

Global Online Premium Cosmetics Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G182F521F122EN.html>

Date: June 2019

Pages: 120

Price: US\$ 2,950.00 (Single User License)

ID: G182F521F122EN

Abstracts

The Online Premium Cosmetics market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Online Premium Cosmetics market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Online Premium Cosmetics market.

Major players in the global Online Premium Cosmetics market include:

MAC

Elizabeth Arden

Lancome

L?Oreal

Shiseido

Bobbi Brown

Clinique

Estee Lauder

CHANEL

NARS Cosmetics

Clarins

SK-II

Dior

On the basis of types, the Online Premium Cosmetics market is primarily split into:

- Skin Care
- Fragrance
- Makeup
- Hair Care
- Sun Care
- Bath and Shower

On the basis of applications, the market covers:

- Male
- Female

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

- United States
- Europe (Germany, UK, France, Italy, Spain, Russia, Poland)
- China
- Japan
- India
- Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)
- Central and South America (Brazil, Mexico, Colombia)
- Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)
- Other Regions

Chapter 1 provides an overview of Online Premium Cosmetics market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Online Premium Cosmetics market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Online Premium Cosmetics industry. The basic information, as well as the profiles, applications and specifications of

products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Online Premium Cosmetics market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Online Premium Cosmetics, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Online Premium Cosmetics in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Online Premium Cosmetics in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Online Premium Cosmetics. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Online Premium Cosmetics market, including the global production and revenue forecast, regional forecast. It also foresees the Online Premium Cosmetics market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 ONLINE PREMIUM COSMETICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Online Premium Cosmetics
- 1.2 Online Premium Cosmetics Segment by Type
 - 1.2.1 Global Online Premium Cosmetics Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Skin Care
 - 1.2.3 The Market Profile of Fragrance
 - 1.2.4 The Market Profile of Makeup
 - 1.2.5 The Market Profile of Hair Care
 - 1.2.6 The Market Profile of Sun Care
 - 1.2.7 The Market Profile of Bath and Shower
- 1.3 Global Online Premium Cosmetics Segment by Application
 - 1.3.1 Online Premium Cosmetics Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Male
 - 1.3.3 The Market Profile of Female
- 1.4 Global Online Premium Cosmetics Market by Region (2014-2026)
 - 1.4.1 Global Online Premium Cosmetics Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.4 China Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.6 India Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.7 Southeast Asia Online Premium Cosmetics Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Online Premium Cosmetics Market Status and Prospect

(2014-2026)

1.4.7.2 Singapore Online Premium Cosmetics Market Status and Prospect

(2014-2026)

1.4.7.3 Philippines Online Premium Cosmetics Market Status and Prospect

(2014-2026)

1.4.7.4 Indonesia Online Premium Cosmetics Market Status and Prospect

(2014-2026)

1.4.7.5 Thailand Online Premium Cosmetics Market Status and Prospect

(2014-2026)

1.4.7.6 Vietnam Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.4.8 Central and South America Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.4.8.1 Brazil Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.4.8.2 Mexico Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.4.8.3 Colombia Online Premium Cosmetics Market Status and Prospect

(2014-2026)

1.4.9 Middle East and Africa Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.4.9.1 Saudi Arabia Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.4.9.2 United Arab Emirates Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.4.9.3 Turkey Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.4.9.4 Egypt Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.4.9.5 South Africa Online Premium Cosmetics Market Status and Prospect

(2014-2026)

1.4.9.6 Nigeria Online Premium Cosmetics Market Status and Prospect (2014-2026)

1.5 Global Market Size (Value) of Online Premium Cosmetics (2014-2026)

1.5.1 Global Online Premium Cosmetics Revenue Status and Outlook (2014-2026)

1.5.2 Global Online Premium Cosmetics Production Status and Outlook (2014-2026)

2 GLOBAL ONLINE PREMIUM COSMETICS MARKET LANDSCAPE BY PLAYER

2.1 Global Online Premium Cosmetics Production and Share by Player (2014-2019)

2.2 Global Online Premium Cosmetics Revenue and Market Share by Player (2014-2019)

2.3 Global Online Premium Cosmetics Average Price by Player (2014-2019)

2.4 Online Premium Cosmetics Manufacturing Base Distribution, Sales Area and Product Type by Player

2.5 Online Premium Cosmetics Market Competitive Situation and Trends

2.5.1 Online Premium Cosmetics Market Concentration Rate

2.5.2 Online Premium Cosmetics Market Share of Top 3 and Top 6 Players

2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 MAC

3.1.1 MAC Basic Information, Manufacturing Base, Sales Area and Competitors

3.1.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.1.3 MAC Online Premium Cosmetics Market Performance (2014-2019)

3.1.4 MAC Business Overview

3.2 Elizabeth Arden

3.2.1 Elizabeth Arden Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.2.3 Elizabeth Arden Online Premium Cosmetics Market Performance (2014-2019)

3.2.4 Elizabeth Arden Business Overview

3.3 Lancome

3.3.1 Lancome Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.3.3 Lancome Online Premium Cosmetics Market Performance (2014-2019)

3.3.4 Lancome Business Overview

3.4 L?Oreal

3.4.1 L?Oreal Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.4.3 L?Oreal Online Premium Cosmetics Market Performance (2014-2019)

3.4.4 L?Oreal Business Overview

3.5 Shiseido

3.5.1 Shiseido Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.5.3 Shiseido Online Premium Cosmetics Market Performance (2014-2019)

3.5.4 Shiseido Business Overview

3.6 Bobbi Brown

3.6.1 Bobbi Brown Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.6.3 Bobbi Brown Online Premium Cosmetics Market Performance (2014-2019)

3.6.4 Bobbi Brown Business Overview

3.7 Clinique

3.7.1 Clinique Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.7.3 Clinique Online Premium Cosmetics Market Performance (2014-2019)

3.7.4 Clinique Business Overview

3.8 Estee Lauder

3.8.1 Estee Lauder Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.8.3 Estee Lauder Online Premium Cosmetics Market Performance (2014-2019)

3.8.4 Estee Lauder Business Overview

3.9 CHANEL

3.9.1 CHANEL Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.9.3 CHANEL Online Premium Cosmetics Market Performance (2014-2019)

3.9.4 CHANEL Business Overview

3.10 NARS Cosmetics

3.10.1 NARS Cosmetics Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.10.3 NARS Cosmetics Online Premium Cosmetics Market Performance (2014-2019)

3.10.4 NARS Cosmetics Business Overview

3.11 Clarins

3.11.1 Clarins Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.11.3 Clarins Online Premium Cosmetics Market Performance (2014-2019)

3.11.4 Clarins Business Overview

3.12 SK-II

3.12.1 SK-II Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.12.3 SK-II Online Premium Cosmetics Market Performance (2014-2019)

3.12.4 SK-II Business Overview

3.13 Dior

3.13.1 Dior Basic Information, Manufacturing Base, Sales Area and Competitors

3.13.2 Online Premium Cosmetics Product Profiles, Application and Specification

3.13.3 Dior Online Premium Cosmetics Market Performance (2014-2019)

3.13.4 Dior Business Overview

4 GLOBAL ONLINE PREMIUM COSMETICS PRODUCTION, REVENUE (VALUE),

PRICE TREND BY TYPE

- 4.1 Global Online Premium Cosmetics Production and Market Share by Type (2014-2019)
- 4.2 Global Online Premium Cosmetics Revenue and Market Share by Type (2014-2019)
- 4.3 Global Online Premium Cosmetics Price by Type (2014-2019)
- 4.4 Global Online Premium Cosmetics Production Growth Rate by Type (2014-2019)
 - 4.4.1 Global Online Premium Cosmetics Production Growth Rate of Skin Care (2014-2019)
 - 4.4.2 Global Online Premium Cosmetics Production Growth Rate of Fragrance (2014-2019)
 - 4.4.3 Global Online Premium Cosmetics Production Growth Rate of Makeup (2014-2019)
 - 4.4.4 Global Online Premium Cosmetics Production Growth Rate of Hair Care (2014-2019)
 - 4.4.5 Global Online Premium Cosmetics Production Growth Rate of Sun Care (2014-2019)
 - 4.4.6 Global Online Premium Cosmetics Production Growth Rate of Bath and Shower (2014-2019)

5 GLOBAL ONLINE PREMIUM COSMETICS MARKET ANALYSIS BY APPLICATION

- 5.1 Global Online Premium Cosmetics Consumption and Market Share by Application (2014-2019)
- 5.2 Global Online Premium Cosmetics Consumption Growth Rate by Application (2014-2019)
 - 5.2.1 Global Online Premium Cosmetics Consumption Growth Rate of Male (2014-2019)
 - 5.2.2 Global Online Premium Cosmetics Consumption Growth Rate of Female (2014-2019)

6 GLOBAL ONLINE PREMIUM COSMETICS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

- 6.1 Global Online Premium Cosmetics Consumption by Region (2014-2019)
- 6.2 United States Online Premium Cosmetics Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Online Premium Cosmetics Production, Consumption, Export, Import

(2014-2019)

6.4 China Online Premium Cosmetics Production, Consumption, Export, Import
(2014-2019)

6.5 Japan Online Premium Cosmetics Production, Consumption, Export, Import
(2014-2019)

6.6 India Online Premium Cosmetics Production, Consumption, Export, Import
(2014-2019)

6.7 Southeast Asia Online Premium Cosmetics Production, Consumption, Export,
Import (2014-2019)

6.8 Central and South America Online Premium Cosmetics Production, Consumption,
Export, Import (2014-2019)

6.9 Middle East and Africa Online Premium Cosmetics Production, Consumption,
Export, Import (2014-2019)

7 GLOBAL ONLINE PREMIUM COSMETICS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Online Premium Cosmetics Production and Market Share by Region
(2014-2019)

7.2 Global Online Premium Cosmetics Revenue (Value) and Market Share by Region
(2014-2019)

7.3 Global Online Premium Cosmetics Production, Revenue, Price and Gross Margin
(2014-2019)

7.4 United States Online Premium Cosmetics Production, Revenue, Price and Gross
Margin (2014-2019)

7.5 Europe Online Premium Cosmetics Production, Revenue, Price and Gross Margin
(2014-2019)

7.6 China Online Premium Cosmetics Production, Revenue, Price and Gross Margin
(2014-2019)

7.7 Japan Online Premium Cosmetics Production, Revenue, Price and Gross Margin
(2014-2019)

7.8 India Online Premium Cosmetics Production, Revenue, Price and Gross Margin
(2014-2019)

7.9 Southeast Asia Online Premium Cosmetics Production, Revenue, Price and Gross
Margin (2014-2019)

7.10 Central and South America Online Premium Cosmetics Production, Revenue,
Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Online Premium Cosmetics Production, Revenue, Price
and Gross Margin (2014-2019)

8 ONLINE PREMIUM COSMETICS MANUFACTURING ANALYSIS

8.1 Online Premium Cosmetics Key Raw Materials Analysis

- 8.1.1 Key Raw Materials Introduction
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

- 8.2.1 Labor Cost Analysis
- 8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Online Premium Cosmetics

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Online Premium Cosmetics Industrial Chain Analysis

9.2 Raw Materials Sources of Online Premium Cosmetics Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

- 10.3.1 Advances in Innovation and Technology for Online Premium Cosmetics
- 10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

- 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
- 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

- 10.5.1 Threat of New Entrants
- 10.5.2 Threat of Substitutes
- 10.5.3 Bargaining Power of Suppliers
- 10.5.4 Bargaining Power of Buyers
- 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL ONLINE PREMIUM COSMETICS MARKET FORECAST (2019-2026)

11.1 Global Online Premium Cosmetics Production, Revenue Forecast (2019-2026)

11.1.1 Global Online Premium Cosmetics Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Online Premium Cosmetics Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Online Premium Cosmetics Price and Trend Forecast (2019-2026)

11.2 Global Online Premium Cosmetics Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Online Premium Cosmetics Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Online Premium Cosmetics Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Online Premium Cosmetics Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Online Premium Cosmetics Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Online Premium Cosmetics Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Online Premium Cosmetics Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Online Premium Cosmetics Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Online Premium Cosmetics Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Online Premium Cosmetics Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Online Premium Cosmetics Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Online Premium Cosmetics Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G182F521F122EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G182F521F122EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

