

# Global Off Dry Red Wine Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Off Dry Red Wine market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Off Dry Red Wine market are covered in Chapter 9:

Diageo

Dynasty

Trinchero Family

GreatWall

Casella Wines

Accolade Wines

Changyu Group

Treasury Wine Estates (TWE)

Concha y Toro

Castel

Pernod-Ricard

The Wine Group

Kendall-Jackson Vineyard Estates

E&J Gallo Winery

Constellation

In Chapter 5 and Chapter 7.3, based on types, the Off Dry Red Wine market from 2017 to 2027 is primarily split into:

Still Wines

Sparkling Wines

In Chapter 6 and Chapter 7.4, based on applications, the Off Dry Red Wine market from 2017 to 2027 covers:

Daily Meals

Social Occasions

Entertainment Venues

## Other Situations

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

## Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Off Dry Red Wine market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Off Dry Red Wine Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of

potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market

concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 OFF DRY RED WINE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Off Dry Red Wine Market
- 1.2 Off Dry Red Wine Market Segment by Type
  - 1.2.1 Global Off Dry Red Wine Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Off Dry Red Wine Market Segment by Application
  - 1.3.1 Off Dry Red Wine Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Off Dry Red Wine Market, Region Wise (2017-2027)
  - 1.4.1 Global Off Dry Red Wine Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Off Dry Red Wine Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Off Dry Red Wine Market Status and Prospect (2017-2027)
  - 1.4.4 China Off Dry Red Wine Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Off Dry Red Wine Market Status and Prospect (2017-2027)
  - 1.4.6 India Off Dry Red Wine Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Off Dry Red Wine Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Off Dry Red Wine Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Off Dry Red Wine Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Off Dry Red Wine (2017-2027)
  - 1.5.1 Global Off Dry Red Wine Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Off Dry Red Wine Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Off Dry Red Wine Market

### 2 INDUSTRY OUTLOOK

- 2.1 Off Dry Red Wine Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Off Dry Red Wine Market Drivers Analysis
- 2.4 Off Dry Red Wine Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Off Dry Red Wine Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Off Dry Red Wine Industry Development

### **3 GLOBAL OFF DRY RED WINE MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Off Dry Red Wine Sales Volume and Share by Player (2017-2022)
- 3.2 Global Off Dry Red Wine Revenue and Market Share by Player (2017-2022)
- 3.3 Global Off Dry Red Wine Average Price by Player (2017-2022)
- 3.4 Global Off Dry Red Wine Gross Margin by Player (2017-2022)
- 3.5 Off Dry Red Wine Market Competitive Situation and Trends
  - 3.5.1 Off Dry Red Wine Market Concentration Rate
  - 3.5.2 Off Dry Red Wine Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL OFF DRY RED WINE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Off Dry Red Wine Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Off Dry Red Wine Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Off Dry Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Off Dry Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Off Dry Red Wine Market Under COVID-19
- 4.5 Europe Off Dry Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Off Dry Red Wine Market Under COVID-19
- 4.6 China Off Dry Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Off Dry Red Wine Market Under COVID-19
- 4.7 Japan Off Dry Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Off Dry Red Wine Market Under COVID-19
- 4.8 India Off Dry Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.8.1 India Off Dry Red Wine Market Under COVID-19
- 4.9 Southeast Asia Off Dry Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Off Dry Red Wine Market Under COVID-19
- 4.10 Latin America Off Dry Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Off Dry Red Wine Market Under COVID-19
- 4.11 Middle East and Africa Off Dry Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Off Dry Red Wine Market Under COVID-19

## **5 GLOBAL OFF DRY RED WINE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Off Dry Red Wine Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Off Dry Red Wine Revenue and Market Share by Type (2017-2022)
- 5.3 Global Off Dry Red Wine Price by Type (2017-2022)
- 5.4 Global Off Dry Red Wine Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Off Dry Red Wine Sales Volume, Revenue and Growth Rate of Still Wines (2017-2022)
  - 5.4.2 Global Off Dry Red Wine Sales Volume, Revenue and Growth Rate of Sparkling Wines (2017-2022)

## **6 GLOBAL OFF DRY RED WINE MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Off Dry Red Wine Consumption and Market Share by Application (2017-2022)
- 6.2 Global Off Dry Red Wine Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Off Dry Red Wine Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Off Dry Red Wine Consumption and Growth Rate of Daily Meals (2017-2022)
  - 6.3.2 Global Off Dry Red Wine Consumption and Growth Rate of Social Occasions (2017-2022)
  - 6.3.3 Global Off Dry Red Wine Consumption and Growth Rate of Entertainment Venues (2017-2022)
  - 6.3.4 Global Off Dry Red Wine Consumption and Growth Rate of Other Situations (2017-2022)

## **7 GLOBAL OFF DRY RED WINE MARKET FORECAST (2022-2027)**

### 7.1 Global Off Dry Red Wine Sales Volume, Revenue Forecast (2022-2027)

#### 7.1.1 Global Off Dry Red Wine Sales Volume and Growth Rate Forecast (2022-2027)

#### 7.1.2 Global Off Dry Red Wine Revenue and Growth Rate Forecast (2022-2027)

#### 7.1.3 Global Off Dry Red Wine Price and Trend Forecast (2022-2027)

### 7.2 Global Off Dry Red Wine Sales Volume and Revenue Forecast, Region Wise (2022-2027)

#### 7.2.1 United States Off Dry Red Wine Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.2 Europe Off Dry Red Wine Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.3 China Off Dry Red Wine Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.4 Japan Off Dry Red Wine Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.5 India Off Dry Red Wine Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.6 Southeast Asia Off Dry Red Wine Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.7 Latin America Off Dry Red Wine Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.8 Middle East and Africa Off Dry Red Wine Sales Volume and Revenue Forecast (2022-2027)

### 7.3 Global Off Dry Red Wine Sales Volume, Revenue and Price Forecast by Type (2022-2027)

#### 7.3.1 Global Off Dry Red Wine Revenue and Growth Rate of Still Wines (2022-2027)

#### 7.3.2 Global Off Dry Red Wine Revenue and Growth Rate of Sparkling Wines (2022-2027)

### 7.4 Global Off Dry Red Wine Consumption Forecast by Application (2022-2027)

#### 7.4.1 Global Off Dry Red Wine Consumption Value and Growth Rate of Daily Meals(2022-2027)

#### 7.4.2 Global Off Dry Red Wine Consumption Value and Growth Rate of Social Occasions(2022-2027)

#### 7.4.3 Global Off Dry Red Wine Consumption Value and Growth Rate of Entertainment Venues(2022-2027)

#### 7.4.4 Global Off Dry Red Wine Consumption Value and Growth Rate of Other Situations(2022-2027)

### 7.5 Off Dry Red Wine Market Forecast Under COVID-19

## **8 OFF DRY RED WINE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Off Dry Red Wine Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Off Dry Red Wine Analysis
- 8.6 Major Downstream Buyers of Off Dry Red Wine Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Off Dry Red Wine Industry

## **9 PLAYERS PROFILES**

- 9.1 Diageo
  - 9.1.1 Diageo Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.1.3 Diageo Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 Dynasty
  - 9.2.1 Dynasty Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.2.3 Dynasty Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Trincherro Family
  - 9.3.1 Trincherro Family Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.3.3 Trincherro Family Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 GreatWall
  - 9.4.1 GreatWall Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.4.3 GreatWall Market Performance (2017-2022)
  - 9.4.4 Recent Development

- 9.4.5 SWOT Analysis
- 9.5 Casella Wines
  - 9.5.1 Casella Wines Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.5.3 Casella Wines Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Accolade Wines
  - 9.6.1 Accolade Wines Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.6.3 Accolade Wines Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Changyu Group
  - 9.7.1 Changyu Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.7.3 Changyu Group Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Treasury Wine Estates (TWE)
  - 9.8.1 Treasury Wine Estates (TWE) Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.8.3 Treasury Wine Estates (TWE) Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Concha y Toro
  - 9.9.1 Concha y Toro Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.9.3 Concha y Toro Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Castel
  - 9.10.1 Castel Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Off Dry Red Wine Product Profiles, Application and Specification

- 9.10.3 Castel Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 Pernod-Ricard
  - 9.11.1 Pernod-Ricard Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.11.3 Pernod-Ricard Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 The Wine Group
  - 9.12.1 The Wine Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.12.3 The Wine Group Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Kendall-Jackson Vineyard Estates
  - 9.13.1 Kendall-Jackson Vineyard Estates Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.13.3 Kendall-Jackson Vineyard Estates Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 E&J Gallo Winery
  - 9.14.1 E&J Gallo Winery Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.14.3 E&J Gallo Winery Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Constellation
  - 9.15.1 Constellation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Off Dry Red Wine Product Profiles, Application and Specification
  - 9.15.3 Constellation Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Off Dry Red Wine Product Picture

Table Global Off Dry Red Wine Market Sales Volume and CAGR (%) Comparison by Type

Table Off Dry Red Wine Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Off Dry Red Wine Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Off Dry Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Off Dry Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Off Dry Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Off Dry Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Off Dry Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Off Dry Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Off Dry Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Off Dry Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Off Dry Red Wine Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Off Dry Red Wine Industry Development

Table Global Off Dry Red Wine Sales Volume by Player (2017-2022)

Table Global Off Dry Red Wine Sales Volume Share by Player (2017-2022)

Figure Global Off Dry Red Wine Sales Volume Share by Player in 2021

Table Off Dry Red Wine Revenue (Million USD) by Player (2017-2022)

Table Off Dry Red Wine Revenue Market Share by Player (2017-2022)

Table Off Dry Red Wine Price by Player (2017-2022)

Table Off Dry Red Wine Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Off Dry Red Wine Sales Volume, Region Wise (2017-2022)

Table Global Off Dry Red Wine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Off Dry Red Wine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Off Dry Red Wine Sales Volume Market Share, Region Wise in 2021

Table Global Off Dry Red Wine Revenue (Million USD), Region Wise (2017-2022)

Table Global Off Dry Red Wine Revenue Market Share, Region Wise (2017-2022)



Figure Global Off Dry Red Wine Revenue Market Share, Region Wise (2017-2022)

Figure Global Off Dry Red Wine Revenue Market Share, Region Wise in 2021

Table Global Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Off Dry Red Wine Sales Volume by Type (2017-2022)

Table Global Off Dry Red Wine Sales Volume Market Share by Type (2017-2022)

Figure Global Off Dry Red Wine Sales Volume Market Share by Type in 2021

Table Global Off Dry Red Wine Revenue (Million USD) by Type (2017-2022)

Table Global Off Dry Red Wine Revenue Market Share by Type (2017-2022)

Figure Global Off Dry Red Wine Revenue Market Share by Type in 2021

Table Off Dry Red Wine Price by Type (2017-2022)

Figure Global Off Dry Red Wine Sales Volume and Growth Rate of Still Wines (2017-2022)

Figure Global Off Dry Red Wine Revenue (Million USD) and Growth Rate of Still Wines (2017-2022)

Figure Global Off Dry Red Wine Sales Volume and Growth Rate of Sparkling Wines (2017-2022)

Figure Global Off Dry Red Wine Revenue (Million USD) and Growth Rate of Sparkling Wines (2017-2022)

Table Global Off Dry Red Wine Consumption by Application (2017-2022)

Table Global Off Dry Red Wine Consumption Market Share by Application (2017-2022)

Table Global Off Dry Red Wine Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Off Dry Red Wine Consumption Revenue Market Share by Application (2017-2022)

Table Global Off Dry Red Wine Consumption and Growth Rate of Daily Meals (2017-2022)

Table Global Off Dry Red Wine Consumption and Growth Rate of Social Occasions (2017-2022)

Table Global Off Dry Red Wine Consumption and Growth Rate of Entertainment Venues (2017-2022)

Table Global Off Dry Red Wine Consumption and Growth Rate of Other Situations (2017-2022)

Figure Global Off Dry Red Wine Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Off Dry Red Wine Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Off Dry Red Wine Price and Trend Forecast (2022-2027)

Figure USA Off Dry Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Off Dry Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Off Dry Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Off Dry Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Off Dry Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Off Dry Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Off Dry Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Off Dry Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Off Dry Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Off Dry Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Off Dry Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Off Dry Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Off Dry Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Off Dry Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Off Dry Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Off Dry Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Off Dry Red Wine Market Sales Volume Forecast, by Type

Table Global Off Dry Red Wine Sales Volume Market Share Forecast, by Type

Table Global Off Dry Red Wine Market Revenue (Million USD) Forecast, by Type

Table Global Off Dry Red Wine Revenue Market Share Forecast, by Type

Table Global Off Dry Red Wine Price Forecast, by Type

Figure Global Off Dry Red Wine Revenue (Million USD) and Growth Rate of Still Wines (2022-2027)

Figure Global Off Dry Red Wine Revenue (Million USD) and Growth Rate of Still Wines (2022-2027)

Figure Global Off Dry Red Wine Revenue (Million USD) and Growth Rate of Sparkling Wines (2022-2027)

Figure Global Off Dry Red Wine Revenue (Million USD) and Growth Rate of Sparkling Wines (2022-2027)

Table Global Off Dry Red Wine Market Consumption Forecast, by Application

Table Global Off Dry Red Wine Consumption Market Share Forecast, by Application

Table Global Off Dry Red Wine Market Revenue (Million USD) Forecast, by Application

Table Global Off Dry Red Wine Revenue Market Share Forecast, by Application

Figure Global Off Dry Red Wine Consumption Value (Million USD) and Growth Rate of Daily Meals (2022-2027)

Figure Global Off Dry Red Wine Consumption Value (Million USD) and Growth Rate of Social Occasions (2022-2027)

Figure Global Off Dry Red Wine Consumption Value (Million USD) and Growth Rate of Entertainment Venues (2022-2027)

Figure Global Off Dry Red Wine Consumption Value (Million USD) and Growth Rate of Other Situations (2022-2027)

Figure Off Dry Red Wine Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Diageo Profile

Table Diageo Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Diageo Off Dry Red Wine Sales Volume and Growth Rate

Figure Diageo Revenue (Million USD) Market Share 2017-2022

Table Dynasty Profile

Table Dynasty Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dynasty Off Dry Red Wine Sales Volume and Growth Rate

Figure Dynasty Revenue (Million USD) Market Share 2017-2022

Table Trinchero Family Profile

Table Trinchero Family Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trinchero Family Off Dry Red Wine Sales Volume and Growth Rate

Figure Trinchero Family Revenue (Million USD) Market Share 2017-2022

Table GreatWall Profile

Table GreatWall Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GreatWall Off Dry Red Wine Sales Volume and Growth Rate

Figure GreatWall Revenue (Million USD) Market Share 2017-2022

Table Casella Wines Profile

Table Casella Wines Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Casella Wines Off Dry Red Wine Sales Volume and Growth Rate

Figure Casella Wines Revenue (Million USD) Market Share 2017-2022

Table Accolade Wines Profile

Table Accolade Wines Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Accolade Wines Off Dry Red Wine Sales Volume and Growth Rate

Figure Accolade Wines Revenue (Million USD) Market Share 2017-2022

Table Changyu Group Profile

Table Changyu Group Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Changyu Group Off Dry Red Wine Sales Volume and Growth Rate

Figure Changyu Group Revenue (Million USD) Market Share 2017-2022

Table Treasury Wine Estates (TWE) Profile

Table Treasury Wine Estates (TWE) Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Treasury Wine Estates (TWE) Off Dry Red Wine Sales Volume and Growth Rate

Figure Treasury Wine Estates (TWE) Revenue (Million USD) Market Share 2017-2022

Table Concha y Toro Profile

Table Concha y Toro Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Concha y Toro Off Dry Red Wine Sales Volume and Growth Rate

Figure Concha y Toro Revenue (Million USD) Market Share 2017-2022

Table Castel Profile

Table Castel Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Castel Off Dry Red Wine Sales Volume and Growth Rate

Figure Castel Revenue (Million USD) Market Share 2017-2022

Table Pernod-Ricard Profile

Table Pernod-Ricard Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pernod-Ricard Off Dry Red Wine Sales Volume and Growth Rate

Figure Pernod-Ricard Revenue (Million USD) Market Share 2017-2022

Table The Wine Group Profile

Table The Wine Group Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Wine Group Off Dry Red Wine Sales Volume and Growth Rate

Figure The Wine Group Revenue (Million USD) Market Share 2017-2022

Table Kendall-Jackson Vineyard Estates Profile

Table Kendall-Jackson Vineyard Estates Off Dry Red Wine Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Kendall-Jackson Vineyard Estates Off Dry Red Wine Sales Volume and Growth Rate

Figure Kendall-Jackson Vineyard Estates Revenue (Million USD) Market Share 2017-2022

Table E&J Gallo Winery Profile

Table E&J Gallo Winery Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure E&J Gallo Winery Off Dry Red Wine Sales Volume and Growth Rate

Figure E&J Gallo Winery Revenue (Million USD) Market Share 2017-2022

Table Constellation Profile

Table Constellation Off Dry Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Constellation Off Dry Red Wine Sales Volume and Growth Rate

Figure Constellation Revenue (Million USD) Market Share 2017-2022

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