

Global Online Hyperlocal Services Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Online hyperlocal services refer to online business models that cater to consumers in specifically defined geographic locations that are under the reach of their regional service providers' presence. These business models portfolio include restaurant food deliveries, superstores & hypermarkets grocery deliveries, logistic services, and home utility services such as laundry, plumbing, carpentry, electrical repairing, and personal tutors. Growth of this industry is predominantly reliant on websites and application platforms, in addition to availability of GPS technologies.

Based on the Online Hyperlocal Services market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Online Hyperlocal Services market covered in Chapter 5:
AskForTask

Groupon
Nextag
Google
Ibibogroup
Delivery Hero
Airtasker
Laurel & Wolf
MAKEMYTRIP
Uber Technologies
SERVIZ
CLEANLY
PriceGrabber
MentorMob
Paintzen
MyClean
ServiceWhale
Instacart
Alfred Club
Handy
Code.org
TaskEasy
Taskbob
ANI Technologies
Swiggy

In Chapter 6, on the basis of types, the Online Hyperlocal Services market from 2015 to 2025 is primarily split into:

Food ordering
Grocery ordering
Home utility services marketplaces
Logistics service providers

In Chapter 7, on the basis of applications, the Online Hyperlocal Services market from 2015 to 2025 covers:

Personal
Business

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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