

# Global Off The Road (OTR) Tire Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Off-road tires (Off-road tyre) are a category of vehicle tires that use deep tread to provide more traction on unpaved surfaces such as loose dirt, mud, sand, or gravel. Compared to ice or snow tires, they lack studs but contain deeper and wider grooves meant to help the tread sink into mud or gravel surfaces.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Off The Road (OTR) Tire market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Off The Road (OTR) Tire market are covered in Chapter 9:

Michelin

Goodyear  
Hankook  
Continental  
Pirelli  
Yokohama  
Zhongce Rubber Group Co., Ltd.  
Maxxis  
Bridgestone  
Sumitomo Tires

In Chapter 5 and Chapter 7.3, based on types, the Off The Road (OTR) Tire market from 2017 to 2027 is primarily split into:

Radial Tires  
Bias Tires  
Non-Pneumatic Tires

In Chapter 6 and Chapter 7.4, based on applications, the Off The Road (OTR) Tire market from 2017 to 2027 covers:

Construction  
Industrial  
Mining  
Agriculture  
Ports  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Off The Road (OTR) Tire market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Off The Road (OTR) Tire Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can

help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative

product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 OFF THE ROAD (OTR) TIRE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Off The Road (OTR) Tire Market
- 1.2 Off The Road (OTR) Tire Market Segment by Type
  - 1.2.1 Global Off The Road (OTR) Tire Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Off The Road (OTR) Tire Market Segment by Application
  - 1.3.1 Off The Road (OTR) Tire Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Off The Road (OTR) Tire Market, Region Wise (2017-2027)
  - 1.4.1 Global Off The Road (OTR) Tire Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Off The Road (OTR) Tire Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Off The Road (OTR) Tire Market Status and Prospect (2017-2027)
  - 1.4.4 China Off The Road (OTR) Tire Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Off The Road (OTR) Tire Market Status and Prospect (2017-2027)
  - 1.4.6 India Off The Road (OTR) Tire Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Off The Road (OTR) Tire Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Off The Road (OTR) Tire Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Off The Road (OTR) Tire Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Off The Road (OTR) Tire (2017-2027)
  - 1.5.1 Global Off The Road (OTR) Tire Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Off The Road (OTR) Tire Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Off The Road (OTR) Tire Market

### 2 INDUSTRY OUTLOOK

- 2.1 Off The Road (OTR) Tire Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers

- 2.2.4 Analysis of Brand Barrier
- 2.3 Off The Road (OTR) Tire Market Drivers Analysis
- 2.4 Off The Road (OTR) Tire Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Off The Road (OTR) Tire Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Off The Road (OTR) Tire Industry Development

### **3 GLOBAL OFF THE ROAD (OTR) TIRE MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Off The Road (OTR) Tire Sales Volume and Share by Player (2017-2022)
- 3.2 Global Off The Road (OTR) Tire Revenue and Market Share by Player (2017-2022)
- 3.3 Global Off The Road (OTR) Tire Average Price by Player (2017-2022)
- 3.4 Global Off The Road (OTR) Tire Gross Margin by Player (2017-2022)
- 3.5 Off The Road (OTR) Tire Market Competitive Situation and Trends
  - 3.5.1 Off The Road (OTR) Tire Market Concentration Rate
  - 3.5.2 Off The Road (OTR) Tire Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL OFF THE ROAD (OTR) TIRE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Off The Road (OTR) Tire Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Off The Road (OTR) Tire Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Off The Road (OTR) Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Off The Road (OTR) Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Off The Road (OTR) Tire Market Under COVID-19
- 4.5 Europe Off The Road (OTR) Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Off The Road (OTR) Tire Market Under COVID-19
- 4.6 China Off The Road (OTR) Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Off The Road (OTR) Tire Market Under COVID-19



4.7 Japan Off The Road (OTR) Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Off The Road (OTR) Tire Market Under COVID-19

4.8 India Off The Road (OTR) Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Off The Road (OTR) Tire Market Under COVID-19

4.9 Southeast Asia Off The Road (OTR) Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Off The Road (OTR) Tire Market Under COVID-19

4.10 Latin America Off The Road (OTR) Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Off The Road (OTR) Tire Market Under COVID-19

4.11 Middle East and Africa Off The Road (OTR) Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Off The Road (OTR) Tire Market Under COVID-19

## **5 GLOBAL OFF THE ROAD (OTR) TIRE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Off The Road (OTR) Tire Sales Volume and Market Share by Type (2017-2022)

5.2 Global Off The Road (OTR) Tire Revenue and Market Share by Type (2017-2022)

5.3 Global Off The Road (OTR) Tire Price by Type (2017-2022)

5.4 Global Off The Road (OTR) Tire Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Off The Road (OTR) Tire Sales Volume, Revenue and Growth Rate of Radial Tires (2017-2022)

5.4.2 Global Off The Road (OTR) Tire Sales Volume, Revenue and Growth Rate of Bias Tires (2017-2022)

5.4.3 Global Off The Road (OTR) Tire Sales Volume, Revenue and Growth Rate of Non-Pneumatic Tires (2017-2022)

## **6 GLOBAL OFF THE ROAD (OTR) TIRE MARKET ANALYSIS BY APPLICATION**

6.1 Global Off The Road (OTR) Tire Consumption and Market Share by Application (2017-2022)

6.2 Global Off The Road (OTR) Tire Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Off The Road (OTR) Tire Consumption and Growth Rate by Application



(2017-2022)

6.3.1 Global Off The Road (OTR) Tire Consumption and Growth Rate of Construction

(2017-2022)

6.3.2 Global Off The Road (OTR) Tire Consumption and Growth Rate of Industrial

(2017-2022)

6.3.3 Global Off The Road (OTR) Tire Consumption and Growth Rate of Mining

(2017-2022)

6.3.4 Global Off The Road (OTR) Tire Consumption and Growth Rate of Agriculture

(2017-2022)

6.3.5 Global Off The Road (OTR) Tire Consumption and Growth Rate of Ports

(2017-2022)

6.3.6 Global Off The Road (OTR) Tire Consumption and Growth Rate of Others

(2017-2022)

## **7 GLOBAL OFF THE ROAD (OTR) TIRE MARKET FORECAST (2022-2027)**

7.1 Global Off The Road (OTR) Tire Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Off The Road (OTR) Tire Sales Volume and Growth Rate Forecast

(2022-2027)

7.1.2 Global Off The Road (OTR) Tire Revenue and Growth Rate Forecast

(2022-2027)

7.1.3 Global Off The Road (OTR) Tire Price and Trend Forecast (2022-2027)

7.2 Global Off The Road (OTR) Tire Sales Volume and Revenue Forecast, Region Wise

(2022-2027)

7.2.1 United States Off The Road (OTR) Tire Sales Volume and Revenue Forecast

(2022-2027)

7.2.2 Europe Off The Road (OTR) Tire Sales Volume and Revenue Forecast

(2022-2027)

7.2.3 China Off The Road (OTR) Tire Sales Volume and Revenue Forecast

(2022-2027)

7.2.4 Japan Off The Road (OTR) Tire Sales Volume and Revenue Forecast

(2022-2027)

7.2.5 India Off The Road (OTR) Tire Sales Volume and Revenue Forecast

(2022-2027)

7.2.6 Southeast Asia Off The Road (OTR) Tire Sales Volume and Revenue Forecast

(2022-2027)

7.2.7 Latin America Off The Road (OTR) Tire Sales Volume and Revenue Forecast

(2022-2027)

7.2.8 Middle East and Africa Off The Road (OTR) Tire Sales Volume and Revenue

Forecast (2022-2027)

7.3 Global Off The Road (OTR) Tire Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Off The Road (OTR) Tire Revenue and Growth Rate of Radial Tires (2022-2027)

7.3.2 Global Off The Road (OTR) Tire Revenue and Growth Rate of Bias Tires (2022-2027)

7.3.3 Global Off The Road (OTR) Tire Revenue and Growth Rate of Non-Pneumatic Tires (2022-2027)

7.4 Global Off The Road (OTR) Tire Consumption Forecast by Application (2022-2027)

7.4.1 Global Off The Road (OTR) Tire Consumption Value and Growth Rate of Construction(2022-2027)

7.4.2 Global Off The Road (OTR) Tire Consumption Value and Growth Rate of Industrial(2022-2027)

7.4.3 Global Off The Road (OTR) Tire Consumption Value and Growth Rate of Mining(2022-2027)

7.4.4 Global Off The Road (OTR) Tire Consumption Value and Growth Rate of Agriculture(2022-2027)

7.4.5 Global Off The Road (OTR) Tire Consumption Value and Growth Rate of Ports(2022-2027)

7.4.6 Global Off The Road (OTR) Tire Consumption Value and Growth Rate of Others(2022-2027)

7.5 Off The Road (OTR) Tire Market Forecast Under COVID-19

## **8 OFF THE ROAD (OTR) TIRE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Off The Road (OTR) Tire Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Off The Road (OTR) Tire Analysis

8.6 Major Downstream Buyers of Off The Road (OTR) Tire Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Off The Road (OTR) Tire Industry

## 9 PLAYERS PROFILES

### 9.1 Michelin

- 9.1.1 Michelin Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Off The Road (OTR) Tire Product Profiles, Application and Specification
- 9.1.3 Michelin Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### 9.2 Goodyear

- 9.2.1 Goodyear Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Off The Road (OTR) Tire Product Profiles, Application and Specification
- 9.2.3 Goodyear Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### 9.3 Hankook

- 9.3.1 Hankook Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Off The Road (OTR) Tire Product Profiles, Application and Specification
- 9.3.3 Hankook Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### 9.4 Continental

- 9.4.1 Continental Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Off The Road (OTR) Tire Product Profiles, Application and Specification
- 9.4.3 Continental Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### 9.5 Pirelli

- 9.5.1 Pirelli Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Off The Road (OTR) Tire Product Profiles, Application and Specification
- 9.5.3 Pirelli Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis

### 9.6 Yokohama

- 9.6.1 Yokohama Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Off The Road (OTR) Tire Product Profiles, Application and Specification
- 9.6.3 Yokohama Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Zhongce Rubber Group Co., Ltd.

9.7.1 Zhongce Rubber Group Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Off The Road (OTR) Tire Product Profiles, Application and Specification

9.7.3 Zhongce Rubber Group Co., Ltd. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Maxxis

9.8.1 Maxxis Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Off The Road (OTR) Tire Product Profiles, Application and Specification

9.8.3 Maxxis Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Bridgestone

9.9.1 Bridgestone Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Off The Road (OTR) Tire Product Profiles, Application and Specification

9.9.3 Bridgestone Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Sumitomo Tires

9.10.1 Sumitomo Tires Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Off The Road (OTR) Tire Product Profiles, Application and Specification

9.10.3 Sumitomo Tires Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Off The Road (OTR) Tire Product Picture

Table Global Off The Road (OTR) Tire Market Sales Volume and CAGR (%)  
Comparison by Type

Table Off The Road (OTR) Tire Market Consumption (Sales Volume) Comparison by  
Application (2017-2027)

Figure Global Off The Road (OTR) Tire Market Size (Revenue, Million USD) and CAGR  
(%) (2017-2027)

Figure United States Off The Road (OTR) Tire Market Revenue (Million USD) and  
Growth Rate (2017-2027)

Figure Europe Off The Road (OTR) Tire Market Revenue (Million USD) and Growth  
Rate (2017-2027)

Figure China Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Japan Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure India Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Southeast Asia Off The Road (OTR) Tire Market Revenue (Million USD) and  
Growth Rate (2017-2027)

Figure Latin America Off The Road (OTR) Tire Market Revenue (Million USD) and  
Growth Rate (2017-2027)

Figure Middle East and Africa Off The Road (OTR) Tire Market Revenue (Million USD)  
and Growth Rate (2017-2027)

Figure Global Off The Road (OTR) Tire Market Sales Volume Status and Outlook  
(2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Off The Road (OTR) Tire Industry  
Development

Table Global Off The Road (OTR) Tire Sales Volume by Player (2017-2022)

Table Global Off The Road (OTR) Tire Sales Volume Share by Player (2017-2022)

Figure Global Off The Road (OTR) Tire Sales Volume Share by Player in 2021

Table Off The Road (OTR) Tire Revenue (Million USD) by Player (2017-2022)

Table Off The Road (OTR) Tire Revenue Market Share by Player (2017-2022)

Table Off The Road (OTR) Tire Price by Player (2017-2022)

Table Off The Road (OTR) Tire Gross Margin by Player (2017-2022)  
Table Mergers & Acquisitions, Expansion Plans  
Table Global Off The Road (OTR) Tire Sales Volume, Region Wise (2017-2022)  
Table Global Off The Road (OTR) Tire Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Off The Road (OTR) Tire Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Off The Road (OTR) Tire Sales Volume Market Share, Region Wise in 2021  
Table Global Off The Road (OTR) Tire Revenue (Million USD), Region Wise (2017-2022)  
Table Global Off The Road (OTR) Tire Revenue Market Share, Region Wise (2017-2022)  
Figure Global Off The Road (OTR) Tire Revenue Market Share, Region Wise (2017-2022)  
Figure Global Off The Road (OTR) Tire Revenue Market Share, Region Wise in 2021  
Table Global Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Off The Road (OTR) Tire Sales Volume by Type (2017-2022)  
Table Global Off The Road (OTR) Tire Sales Volume Market Share by Type (2017-2022)  
Figure Global Off The Road (OTR) Tire Sales Volume Market Share by Type in 2021  
Table Global Off The Road (OTR) Tire Revenue (Million USD) by Type (2017-2022)



Table Global Off The Road (OTR) Tire Revenue Market Share by Type (2017-2022)

Figure Global Off The Road (OTR) Tire Revenue Market Share by Type in 2021

Table Off The Road (OTR) Tire Price by Type (2017-2022)

Figure Global Off The Road (OTR) Tire Sales Volume and Growth Rate of Radial Tires (2017-2022)

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate of Radial Tires (2017-2022)

Figure Global Off The Road (OTR) Tire Sales Volume and Growth Rate of Bias Tires (2017-2022)

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate of Bias Tires (2017-2022)

Figure Global Off The Road (OTR) Tire Sales Volume and Growth Rate of Non-Pneumatic Tires (2017-2022)

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate of Non-Pneumatic Tires (2017-2022)

Table Global Off The Road (OTR) Tire Consumption by Application (2017-2022)

Table Global Off The Road (OTR) Tire Consumption Market Share by Application (2017-2022)

Table Global Off The Road (OTR) Tire Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Off The Road (OTR) Tire Consumption Revenue Market Share by Application (2017-2022)

Table Global Off The Road (OTR) Tire Consumption and Growth Rate of Construction (2017-2022)

Table Global Off The Road (OTR) Tire Consumption and Growth Rate of Industrial (2017-2022)

Table Global Off The Road (OTR) Tire Consumption and Growth Rate of Mining (2017-2022)

Table Global Off The Road (OTR) Tire Consumption and Growth Rate of Agriculture (2017-2022)

Table Global Off The Road (OTR) Tire Consumption and Growth Rate of Ports (2017-2022)

Table Global Off The Road (OTR) Tire Consumption and Growth Rate of Others (2017-2022)

Figure Global Off The Road (OTR) Tire Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Off The Road (OTR) Tire Price and Trend Forecast (2022-2027)



Figure USA Off The Road (OTR) Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Off The Road (OTR) Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Off The Road (OTR) Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Off The Road (OTR) Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Off The Road (OTR) Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Off The Road (OTR) Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Off The Road (OTR) Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Off The Road (OTR) Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Off The Road (OTR) Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Off The Road (OTR) Tire Market Sales Volume Forecast, by Type

Table Global Off The Road (OTR) Tire Sales Volume Market Share Forecast, by Type

Table Global Off The Road (OTR) Tire Market Revenue (Million USD) Forecast, by Type

Table Global Off The Road (OTR) Tire Revenue Market Share Forecast, by Type

Table Global Off The Road (OTR) Tire Price Forecast, by Type

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate of

Radial Tires (2022-2027)

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate of Radial Tires (2022-2027)

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate of Bias Tires (2022-2027)

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate of Bias Tires (2022-2027)

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate of Non-Pneumatic Tires (2022-2027)

Figure Global Off The Road (OTR) Tire Revenue (Million USD) and Growth Rate of Non-Pneumatic Tires (2022-2027)

Table Global Off The Road (OTR) Tire Market Consumption Forecast, by Application

Table Global Off The Road (OTR) Tire Consumption Market Share Forecast, by Application

Table Global Off The Road (OTR) Tire Market Revenue (Million USD) Forecast, by Application

Table Global Off The Road (OTR) Tire Revenue Market Share Forecast, by Application

Figure Global Off The Road (OTR) Tire Consumption Value (Million USD) and Growth Rate of Construction (2022-2027)

Figure Global Off The Road (OTR) Tire Consumption Value (Million USD) and Growth Rate of Industrial (2022-2027)

Figure Global Off The Road (OTR) Tire Consumption Value (Million USD) and Growth Rate of Mining (2022-2027)

Figure Global Off The Road (OTR) Tire Consumption Value (Million USD) and Growth Rate of Agriculture (2022-2027)

Figure Global Off The Road (OTR) Tire Consumption Value (Million USD) and Growth Rate of Ports (2022-2027)

Figure Global Off The Road (OTR) Tire Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Off The Road (OTR) Tire Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Michelin Profile

Table Michelin Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Michelin Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Michelin Revenue (Million USD) Market Share 2017-2022

Table Goodyear Profile

Table Goodyear Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Goodyear Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Goodyear Revenue (Million USD) Market Share 2017-2022

Table Hankook Profile

Table Hankook Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hankook Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Hankook Revenue (Million USD) Market Share 2017-2022

Table Continental Profile

Table Continental Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Continental Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Continental Revenue (Million USD) Market Share 2017-2022

Table Pirelli Profile

Table Pirelli Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pirelli Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Pirelli Revenue (Million USD) Market Share 2017-2022

Table Yokohama Profile

Table Yokohama Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yokohama Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Yokohama Revenue (Million USD) Market Share 2017-2022

Table Zhongce Rubber Group Co., Ltd. Profile

Table Zhongce Rubber Group Co., Ltd. Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zhongce Rubber Group Co., Ltd. Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Zhongce Rubber Group Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Maxxis Profile

Table Maxxis Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Maxxis Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Maxxis Revenue (Million USD) Market Share 2017-2022

Table Bridgestone Profile

Table Bridgestone Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bridgestone Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Bridgestone Revenue (Million USD) Market Share 2017-2022

Table Sumitomo Tires Profile

Table Sumitomo Tires Off The Road (OTR) Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sumitomo Tires Off The Road (OTR) Tire Sales Volume and Growth Rate

Figure Sumitomo Tires Revenue (Million USD) Market Share 2017-2022

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