# Global Off-road Tyre Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect 

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Off-road Tyre market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers \& acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Off-road Tyre market are covered in Chapter 9:

Nexen Tire
Sumitomo
KUMHO TIRES
GoodYear
Apollo Tyres
AEOLUS TYRE

MRF<br>Triangle Tire<br>Hankook<br>Continental<br>Bridgestone<br>Cooper Tire<br>Michelin<br>Giti<br>Pirelli<br>TOYO Tyre<br>Maxxis<br>Yokohama

In Chapter 5 and Chapter 7.3, based on types, the Off-road Tyre market from 2017 to 2027 is primarily split into:

Off-Road Vehicles
ATVs
Motocross and Enduro Motorcycles
Mountain Bikes

In Chapter 6 and Chapter 7.4, based on applications, the Off-road Tyre market from 2017 to 2027 covers:

OEM
Aftermarket

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

## Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Off-road Tyre market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Off-road Tyre Industry.
2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.
3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 \& 11.2.2.
4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market
challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers,
and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:
Historical Years: 2017-2021
Base Year: 2021
Estimated Year: 2022
Forecast Period: 2022-2027

## Contents

## 1 OFF-ROAD TYRE MARKET OVERVIEW

### 1.1 Product Overview and Scope of Off-road Tyre Market

1.2 Off-road Tyre Market Segment by Type
1.2.1 Global Off-road Tyre Market Sales Volume and CAGR (\%) Comparison by Type (2017-2027)

### 1.3 Global Off-road Tyre Market Segment by Application

1.3.1 Off-road Tyre Market Consumption (Sales Volume) Comparison by Application (2017-2027)
1.4 Global Off-road Tyre Market, Region Wise (2017-2027)
1.4.1 Global Off-road Tyre Market Size (Revenue) and CAGR (\%) Comparison by Region (2017-2027)
1.4.2 United States Off-road Tyre Market Status and Prospect (2017-2027)
1.4.3 Europe Off-road Tyre Market Status and Prospect (2017-2027)
1.4.4 China Off-road Tyre Market Status and Prospect (2017-2027)
1.4.5 Japan Off-road Tyre Market Status and Prospect (2017-2027)
1.4.6 India Off-road Tyre Market Status and Prospect (2017-2027)
1.4.7 Southeast Asia Off-road Tyre Market Status and Prospect (2017-2027)
1.4.8 Latin America Off-road Tyre Market Status and Prospect (2017-2027)
1.4.9 Middle East and Africa Off-road Tyre Market Status and Prospect (2017-2027)
1.5 Global Market Size of Off-road Tyre (2017-2027)
1.5.1 Global Off-road Tyre Market Revenue Status and Outlook (2017-2027)
1.5.2 Global Off-road Tyre Market Sales Volume Status and Outlook (2017-2027)
1.6 Global Macroeconomic Analysis
1.7 The impact of the Russia-Ukraine war on the Off-road Tyre Market

## 2 INDUSTRY OUTLOOK

### 2.1 Off-road Tyre Industry Technology Status and Trends

2.2 Industry Entry Barriers
2.2.1 Analysis of Financial Barriers
2.2.2 Analysis of Technical Barriers
2.2.3 Analysis of Talent Barriers
2.2.4 Analysis of Brand Barrier
2.3 Off-road Tyre Market Drivers Analysis
2.4 Off-road Tyre Market Challenges Analysis
2.5 Emerging Market Trends
2.6 Consumer Preference Analysis
2.7 Off-road Tyre Industry Development Trends under COVID-19 Outbreak
2.7.1 Global COVID-19 Status Overview
2.7.2 Influence of COVID-19 Outbreak on Off-road Tyre Industry Development
3 GLOBAL OFF-ROAD TYRE MARKET LANDSCAPE BY PLAYER
3.1 Global Off-road Tyre Sales Volume and Share by Player (2017-2022)
3.2 Global Off-road Tyre Revenue and Market Share by Player (2017-2022)
3.3 Global Off-road Tyre Average Price by Player (2017-2022)
3.4 Global Off-road Tyre Gross Margin by Player (2017-2022)
3.5 Off-road Tyre Market Competitive Situation and Trends
3.5.1 Off-road Tyre Market Concentration Rate
3.5.2 Off-road Tyre Market Share of Top 3 and Top 6 Players
3.5.3 Mergers \& Acquisitions, Expansion
4 GLOBAL OFF-ROAD TYRE SALES VOLUME AND REVENUE REGION WISE (2017-2022)
4.1 Global Off-road Tyre Sales Volume and Market Share, Region Wise (2017-2022)
4.2 Global Off-road Tyre Revenue and Market Share, Region Wise (2017-2022)
4.3 Global Off-road Tyre Sales Volume, Revenue, Price and Gross Margin (2017-2022)
4.4 United States Off-road Tyre Sales Volume, Revenue, Price and Gross Margin(2017-2022)
4.4.1 United States Off-road Tyre Market Under COVID-19
4.5 Europe Off-road Tyre Sales Volume, Revenue, Price and Gross Margin (2017-2022)
4.5.1 Europe Off-road Tyre Market Under COVID-19
4.6 China Off-road Tyre Sales Volume, Revenue, Price and Gross Margin (2017-2022)
4.6.1 China Off-road Tyre Market Under COVID-19
4.7 Japan Off-road Tyre Sales Volume, Revenue, Price and Gross Margin (2017-2022)
4.7.1 Japan Off-road Tyre Market Under COVID-19
4.8 India Off-road Tyre Sales Volume, Revenue, Price and Gross Margin (2017-2022)
4.8.1 India Off-road Tyre Market Under COVID-19
4.9 Southeast Asia Off-road Tyre Sales Volume, Revenue, Price and Gross Margin(2017-2022)
4.9.1 Southeast Asia Off-road Tyre Market Under COVID-19
4.10 Latin America Off-road Tyre Sales Volume, Revenue, Price and Gross Margin(2017-2022)
4.10.1 Latin America Off-road Tyre Market Under COVID-19

# 4.11 Middle East and Africa Off-road Tyre Sales Volume, Revenue, Price and Gross Margin (2017-2022) <br> 4.11.1 Middle East and Africa Off-road Tyre Market Under COVID-19 

## 5 GLOBAL OFF-ROAD TYRE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Off-road Tyre Sales Volume and Market Share by Type (2017-2022)
5.2 Global Off-road Tyre Revenue and Market Share by Type (2017-2022)
5.3 Global Off-road Tyre Price by Type (2017-2022)
5.4 Global Off-road Tyre Sales Volume, Revenue and Growth Rate by Type (2017-2022)
5.4.1 Global Off-road Tyre Sales Volume, Revenue and Growth Rate of Off-Road Vehicles (2017-2022)
5.4.2 Global Off-road Tyre Sales Volume, Revenue and Growth Rate of ATVs (2017-2022)
5.4.3 Global Off-road Tyre Sales Volume, Revenue and Growth Rate of Motocross and Enduro Motorcycles (2017-2022)
5.4.4 Global Off-road Tyre Sales Volume, Revenue and Growth Rate of Mountain Bikes (2017-2022)

## 6 GLOBAL OFF-ROAD TYRE MARKET ANALYSIS BY APPLICATION

6.1 Global Off-road Tyre Consumption and Market Share by Application (2017-2022)
6.2 Global Off-road Tyre Consumption Revenue and Market Share by Application (2017-2022)
6.3 Global Off-road Tyre Consumption and Growth Rate by Application (2017-2022)
6.3.1 Global Off-road Tyre Consumption and Growth Rate of OEM (2017-2022)
6.3.2 Global Off-road Tyre Consumption and Growth Rate of Aftermarket (2017-2022)

## 7 GLOBAL OFF-ROAD TYRE MARKET FORECAST (2022-2027)

7.1 Global Off-road Tyre Sales Volume, Revenue Forecast (2022-2027)
7.1.1 Global Off-road Tyre Sales Volume and Growth Rate Forecast (2022-2027)
7.1.2 Global Off-road Tyre Revenue and Growth Rate Forecast (2022-2027)
7.1.3 Global Off-road Tyre Price and Trend Forecast (2022-2027)
7.2 Global Off-road Tyre Sales Volume and Revenue Forecast, Region Wise (2022-2027)
7.2.1 United States Off-road Tyre Sales Volume and Revenue Forecast (2022-2027)
7.2.2 Europe Off-road Tyre Sales Volume and Revenue Forecast (2022-2027)
7.2.3 China Off-road Tyre Sales Volume and Revenue Forecast (2022-2027)
7.2.4 Japan Off-road Tyre Sales Volume and Revenue Forecast (2022-2027)
7.2.5 India Off-road Tyre Sales Volume and Revenue Forecast (2022-2027)
7.2.6 Southeast Asia Off-road Tyre Sales Volume and Revenue Forecast (2022-2027)
7.2.7 Latin America Off-road Tyre Sales Volume and Revenue Forecast (2022-2027)
7.2.8 Middle East and Africa Off-road Tyre Sales Volume and Revenue Forecast (2022-2027)
7.3 Global Off-road Tyre Sales Volume, Revenue and Price Forecast by Type (2022-2027)
7.3.1 Global Off-road Tyre Revenue and Growth Rate of Off-Road Vehicles (2022-2027)
7.3.2 Global Off-road Tyre Revenue and Growth Rate of ATVs (2022-2027)
7.3.3 Global Off-road Tyre Revenue and Growth Rate of Motocross and Enduro Motorcycles (2022-2027)
7.3.4 Global Off-road Tyre Revenue and Growth Rate of Mountain Bikes (2022-2027)
7.4 Global Off-road Tyre Consumption Forecast by Application (2022-2027)
7.4.1 Global Off-road Tyre Consumption Value and Growth Rate of OEM(2022-2027)
7.4.2 Global Off-road Tyre Consumption Value and Growth Rate of

Aftermarket(2022-2027)
7.5 Off-road Tyre Market Forecast Under COVID-19

## 8 OFF-ROAD TYRE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Off-road Tyre Industrial Chain Analysis
8.2 Key Raw Materials Suppliers and Price Analysis
8.3 Manufacturing Cost Structure Analysis
8.3.1 Labor Cost Analysis
8.3.2 Energy Costs Analysis
8.3.3 R\&D Costs Analysis
8.4 Alternative Product Analysis
8.5 Major Distributors of Off-road Tyre Analysis
8.6 Major Downstream Buyers of Off-road Tyre Analysis
8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Off-road Tyre Industry

## 9 PLAYERS PROFILES

### 9.1 Nexen Tire

### 9.1.1 Nexen Tire Basic Information, Manufacturing Base, Sales Region and Competitors <br> 9.1.2 Off-road Tyre Product Profiles, Application and Specification <br> 9.1.3 Nexen Tire Market Performance (2017-2022) <br> 9.1.4 Recent Development <br> 9.1.5 SWOT Analysis <br> 9.2 Sumitomo <br> 9.2.1 Sumitomo Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Off-road Tyre Product Profiles, Application and Specification
9.2.3 Sumitomo Market Performance (2017-2022)
9.2.4 Recent Development
9.2.5 SWOT Analysis
9.3 KUMHO TIRES
9.3.1 KUMHO TIRES Basic Information, Manufacturing Base, Sales Region and Competitors
9.3.2 Off-road Tyre Product Profiles, Application and Specification
9.3.3 KUMHO TIRES Market Performance (2017-2022)
9.3.4 Recent Development
9.3.5 SWOT Analysis

### 9.4 GoodYear

9.4.1 GoodYear Basic Information, Manufacturing Base, Sales Region and Competitors
9.4.2 Off-road Tyre Product Profiles, Application and Specification
9.4.3 GoodYear Market Performance (2017-2022)
9.4.4 Recent Development
9.4.5 SWOT Analysis

### 9.5 Apollo Tyres

9.5.1 Apollo Tyres Basic Information, Manufacturing Base, Sales Region and Competitors
9.5.2 Off-road Tyre Product Profiles, Application and Specification
9.5.3 Apollo Tyres Market Performance (2017-2022)
9.5.4 Recent Development
9.5.5 SWOT Analysis
9.6 AEOLUS TYRE
9.6.1 AEOLUS TYRE Basic Information, Manufacturing Base, Sales Region and Competitors
9.6.2 Off-road Tyre Product Profiles, Application and Specification
9.6.3 AEOLUS TYRE Market Performance (2017-2022)

### 9.6.4 Recent Development <br> 9.6.5 SWOT Analysis

9.7 MRF
9.7.1 MRF Basic Information, Manufacturing Base, Sales Region and Competitors
9.7.2 Off-road Tyre Product Profiles, Application and Specification
9.7.3 MRF Market Performance (2017-2022)
9.7.4 Recent Development
9.7.5 SWOT Analysis

### 9.8 Triangle Tire

9.8.1 Triangle Tire Basic Information, Manufacturing Base, Sales Region and Competitors
9.8.2 Off-road Tyre Product Profiles, Application and Specification
9.8.3 Triangle Tire Market Performance (2017-2022)
9.8.4 Recent Development
9.8.5 SWOT Analysis

### 9.9 Hankook

9.9.1 Hankook Basic Information, Manufacturing Base, Sales Region and Competitors
9.9.2 Off-road Tyre Product Profiles, Application and Specification
9.9.3 Hankook Market Performance (2017-2022)
9.9.4 Recent Development
9.9.5 SWOT Analysis
9.10 Continental
9.10.1 Continental Basic Information, Manufacturing Base, Sales Region and Competitors
9.10.2 Off-road Tyre Product Profiles, Application and Specification
9.10.3 Continental Market Performance (2017-2022)
9.10.4 Recent Development
9.10.5 SWOT Analysis

### 9.11 Bridgestone

9.11.1 Bridgestone Basic Information, Manufacturing Base, Sales Region and Competitors
9.11.2 Off-road Tyre Product Profiles, Application and Specification
9.11.3 Bridgestone Market Performance (2017-2022)
9.11.4 Recent Development
9.11.5 SWOT Analysis
9.12 Cooper Tire
9.12.1 Cooper Tire Basic Information, Manufacturing Base, Sales Region and Competitors
9.12.2 Off-road Tyre Product Profiles, Application and Specification
9.12.3 Cooper Tire Market Performance (2017-2022)

### 9.12.4 Recent Development

9.12.5 SWOT Analysis
9.13 Michelin
9.13.1 Michelin Basic Information, Manufacturing Base, Sales Region and Competitors
9.13.2 Off-road Tyre Product Profiles, Application and Specification
9.13.3 Michelin Market Performance (2017-2022)
9.13.4 Recent Development
9.13.5 SWOT Analysis

### 9.14 Giti

9.14.1 Giti Basic Information, Manufacturing Base, Sales Region and Competitors
9.14.2 Off-road Tyre Product Profiles, Application and Specification
9.14.3 Giti Market Performance (2017-2022)
9.14.4 Recent Development
9.14.5 SWOT Analysis
9.15 Pirelli
9.15.1 Pirelli Basic Information, Manufacturing Base, Sales Region and Competitors
9.15.2 Off-road Tyre Product Profiles, Application and Specification
9.15.3 Pirelli Market Performance (2017-2022)
9.15.4 Recent Development
9.15.5 SWOT Analysis
9.16 TOYO Tyre
9.16.1 TOYO Tyre Basic Information, Manufacturing Base, Sales Region and

Competitors
9.16.2 Off-road Tyre Product Profiles, Application and Specification
9.16.3 TOYO Tyre Market Performance (2017-2022)
9.16.4 Recent Development
9.16.5 SWOT Analysis
9.17 Maxxis
9.17.1 Maxxis Basic Information, Manufacturing Base, Sales Region and Competitors
9.17.2 Off-road Tyre Product Profiles, Application and Specification
9.17.3 Maxxis Market Performance (2017-2022)
9.17.4 Recent Development
9.17.5 SWOT Analysis
9.18 Yokohama
9.18.1 Yokohama Basic Information, Manufacturing Base, Sales Region and Competitors
9.18.2 Off-road Tyre Product Profiles, Application and Specification
9.18.3 Yokohama Market Performance (2017-2022)
9.18.4 Recent Development
9.18.5 SWOT Analysis
10 RESEARCH FINDINGS AND CONCLUSION
11 APPENDIX
11.1 Methodology
11.2 Research Data Source

## List Of Tables

## LIST OF TABLES AND FIGURES

## Figure Off-road Tyre Product Picture

Table Global Off-road Tyre Market Sales Volume and CAGR (\%) Comparison by Type Table Off-road Tyre Market Consumption (Sales Volume) Comparison by Application (2017-2027)
Figure Global Off-road Tyre Market Size (Revenue, Million USD) and CAGR (\%) (2017-2027)
Figure United States Off-road Tyre Market Revenue (Million USD) and Growth Rate (2017-2027)
Figure Europe Off-road Tyre Market Revenue (Million USD) and Growth Rate (2017-2027)
Figure China Off-road Tyre Market Revenue (Million USD) and Growth Rate (2017-2027)
Figure Japan Off-road Tyre Market Revenue (Million USD) and Growth Rate (2017-2027)
Figure India Off-road Tyre Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Southeast Asia Off-road Tyre Market Revenue (Million USD) and Growth Rate (2017-2027)
Figure Latin America Off-road Tyre Market Revenue (Million USD) and Growth Rate (2017-2027)
Figure Middle East and Africa Off-road Tyre Market Revenue (Million USD) and Growth Rate (2017-2027)
Figure Global Off-road Tyre Market Sales Volume Status and Outlook (2017-2027)
Table Global Macroeconomic Analysis
Figure Global COVID-19 Status Overview
Table Influence of COVID-19 Outbreak on Off-road Tyre Industry Development
Table Global Off-road Tyre Sales Volume by Player (2017-2022)
Table Global Off-road Tyre Sales Volume Share by Player (2017-2022)
Figure Global Off-road Tyre Sales Volume Share by Player in 2021
Table Off-road Tyre Revenue (Million USD) by Player (2017-2022)
Table Off-road Tyre Revenue Market Share by Player (2017-2022)
Table Off-road Tyre Price by Player (2017-2022)
Table Off-road Tyre Gross Margin by Player (2017-2022)
Table Mergers \& Acquisitions, Expansion Plans
Table Global Off-road Tyre Sales Volume, Region Wise (2017-2022)
Table Global Off-road Tyre Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Off-road Tyre Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Off-road Tyre Sales Volume Market Share, Region Wise in 2021
Table Global Off-road Tyre Revenue (Million USD), Region Wise (2017-2022)
Table Global Off-road Tyre Revenue Market Share, Region Wise (2017-2022)
Figure Global Off-road Tyre Revenue Market Share, Region Wise (2017-2022)
Figure Global Off-road Tyre Revenue Market Share, Region Wise in 2021
Table Global Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Off-road Tyre Sales Volume, Revenue (Million USD),
Price and Gross Margin (2017-2022)
Table Global Off-road Tyre Sales Volume by Type (2017-2022)
Table Global Off-road Tyre Sales Volume Market Share by Type (2017-2022)
Figure Global Off-road Tyre Sales Volume Market Share by Type in 2021
Table Global Off-road Tyre Revenue (Million USD) by Type (2017-2022)
Table Global Off-road Tyre Revenue Market Share by Type (2017-2022)
Figure Global Off-road Tyre Revenue Market Share by Type in 2021
Table Off-road Tyre Price by Type (2017-2022)
Figure Global Off-road Tyre Sales Volume and Growth Rate of Off-Road Vehicles (2017-2022)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of Off-Road Vehicles (2017-2022)
Figure Global Off-road Tyre Sales Volume and Growth Rate of ATVs (2017-2022)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of ATVs (2017-2022)
Figure Global Off-road Tyre Sales Volume and Growth Rate of Motocross and Enduro

Motorcycles (2017-2022)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of Motocross and Enduro Motorcycles (2017-2022)
Figure Global Off-road Tyre Sales Volume and Growth Rate of Mountain Bikes (2017-2022)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of Mountain Bikes (2017-2022)
Table Global Off-road Tyre Consumption by Application (2017-2022)
Table Global Off-road Tyre Consumption Market Share by Application (2017-2022)
Table Global Off-road Tyre Consumption Revenue (Million USD) by Application (2017-2022)
Table Global Off-road Tyre Consumption Revenue Market Share by Application (2017-2022)
Table Global Off-road Tyre Consumption and Growth Rate of OEM (2017-2022)
Table Global Off-road Tyre Consumption and Growth Rate of Aftermarket (2017-2022)
Figure Global Off-road Tyre Sales Volume and Growth Rate Forecast (2022-2027)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate Forecast (2022-2027)
Figure Global Off-road Tyre Price and Trend Forecast (2022-2027)
Figure USA Off-road Tyre Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure USA Off-road Tyre Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Off-road Tyre Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Off-road Tyre Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure China Off-road Tyre Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure China Off-road Tyre Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Japan Off-road Tyre Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Japan Off-road Tyre Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure India Off-road Tyre Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure India Off-road Tyre Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Off-road Tyre Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Southeast Asia Off-road Tyre Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Latin America Off-road Tyre Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Latin America Off-road Tyre Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Middle East and Africa Off-road Tyre Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Middle East and Africa Off-road Tyre Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Table Global Off-road Tyre Market Sales Volume Forecast, by Type
Table Global Off-road Tyre Sales Volume Market Share Forecast, by Type
Table Global Off-road Tyre Market Revenue (Million USD) Forecast, by Type
Table Global Off-road Tyre Revenue Market Share Forecast, by Type
Table Global Off-road Tyre Price Forecast, by Type
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of Off-Road Vehicles (2022-2027)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of Off-Road Vehicles (2022-2027)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of ATVs (2022-2027)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of ATVs (2022-2027)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of Motocross and Enduro Motorcycles (2022-2027)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of Motocross and Enduro Motorcycles (2022-2027)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of Mountain Bikes (2022-2027)
Figure Global Off-road Tyre Revenue (Million USD) and Growth Rate of Mountain Bikes (2022-2027)
Table Global Off-road Tyre Market Consumption Forecast, by Application
Table Global Off-road Tyre Consumption Market Share Forecast, by Application
Table Global Off-road Tyre Market Revenue (Million USD) Forecast, by Application
Table Global Off-road Tyre Revenue Market Share Forecast, by Application
Figure Global Off-road Tyre Consumption Value (Million USD) and Growth Rate of OEM (2022-2027)

Figure Global Off-road Tyre Consumption Value (Million USD) and Growth Rate of Aftermarket (2022-2027)
Figure Off-road Tyre Industrial Chain Analysis
Table Key Raw Materials Suppliers and Price Analysis
Figure Manufacturing Cost Structure Analysis
Table Alternative Product Analysis
Table Downstream Distributors
Table Downstream Buyers
Table Nexen Tire Profile
Table Nexen Tire Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Nexen Tire Off-road Tyre Sales Volume and Growth Rate
Figure Nexen Tire Revenue (Million USD) Market Share 2017-2022
Table Sumitomo Profile
Table Sumitomo Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Sumitomo Off-road Tyre Sales Volume and Growth Rate
Figure Sumitomo Revenue (Million USD) Market Share 2017-2022
Table KUMHO TIRES Profile
Table KUMHO TIRES Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure KUMHO TIRES Off-road Tyre Sales Volume and Growth Rate
Figure KUMHO TIRES Revenue (Million USD) Market Share 2017-2022
Table GoodYear Profile
Table GoodYear Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure GoodYear Off-road Tyre Sales Volume and Growth Rate
Figure GoodYear Revenue (Million USD) Market Share 2017-2022
Table Apollo Tyres Profile
Table Apollo Tyres Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Apollo Tyres Off-road Tyre Sales Volume and Growth Rate
Figure Apollo Tyres Revenue (Million USD) Market Share 2017-2022
Table AEOLUS TYRE Profile
Table AEOLUS TYRE Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure AEOLUS TYRE Off-road Tyre Sales Volume and Growth Rate
Figure AEOLUS TYRE Revenue (Million USD) Market Share 2017-2022
Table MRF Profile

Table MRF Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure MRF Off-road Tyre Sales Volume and Growth Rate
Figure MRF Revenue (Million USD) Market Share 2017-2022
Table Triangle Tire Profile
Table Triangle Tire Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Triangle Tire Off-road Tyre Sales Volume and Growth Rate
Figure Triangle Tire Revenue (Million USD) Market Share 2017-2022
Table Hankook Profile
Table Hankook Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Hankook Off-road Tyre Sales Volume and Growth Rate
Figure Hankook Revenue (Million USD) Market Share 2017-2022
Table Continental Profile
Table Continental Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Continental Off-road Tyre Sales Volume and Growth Rate
Figure Continental Revenue (Million USD) Market Share 2017-2022
Table Bridgestone Profile
Table Bridgestone Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Bridgestone Off-road Tyre Sales Volume and Growth Rate
Figure Bridgestone Revenue (Million USD) Market Share 2017-2022
Table Cooper Tire Profile
Table Cooper Tire Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Cooper Tire Off-road Tyre Sales Volume and Growth Rate
Figure Cooper Tire Revenue (Million USD) Market Share 2017-2022
Table Michelin Profile
Table Michelin Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross
Margin (2017-2022)
Figure Michelin Off-road Tyre Sales Volume and Growth Rate
Figure Michelin Revenue (Million USD) Market Share 2017-2022
Table Giti Profile
Table Giti Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Giti Off-road Tyre Sales Volume and Growth Rate
Figure Giti Revenue (Million USD) Market Share 2017-2022

Table Pirelli Profile
Table Pirelli Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Pirelli Off-road Tyre Sales Volume and Growth Rate
Figure Pirelli Revenue (Million USD) Market Share 2017-2022
Table TOYO Tyre Profile
Table TOYO Tyre Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure TOYO Tyre Off-road Tyre Sales Volume and Growth Rate
Figure TOYO Tyre Revenue (Million USD) Market Share 2017-2022
Table Maxxis Profile
Table Maxxis Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross
Margin (2017-2022)
Figure Maxxis Off-road Tyre Sales Volume and Growth Rate
Figure Maxxis Revenue (Million USD) Market Share 2017-2022
Table Yokohama Profile
Table Yokohama Off-road Tyre Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Yokohama Off-road Tyre Sales Volume and Growth Rate
Figure Yokohama Revenue (Million USD) Market Share 2017-2022

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