

Global Online Leisure Travel Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G3FEDF30CF78EN.html>

Date: February 2023

Pages: 122

Price: US\$ 3,250.00 (Single User License)

ID: G3FEDF30CF78EN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Online Leisure Travel market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Online Leisure Travel market are covered in Chapter 9:

MakeMyTrip

Trivago

CheapOair.Com

AirGorilla

TripAdvisor

Priceline

Expedia
Ctrip.Com International
Tourism
Hotel Urbano
Hostelworld
Thomas Cook
Airbnb
Alibaba
Yatra Online
Hays Travel
Tuniu

In Chapter 5 and Chapter 7.3, based on types, the Online Leisure Travel market from 2017 to 2027 is primarily split into:

Online Travel Agencies
Direct Travel Suppliers

In Chapter 6 and Chapter 7.4, based on applications, the Online Leisure Travel market from 2017 to 2027 covers:

Transportation
Travel Accommodation
Vacation Packages

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Online Leisure Travel market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Online Leisure Travel Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them

sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 ONLINE LEISURE TRAVEL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Online Leisure Travel Market
- 1.2 Online Leisure Travel Market Segment by Type
 - 1.2.1 Global Online Leisure Travel Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Online Leisure Travel Market Segment by Application
 - 1.3.1 Online Leisure Travel Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Online Leisure Travel Market, Region Wise (2017-2027)
 - 1.4.1 Global Online Leisure Travel Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Online Leisure Travel Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Online Leisure Travel Market Status and Prospect (2017-2027)
 - 1.4.4 China Online Leisure Travel Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Online Leisure Travel Market Status and Prospect (2017-2027)
 - 1.4.6 India Online Leisure Travel Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Online Leisure Travel Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Online Leisure Travel Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Online Leisure Travel Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Online Leisure Travel (2017-2027)
 - 1.5.1 Global Online Leisure Travel Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Online Leisure Travel Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Online Leisure Travel Market

2 INDUSTRY OUTLOOK

- 2.1 Online Leisure Travel Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Online Leisure Travel Market Drivers Analysis

- 2.4 Online Leisure Travel Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Online Leisure Travel Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Online Leisure Travel Industry Development

3 GLOBAL ONLINE LEISURE TRAVEL MARKET LANDSCAPE BY PLAYER

- 3.1 Global Online Leisure Travel Sales Volume and Share by Player (2017-2022)
- 3.2 Global Online Leisure Travel Revenue and Market Share by Player (2017-2022)
- 3.3 Global Online Leisure Travel Average Price by Player (2017-2022)
- 3.4 Global Online Leisure Travel Gross Margin by Player (2017-2022)
- 3.5 Online Leisure Travel Market Competitive Situation and Trends
 - 3.5.1 Online Leisure Travel Market Concentration Rate
 - 3.5.2 Online Leisure Travel Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL ONLINE LEISURE TRAVEL SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Online Leisure Travel Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Online Leisure Travel Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Online Leisure Travel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Online Leisure Travel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Online Leisure Travel Market Under COVID-19
- 4.5 Europe Online Leisure Travel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Online Leisure Travel Market Under COVID-19
- 4.6 China Online Leisure Travel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Online Leisure Travel Market Under COVID-19
- 4.7 Japan Online Leisure Travel Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Online Leisure Travel Market Under COVID-19
- 4.8 India Online Leisure Travel Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Online Leisure Travel Market Under COVID-19

4.9 Southeast Asia Online Leisure Travel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Online Leisure Travel Market Under COVID-19

4.10 Latin America Online Leisure Travel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Online Leisure Travel Market Under COVID-19

4.11 Middle East and Africa Online Leisure Travel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Online Leisure Travel Market Under COVID-19

5 GLOBAL ONLINE LEISURE TRAVEL SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Online Leisure Travel Sales Volume and Market Share by Type (2017-2022)

5.2 Global Online Leisure Travel Revenue and Market Share by Type (2017-2022)

5.3 Global Online Leisure Travel Price by Type (2017-2022)

5.4 Global Online Leisure Travel Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Online Leisure Travel Sales Volume, Revenue and Growth Rate of Online Travel Agencies (2017-2022)

5.4.2 Global Online Leisure Travel Sales Volume, Revenue and Growth Rate of Direct Travel Suppliers (2017-2022)

6 GLOBAL ONLINE LEISURE TRAVEL MARKET ANALYSIS BY APPLICATION

6.1 Global Online Leisure Travel Consumption and Market Share by Application (2017-2022)

6.2 Global Online Leisure Travel Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Online Leisure Travel Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Online Leisure Travel Consumption and Growth Rate of Transportation (2017-2022)

6.3.2 Global Online Leisure Travel Consumption and Growth Rate of Travel Accommodation (2017-2022)

6.3.3 Global Online Leisure Travel Consumption and Growth Rate of Vacation Packages (2017-2022)

7 GLOBAL ONLINE LEISURE TRAVEL MARKET FORECAST (2022-2027)

7.1 Global Online Leisure Travel Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Online Leisure Travel Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Online Leisure Travel Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Online Leisure Travel Price and Trend Forecast (2022-2027)

7.2 Global Online Leisure Travel Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Online Leisure Travel Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Online Leisure Travel Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Online Leisure Travel Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Online Leisure Travel Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Online Leisure Travel Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Online Leisure Travel Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Online Leisure Travel Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Online Leisure Travel Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Online Leisure Travel Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Online Leisure Travel Revenue and Growth Rate of Online Travel Agencies (2022-2027)

7.3.2 Global Online Leisure Travel Revenue and Growth Rate of Direct Travel Suppliers (2022-2027)

7.4 Global Online Leisure Travel Consumption Forecast by Application (2022-2027)

7.4.1 Global Online Leisure Travel Consumption Value and Growth Rate of Transportation(2022-2027)

7.4.2 Global Online Leisure Travel Consumption Value and Growth Rate of Travel Accommodation(2022-2027)

7.4.3 Global Online Leisure Travel Consumption Value and Growth Rate of Vacation Packages(2022-2027)

7.5 Online Leisure Travel Market Forecast Under COVID-19

8 ONLINE LEISURE TRAVEL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Online Leisure Travel Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Online Leisure Travel Analysis
- 8.6 Major Downstream Buyers of Online Leisure Travel Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Online Leisure Travel Industry

9 PLAYERS PROFILES

9.1 MakeMyTrip

- 9.1.1 MakeMyTrip Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Online Leisure Travel Product Profiles, Application and Specification
- 9.1.3 MakeMyTrip Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Trivago

- 9.2.1 Trivago Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Online Leisure Travel Product Profiles, Application and Specification
- 9.2.3 Trivago Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 CheapOair.Com

- 9.3.1 CheapOair.Com Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Online Leisure Travel Product Profiles, Application and Specification
- 9.3.3 CheapOair.Com Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 AirGorilla

- 9.4.1 AirGorilla Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Online Leisure Travel Product Profiles, Application and Specification
- 9.4.3 AirGorilla Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 TripAdvisor

9.5.1 TripAdvisor Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Online Leisure Travel Product Profiles, Application and Specification

9.5.3 TripAdvisor Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Priceline

9.6.1 Priceline Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Online Leisure Travel Product Profiles, Application and Specification

9.6.3 Priceline Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Expedia

9.7.1 Expedia Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Online Leisure Travel Product Profiles, Application and Specification

9.7.3 Expedia Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Ctrip.Com International

9.8.1 Ctrip.Com International Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Online Leisure Travel Product Profiles, Application and Specification

9.8.3 Ctrip.Com International Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Tourism

9.9.1 Tourism Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Online Leisure Travel Product Profiles, Application and Specification

9.9.3 Tourism Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Hotel Urbano

9.10.1 Hotel Urbano Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Online Leisure Travel Product Profiles, Application and Specification

9.10.3 Hotel Urbano Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Hostelworld

9.11.1 Hostelworld Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Online Leisure Travel Product Profiles, Application and Specification

9.11.3 Hostelworld Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Thomas Cook

9.12.1 Thomas Cook Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Online Leisure Travel Product Profiles, Application and Specification

9.12.3 Thomas Cook Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Airbnb

9.13.1 Airbnb Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Online Leisure Travel Product Profiles, Application and Specification

9.13.3 Airbnb Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Alibaba

9.14.1 Alibaba Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Online Leisure Travel Product Profiles, Application and Specification

9.14.3 Alibaba Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Yatra Online

9.15.1 Yatra Online Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Online Leisure Travel Product Profiles, Application and Specification

9.15.3 Yatra Online Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Hays Travel

9.16.1 Hays Travel Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Online Leisure Travel Product Profiles, Application and Specification

9.16.3 Hays Travel Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Tuniu

9.17.1 Tuniu Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Online Leisure Travel Product Profiles, Application and Specification

9.17.3 Tuniu Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Online Leisure Travel Product Picture

Table Global Online Leisure Travel Market Sales Volume and CAGR (%) Comparison by Type

Table Online Leisure Travel Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Online Leisure Travel Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Online Leisure Travel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Online Leisure Travel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Online Leisure Travel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Online Leisure Travel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Online Leisure Travel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Online Leisure Travel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Online Leisure Travel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Online Leisure Travel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Online Leisure Travel Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Online Leisure Travel Industry Development

Table Global Online Leisure Travel Sales Volume by Player (2017-2022)

Table Global Online Leisure Travel Sales Volume Share by Player (2017-2022)

Figure Global Online Leisure Travel Sales Volume Share by Player in 2021

Table Online Leisure Travel Revenue (Million USD) by Player (2017-2022)

Table Online Leisure Travel Revenue Market Share by Player (2017-2022)

Table Online Leisure Travel Price by Player (2017-2022)

Table Online Leisure Travel Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Online Leisure Travel Sales Volume, Region Wise (2017-2022)

Table Global Online Leisure Travel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Online Leisure Travel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Online Leisure Travel Sales Volume Market Share, Region Wise in 2021

Table Global Online Leisure Travel Revenue (Million USD), Region Wise (2017-2022)

Table Global Online Leisure Travel Revenue Market Share, Region Wise (2017-2022)

Figure Global Online Leisure Travel Revenue Market Share, Region Wise (2017-2022)

Figure Global Online Leisure Travel Revenue Market Share, Region Wise in 2021

Table Global Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Online Leisure Travel Sales Volume by Type (2017-2022)

Table Global Online Leisure Travel Sales Volume Market Share by Type (2017-2022)

Figure Global Online Leisure Travel Sales Volume Market Share by Type in 2021

Table Global Online Leisure Travel Revenue (Million USD) by Type (2017-2022)

Table Global Online Leisure Travel Revenue Market Share by Type (2017-2022)

Figure Global Online Leisure Travel Revenue Market Share by Type in 2021

Table Online Leisure Travel Price by Type (2017-2022)

Figure Global Online Leisure Travel Sales Volume and Growth Rate of Online Travel Agencies (2017-2022)

Figure Global Online Leisure Travel Revenue (Million USD) and Growth Rate of Online

Travel Agencies (2017-2022)

Figure Global Online Leisure Travel Sales Volume and Growth Rate of Direct Travel Suppliers (2017-2022)

Figure Global Online Leisure Travel Revenue (Million USD) and Growth Rate of Direct Travel Suppliers (2017-2022)

Table Global Online Leisure Travel Consumption by Application (2017-2022)

Table Global Online Leisure Travel Consumption Market Share by Application (2017-2022)

Table Global Online Leisure Travel Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Online Leisure Travel Consumption Revenue Market Share by Application (2017-2022)

Table Global Online Leisure Travel Consumption and Growth Rate of Transportation (2017-2022)

Table Global Online Leisure Travel Consumption and Growth Rate of Travel Accommodation (2017-2022)

Table Global Online Leisure Travel Consumption and Growth Rate of Vacation Packages (2017-2022)

Figure Global Online Leisure Travel Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Online Leisure Travel Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Online Leisure Travel Price and Trend Forecast (2022-2027)

Figure USA Online Leisure Travel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Online Leisure Travel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Online Leisure Travel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Online Leisure Travel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Online Leisure Travel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Online Leisure Travel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Online Leisure Travel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Online Leisure Travel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Online Leisure Travel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Online Leisure Travel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Online Leisure Travel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Online Leisure Travel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Online Leisure Travel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Online Leisure Travel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Online Leisure Travel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Online Leisure Travel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Online Leisure Travel Market Sales Volume Forecast, by Type

Table Global Online Leisure Travel Sales Volume Market Share Forecast, by Type

Table Global Online Leisure Travel Market Revenue (Million USD) Forecast, by Type

Table Global Online Leisure Travel Revenue Market Share Forecast, by Type

Table Global Online Leisure Travel Price Forecast, by Type

Figure Global Online Leisure Travel Revenue (Million USD) and Growth Rate of Online Travel Agencies (2022-2027)

Figure Global Online Leisure Travel Revenue (Million USD) and Growth Rate of Online Travel Agencies (2022-2027)

Figure Global Online Leisure Travel Revenue (Million USD) and Growth Rate of Direct Travel Suppliers (2022-2027)

Figure Global Online Leisure Travel Revenue (Million USD) and Growth Rate of Direct Travel Suppliers (2022-2027)

Table Global Online Leisure Travel Market Consumption Forecast, by Application

Table Global Online Leisure Travel Consumption Market Share Forecast, by Application

Table Global Online Leisure Travel Market Revenue (Million USD) Forecast, by Application

Table Global Online Leisure Travel Revenue Market Share Forecast, by Application

Figure Global Online Leisure Travel Consumption Value (Million USD) and Growth Rate of Transportation (2022-2027)

Figure Global Online Leisure Travel Consumption Value (Million USD) and Growth Rate of Travel Accommodation (2022-2027)

Figure Global Online Leisure Travel Consumption Value (Million USD) and Growth Rate

of Vacation Packages (2022-2027)

Figure Online Leisure Travel Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table MakeMyTrip Profile

Table MakeMyTrip Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MakeMyTrip Online Leisure Travel Sales Volume and Growth Rate

Figure MakeMyTrip Revenue (Million USD) Market Share 2017-2022

Table Trivago Profile

Table Trivago Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trivago Online Leisure Travel Sales Volume and Growth Rate

Figure Trivago Revenue (Million USD) Market Share 2017-2022

Table CheapOair.Com Profile

Table CheapOair.Com Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CheapOair.Com Online Leisure Travel Sales Volume and Growth Rate

Figure CheapOair.Com Revenue (Million USD) Market Share 2017-2022

Table AirGorilla Profile

Table AirGorilla Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AirGorilla Online Leisure Travel Sales Volume and Growth Rate

Figure AirGorilla Revenue (Million USD) Market Share 2017-2022

Table TripAdvisor Profile

Table TripAdvisor Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TripAdvisor Online Leisure Travel Sales Volume and Growth Rate

Figure TripAdvisor Revenue (Million USD) Market Share 2017-2022

Table Priceline Profile

Table Priceline Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Priceline Online Leisure Travel Sales Volume and Growth Rate

Figure Priceline Revenue (Million USD) Market Share 2017-2022

Table Expedia Profile

Table Expedia Online Leisure Travel Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Expedia Online Leisure Travel Sales Volume and Growth Rate

Figure Expedia Revenue (Million USD) Market Share 2017-2022

Table Ctrip.Com International Profile

Table Ctrip.Com International Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ctrip.Com International Online Leisure Travel Sales Volume and Growth Rate

Figure Ctrip.Com International Revenue (Million USD) Market Share 2017-2022

Table Tourism Profile

Table Tourism Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tourism Online Leisure Travel Sales Volume and Growth Rate

Figure Tourism Revenue (Million USD) Market Share 2017-2022

Table Hotel Urbano Profile

Table Hotel Urbano Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hotel Urbano Online Leisure Travel Sales Volume and Growth Rate

Figure Hotel Urbano Revenue (Million USD) Market Share 2017-2022

Table Hostelworld Profile

Table Hostelworld Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hostelworld Online Leisure Travel Sales Volume and Growth Rate

Figure Hostelworld Revenue (Million USD) Market Share 2017-2022

Table Thomas Cook Profile

Table Thomas Cook Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Thomas Cook Online Leisure Travel Sales Volume and Growth Rate

Figure Thomas Cook Revenue (Million USD) Market Share 2017-2022

Table Airbnb Profile

Table Airbnb Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Airbnb Online Leisure Travel Sales Volume and Growth Rate

Figure Airbnb Revenue (Million USD) Market Share 2017-2022

Table Alibaba Profile

Table Alibaba Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alibaba Online Leisure Travel Sales Volume and Growth Rate

Figure Alibaba Revenue (Million USD) Market Share 2017-2022

Table Yatra Online Profile

Table Yatra Online Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yatra Online Online Leisure Travel Sales Volume and Growth Rate

Figure Yatra Online Revenue (Million USD) Market Share 2017-2022

Table Hays Travel Profile

Table Hays Travel Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hays Travel Online Leisure Travel Sales Volume and Growth Rate

Figure Hays Travel Revenue (Million USD) Market Share 2017-2022

Table Tuniu Profile

Table Tuniu Online Leisure Travel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tuniu Online Leisure Travel Sales Volume and Growth Rate

Figure Tuniu Revenue (Million USD) Market Share 2017-2022

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