

Global Online Food Services Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G62E1E7E77D1EN.html>

Date: May 2023

Pages: 104

Price: US\$ 3,250.00 (Single User License)

ID: G62E1E7E77D1EN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Online Food Services market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Online Food Services market are covered in Chapter 9:

Grub Hub

Deliveroo

Swiggy

Delivery Hero

DoorDash

Postmates Inc

Meituan Waimai

Zomato

Ele.me

Just Eat Holding Limited

Foodpanda

Pizza Hut

Takeaway.com

In Chapter 5 and Chapter 7.3, based on types, the Online Food Services market from 2017 to 2027 is primarily split into:

Restaurant-to-Consumer

Platform-to-Consumer

In Chapter 6 and Chapter 7.4, based on applications, the Online Food Services market from 2017 to 2027 covers:

Individuals

Corporates

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Online Food Services market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Online Food Services Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the

industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 ONLINE FOOD SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Online Food Services Market
- 1.2 Online Food Services Market Segment by Type
 - 1.2.1 Global Online Food Services Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Online Food Services Market Segment by Application
 - 1.3.1 Online Food Services Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Online Food Services Market, Region Wise (2017-2027)
 - 1.4.1 Global Online Food Services Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Online Food Services Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Online Food Services Market Status and Prospect (2017-2027)
 - 1.4.4 China Online Food Services Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Online Food Services Market Status and Prospect (2017-2027)
 - 1.4.6 India Online Food Services Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Online Food Services Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Online Food Services Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Online Food Services Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Online Food Services (2017-2027)
 - 1.5.1 Global Online Food Services Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Online Food Services Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Online Food Services Market

2 INDUSTRY OUTLOOK

- 2.1 Online Food Services Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Online Food Services Market Drivers Analysis

- 2.4 Online Food Services Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Online Food Services Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Online Food Services Industry Development

3 GLOBAL ONLINE FOOD SERVICES MARKET LANDSCAPE BY PLAYER

- 3.1 Global Online Food Services Sales Volume and Share by Player (2017-2022)
- 3.2 Global Online Food Services Revenue and Market Share by Player (2017-2022)
- 3.3 Global Online Food Services Average Price by Player (2017-2022)
- 3.4 Global Online Food Services Gross Margin by Player (2017-2022)
- 3.5 Online Food Services Market Competitive Situation and Trends
 - 3.5.1 Online Food Services Market Concentration Rate
 - 3.5.2 Online Food Services Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL ONLINE FOOD SERVICES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Online Food Services Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Online Food Services Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Online Food Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Online Food Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Online Food Services Market Under COVID-19
- 4.5 Europe Online Food Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Online Food Services Market Under COVID-19
- 4.6 China Online Food Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Online Food Services Market Under COVID-19
- 4.7 Japan Online Food Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Online Food Services Market Under COVID-19
- 4.8 India Online Food Services Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Online Food Services Market Under COVID-19

4.9 Southeast Asia Online Food Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Online Food Services Market Under COVID-19

4.10 Latin America Online Food Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Online Food Services Market Under COVID-19

4.11 Middle East and Africa Online Food Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Online Food Services Market Under COVID-19

5 GLOBAL ONLINE FOOD SERVICES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Online Food Services Sales Volume and Market Share by Type (2017-2022)

5.2 Global Online Food Services Revenue and Market Share by Type (2017-2022)

5.3 Global Online Food Services Price by Type (2017-2022)

5.4 Global Online Food Services Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Online Food Services Sales Volume, Revenue and Growth Rate of Restaurant-to-Consumer (2017-2022)

5.4.2 Global Online Food Services Sales Volume, Revenue and Growth Rate of Platform-to-Consumer (2017-2022)

6 GLOBAL ONLINE FOOD SERVICES MARKET ANALYSIS BY APPLICATION

6.1 Global Online Food Services Consumption and Market Share by Application (2017-2022)

6.2 Global Online Food Services Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Online Food Services Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Online Food Services Consumption and Growth Rate of Individuals (2017-2022)

6.3.2 Global Online Food Services Consumption and Growth Rate of Corporates (2017-2022)

7 GLOBAL ONLINE FOOD SERVICES MARKET FORECAST (2022-2027)

7.1 Global Online Food Services Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Online Food Services Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Online Food Services Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Online Food Services Price and Trend Forecast (2022-2027)

7.2 Global Online Food Services Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Online Food Services Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Online Food Services Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Online Food Services Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Online Food Services Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Online Food Services Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Online Food Services Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Online Food Services Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Online Food Services Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Online Food Services Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Online Food Services Revenue and Growth Rate of Restaurant-to-Consumer (2022-2027)

7.3.2 Global Online Food Services Revenue and Growth Rate of Platform-to-Consumer (2022-2027)

7.4 Global Online Food Services Consumption Forecast by Application (2022-2027)

7.4.1 Global Online Food Services Consumption Value and Growth Rate of Individuals(2022-2027)

7.4.2 Global Online Food Services Consumption Value and Growth Rate of Corporates(2022-2027)

7.5 Online Food Services Market Forecast Under COVID-19

8 ONLINE FOOD SERVICES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Online Food Services Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

- 8.3.1 Labor Cost Analysis
- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Online Food Services Analysis
- 8.6 Major Downstream Buyers of Online Food Services Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Online Food Services Industry

9 PLAYERS PROFILES

9.1 Grub Hub

- 9.1.1 Grub Hub Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Online Food Services Product Profiles, Application and Specification
- 9.1.3 Grub Hub Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Deliveroo

- 9.2.1 Deliveroo Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Online Food Services Product Profiles, Application and Specification
- 9.2.3 Deliveroo Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 Swiggy

- 9.3.1 Swiggy Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Online Food Services Product Profiles, Application and Specification
- 9.3.3 Swiggy Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 Delivery Hero

- 9.4.1 Delivery Hero Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Online Food Services Product Profiles, Application and Specification
- 9.4.3 Delivery Hero Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

9.5 DoorDash

- 9.5.1 DoorDash Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.5.2 Online Food Services Product Profiles, Application and Specification
- 9.5.3 DoorDash Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Postmates Inc
 - 9.6.1 Postmates Inc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Online Food Services Product Profiles, Application and Specification
 - 9.6.3 Postmates Inc Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Meituan Waimai
 - 9.7.1 Meituan Waimai Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Online Food Services Product Profiles, Application and Specification
 - 9.7.3 Meituan Waimai Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Zomato
 - 9.8.1 Zomato Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Online Food Services Product Profiles, Application and Specification
 - 9.8.3 Zomato Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Ele.me
 - 9.9.1 Ele.me Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Online Food Services Product Profiles, Application and Specification
 - 9.9.3 Ele.me Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Just Eat Holding Limited
 - 9.10.1 Just Eat Holding Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Online Food Services Product Profiles, Application and Specification
 - 9.10.3 Just Eat Holding Limited Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Foodpanda
 - 9.11.1 Foodpanda Basic Information, Manufacturing Base, Sales Region and

Competitors

9.11.2 Online Food Services Product Profiles, Application and Specification

9.11.3 Foodpanda Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Pizza Hut

9.12.1 Pizza Hut Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Online Food Services Product Profiles, Application and Specification

9.12.3 Pizza Hut Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Takeaway.com

9.13.1 Takeaway.com Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Online Food Services Product Profiles, Application and Specification

9.13.3 Takeaway.com Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Online Food Services Product Picture

Table Global Online Food Services Market Sales Volume and CAGR (%) Comparison by Type

Table Online Food Services Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Online Food Services Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Online Food Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Online Food Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Online Food Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Online Food Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Online Food Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Online Food Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Online Food Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Online Food Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Online Food Services Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Online Food Services Industry Development

Table Global Online Food Services Sales Volume by Player (2017-2022)

Table Global Online Food Services Sales Volume Share by Player (2017-2022)

Figure Global Online Food Services Sales Volume Share by Player in 2021

Table Online Food Services Revenue (Million USD) by Player (2017-2022)

Table Online Food Services Revenue Market Share by Player (2017-2022)

Table Online Food Services Price by Player (2017-2022)

Table Online Food Services Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Online Food Services Sales Volume, Region Wise (2017-2022)

Table Global Online Food Services Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Online Food Services Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Online Food Services Sales Volume Market Share, Region Wise in 2021

Table Global Online Food Services Revenue (Million USD), Region Wise (2017-2022)

Table Global Online Food Services Revenue Market Share, Region Wise (2017-2022)

Figure Global Online Food Services Revenue Market Share, Region Wise (2017-2022)

Figure Global Online Food Services Revenue Market Share, Region Wise in 2021

Table Global Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Online Food Services Sales Volume by Type (2017-2022)

Table Global Online Food Services Sales Volume Market Share by Type (2017-2022)

Figure Global Online Food Services Sales Volume Market Share by Type in 2021

Table Global Online Food Services Revenue (Million USD) by Type (2017-2022)

Table Global Online Food Services Revenue Market Share by Type (2017-2022)

Figure Global Online Food Services Revenue Market Share by Type in 2021

Table Online Food Services Price by Type (2017-2022)

Figure Global Online Food Services Sales Volume and Growth Rate of Restaurant-to-Consumer (2017-2022)

Figure Global Online Food Services Revenue (Million USD) and Growth Rate of

Restaurant-to-Consumer (2017-2022)

Figure Global Online Food Services Sales Volume and Growth Rate of Platform-to-Consumer (2017-2022)

Figure Global Online Food Services Revenue (Million USD) and Growth Rate of Platform-to-Consumer (2017-2022)

Table Global Online Food Services Consumption by Application (2017-2022)

Table Global Online Food Services Consumption Market Share by Application (2017-2022)

Table Global Online Food Services Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Online Food Services Consumption Revenue Market Share by Application (2017-2022)

Table Global Online Food Services Consumption and Growth Rate of Individuals (2017-2022)

Table Global Online Food Services Consumption and Growth Rate of Corporates (2017-2022)

Figure Global Online Food Services Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Online Food Services Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Online Food Services Price and Trend Forecast (2022-2027)

Figure USA Online Food Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Online Food Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Online Food Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Online Food Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Online Food Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Online Food Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Online Food Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Online Food Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Online Food Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Online Food Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Online Food Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Online Food Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Online Food Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Online Food Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Online Food Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Online Food Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Online Food Services Market Sales Volume Forecast, by Type

Table Global Online Food Services Sales Volume Market Share Forecast, by Type

Table Global Online Food Services Market Revenue (Million USD) Forecast, by Type

Table Global Online Food Services Revenue Market Share Forecast, by Type

Table Global Online Food Services Price Forecast, by Type

Figure Global Online Food Services Revenue (Million USD) and Growth Rate of Restaurant-to-Consumer (2022-2027)

Figure Global Online Food Services Revenue (Million USD) and Growth Rate of Restaurant-to-Consumer (2022-2027)

Figure Global Online Food Services Revenue (Million USD) and Growth Rate of Platform-to-Consumer (2022-2027)

Figure Global Online Food Services Revenue (Million USD) and Growth Rate of Platform-to-Consumer (2022-2027)

Table Global Online Food Services Market Consumption Forecast, by Application

Table Global Online Food Services Consumption Market Share Forecast, by Application

Table Global Online Food Services Market Revenue (Million USD) Forecast, by Application

Table Global Online Food Services Revenue Market Share Forecast, by Application

Figure Global Online Food Services Consumption Value (Million USD) and Growth Rate of Individuals (2022-2027)

Figure Global Online Food Services Consumption Value (Million USD) and Growth Rate of Corporates (2022-2027)

Figure Online Food Services Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Grub Hub Profile

Table Grub Hub Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Grub Hub Online Food Services Sales Volume and Growth Rate

Figure Grub Hub Revenue (Million USD) Market Share 2017-2022

Table Deliveroo Profile

Table Deliveroo Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Deliveroo Online Food Services Sales Volume and Growth Rate

Figure Deliveroo Revenue (Million USD) Market Share 2017-2022

Table Swiggy Profile

Table Swiggy Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Swiggy Online Food Services Sales Volume and Growth Rate

Figure Swiggy Revenue (Million USD) Market Share 2017-2022

Table Delivery Hero Profile

Table Delivery Hero Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Delivery Hero Online Food Services Sales Volume and Growth Rate

Figure Delivery Hero Revenue (Million USD) Market Share 2017-2022

Table DoorDash Profile

Table DoorDash Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DoorDash Online Food Services Sales Volume and Growth Rate

Figure DoorDash Revenue (Million USD) Market Share 2017-2022

Table Postmates Inc Profile

Table Postmates Inc Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Postmates Inc Online Food Services Sales Volume and Growth Rate

Figure Postmates Inc Revenue (Million USD) Market Share 2017-2022

Table Meituan Waimai Profile

Table Meituan Waimai Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Meituan Waimai Online Food Services Sales Volume and Growth Rate

Figure Meituan Waimai Revenue (Million USD) Market Share 2017-2022

Table Zomato Profile

Table Zomato Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zomato Online Food Services Sales Volume and Growth Rate

Figure Zomato Revenue (Million USD) Market Share 2017-2022

Table Ele.me Profile

Table Ele.me Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ele.me Online Food Services Sales Volume and Growth Rate

Figure Ele.me Revenue (Million USD) Market Share 2017-2022

Table Just Eat Holding Limited Profile

Table Just Eat Holding Limited Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Just Eat Holding Limited Online Food Services Sales Volume and Growth Rate

Figure Just Eat Holding Limited Revenue (Million USD) Market Share 2017-2022

Table Foodpanda Profile

Table Foodpanda Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Foodpanda Online Food Services Sales Volume and Growth Rate

Figure Foodpanda Revenue (Million USD) Market Share 2017-2022

Table Pizza Hut Profile

Table Pizza Hut Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pizza Hut Online Food Services Sales Volume and Growth Rate

Figure Pizza Hut Revenue (Million USD) Market Share 2017-2022

Table Takeaway.com Profile

Table Takeaway.com Online Food Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Takeaway.com Online Food Services Sales Volume and Growth Rate

Figure Takeaway.com Revenue (Million USD) Market Share 2017-2022

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