

Global Off-Highway Equipment Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GB88DF6B9C82EN.html>

Date: October 2023

Pages: 127

Price: US\$ 3,250.00 (Single User License)

ID: GB88DF6B9C82EN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Off-Highway Equipment market covering all its essential aspects. For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered. In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner. Key players in the global Off-Highway Equipment market are covered in Chapter 9:

Hitachi Construction Machinery

Volvo Construction Equipment

Liebherr-International AG

Deere & Company

XCMG Group

Caterpillar Inc.

OJSC BelAZ

BEML Limited

SANY Group

Deutz Fahr

Komatsu Ltd

Sennebogen Maschinenfabrik GmbH

In Chapter 5 and Chapter 7.3, based on types, the Off-Highway Equipment market from 2017 to 2027 is primarily split into:

Agricultural Machinery

Lifting Equipment

Material Handling Equipment

Mining Equipment

In Chapter 6 and Chapter 7.4, based on applications, the Off-Highway Equipment market from 2017 to 2027 covers:

Agriculture

Construction

Infrastructure

Mining

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7: United States, Europe, China, Japan, India, Southeast Asia, Latin America, Middle East and Africa.

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Off-Highway Equipment market? Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Off-Highway Equipment Industry.
2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth. Please find the key player list in Summary.
3. What are your main data sources? Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users. Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases. Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.
4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the

definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained. Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered. Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world. Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type. Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market. Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry. Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic. Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc. Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points. Chapter 11 introduces the market research methods and data sources. Years considered for this report: Historical Years: 2017-2021 Base Year: 2021 Estimated Year: 2022 Forecast Period: 2022-2027

Contents

1 OFF-HIGHWAY EQUIPMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Off-Highway Equipment Market
- 1.2 Off-Highway Equipment Market Segment by Type
 - 1.2.1 Global Off-Highway Equipment Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Off-Highway Equipment Market Segment by Application
 - 1.3.1 Off-Highway Equipment Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Off-Highway Equipment Market, Region Wise (2017-2027)
 - 1.4.1 Global Off-Highway Equipment Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Off-Highway Equipment Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Off-Highway Equipment Market Status and Prospect (2017-2027)
 - 1.4.4 China Off-Highway Equipment Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Off-Highway Equipment Market Status and Prospect (2017-2027)
 - 1.4.6 India Off-Highway Equipment Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Off-Highway Equipment Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Off-Highway Equipment Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Off-Highway Equipment Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Off-Highway Equipment (2017-2027)
 - 1.5.1 Global Off-Highway Equipment Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Off-Highway Equipment Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Off-Highway Equipment Market

2 INDUSTRY OUTLOOK

- 2.1 Off-Highway Equipment Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Off-Highway Equipment Market Drivers Analysis

- 2.4 Off-Highway Equipment Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Off-Highway Equipment Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Off-Highway Equipment Industry Development

3 GLOBAL OFF-HIGHWAY EQUIPMENT MARKET LANDSCAPE BY PLAYER

- 3.1 Global Off-Highway Equipment Sales Volume and Share by Player (2017-2022)
- 3.2 Global Off-Highway Equipment Revenue and Market Share by Player (2017-2022)
- 3.3 Global Off-Highway Equipment Average Price by Player (2017-2022)
- 3.4 Global Off-Highway Equipment Gross Margin by Player (2017-2022)
- 3.5 Off-Highway Equipment Market Competitive Situation and Trends
 - 3.5.1 Off-Highway Equipment Market Concentration Rate
 - 3.5.2 Off-Highway Equipment Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL OFF-HIGHWAY EQUIPMENT SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Off-Highway Equipment Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Off-Highway Equipment Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Off-Highway Equipment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Off-Highway Equipment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Off-Highway Equipment Market Under COVID-19
- 4.5 Europe Off-Highway Equipment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Off-Highway Equipment Market Under COVID-19
- 4.6 China Off-Highway Equipment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Off-Highway Equipment Market Under COVID-19
- 4.7 Japan Off-Highway Equipment Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Off-Highway Equipment Market Under COVID-19
- 4.8 India Off-Highway Equipment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Off-Highway Equipment Market Under COVID-19
- 4.9 Southeast Asia Off-Highway Equipment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Off-Highway Equipment Market Under COVID-19
- 4.10 Latin America Off-Highway Equipment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Off-Highway Equipment Market Under COVID-19
- 4.11 Middle East and Africa Off-Highway Equipment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Off-Highway Equipment Market Under COVID-19

5 GLOBAL OFF-HIGHWAY EQUIPMENT SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Off-Highway Equipment Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Off-Highway Equipment Revenue and Market Share by Type (2017-2022)
- 5.3 Global Off-Highway Equipment Price by Type (2017-2022)
- 5.4 Global Off-Highway Equipment Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Off-Highway Equipment Sales Volume, Revenue and Growth Rate of Agricultural Machinery (2017-2022)
 - 5.4.2 Global Off-Highway Equipment Sales Volume, Revenue and Growth Rate of Lifting Equipment (2017-2022)
 - 5.4.3 Global Off-Highway Equipment Sales Volume, Revenue and Growth Rate of Material Handling Equipment (2017-2022)
 - 5.4.4 Global Off-Highway Equipment Sales Volume, Revenue and Growth Rate of Mining Equipment (2017-2022)

6 GLOBAL OFF-HIGHWAY EQUIPMENT MARKET ANALYSIS BY APPLICATION

- 6.1 Global Off-Highway Equipment Consumption and Market Share by Application (2017-2022)
- 6.2 Global Off-Highway Equipment Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Off-Highway Equipment Consumption and Growth Rate by Application

(2017-2022)

6.3.1 Global Off-Highway Equipment Consumption and Growth Rate of Agriculture

(2017-2022)

6.3.2 Global Off-Highway Equipment Consumption and Growth Rate of Construction

(2017-2022)

6.3.3 Global Off-Highway Equipment Consumption and Growth Rate of Infrastructure

(2017-2022)

6.3.4 Global Off-Highway Equipment Consumption and Growth Rate of Mining

(2017-2022)

6.3.5 Global Off-Highway Equipment Consumption and Growth Rate of Others

(2017-2022)

7 GLOBAL OFF-HIGHWAY EQUIPMENT MARKET FORECAST (2022-2027)

7.1 Global Off-Highway Equipment Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Off-Highway Equipment Sales Volume and Growth Rate Forecast

(2022-2027)

7.1.2 Global Off-Highway Equipment Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Off-Highway Equipment Price and Trend Forecast (2022-2027)

7.2 Global Off-Highway Equipment Sales Volume and Revenue Forecast, Region Wise

(2022-2027)

7.2.1 United States Off-Highway Equipment Sales Volume and Revenue Forecast

(2022-2027)

7.2.2 Europe Off-Highway Equipment Sales Volume and Revenue Forecast

(2022-2027)

7.2.3 China Off-Highway Equipment Sales Volume and Revenue Forecast

(2022-2027)

7.2.4 Japan Off-Highway Equipment Sales Volume and Revenue Forecast

(2022-2027)

7.2.5 India Off-Highway Equipment Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Off-Highway Equipment Sales Volume and Revenue Forecast

(2022-2027)

7.2.7 Latin America Off-Highway Equipment Sales Volume and Revenue Forecast

(2022-2027)

7.2.8 Middle East and Africa Off-Highway Equipment Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Off-Highway Equipment Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Off-Highway Equipment Revenue and Growth Rate of Agricultural

Machinery (2022-2027)

7.3.2 Global Off-Highway Equipment Revenue and Growth Rate of Lifting Equipment (2022-2027)

7.3.3 Global Off-Highway Equipment Revenue and Growth Rate of Material Handling Equipment (2022-2027)

7.3.4 Global Off-Highway Equipment Revenue and Growth Rate of Mining Equipment (2022-2027)

7.4 Global Off-Highway Equipment Consumption Forecast by Application (2022-2027)

7.4.1 Global Off-Highway Equipment Consumption Value and Growth Rate of Agriculture(2022-2027)

7.4.2 Global Off-Highway Equipment Consumption Value and Growth Rate of Construction(2022-2027)

7.4.3 Global Off-Highway Equipment Consumption Value and Growth Rate of Infrastructure(2022-2027)

7.4.4 Global Off-Highway Equipment Consumption Value and Growth Rate of Mining(2022-2027)

7.4.5 Global Off-Highway Equipment Consumption Value and Growth Rate of Others(2022-2027)

7.5 Off-Highway Equipment Market Forecast Under COVID-19

8 OFF-HIGHWAY EQUIPMENT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Off-Highway Equipment Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Off-Highway Equipment Analysis

8.6 Major Downstream Buyers of Off-Highway Equipment Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Off-Highway Equipment Industry

9 PLAYERS PROFILES

9.1 Hitachi Construction Machinery

9.1.1 Hitachi Construction Machinery Basic Information, Manufacturing Base, Sales

Region and Competitors

9.1.2 Off-Highway Equipment Product Profiles, Application and Specification

9.1.3 Hitachi Construction Machinery Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Volvo Construction Equipment

9.2.1 Volvo Construction Equipment Basic Information, Manufacturing Base, Sales

Region and Competitors

9.2.2 Off-Highway Equipment Product Profiles, Application and Specification

9.2.3 Volvo Construction Equipment Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Liebherr-International AG

9.3.1 Liebherr-International AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Off-Highway Equipment Product Profiles, Application and Specification

9.3.3 Liebherr-International AG Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Deere & Company

9.4.1 Deere & Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Off-Highway Equipment Product Profiles, Application and Specification

9.4.3 Deere & Company Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 XCMG Group

9.5.1 XCMG Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Off-Highway Equipment Product Profiles, Application and Specification

9.5.3 XCMG Group Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Caterpillar Inc.

9.6.1 Caterpillar Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Off-Highway Equipment Product Profiles, Application and Specification

9.6.3 Caterpillar Inc. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 OJSC BelAZ

9.7.1 OJSC BelAZ Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Off-Highway Equipment Product Profiles, Application and Specification

9.7.3 OJSC BelAZ Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 BEML Limited

9.8.1 BEML Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Off-Highway Equipment Product Profiles, Application and Specification

9.8.3 BEML Limited Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 SANY Group

9.9.1 SANY Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Off-Highway Equipment Product Profiles, Application and Specification

9.9.3 SANY Group Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Deutz Fahr

9.10.1 Deutz Fahr Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Off-Highway Equipment Product Profiles, Application and Specification

9.10.3 Deutz Fahr Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Komatsu Ltd

9.11.1 Komatsu Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Off-Highway Equipment Product Profiles, Application and Specification

9.11.3 Komatsu Ltd Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Sennebogen Maschinenfabrik GmbH

9.12.1 Sennebogen Maschinenfabrik GmbH Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.12.2 Off-Highway Equipment Product Profiles, Application and Specification
- 9.12.3 Sennebogen Maschinenfabrik GmbH Market Performance (2017-2022)
- 9.12.4 Recent Development
- 9.12.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Off-Highway Equipment Product Picture

Table Global Off-Highway Equipment Market Sales Volume and CAGR (%) Comparison by Type

Table Off-Highway Equipment Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Off-Highway Equipment Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Off-Highway Equipment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Off-Highway Equipment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Off-Highway Equipment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Off-Highway Equipment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Off-Highway Equipment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Off-Highway Equipment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Off-Highway Equipment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Off-Highway Equipment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Off-Highway Equipment Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Off-Highway Equipment Industry Development

Table Global Off-Highway Equipment Sales Volume by Player (2017-2022)

Table Global Off-Highway Equipment Sales Volume Share by Player (2017-2022)

Figure Global Off-Highway Equipment Sales Volume Share by Player in 2021

Table Off-Highway Equipment Revenue (Million USD) by Player (2017-2022)

Table Off-Highway Equipment Revenue Market Share by Player (2017-2022)

Table Off-Highway Equipment Price by Player (2017-2022)

Table Off-Highway Equipment Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Off-Highway Equipment Sales Volume, Region Wise (2017-2022)

Table Global Off-Highway Equipment Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Off-Highway Equipment Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Off-Highway Equipment Sales Volume Market Share, Region Wise in 2021

Table Global Off-Highway Equipment Revenue (Million USD), Region Wise (2017-2022)

Table Global Off-Highway Equipment Revenue Market Share, Region Wise (2017-2022)

Figure Global Off-Highway Equipment Revenue Market Share, Region Wise (2017-2022)

Figure Global Off-Highway Equipment Revenue Market Share, Region Wise in 2021

Table Global Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Off-Highway Equipment Sales Volume by Type (2017-2022)

Table Global Off-Highway Equipment Sales Volume Market Share by Type (2017-2022)

Figure Global Off-Highway Equipment Sales Volume Market Share by Type in 2021

Table Global Off-Highway Equipment Revenue (Million USD) by Type (2017-2022)

Table Global Off-Highway Equipment Revenue Market Share by Type (2017-2022)

Figure Global Off-Highway Equipment Revenue Market Share by Type in 2021

Table Off-Highway Equipment Price by Type (2017-2022)

Figure Global Off-Highway Equipment Sales Volume and Growth Rate of Agricultural Machinery (2017-2022)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Agricultural Machinery (2017-2022)

Figure Global Off-Highway Equipment Sales Volume and Growth Rate of Lifting Equipment (2017-2022)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Lifting Equipment (2017-2022)

Figure Global Off-Highway Equipment Sales Volume and Growth Rate of Material Handling Equipment (2017-2022)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Material Handling Equipment (2017-2022)

Figure Global Off-Highway Equipment Sales Volume and Growth Rate of Mining Equipment (2017-2022)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Mining Equipment (2017-2022)

Table Global Off-Highway Equipment Consumption by Application (2017-2022)

Table Global Off-Highway Equipment Consumption Market Share by Application (2017-2022)

Table Global Off-Highway Equipment Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Off-Highway Equipment Consumption Revenue Market Share by Application (2017-2022)

Table Global Off-Highway Equipment Consumption and Growth Rate of Agriculture (2017-2022)

Table Global Off-Highway Equipment Consumption and Growth Rate of Construction (2017-2022)

Table Global Off-Highway Equipment Consumption and Growth Rate of Infrastructure (2017-2022)

Table Global Off-Highway Equipment Consumption and Growth Rate of Mining (2017-2022)

Table Global Off-Highway Equipment Consumption and Growth Rate of Others (2017-2022)

Figure Global Off-Highway Equipment Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Off-Highway Equipment Price and Trend Forecast (2022-2027)

Figure USA Off-Highway Equipment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Off-Highway Equipment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Off-Highway Equipment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Off-Highway Equipment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Off-Highway Equipment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Off-Highway Equipment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Off-Highway Equipment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Off-Highway Equipment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Off-Highway Equipment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Off-Highway Equipment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Off-Highway Equipment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Off-Highway Equipment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Off-Highway Equipment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Off-Highway Equipment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Off-Highway Equipment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Off-Highway Equipment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Off-Highway Equipment Market Sales Volume Forecast, by Type

Table Global Off-Highway Equipment Sales Volume Market Share Forecast, by Type

Table Global Off-Highway Equipment Market Revenue (Million USD) Forecast, by Type

Table Global Off-Highway Equipment Revenue Market Share Forecast, by Type

Table Global Off-Highway Equipment Price Forecast, by Type

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of

Agricultural Machinery (2022-2027)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Agricultural Machinery (2022-2027)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Lifting Equipment (2022-2027)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Lifting Equipment (2022-2027)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Material Handling Equipment (2022-2027)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Material Handling Equipment (2022-2027)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Mining Equipment (2022-2027)

Figure Global Off-Highway Equipment Revenue (Million USD) and Growth Rate of Mining Equipment (2022-2027)

Table Global Off-Highway Equipment Market Consumption Forecast, by Application

Table Global Off-Highway Equipment Consumption Market Share Forecast, by Application

Table Global Off-Highway Equipment Market Revenue (Million USD) Forecast, by Application

Table Global Off-Highway Equipment Revenue Market Share Forecast, by Application

Figure Global Off-Highway Equipment Consumption Value (Million USD) and Growth Rate of Agriculture (2022-2027)

Figure Global Off-Highway Equipment Consumption Value (Million USD) and Growth Rate of Construction (2022-2027)

Figure Global Off-Highway Equipment Consumption Value (Million USD) and Growth Rate of Infrastructure (2022-2027)

Figure Global Off-Highway Equipment Consumption Value (Million USD) and Growth Rate of Mining (2022-2027)

Figure Global Off-Highway Equipment Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Off-Highway Equipment Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Hitachi Construction Machinery Profile

Table Hitachi Construction Machinery Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hitachi Construction Machinery Off-Highway Equipment Sales Volume and Growth Rate

Figure Hitachi Construction Machinery Revenue (Million USD) Market Share 2017-2022

Table Volvo Construction Equipment Profile

Table Volvo Construction Equipment Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Volvo Construction Equipment Off-Highway Equipment Sales Volume and Growth Rate

Figure Volvo Construction Equipment Revenue (Million USD) Market Share 2017-2022

Table Liebherr-International AG Profile

Table Liebherr-International AG Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Liebherr-International AG Off-Highway Equipment Sales Volume and Growth Rate

Figure Liebherr-International AG Revenue (Million USD) Market Share 2017-2022

Table Deere & Company Profile

Table Deere & Company Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Deere & Company Off-Highway Equipment Sales Volume and Growth Rate

Figure Deere & Company Revenue (Million USD) Market Share 2017-2022

Table XCMG Group Profile

Table XCMG Group Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure XCMG Group Off-Highway Equipment Sales Volume and Growth Rate

Figure XCMG Group Revenue (Million USD) Market Share 2017-2022

Table Caterpillar Inc. Profile

Table Caterpillar Inc. Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Caterpillar Inc. Off-Highway Equipment Sales Volume and Growth Rate

Figure Caterpillar Inc. Revenue (Million USD) Market Share 2017-2022

Table OJSC BelAZ Profile

Table OJSC BelAZ Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OJSC BelAZ Off-Highway Equipment Sales Volume and Growth Rate

Figure OJSC BelAZ Revenue (Million USD) Market Share 2017-2022

Table BEML Limited Profile

Table BEML Limited Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BEML Limited Off-Highway Equipment Sales Volume and Growth Rate

Figure BEML Limited Revenue (Million USD) Market Share 2017-2022

Table SANY Group Profile

Table SANY Group Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SANY Group Off-Highway Equipment Sales Volume and Growth Rate

Figure SANY Group Revenue (Million USD) Market Share 2017-2022

Table Deutz Fahr Profile

Table Deutz Fahr Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Deutz Fahr Off-Highway Equipment Sales Volume and Growth Rate

Figure Deutz Fahr Revenue (Million USD) Market Share 2017-2022

Table Komatsu Ltd Profile

Table Komatsu Ltd Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Komatsu Ltd Off-Highway Equipment Sales Volume and Growth Rate

Figure Komatsu Ltd Revenue (Million USD) Market Share 2017-2022

Table Sennebogen Maschinenfabrik GmbH Profile

Table Sennebogen Maschinenfabrik GmbH Off-Highway Equipment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sennebogen Maschinenfabrik GmbH Off-Highway Equipment Sales Volume and Growth Rate

Figure Sennebogen Maschinenfabrik GmbH Revenue (Million USD) Market Share 2017-2022

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