

# Global Off The Road Tires (Otr) Industry Market Research Report

<https://marketpublishers.com/r/G5BC9FB61F3EN.html>

Date: August 2017

Pages: 166

Price: US\$ 2,960.00 (Single User License)

ID: G5BC9FB61F3EN

## Abstracts

Based on the Off

The Road Tires (Otr) industrial chain, this report mainly elaborate the definition, types, applications and major players of Off

The Road Tires (Otr) market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Off The Road Tires (Otr) market.

The Off

The Road Tires (Otr) market can be split based on product types, major applications, and important regions.

Major Players in Off

The Road Tires (Otr) market are:

Continental

Sumitomo

Goodyear

Michelin

Yokohama

Bridgestone

Pirelli

Maxxis  
Zhongce  
Hankook

Major Regions play vital role in Off  
The Road Tires (Otr) market are:

North America  
Europe  
China  
Japan  
Middle East & Africa  
India  
South America  
Others

Most important types of Off  
The Road Tires (Otr) products covered in this report are:

All-Season Tires  
Winter Tires  
Summer Tires

Most widely used downstream fields of Off  
The Road Tires (Otr) market covered in this report are:

Mining  
Construction  
Others

## Contents

### **1 OFF THE ROAD TIRES (OTR) INTRODUCTION AND MARKET OVERVIEW**

- 1.1 Objectives of the Study
- 1.2 Definition of Off The Road Tires (Otr)
- 1.3 Off The Road Tires (Otr) Market Scope and Market Size Estimation
  - 1.3.1 Market Concentration Ratio and Market Maturity Analysis
  - 1.3.2 Global Off The Road Tires (Otr) Value (\$) and Growth Rate from 2012-2022
- 1.4 Market Segmentation
  - 1.4.1 Types of Off The Road Tires (Otr)
  - 1.4.2 Applications of Off The Road Tires (Otr)
  - 1.4.3 Research Regions
    - 1.4.3.1 North America Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.2 Europe Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.3 China Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.4 Japan Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.5 Middle East & Africa Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.6 India Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.7 South America Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)
- 1.5 Market Dynamics
  - 1.5.1 Drivers
    - 1.5.1.1 Emerging Countries of Off The Road Tires (Otr)
    - 1.5.1.2 Growing Market of Off The Road Tires (Otr)
  - 1.5.2 Limitations
  - 1.5.3 Opportunities
- 1.6 Industry News and Policies by Regions
  - 1.6.1 Industry News
  - 1.6.2 Industry Policies

### **2 INDUSTRY CHAIN ANALYSIS**

- 2.1 Upstream Raw Material Suppliers of Off The Road Tires (Otr) Analysis
- 2.2 Major Players of Off The Road Tires (Otr)
  - 2.2.1 Major Players Manufacturing Base and Market Share of Off The Road Tires (Otr) in 2016
  - 2.2.2 Major Players Product Types in 2016
- 2.3 Off The Road Tires (Otr) Manufacturing Cost Structure Analysis
  - 2.3.1 Production Process Analysis
  - 2.3.2 Manufacturing Cost Structure of Off The Road Tires (Otr)
  - 2.3.3 Raw Material Cost of Off The Road Tires (Otr)
  - 2.3.4 Labor Cost of Off The Road Tires (Otr)
- 2.4 Market Channel Analysis of Off The Road Tires (Otr)
- 2.5 Major Downstream Buyers of Off The Road Tires (Otr) Analysis

### **3 GLOBAL OFF THE ROAD TIRES (OTR) MARKET, BY TYPE**

- 3.1 Analysis of Market Status and Feature by Type
- 3.2 Global Off The Road Tires (Otr) Value (\$) and Market Share by Type (2012-2017)
- 3.3 Global Off The Road Tires (Otr) Production and Market Share by Type (2012-2017)
- 3.4 Global Off The Road Tires (Otr) Value (\$) and Growth Rate by Type (2012-2017)
- 3.5 Global Off The Road Tires (Otr) Price Analysis by Type (2012-2017)

### **4 OFF THE ROAD TIRES (OTR) MARKET, BY APPLICATION**

- 4.1 Downstream Market Overview
- 4.2 Global Off The Road Tires (Otr) Consumption and Market Share by Application (2012-2017)
- 4.3 Downstream Buyers by Application
- 4.4 Global Off The Road Tires (Otr) Consumption and Growth Rate by Application (2012-2017)

### **5 GLOBAL OFF THE ROAD TIRES (OTR) PRODUCTION, VALUE (\$) BY REGION (2012-2017)**

- 5.1 Global Off The Road Tires (Otr) Value (\$) and Market Share by Region (2012-2017)
- 5.2 Global Off The Road Tires (Otr) Production and Market Share by Region (2012-2017)
- 5.3 Global Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.4 North America Off The Road Tires (Otr) Production, Value (\$), Price and Gross

Margin (2012-2017)

5.5 Europe Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

5.6 China Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

5.7 Japan Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

5.8 Middle East & Africa Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

5.9 India Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

5.10 South America Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

## **6 GLOBAL OFF THE ROAD TIRES (OTR) PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

6.1 Global Off The Road Tires (Otr) Consumption by Regions (2012-2017)

6.2 North America Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

6.3 Europe Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

6.4 China Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

6.5 Japan Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

6.6 Middle East & Africa Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

6.7 India Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

6.8 South America Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

## **7 GLOBAL OFF THE ROAD TIRES (OTR) MARKET STATUS AND SWOT ANALYSIS BY REGIONS**

7.1 North America Off The Road Tires (Otr) Market Status and SWOT Analysis

7.2 Europe Off The Road Tires (Otr) Market Status and SWOT Analysis

7.3 China Off The Road Tires (Otr) Market Status and SWOT Analysis

- 7.4 Japan Off The Road Tires (Otr) Market Status and SWOT Analysis
- 7.5 Middle East & Africa Off The Road Tires (Otr) Market Status and SWOT Analysis
- 7.6 India Off The Road Tires (Otr) Market Status and SWOT Analysis
- 7.7 South America Off The Road Tires (Otr) Market Status and SWOT Analysis

## **8 COMPETITIVE LANDSCAPE**

### **8.1 Competitive Profile**

#### **8.2 Continental**

##### **8.2.1 Company Profiles**

##### **8.2.2 Off The Road Tires (Otr) Product Introduction and Market Positioning**

###### **8.2.2.1 Product Introduction**

###### **8.2.2.2 Market Positioning and Target Customers**

##### **8.2.3 Continental Production, Value (\$), Price, Gross Margin 2012-2017E**

##### **8.2.4 Continental Market Share of Off The Road Tires (Otr) Segmented by Region in 2016**

#### **8.3 Sumitomo**

##### **8.3.1 Company Profiles**

##### **8.3.2 Off The Road Tires (Otr) Product Introduction and Market Positioning**

###### **8.3.2.1 Product Introduction**

###### **8.3.2.2 Market Positioning and Target Customers**

##### **8.3.3 Sumitomo Production, Value (\$), Price, Gross Margin 2012-2017E**

##### **8.3.4 Sumitomo Market Share of Off The Road Tires (Otr) Segmented by Region in 2016**

#### **8.4 Goodyear**

##### **8.4.1 Company Profiles**

##### **8.4.2 Off The Road Tires (Otr) Product Introduction and Market Positioning**

###### **8.4.2.1 Product Introduction**

###### **8.4.2.2 Market Positioning and Target Customers**

##### **8.4.3 Goodyear Production, Value (\$), Price, Gross Margin 2012-2017E**

##### **8.4.4 Goodyear Market Share of Off The Road Tires (Otr) Segmented by Region in 2016**

#### **8.5 Michelin**

##### **8.5.1 Company Profiles**

##### **8.5.2 Off The Road Tires (Otr) Product Introduction and Market Positioning**

###### **8.5.2.1 Product Introduction**

###### **8.5.2.2 Market Positioning and Target Customers**

##### **8.5.3 Michelin Production, Value (\$), Price, Gross Margin 2012-2017E**

##### **8.5.4 Michelin Market Share of Off The Road Tires (Otr) Segmented by Region in 2016**

## 8.6 Yokohama

### 8.6.1 Company Profiles

### 8.6.2 Off The Road Tires (Otr) Product Introduction and Market Positioning

#### 8.6.2.1 Product Introduction

#### 8.6.2.2 Market Positioning and Target Customers

### 8.6.3 Yokohama Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.6.4 Yokohama Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

## 8.7 Bridgestone

### 8.7.1 Company Profiles

### 8.7.2 Off The Road Tires (Otr) Product Introduction and Market Positioning

#### 8.7.2.1 Product Introduction

#### 8.7.2.2 Market Positioning and Target Customers

### 8.7.3 Bridgestone Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.7.4 Bridgestone Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

## 8.8 Pirelli

### 8.8.1 Company Profiles

### 8.8.2 Off The Road Tires (Otr) Product Introduction and Market Positioning

#### 8.8.2.1 Product Introduction

#### 8.8.2.2 Market Positioning and Target Customers

### 8.8.3 Pirelli Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.8.4 Pirelli Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

## 8.9 Maxxis

### 8.9.1 Company Profiles

### 8.9.2 Off The Road Tires (Otr) Product Introduction and Market Positioning

#### 8.9.2.1 Product Introduction

#### 8.9.2.2 Market Positioning and Target Customers

### 8.9.3 Maxxis Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.9.4 Maxxis Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

## 8.10 Zhongce

### 8.10.1 Company Profiles

### 8.10.2 Off The Road Tires (Otr) Product Introduction and Market Positioning

#### 8.10.2.1 Product Introduction

#### 8.10.2.2 Market Positioning and Target Customers

### 8.10.3 Zhongce Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.10.4 Zhongce Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

## 8.11 Hankook



#### 8.11.1 Company Profiles

#### 8.11.2 Off The Road Tires (Otr) Product Introduction and Market Positioning

##### 8.11.2.1 Product Introduction

##### 8.11.2.2 Market Positioning and Target Customers

#### 8.11.3 Hankook Production, Value (\$), Price, Gross Margin 2012-2017E

#### 8.11.4 Hankook Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

## **9 GLOBAL OFF THE ROAD TIRES (OTR) MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION**

### 9.1 Global Off The Road Tires (Otr) Market Value (\$) & Volume Forecast, by Type (2017-2022)

#### 9.1.1 All-Season Tires Market Value (\$) and Volume Forecast (2017-2022)

#### 9.1.2 Winter Tires Market Value (\$) and Volume Forecast (2017-2022)

#### 9.1.3 Summer Tires Market Value (\$) and Volume Forecast (2017-2022)

### 9.2 Global Off The Road Tires (Otr) Market Value (\$) & Volume Forecast, by Application (2017-2022)

#### 9.2.1 Mining Market Value (\$) and Volume Forecast (2017-2022)

#### 9.2.2 Construction Market Value (\$) and Volume Forecast (2017-2022)

#### 9.2.3 Others Market Value (\$) and Volume Forecast (2017-2022)

## **10 OFF THE ROAD TIRES (OTR) MARKET ANALYSIS AND FORECAST BY REGION**

### 10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)

### 10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)

### 10.3 China Market Value (\$) and Consumption Forecast (2017-2022)

### 10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)

### 10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)

### 10.6 India Market Value (\$) and Consumption Forecast (2017-2022)

### 10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

## **11 NEW PROJECT FEASIBILITY ANALYSIS**

### 11.1 Industry Barriers and New Entrants SWOT Analysis

### 11.2 Analysis and Suggestions on New Project Investment

## **12 RESEARCH FINDING AND CONCLUSION**



## **13 APPENDIX**

13.1 Discussion Guide

13.2 Knowledge Store: Maia Subscription Portal

13.3 Research Data Source

13.4 Research Assumptions and Acronyms Used

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Off The Road Tires (Otr)

Table Product Specification of Off The Road Tires (Otr)

Figure Market Concentration Ratio and Market Maturity Analysis of Off The Road Tires (Otr)

Figure Global Off The Road Tires (Otr) Value (\$) and Growth Rate from 2012-2022

Table Different Types of Off The Road Tires (Otr)

Figure Global Off The Road Tires (Otr) Value (\$) Segment by Type from 2012-2017

Figure All-Season Tires Picture

Figure Winter Tires Picture

Figure Summer Tires Picture

Table Different Applications of Off The Road Tires (Otr)

Figure Global Off The Road Tires (Otr) Value (\$) Segment by Applications from 2012-2017

Figure Mining Picture

Figure Construction Picture

Figure Others Picture

Table Research Regions of Off The Road Tires (Otr)

Figure North America Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)

Figure Europe Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)

Table China Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)

Table Japan Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)

Table Middle East & Africa Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)

Table India Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)

Table South America Off The Road Tires (Otr) Production Value (\$) and Growth Rate (2012-2017)

Table Emerging Countries of Off The Road Tires (Otr)

Table Growing Market of Off The Road Tires (Otr)

Figure Industry Chain Analysis of Off The Road Tires (Otr)

Table Upstream Raw Material Suppliers of Off The Road Tires (Otr) with Contact Information

Table Major Players Manufacturing Base and Market Share (\$) of Off The Road Tires (Otr) in 2016

Table Major Players Off The Road Tires (Otr) Product Types in 2016

Figure Production Process of Off The Road Tires (Otr)

Figure Manufacturing Cost Structure of Off The Road Tires (Otr)

Figure Channel Status of Off The Road Tires (Otr)

Table Major Distributors of Off The Road Tires (Otr) with Contact Information

Table Major Downstream Buyers of Off The Road Tires (Otr) with Contact Information

Table Analysis of Market Status and Feature by Type

Table Global Off The Road Tires (Otr) Value (\$) by Type (2012-2017)

Table Global Off The Road Tires (Otr) Value (\$) Share by Type (2012-2017)

Figure Global Off The Road Tires (Otr) Value (\$) Share by Type (2012-2017)

Table Global Off The Road Tires (Otr) Production by Type (2012-2017)

Table Global Off The Road Tires (Otr) Production Share by Type (2012-2017)

Figure Global Off The Road Tires (Otr) Production Share by Type (2012-2017)

Figure Global Off The Road Tires (Otr) Value (\$) and Growth Rate of All-Season Tires

Figure Global Off The Road Tires (Otr) Value (\$) and Growth Rate of Winter Tires

Figure Global Off The Road Tires (Otr) Value (\$) and Growth Rate of Summer Tires

Table Global Off The Road Tires (Otr) Price by Type (2012-2017)

Figure Downstream Market Overview

Table Global Off The Road Tires (Otr) Consumption by Application (2012-2017)

Table Global Off The Road Tires (Otr) Consumption Market Share by Application (2012-2017)

Figure Global Off The Road Tires (Otr) Consumption Market Share by Application (2012-2017)

Table Downstream Buyers Introduction by Application

Figure Global Off The Road Tires (Otr) Consumption and Growth Rate of Mining (2012-2017)

Figure Global Off The Road Tires (Otr) Consumption and Growth Rate of Construction (2012-2017)

Figure Global Off The Road Tires (Otr) Consumption and Growth Rate of Others (2012-2017)

Table Global Off The Road Tires (Otr) Value (\$) by Region (2012-2017)

Table Global Off The Road Tires (Otr) Value (\$) Market Share by Region (2012-2017)

Figure Global Off The Road Tires (Otr) Value (\$) Market Share by Region (2012-2017)

Table Global Off The Road Tires (Otr) Production by Region (2012-2017)

Table Global Off The Road Tires (Otr) Production Market Share by Region (2012-2017)

Figure Global Off The Road Tires (Otr) Production Market Share by Region (2012-2017)

Table Global Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

Table North America Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

Table Europe Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

Table China Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

Table Japan Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

Table Middle East & Africa Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

Table India Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

Table South America Off The Road Tires (Otr) Production, Value (\$), Price and Gross Margin (2012-2017)

Table Global Off The Road Tires (Otr) Consumption by Regions (2012-2017)

Figure Global Off The Road Tires (Otr) Consumption Share by Regions (2012-2017)

Table North America Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

Table Europe Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

Table China Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

Table Japan Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

Table Middle East & Africa Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

Table India Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

Table South America Off The Road Tires (Otr) Production, Consumption, Export, Import (2012-2017)

Figure North America Off The Road Tires (Otr) Production and Growth Rate Analysis

Figure North America Off The Road Tires (Otr) Consumption and Growth Rate Analysis

Figure North America Off The Road Tires (Otr) SWOT Analysis

Figure Europe Off The Road Tires (Otr) Production and Growth Rate Analysis

Figure Europe Off The Road Tires (Otr) Consumption and Growth Rate Analysis

Figure Europe Off The Road Tires (Otr) SWOT Analysis

Figure China Off The Road Tires (Otr) Production and Growth Rate Analysis  
Figure China Off The Road Tires (Otr) Consumption and Growth Rate Analysis  
Figure China Off The Road Tires (Otr) SWOT Analysis  
Figure Japan Off The Road Tires (Otr) Production and Growth Rate Analysis  
Figure Japan Off The Road Tires (Otr) Consumption and Growth Rate Analysis  
Figure Japan Off The Road Tires (Otr) SWOT Analysis  
Figure Middle East & Africa Off The Road Tires (Otr) Production and Growth Rate Analysis  
Figure Middle East & Africa Off The Road Tires (Otr) Consumption and Growth Rate Analysis  
Figure Middle East & Africa Off The Road Tires (Otr) SWOT Analysis  
Figure India Off The Road Tires (Otr) Production and Growth Rate Analysis  
Figure India Off The Road Tires (Otr) Consumption and Growth Rate Analysis  
Figure India Off The Road Tires (Otr) SWOT Analysis  
Figure South America Off The Road Tires (Otr) Production and Growth Rate Analysis  
Figure South America Off The Road Tires (Otr) Consumption and Growth Rate Analysis  
Figure South America Off The Road Tires (Otr) SWOT Analysis  
Figure Competitive Matrix and Pattern Characteristics of Off The Road Tires (Otr) Market  
Figure Top 3 Market Share of Off The Road Tires (Otr) Companies  
Figure Top 6 Market Share of Off The Road Tires (Otr) Companies  
Table Mergers, Acquisitions and Expansion Analysis  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Continental Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Continental Production and Growth Rate  
Figure Continental Value (\$) Market Share 2012-2017E  
Figure Continental Market Share of Off The Road Tires (Otr) Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Sumitomo Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Sumitomo Production and Growth Rate  
Figure Sumitomo Value (\$) Market Share 2012-2017E  
Figure Sumitomo Market Share of Off The Road Tires (Otr) Segmented by Region in 2016  
Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Goodyear Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Goodyear Production and Growth Rate

Figure Goodyear Value (\$) Market Share 2012-2017E

Figure Goodyear Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Michelin Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Michelin Production and Growth Rate

Figure Michelin Value (\$) Market Share 2012-2017E

Figure Michelin Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Yokohama Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Yokohama Production and Growth Rate

Figure Yokohama Value (\$) Market Share 2012-2017E

Figure Yokohama Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Bridgestone Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Bridgestone Production and Growth Rate

Figure Bridgestone Value (\$) Market Share 2012-2017E

Figure Bridgestone Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Pirelli Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Pirelli Production and Growth Rate

Figure Pirelli Value (\$) Market Share 2012-2017E

Figure Pirelli Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

Table Company Profiles



Table Product Introduction

Table Market Positioning and Target Customers

Table Maxxis Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Maxxis Production and Growth Rate

Figure Maxxis Value (\$) Market Share 2012-2017E

Figure Maxxis Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Zhongce Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Zhongce Production and Growth Rate

Figure Zhongce Value (\$) Market Share 2012-2017E

Figure Zhongce Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Hankook Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Hankook Production and Growth Rate

Figure Hankook Value (\$) Market Share 2012-2017E

Figure Hankook Market Share of Off The Road Tires (Otr) Segmented by Region in 2016

Table Global Off The Road Tires (Otr) Market Value (\$) Forecast, by Type

Table Global Off The Road Tires (Otr) Market Volume Forecast, by Type

Figure Global Off The Road Tires (Otr) Market Value (\$) and Growth Rate Forecast of All-Season Tires (2017-2022)

Figure Global Off The Road Tires (Otr) Market Volume and Growth Rate Forecast of All-Season Tires (2017-2022)

Figure Global Off The Road Tires (Otr) Market Value (\$) and Growth Rate Forecast of Winter Tires (2017-2022)

Figure Global Off The Road Tires (Otr) Market Volume and Growth Rate Forecast of Winter Tires (2017-2022)

Figure Global Off The Road Tires (Otr) Market Value (\$) and Growth Rate Forecast of Summer Tires (2017-2022)

Figure Global Off The Road Tires (Otr) Market Volume and Growth Rate Forecast of Summer Tires (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Off The Road Tires (Otr) Consumption and Growth Rate of Mining



(2012-2017)

Figure Global Off The Road Tires (Otr) Consumption and Growth Rate of Construction  
(2012-2017)

Figure Global Off The Road Tires (Otr) Consumption and Growth Rate of Others  
(2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Others (2017-2022)

Figure Market Volume and Growth Rate Forecast of Others (2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)

Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)

Table India Consumption and Growth Rate Forecast (2017-2022)

Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table South America Consumption and Growth Rate Forecast (2017-2022)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

## I would like to order

Product name: Global Off The Road Tires (Otr) Industry Market Research Report

Product link: <https://marketpublishers.com/r/G5BC9FB61F3EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5BC9FB61F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970