

# Global Off-Highway Tire Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Off-Highway Tire market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Off-Highway Tire market are covered in Chapter 9:

JK TYRE & INDUSTRIES LTD

MICHELIN

Continental

TOYO TIRE & RUBBER CO LTD

The Goodyear Tire & Rubber Company

In Chapter 5 and Chapter 7.3, based on types, the Off-Highway Tire market from 2017 to 2027 is primarily split into:

Pneumatic

Non-pneumatic

In Chapter 6 and Chapter 7.4, based on applications, the Off-Highway Tire market from

2017 to 2027 covers:

Mining

Agriculture Vehicles

Construction and Industrial Equipment

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Off-Highway Tire market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Off-Highway Tire Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 OFF-HIGHWAY TIRE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Off-Highway Tire Market
- 1.2 Off-Highway Tire Market Segment by Type
  - 1.2.1 Global Off-Highway Tire Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Off-Highway Tire Market Segment by Application
  - 1.3.1 Off-Highway Tire Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Off-Highway Tire Market, Region Wise (2017-2027)
  - 1.4.1 Global Off-Highway Tire Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Off-Highway Tire Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Off-Highway Tire Market Status and Prospect (2017-2027)
  - 1.4.4 China Off-Highway Tire Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Off-Highway Tire Market Status and Prospect (2017-2027)
  - 1.4.6 India Off-Highway Tire Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Off-Highway Tire Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Off-Highway Tire Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Off-Highway Tire Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Off-Highway Tire (2017-2027)
  - 1.5.1 Global Off-Highway Tire Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Off-Highway Tire Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Off-Highway Tire Market

### 2 INDUSTRY OUTLOOK

- 2.1 Off-Highway Tire Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Off-Highway Tire Market Drivers Analysis
- 2.4 Off-Highway Tire Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Off-Highway Tire Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Off-Highway Tire Industry Development

### **3 GLOBAL OFF-HIGHWAY TIRE MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Off-Highway Tire Sales Volume and Share by Player (2017-2022)
- 3.2 Global Off-Highway Tire Revenue and Market Share by Player (2017-2022)
- 3.3 Global Off-Highway Tire Average Price by Player (2017-2022)
- 3.4 Global Off-Highway Tire Gross Margin by Player (2017-2022)
- 3.5 Off-Highway Tire Market Competitive Situation and Trends
  - 3.5.1 Off-Highway Tire Market Concentration Rate
  - 3.5.2 Off-Highway Tire Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL OFF-HIGHWAY TIRE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Off-Highway Tire Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Off-Highway Tire Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Off-Highway Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Off-Highway Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Off-Highway Tire Market Under COVID-19
- 4.5 Europe Off-Highway Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Off-Highway Tire Market Under COVID-19
- 4.6 China Off-Highway Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Off-Highway Tire Market Under COVID-19
- 4.7 Japan Off-Highway Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Off-Highway Tire Market Under COVID-19
- 4.8 India Off-Highway Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Off-Highway Tire Market Under COVID-19

4.9 Southeast Asia Off-Highway Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Off-Highway Tire Market Under COVID-19

4.10 Latin America Off-Highway Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Off-Highway Tire Market Under COVID-19

4.11 Middle East and Africa Off-Highway Tire Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Off-Highway Tire Market Under COVID-19

## **5 GLOBAL OFF-HIGHWAY TIRE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Off-Highway Tire Sales Volume and Market Share by Type (2017-2022)

5.2 Global Off-Highway Tire Revenue and Market Share by Type (2017-2022)

5.3 Global Off-Highway Tire Price by Type (2017-2022)

5.4 Global Off-Highway Tire Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Off-Highway Tire Sales Volume, Revenue and Growth Rate of Pneumatic (2017-2022)

5.4.2 Global Off-Highway Tire Sales Volume, Revenue and Growth Rate of Non-pneumatic (2017-2022)

## **6 GLOBAL OFF-HIGHWAY TIRE MARKET ANALYSIS BY APPLICATION**

6.1 Global Off-Highway Tire Consumption and Market Share by Application (2017-2022)

6.2 Global Off-Highway Tire Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Off-Highway Tire Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Off-Highway Tire Consumption and Growth Rate of Mining (2017-2022)

6.3.2 Global Off-Highway Tire Consumption and Growth Rate of Agriculture Vehicles (2017-2022)

6.3.3 Global Off-Highway Tire Consumption and Growth Rate of Construction and Industrial Equipment (2017-2022)

6.3.4 Global Off-Highway Tire Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL OFF-HIGHWAY TIRE MARKET FORECAST (2022-2027)**

7.1 Global Off-Highway Tire Sales Volume, Revenue Forecast (2022-2027)



- 7.1.1 Global Off-Highway Tire Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Off-Highway Tire Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Off-Highway Tire Price and Trend Forecast (2022-2027)
- 7.2 Global Off-Highway Tire Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Off-Highway Tire Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Off-Highway Tire Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Off-Highway Tire Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Off-Highway Tire Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Off-Highway Tire Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Off-Highway Tire Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Off-Highway Tire Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Off-Highway Tire Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Off-Highway Tire Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Off-Highway Tire Revenue and Growth Rate of Pneumatic (2022-2027)
  - 7.3.2 Global Off-Highway Tire Revenue and Growth Rate of Non-pneumatic (2022-2027)
- 7.4 Global Off-Highway Tire Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Off-Highway Tire Consumption Value and Growth Rate of Mining(2022-2027)
  - 7.4.2 Global Off-Highway Tire Consumption Value and Growth Rate of Agriculture Vehicles(2022-2027)
  - 7.4.3 Global Off-Highway Tire Consumption Value and Growth Rate of Construction and Industrial Equipment(2022-2027)
  - 7.4.4 Global Off-Highway Tire Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Off-Highway Tire Market Forecast Under COVID-19

## **8 OFF-HIGHWAY TIRE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Off-Highway Tire Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis



- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Off-Highway Tire Analysis
- 8.6 Major Downstream Buyers of Off-Highway Tire Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Off-Highway Tire Industry

## **9 PLAYERS PROFILES**

### **9.1 JK TYRE & INDUSTRIES LTD**

- 9.1.1 JK TYRE & INDUSTRIES LTD Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Off-Highway Tire Product Profiles, Application and Specification
- 9.1.3 JK TYRE & INDUSTRIES LTD Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### **9.2 MICHELIN**

- 9.2.1 MICHELIN Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Off-Highway Tire Product Profiles, Application and Specification
- 9.2.3 MICHELIN Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### **9.3 Continental**

- 9.3.1 Continental Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Off-Highway Tire Product Profiles, Application and Specification
- 9.3.3 Continental Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### **9.4 TOYO TIRE & RUBBER CO LTD**

- 9.4.1 TOYO TIRE & RUBBER CO LTD Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Off-Highway Tire Product Profiles, Application and Specification
- 9.4.3 TOYO TIRE & RUBBER CO LTD Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### **9.5 The Goodyear Tire & Rubber Company**

9.5.1 The Goodyear Tire & Rubber Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Off-Highway Tire Product Profiles, Application and Specification

9.5.3 The Goodyear Tire & Rubber Company Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Off-Highway Tire Product Picture

Table Global Off-Highway Tire Market Sales Volume and CAGR (%) Comparison by Type

Table Off-Highway Tire Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Off-Highway Tire Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Off-Highway Tire Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Off-Highway Tire Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Off-Highway Tire Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Off-Highway Tire Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Off-Highway Tire Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Off-Highway Tire Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Off-Highway Tire Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Off-Highway Tire Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Off-Highway Tire Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Off-Highway Tire Industry Development

Table Global Off-Highway Tire Sales Volume by Player (2017-2022)

Table Global Off-Highway Tire Sales Volume Share by Player (2017-2022)

Figure Global Off-Highway Tire Sales Volume Share by Player in 2021

Table Off-Highway Tire Revenue (Million USD) by Player (2017-2022)

Table Off-Highway Tire Revenue Market Share by Player (2017-2022)

Table Off-Highway Tire Price by Player (2017-2022)

Table Off-Highway Tire Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Off-Highway Tire Sales Volume, Region Wise (2017-2022)  
Table Global Off-Highway Tire Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Off-Highway Tire Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Off-Highway Tire Sales Volume Market Share, Region Wise in 2021  
Table Global Off-Highway Tire Revenue (Million USD), Region Wise (2017-2022)  
Table Global Off-Highway Tire Revenue Market Share, Region Wise (2017-2022)  
Figure Global Off-Highway Tire Revenue Market Share, Region Wise (2017-2022)  
Figure Global Off-Highway Tire Revenue Market Share, Region Wise in 2021  
Table Global Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Off-Highway Tire Sales Volume by Type (2017-2022)  
Table Global Off-Highway Tire Sales Volume Market Share by Type (2017-2022)  
Figure Global Off-Highway Tire Sales Volume Market Share by Type in 2021  
Table Global Off-Highway Tire Revenue (Million USD) by Type (2017-2022)  
Table Global Off-Highway Tire Revenue Market Share by Type (2017-2022)  
Figure Global Off-Highway Tire Revenue Market Share by Type in 2021  
Table Off-Highway Tire Price by Type (2017-2022)  
Figure Global Off-Highway Tire Sales Volume and Growth Rate of Pneumatic (2017-2022)  
Figure Global Off-Highway Tire Revenue (Million USD) and Growth Rate of Pneumatic (2017-2022)  
Figure Global Off-Highway Tire Sales Volume and Growth Rate of Non-pneumatic (2017-2022)

Figure Global Off-Highway Tire Revenue (Million USD) and Growth Rate of Non-pneumatic (2017-2022)

Table Global Off-Highway Tire Consumption by Application (2017-2022)

Table Global Off-Highway Tire Consumption Market Share by Application (2017-2022)

Table Global Off-Highway Tire Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Off-Highway Tire Consumption Revenue Market Share by Application (2017-2022)

Table Global Off-Highway Tire Consumption and Growth Rate of Mining (2017-2022)

Table Global Off-Highway Tire Consumption and Growth Rate of Agriculture Vehicles (2017-2022)

Table Global Off-Highway Tire Consumption and Growth Rate of Construction and Industrial Equipment (2017-2022)

Table Global Off-Highway Tire Consumption and Growth Rate of Others (2017-2022)

Figure Global Off-Highway Tire Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Off-Highway Tire Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Off-Highway Tire Price and Trend Forecast (2022-2027)

Figure USA Off-Highway Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Off-Highway Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Off-Highway Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Off-Highway Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Off-Highway Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Off-Highway Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Off-Highway Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Off-Highway Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Off-Highway Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Off-Highway Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Off-Highway Tire Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Southeast Asia Off-Highway Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Off-Highway Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Off-Highway Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Off-Highway Tire Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Off-Highway Tire Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Off-Highway Tire Market Sales Volume Forecast, by Type

Table Global Off-Highway Tire Sales Volume Market Share Forecast, by Type

Table Global Off-Highway Tire Market Revenue (Million USD) Forecast, by Type

Table Global Off-Highway Tire Revenue Market Share Forecast, by Type

Table Global Off-Highway Tire Price Forecast, by Type

Figure Global Off-Highway Tire Revenue (Million USD) and Growth Rate of Pneumatic (2022-2027)

Figure Global Off-Highway Tire Revenue (Million USD) and Growth Rate of Pneumatic (2022-2027)

Figure Global Off-Highway Tire Revenue (Million USD) and Growth Rate of Non-pneumatic (2022-2027)

Figure Global Off-Highway Tire Revenue (Million USD) and Growth Rate of Non-pneumatic (2022-2027)

Table Global Off-Highway Tire Market Consumption Forecast, by Application

Table Global Off-Highway Tire Consumption Market Share Forecast, by Application

Table Global Off-Highway Tire Market Revenue (Million USD) Forecast, by Application

Table Global Off-Highway Tire Revenue Market Share Forecast, by Application

Figure Global Off-Highway Tire Consumption Value (Million USD) and Growth Rate of Mining (2022-2027)

Figure Global Off-Highway Tire Consumption Value (Million USD) and Growth Rate of Agriculture Vehicles (2022-2027)

Figure Global Off-Highway Tire Consumption Value (Million USD) and Growth Rate of Construction and Industrial Equipment (2022-2027)

Figure Global Off-Highway Tire Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Off-Highway Tire Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis



Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table JK TYRE & INDUSTRIES LTD Profile

Table JK TYRE & INDUSTRIES LTD Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure JK TYRE & INDUSTRIES LTD Off-Highway Tire Sales Volume and Growth Rate

Figure JK TYRE & INDUSTRIES LTD Revenue (Million USD) Market Share 2017-2022

Table MICHELIN Profile

Table MICHELIN Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MICHELIN Off-Highway Tire Sales Volume and Growth Rate

Figure MICHELIN Revenue (Million USD) Market Share 2017-2022

Table Continental Profile

Table Continental Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Continental Off-Highway Tire Sales Volume and Growth Rate

Figure Continental Revenue (Million USD) Market Share 2017-2022

Table TOYO TIRE & RUBBER CO LTD Profile

Table TOYO TIRE & RUBBER CO LTD Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TOYO TIRE & RUBBER CO LTD Off-Highway Tire Sales Volume and Growth Rate

Figure TOYO TIRE & RUBBER CO LTD Revenue (Million USD) Market Share 2017-2022

Table The Goodyear Tire & Rubber Company Profile

Table The Goodyear Tire & Rubber Company Off-Highway Tire Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Goodyear Tire & Rubber Company Off-Highway Tire Sales Volume and Growth Rate

Figure The Goodyear Tire & Rubber Company Revenue (Million USD) Market Share 2017-2022



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