

# Global Online K-12 Education Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Students participating in the K12 program receive a high-quality, personalized education experience online. In online schooling serving grades K–12, the classroom is in the home or on the road, wherever an internet connection is available.

Based on the Online K-12 Education market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Online K-12 Education market covered in Chapter 5:

XUEDA

CDEL

Beness Holding, Inc

White Hat Managemen

lfdoo

Georg von Holtzbrinck GmbH & Co. K  
New Oriental Education & Technology  
Scoyo  
AMBO  
K12 Inc  
Languagenut  
Bettermarks  
YY Inc  
XRS  
Pearson  
YINGDING

In Chapter 6, on the basis of types, the Online K-12 Education market from 2015 to 2025 is primarily split into:

Synchronous Education  
Asynchronous Education

In Chapter 7, on the basis of applications, the Online K-12 Education market from 2015 to 2025 covers:

Elementary education(Grades 1-5)  
Junior high education(Grades 6-8)  
Senior high education(Grades 9-12)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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