

# Global Online Grocery Market Report 2019, Competitive Landscape, Trends and Opportunities

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## Abstracts

The Online Grocery market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Online Grocery market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Online Grocery market.

Major players in the global Online Grocery market include:

Sea Group(Shopee)

Amazon

Goshop

EZbuy

eBay

Hermo

Qoo10

Zalora

SK Planet(11street)

Alibaba(Lazada)

Lelong

On the basis of types, the Online Grocery market is primarily split into:

## Meat & Poultry Products

Fresh Produce

Beverages & Dairy Products

Bakery

Breakfast & Cereals

Others

On the basis of applications, the market covers:

Generation Z

Millennials

Generation X

Baby Boomers

Silent Generation

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Online Grocery market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Online Grocery market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Online Grocery industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Online Grocery market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Online Grocery, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Online Grocery in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Online Grocery in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Online Grocery. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Online Grocery market, including the global production and revenue forecast, regional forecast. It also foresees the Online Grocery market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 ONLINE GROCERY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Online Grocery
- 1.2 Online Grocery Segment by Type
  - 1.2.1 Global Online Grocery Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Meat & Poultry Products
  - 1.2.3 The Market Profile of Fresh Produce
  - 1.2.4 The Market Profile of Beverages & Dairy Products
  - 1.2.5 The Market Profile of Bakery
  - 1.2.6 The Market Profile of Breakfast & Cereals
  - 1.2.7 The Market Profile of Others
- 1.3 Global Online Grocery Segment by Application
  - 1.3.1 Online Grocery Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Generation Z
  - 1.3.3 The Market Profile of Millennials
  - 1.3.4 The Market Profile of Generation X
  - 1.3.5 The Market Profile of Baby Boomers
  - 1.3.6 The Market Profile of Silent Generation
- 1.4 Global Online Grocery Market by Region (2014-2026)
  - 1.4.1 Global Online Grocery Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Online Grocery Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Online Grocery Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Online Grocery Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Online Grocery Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Online Grocery Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Online Grocery Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Online Grocery Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.4 China Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.6 India Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Online Grocery Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Online Grocery Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Online Grocery Market Status and Prospect (2014-2026)

- 1.4.7.3 Philippines Online Grocery Market Status and Prospect (2014-2026)
- 1.4.7.4 Indonesia Online Grocery Market Status and Prospect (2014-2026)
- 1.4.7.5 Thailand Online Grocery Market Status and Prospect (2014-2026)
- 1.4.7.6 Vietnam Online Grocery Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.8.3 Colombia Online Grocery Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Online Grocery Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Online Grocery Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Online Grocery (2014-2026)
  - 1.5.1 Global Online Grocery Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Online Grocery Production Status and Outlook (2014-2026)

## **2 GLOBAL ONLINE GROCERY MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Online Grocery Production and Share by Player (2014-2019)
- 2.2 Global Online Grocery Revenue and Market Share by Player (2014-2019)
- 2.3 Global Online Grocery Average Price by Player (2014-2019)
- 2.4 Online Grocery Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Online Grocery Market Competitive Situation and Trends
  - 2.5.1 Online Grocery Market Concentration Rate
  - 2.5.2 Online Grocery Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

- 3.1 Sea Group(Shopee)
  - 3.1.1 Sea Group(Shopee) Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.1.2 Online Grocery Product Profiles, Application and Specification

- 3.1.3 Sea Group(Shopee) Online Grocery Market Performance (2014-2019)
- 3.1.4 Sea Group(Shopee) Business Overview
- 3.2 Amazon
  - 3.2.1 Amazon Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.2.2 Online Grocery Product Profiles, Application and Specification
  - 3.2.3 Amazon Online Grocery Market Performance (2014-2019)
  - 3.2.4 Amazon Business Overview
- 3.3 Goshop
  - 3.3.1 Goshop Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Online Grocery Product Profiles, Application and Specification
  - 3.3.3 Goshop Online Grocery Market Performance (2014-2019)
  - 3.3.4 Goshop Business Overview
- 3.4 EZbuy
  - 3.4.1 EZbuy Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Online Grocery Product Profiles, Application and Specification
  - 3.4.3 EZbuy Online Grocery Market Performance (2014-2019)
  - 3.4.4 EZbuy Business Overview
- 3.5 eBay
  - 3.5.1 eBay Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Online Grocery Product Profiles, Application and Specification
  - 3.5.3 eBay Online Grocery Market Performance (2014-2019)
  - 3.5.4 eBay Business Overview
- 3.6 Hermo
  - 3.6.1 Hermo Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Online Grocery Product Profiles, Application and Specification
  - 3.6.3 Hermo Online Grocery Market Performance (2014-2019)
  - 3.6.4 Hermo Business Overview
- 3.7 Qoo10
  - 3.7.1 Qoo10 Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Online Grocery Product Profiles, Application and Specification
  - 3.7.3 Qoo10 Online Grocery Market Performance (2014-2019)
  - 3.7.4 Qoo10 Business Overview
- 3.8 Zalora
  - 3.8.1 Zalora Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Online Grocery Product Profiles, Application and Specification
  - 3.8.3 Zalora Online Grocery Market Performance (2014-2019)
  - 3.8.4 Zalora Business Overview
- 3.9 SK Planet(11street)
  - 3.9.1 SK Planet(11street) Basic Information, Manufacturing Base, Sales Area and



## Competitors

3.9.2 Online Grocery Product Profiles, Application and Specification

3.9.3 SK Planet(11street) Online Grocery Market Performance (2014-2019)

3.9.4 SK Planet(11street) Business Overview

## 3.10 Alibaba(Lazada)

3.10.1 Alibaba(Lazada) Basic Information, Manufacturing Base, Sales Area and

## Competitors

3.10.2 Online Grocery Product Profiles, Application and Specification

3.10.3 Alibaba(Lazada) Online Grocery Market Performance (2014-2019)

3.10.4 Alibaba(Lazada) Business Overview

## 3.11 Lelong

3.11.1 Lelong Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Online Grocery Product Profiles, Application and Specification

3.11.3 Lelong Online Grocery Market Performance (2014-2019)

3.11.4 Lelong Business Overview

## **4 GLOBAL ONLINE GROCERY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 Global Online Grocery Production and Market Share by Type (2014-2019)

4.2 Global Online Grocery Revenue and Market Share by Type (2014-2019)

4.3 Global Online Grocery Price by Type (2014-2019)

4.4 Global Online Grocery Production Growth Rate by Type (2014-2019)

4.4.1 Global Online Grocery Production Growth Rate of Meat & Poultry Products (2014-2019)

4.4.2 Global Online Grocery Production Growth Rate of Fresh Produce (2014-2019)

4.4.3 Global Online Grocery Production Growth Rate of Beverages & Dairy Products (2014-2019)

4.4.4 Global Online Grocery Production Growth Rate of Bakery (2014-2019)

4.4.5 Global Online Grocery Production Growth Rate of Breakfast & Cereals (2014-2019)

4.4.6 Global Online Grocery Production Growth Rate of Others (2014-2019)

## **5 GLOBAL ONLINE GROCERY MARKET ANALYSIS BY APPLICATION**

5.1 Global Online Grocery Consumption and Market Share by Application (2014-2019)

5.2 Global Online Grocery Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Online Grocery Consumption Growth Rate of Generation Z (2014-2019)

5.2.2 Global Online Grocery Consumption Growth Rate of Millennials (2014-2019)

- 5.2.3 Global Online Grocery Consumption Growth Rate of Generation X (2014-2019)
- 5.2.4 Global Online Grocery Consumption Growth Rate of Baby Boomers (2014-2019)
- 5.2.5 Global Online Grocery Consumption Growth Rate of Silent Generation (2014-2019)

## **6 GLOBAL ONLINE GROCERY PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

- 6.1 Global Online Grocery Consumption by Region (2014-2019)
- 6.2 United States Online Grocery Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Online Grocery Production, Consumption, Export, Import (2014-2019)
- 6.4 China Online Grocery Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Online Grocery Production, Consumption, Export, Import (2014-2019)
- 6.6 India Online Grocery Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Online Grocery Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Online Grocery Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Online Grocery Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL ONLINE GROCERY PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

- 7.1 Global Online Grocery Production and Market Share by Region (2014-2019)
- 7.2 Global Online Grocery Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Online Grocery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Online Grocery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Online Grocery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Online Grocery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Online Grocery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Online Grocery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Online Grocery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Online Grocery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Online Grocery Production, Revenue, Price and Gross Margin (2014-2019)



## **8 ONLINE GROCERY MANUFACTURING ANALYSIS**

### 8.1 Online Grocery Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials Introduction

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Manufacturing Cost Analysis

#### 8.2.1 Labor Cost Analysis

#### 8.2.2 Manufacturing Cost Structure Analysis

### 8.3 Manufacturing Process Analysis of Online Grocery

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Online Grocery Industrial Chain Analysis

### 9.2 Raw Materials Sources of Online Grocery Major Players in 2018

### 9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

### 10.1 Drivers

### 10.2 Restraints

### 10.3 Opportunities

#### 10.3.1 Advances in Innovation and Technology for Online Grocery

#### 10.3.2 Increased Demand in Emerging Markets

### 10.4 Challenges

#### 10.4.1 The Performance of Alternative Product Type is Getting Better and Better

#### 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

### 10.5 Porter's Five Forces Analysis

#### 10.5.1 Threat of New Entrants

#### 10.5.2 Threat of Substitutes

#### 10.5.3 Bargaining Power of Suppliers

#### 10.5.4 Bargaining Power of Buyers

#### 10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL ONLINE GROCERY MARKET FORECAST (2019-2026)**

### 11.1 Global Online Grocery Production, Revenue Forecast (2019-2026)

- 11.1.1 Global Online Grocery Production and Growth Rate Forecast (2019-2026)
- 11.1.2 Global Online Grocery Revenue and Growth Rate Forecast (2019-2026)
- 11.1.3 Global Online Grocery Price and Trend Forecast (2019-2026)
- 11.2 Global Online Grocery Production, Consumption, Export and Import Forecast by Region (2019-2026)
  - 11.2.1 United States Online Grocery Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.2 Europe Online Grocery Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.3 China Online Grocery Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.4 Japan Online Grocery Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.5 India Online Grocery Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.6 Southeast Asia Online Grocery Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.7 Central and South America Online Grocery Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.8 Middle East and Africa Online Grocery Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Online Grocery Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Online Grocery Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology
- 13.2 Research Data Source

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