctrip.Com International Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.13.4 Ctrip.Com International Online Travel Products Introduction
- 5.14 Expedia
 - 5.14.1 Expedia Company Profile

- 5.14.2 Expedia Business Overview
- 5.14.3 Expedia Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Expedia Online Travel Products Introduction
- 5.15 Hostelworld
 - 5.15.1 Hostelworld Company Profile
 - 5.15.2 Hostelworld Business Overview
 - 5.15.3 Hostelworld Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.15.4 Hostelworld Online Travel Products Introduction
- 5.16 Hays Travel
 - 5.16.1 Hays Travel Company Profile
 - 5.16.2 Hays Travel Business Overview
 - 5.16.3 Hays Travel Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.16.4 Hays Travel Online Travel Products Introduction
- 5.17 Airbnb
 - 5.17.1 Airbnb Company Profile
 - 5.17.2 Airbnb Business Overview
 - 5.17.3 Airbnb Online Travel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.17.4 Airbnb Online Travel Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Online Travel Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Online Travel Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Online Travel Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Online Travel Price by Types (2015-2020)
- 6.2 Global Online Travel Market Forecast by Types (2020-2025)
 - 6.2.1 Global Online Travel Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Online Travel Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Online Travel Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Online Travel Sales, Price and Growth Rate of Online Travel Agencies
 - 6.3.2 Global Online Travel Sales, Price and Growth Rate of Direct Travel Suppliers
- 6.4 Global Online Travel Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Online Travel Agencies Market Revenue and Sales Forecast (2020-2025)

6.4.2 Direct Travel Suppliers Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Online Travel Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Online Travel Sales and Market Share by Applications (2015-2020)

7.1.2 Global Online Travel Revenue and Market Share by Applications (2015-2020)

7.2 Global Online Travel Market Forecast by Applications (2020-2025)

7.2.1 Global Online Travel Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Online Travel Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Online Travel Revenue, Sales and Growth Rate of Transportation (2015-2020)

7.3.2 Global Online Travel Revenue, Sales and Growth Rate of Travel Accommodation (2015-2020)

7.3.3 Global Online Travel Revenue, Sales and Growth Rate of Vacation Packages (2015-2020)

7.4 Global Online Travel Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Transportation Market Revenue and Sales Forecast (2020-2025)

7.4.2 Travel Accommodation Market Revenue and Sales Forecast (2020-2025)

7.4.3 Vacation Packages Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Online Travel Sales by Regions (2015-2020)

8.2 Global Online Travel Market Revenue by Regions (2015-2020)

8.3 Global Online Travel Market Forecast by Regions (2020-2025)

9 NORTH AMERICA ONLINE TRAVEL MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Online Travel Market Sales and Growth Rate (2015-2020)

9.3 North America Online Travel Market Revenue and Growth Rate (2015-2020)

9.4 North America Online Travel Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Online Travel Market Analysis by Country

9.6.1 U.S. Online Travel Sales and Growth Rate

9.6.2 Canada Online Travel Sales and Growth Rate

9.6.3 Mexico Online Travel Sales and Growth Rate

10 EUROPE ONLINE TRAVEL MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Online Travel Market Sales and Growth Rate (2015-2020)

10.3 Europe Online Travel Market Revenue and Growth Rate (2015-2020)

10.4 Europe Online Travel Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Online Travel Market Analysis by Country

10.6.1 Germany Online Travel Sales and Growth Rate

10.6.2 United Kingdom Online Travel Sales and Growth Rate

10.6.3 France Online Travel Sales and Growth Rate

10.6.4 Italy Online Travel Sales and Growth Rate

10.6.5 Spain Online Travel Sales and Growth Rate

10.6.6 Russia Online Travel Sales and Growth Rate

11 ASIA-PACIFIC ONLINE TRAVEL MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Online Travel Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Online Travel Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Online Travel Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Online Travel Market Analysis by Country

11.6.1 China Online Travel Sales and Growth Rate

11.6.2 Japan Online Travel Sales and Growth Rate

11.6.3 South Korea Online Travel Sales and Growth Rate

11.6.4 Australia Online Travel Sales and Growth Rate

11.6.5 India Online Travel Sales and Growth Rate

12 SOUTH AMERICA ONLINE TRAVEL MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Online Travel Market Sales and Growth Rate (2015-2020)

12.3 South America Online Travel Market Revenue and Growth Rate (2015-2020)

- 12.4 South America Online Travel Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Online Travel Market Analysis by Country
 - 12.6.1 Brazil Online Travel Sales and Growth Rate
 - 12.6.2 Argentina Online Travel Sales and Growth Rate
 - 12.6.3 Columbia Online Travel Sales and Growth Rate

13 MIDDLE EAST AND AFRICA ONLINE TRAVEL MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Online Travel Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Online Travel Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Online Travel Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Online Travel Market Analysis by Country
 - 13.6.1 UAE Online Travel Sales and Growth Rate
 - 13.6.2 Egypt Online Travel Sales and Growth Rate
 - 13.6.3 South Africa Online Travel Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Online Travel Market Size and Growth Rate 2015-2025

Table Online Travel Key Market Segments

Figure Global Online Travel Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Online Travel Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Online Travel

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Tuniu Company Profile

Table Tuniu Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tuniu Production and Growth Rate

Figure Tuniu Market Revenue (\$) Market Share 2015-2020

Table CheapOair.Com Company Profile

Table CheapOair.Com Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure CheapOair.Com Production and Growth Rate

Figure CheapOair.Com Market Revenue (\$) Market Share 2015-2020

Table MakeMyTrip Company Profile

Table MakeMyTrip Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MakeMyTrip Production and Growth Rate

Figure MakeMyTrip Market Revenue (\$) Market Share 2015-2020

Table Alibaba Company Profile

Table Alibaba Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Alibaba Production and Growth Rate

Figure Alibaba Market Revenue (\$) Market Share 2015-2020

Table TripAdvisor Company Profile

Table TripAdvisor Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure TripAdvisor Production and Growth Rate

Figure TripAdvisor Market Revenue (\$) Market Share 2015-2020

Table Priceline Company Profile

Table Priceline Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Priceline Production and Growth Rate

Figure Priceline Market Revenue (\$) Market Share 2015-2020

Table AirGorilla Company Profile

Table AirGorilla Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AirGorilla Production and Growth Rate

Figure AirGorilla Market Revenue (\$) Market Share 2015-2020

Table Tourism Company Profile

Table Tourism Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tourism Production and Growth Rate

Figure Tourism Market Revenue (\$) Market Share 2015-2020

Table Hotel Urbano Company Profile

Table Hotel Urbano Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hotel Urbano Production and Growth Rate

Figure Hotel Urbano Market Revenue (\$) Market Share 2015-2020

Table Yatra Online Company Profile

Table Yatra Online Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Yatra Online Production and Growth Rate

Figure Yatra Online Market Revenue (\$) Market Share 2015-2020

Table Thomas Cook Company Profile

Table Thomas Cook Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Thomas Cook Production and Growth Rate

Figure Thomas Cook Market Revenue (\$) Market Share 2015-2020

Table Trivago Company Profile

Table Trivago Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Trivago Production and Growth Rate

Figure Trivago Market Revenue (\$) Market Share 2015-2020

Table Ctrip.Com International Company Profile

Table Ctrip.Com International Sales, Revenue (US\$ Million), Average Selling Price and

Gross Margin (2015-2020)

Figure Ctrip.Com International Production and Growth Rate

Figure Ctrip.Com International Market Revenue (\$) Market Share 2015-2020

Table Expedia Company Profile

Table Expedia Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Expedia Production and Growth Rate

Figure Expedia Market Revenue (\$) Market Share 2015-2020

Table Hostelworld Company Profile

Table Hostelworld Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hostelworld Production and Growth Rate

Figure Hostelworld Market Revenue (\$) Market Share 2015-2020

Table Hays Travel Company Profile

Table Hays Travel Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hays Travel Production and Growth Rate

Figure Hays Travel Market Revenue (\$) Market Share 2015-2020

Table Airbnb Company Profile

Table Airbnb Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Airbnb Production and Growth Rate

Figure Airbnb Market Revenue (\$) Market Share 2015-2020

Table Global Online Travel Sales by Types (2015-2020)

Table Global Online Travel Sales Share by Types (2015-2020)

Table Global Online Travel Revenue (\$) by Types (2015-2020)

Table Global Online Travel Revenue Share by Types (2015-2020)

Table Global Online Travel Price (\$) by Types (2015-2020)

Table Global Online Travel Market Forecast Sales by Types (2020-2025)

Table Global Online Travel Market Forecast Sales Share by Types (2020-2025)

Table Global Online Travel Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Online Travel Market Forecast Revenue Share by Types (2020-2025)

Figure Global Online Travel Agencies Sales and Growth Rate (2015-2020)

Figure Global Online Travel Agencies Price (2015-2020)

Figure Global Direct Travel Suppliers Sales and Growth Rate (2015-2020)

Figure Global Direct Travel Suppliers Price (2015-2020)

Figure Global Online Travel Market Revenue (\$) and Growth Rate Forecast of Online Travel Agencies (2020-2025)

Figure Global Online Travel Sales and Growth Rate Forecast of Online Travel Agencies

(2020-2025)

Figure Global Online Travel Market Revenue (\$) and Growth Rate Forecast of Direct Travel Suppliers (2020-2025)

Figure Global Online Travel Sales and Growth Rate Forecast of Direct Travel Suppliers (2020-2025)

Table Global Online Travel Sales by Applications (2015-2020)

Table Global Online Travel Sales Share by Applications (2015-2020)

Table Global Online Travel Revenue (\$) by Applications (2015-2020)

Table Global Online Travel Revenue Share by Applications (2015-2020)

Table Global Online Travel Market Forecast Sales by Applications (2020-2025)

Table Global Online Travel Market Forecast Sales Share by Applications (2020-2025)

Table Global Online Travel Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Online Travel Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Transportation Sales and Growth Rate (2015-2020)

Figure Global Transportation Price (2015-2020)

Figure Global Travel Accommodation Sales and Growth Rate (2015-2020)

Figure Global Travel Accommodation Price (2015-2020)

Figure Global Vacation Packages Sales and Growth Rate (2015-2020)

Figure Global Vacation Packages Price (2015-2020)

Figure Global Online Travel Market Revenue (\$) and Growth Rate Forecast of Transportation (2020-2025)

Figure Global Online Travel Sales and Growth Rate Forecast of Transportation (2020-2025)

Figure Global Online Travel Market Revenue (\$) and Growth Rate Forecast of Travel Accommodation (2020-2025)

Figure Global Online Travel Sales and Growth Rate Forecast of Travel Accommodation (2020-2025)

Figure Global Online Travel Market Revenue (\$) and Growth Rate Forecast of Vacation Packages (2020-2025)

Figure Global Online Travel Sales and Growth Rate Forecast of Vacation Packages (2020-2025)

Figure Global Online Travel Sales and Growth Rate (2015-2020)

Table Global Online Travel Sales by Regions (2015-2020)

Table Global Online Travel Sales Market Share by Regions (2015-2020)

Figure Global Online Travel Sales Market Share by Regions in 2019

Figure Global Online Travel Revenue and Growth Rate (2015-2020)

Table Global Online Travel Revenue by Regions (2015-2020)

Table Global Online Travel Revenue Market Share by Regions (2015-2020)

Figure Global Online Travel Revenue Market Share by Regions in 2019
Table Global Online Travel Market Forecast Sales by Regions (2020-2025)
Table Global Online Travel Market Forecast Sales Share by Regions (2020-2025)
Table Global Online Travel Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Online Travel Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Online Travel Market Sales and Growth Rate (2015-2020)
Figure North America Online Travel Market Revenue and Growth Rate (2015-2020)
Figure North America Online Travel Market Forecast Sales (2020-2025)
Figure North America Online Travel Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Online Travel Market Sales and Growth Rate (2015-2020)
Figure Canada Online Travel Market Sales and Growth Rate (2015-2020)
Figure Mexico Online Travel Market Sales and Growth Rate (2015-2020)
Figure Europe Online Travel Market Sales and Growth Rate (2015-2020)
Figure Europe Online Travel Market Revenue and Growth Rate (2015-2020)
Figure Europe Online Travel Market Forecast Sales (2020-2025)
Figure Europe Online Travel Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Online Travel Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Online Travel Market Sales and Growth Rate (2015-2020)
Figure France Online Travel Market Sales and Growth Rate (2015-2020)
Figure Italy Online Travel Market Sales and Growth Rate (2015-2020)
Figure Spain Online Travel Market Sales and Growth Rate (2015-2020)
Figure Russia Online Travel Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Online Travel Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Online Travel Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Online Travel Market Forecast Sales (2020-2025)
Figure Asia-Pacific Online Travel Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Online Travel Market Sales and Growth Rate (2015-2020)
Figure Japan Online Travel Market Sales and Growth Rate (2015-2020)
Figure South Korea Online Travel Market Sales and Growth Rate (2015-2020)
Figure Australia Online Travel Market Sales and Growth Rate (2015-2020)
Figure India Online Travel Market Sales and Growth Rate (2015-2020)
Figure South America Online Travel Market Sales and Growth Rate (2015-2020)
Figure South America Online Travel Market Revenue and Growth Rate (2015-2020)
Figure South America Online Travel Market Forecast Sales (2020-2025)
Figure South America Online Travel Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Online Travel Market Sales and Growth Rate (2015-2020)

Figure Argentina Online Travel Market Sales and Growth Rate (2015-2020)
Figure Columbia Online Travel Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Online Travel Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Online Travel Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Online Travel Market Forecast Sales (2020-2025)
Figure Middle East and Africa Online Travel Market Forecast Revenue (\$) (2020-2025)
Figure UAE Online Travel Market Sales and Growth Rate (2015-2020)
Figure Egypt Online Travel Market Sales and Growth Rate (2015-2020)
Figure South Africa Online Travel Market Sales and Growth Rate (2015-2020)

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