

Global Nutrition & Dietary Supplements Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Nutritional supplements are defined as concentrated sources of nutrients or other substances with a nutritional or physiological effect that supplement the normal diet.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Nutrition & Dietary Supplements market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Nutrition & Dietary Supplements market are covered in Chapter 9:

Pfizer, Inc.

Glanbia

Archer Daniels Midland

DuPont

Bayer AG
GlaxoSmithKline
Merck KGaA
Amway
Herbalife
Abbott Laboratories

In Chapter 5 and Chapter 7.3, based on types, the Nutrition & Dietary Supplements market from 2017 to 2027 is primarily split into:

Medical Foods
Sports Nutrition
Additional Supplements

In Chapter 6 and Chapter 7.4, based on applications, the Nutrition & Dietary Supplements market from 2017 to 2027 covers:

Infant
Children
Adult
Pregnant
Geriatric

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Nutrition & Dietary Supplements market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them

into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Nutrition & Dietary Supplements Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data

regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 NUTRITION & DIETARY SUPPLEMENTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Nutrition & Dietary Supplements Market
- 1.2 Nutrition & Dietary Supplements Market Segment by Type
 - 1.2.1 Global Nutrition & Dietary Supplements Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Nutrition & Dietary Supplements Market Segment by Application
 - 1.3.1 Nutrition & Dietary Supplements Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Nutrition & Dietary Supplements Market, Region Wise (2017-2027)
 - 1.4.1 Global Nutrition & Dietary Supplements Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Nutrition & Dietary Supplements Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Nutrition & Dietary Supplements Market Status and Prospect (2017-2027)
 - 1.4.4 China Nutrition & Dietary Supplements Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Nutrition & Dietary Supplements Market Status and Prospect (2017-2027)
 - 1.4.6 India Nutrition & Dietary Supplements Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Nutrition & Dietary Supplements Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Nutrition & Dietary Supplements Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Nutrition & Dietary Supplements Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Nutrition & Dietary Supplements (2017-2027)
 - 1.5.1 Global Nutrition & Dietary Supplements Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Nutrition & Dietary Supplements Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Nutrition & Dietary Supplements Market

2 INDUSTRY OUTLOOK

- 2.1 Nutrition & Dietary Supplements Industry Technology Status and Trends

2.2 Industry Entry Barriers

- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier

2.3 Nutrition & Dietary Supplements Market Drivers Analysis

2.4 Nutrition & Dietary Supplements Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Nutrition & Dietary Supplements Industry Development Trends under COVID-19 Outbreak

- 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Nutrition & Dietary Supplements Industry Development

3 GLOBAL NUTRITION & DIETARY SUPPLEMENTS MARKET LANDSCAPE BY PLAYER

3.1 Global Nutrition & Dietary Supplements Sales Volume and Share by Player (2017-2022)

3.2 Global Nutrition & Dietary Supplements Revenue and Market Share by Player (2017-2022)

3.3 Global Nutrition & Dietary Supplements Average Price by Player (2017-2022)

3.4 Global Nutrition & Dietary Supplements Gross Margin by Player (2017-2022)

3.5 Nutrition & Dietary Supplements Market Competitive Situation and Trends

- 3.5.1 Nutrition & Dietary Supplements Market Concentration Rate
- 3.5.2 Nutrition & Dietary Supplements Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL NUTRITION & DIETARY SUPPLEMENTS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Nutrition & Dietary Supplements Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Nutrition & Dietary Supplements Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Nutrition & Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Nutrition & Dietary Supplements Sales Volume, Revenue, Price and

Gross Margin (2017-2022)

- 4.4.1 United States Nutrition & Dietary Supplements Market Under COVID-19
- 4.5 Europe Nutrition & Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Nutrition & Dietary Supplements Market Under COVID-19
- 4.6 China Nutrition & Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Nutrition & Dietary Supplements Market Under COVID-19
- 4.7 Japan Nutrition & Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Nutrition & Dietary Supplements Market Under COVID-19
- 4.8 India Nutrition & Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Nutrition & Dietary Supplements Market Under COVID-19
- 4.9 Southeast Asia Nutrition & Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Nutrition & Dietary Supplements Market Under COVID-19
- 4.10 Latin America Nutrition & Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Nutrition & Dietary Supplements Market Under COVID-19
- 4.11 Middle East and Africa Nutrition & Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Nutrition & Dietary Supplements Market Under COVID-19

5 GLOBAL NUTRITION & DIETARY SUPPLEMENTS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Nutrition & Dietary Supplements Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Nutrition & Dietary Supplements Revenue and Market Share by Type (2017-2022)
- 5.3 Global Nutrition & Dietary Supplements Price by Type (2017-2022)
- 5.4 Global Nutrition & Dietary Supplements Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Nutrition & Dietary Supplements Sales Volume, Revenue and Growth Rate of Medical Foods (2017-2022)
 - 5.4.2 Global Nutrition & Dietary Supplements Sales Volume, Revenue and Growth Rate of Sports Nutrition (2017-2022)

5.4.3 Global Nutrition & Dietary Supplements Sales Volume, Revenue and Growth Rate of Additional Supplements (2017-2022)

6 GLOBAL NUTRITION & DIETARY SUPPLEMENTS MARKET ANALYSIS BY APPLICATION

6.1 Global Nutrition & Dietary Supplements Consumption and Market Share by Application (2017-2022)

6.2 Global Nutrition & Dietary Supplements Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Nutrition & Dietary Supplements Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Nutrition & Dietary Supplements Consumption and Growth Rate of Infant (2017-2022)

6.3.2 Global Nutrition & Dietary Supplements Consumption and Growth Rate of Children (2017-2022)

6.3.3 Global Nutrition & Dietary Supplements Consumption and Growth Rate of Adult (2017-2022)

6.3.4 Global Nutrition & Dietary Supplements Consumption and Growth Rate of Pregnant (2017-2022)

6.3.5 Global Nutrition & Dietary Supplements Consumption and Growth Rate of Geriatric (2017-2022)

7 GLOBAL NUTRITION & DIETARY SUPPLEMENTS MARKET FORECAST (2022-2027)

7.1 Global Nutrition & Dietary Supplements Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Nutrition & Dietary Supplements Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Nutrition & Dietary Supplements Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Nutrition & Dietary Supplements Price and Trend Forecast (2022-2027)

7.2 Global Nutrition & Dietary Supplements Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Nutrition & Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Nutrition & Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Nutrition & Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Nutrition & Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Nutrition & Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Nutrition & Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Nutrition & Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Nutrition & Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Nutrition & Dietary Supplements Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Nutrition & Dietary Supplements Revenue and Growth Rate of Medical Foods (2022-2027)

7.3.2 Global Nutrition & Dietary Supplements Revenue and Growth Rate of Sports Nutrition (2022-2027)

7.3.3 Global Nutrition & Dietary Supplements Revenue and Growth Rate of Additional Supplements (2022-2027)

7.4 Global Nutrition & Dietary Supplements Consumption Forecast by Application (2022-2027)

7.4.1 Global Nutrition & Dietary Supplements Consumption Value and Growth Rate of Infant(2022-2027)

7.4.2 Global Nutrition & Dietary Supplements Consumption Value and Growth Rate of Children(2022-2027)

7.4.3 Global Nutrition & Dietary Supplements Consumption Value and Growth Rate of Adult(2022-2027)

7.4.4 Global Nutrition & Dietary Supplements Consumption Value and Growth Rate of Pregnant(2022-2027)

7.4.5 Global Nutrition & Dietary Supplements Consumption Value and Growth Rate of Geriatric(2022-2027)

7.5 Nutrition & Dietary Supplements Market Forecast Under COVID-19

8 NUTRITION & DIETARY SUPPLEMENTS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Nutrition & Dietary Supplements Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Nutrition & Dietary Supplements Analysis

8.6 Major Downstream Buyers of Nutrition & Dietary Supplements Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Nutrition & Dietary Supplements Industry

9 PLAYERS PROFILES

9.1 Pfizer, Inc.

9.1.1 Pfizer, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification

9.1.3 Pfizer, Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Glanbia

9.2.1 Glanbia Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification

9.2.3 Glanbia Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Archer Daniels Midland

9.3.1 Archer Daniels Midland Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification

9.3.3 Archer Daniels Midland Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 DuPont

9.4.1 DuPont Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification

9.4.3 DuPont Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Bayer AG

- 9.5.1 Bayer AG Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification
- 9.5.3 Bayer AG Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 GlaxoSmithKline
 - 9.6.1 GlaxoSmithKline Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification
 - 9.6.3 GlaxoSmithKline Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Merck KGaA
 - 9.7.1 Merck KGaA Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification
 - 9.7.3 Merck KGaA Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Amway
 - 9.8.1 Amway Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification
 - 9.8.3 Amway Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Herbalife
 - 9.9.1 Herbalife Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification
 - 9.9.3 Herbalife Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Abbott Laboratories
 - 9.10.1 Abbott Laboratories Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Nutrition & Dietary Supplements Product Profiles, Application and Specification
 - 9.10.3 Abbott Laboratories Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Nutrition & Dietary Supplements Product Picture

Table Global Nutrition & Dietary Supplements Market Sales Volume and CAGR (%) Comparison by Type

Table Nutrition & Dietary Supplements Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Nutrition & Dietary Supplements Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Nutrition & Dietary Supplements Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Nutrition & Dietary Supplements Industry Development

Table Global Nutrition & Dietary Supplements Sales Volume by Player (2017-2022)

Table Global Nutrition & Dietary Supplements Sales Volume Share by Player (2017-2022)

Figure Global Nutrition & Dietary Supplements Sales Volume Share by Player in 2021

Table Nutrition & Dietary Supplements Revenue (Million USD) by Player (2017-2022)

Table Nutrition & Dietary Supplements Revenue Market Share by Player (2017-2022)

Table Nutrition & Dietary Supplements Price by Player (2017-2022)
Table Nutrition & Dietary Supplements Gross Margin by Player (2017-2022)
Table Mergers & Acquisitions, Expansion Plans
Table Global Nutrition & Dietary Supplements Sales Volume, Region Wise (2017-2022)
Table Global Nutrition & Dietary Supplements Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Nutrition & Dietary Supplements Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Nutrition & Dietary Supplements Sales Volume Market Share, Region Wise in 2021
Table Global Nutrition & Dietary Supplements Revenue (Million USD), Region Wise (2017-2022)
Table Global Nutrition & Dietary Supplements Revenue Market Share, Region Wise (2017-2022)
Figure Global Nutrition & Dietary Supplements Revenue Market Share, Region Wise (2017-2022)
Figure Global Nutrition & Dietary Supplements Revenue Market Share, Region Wise in 2021
Table Global Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Nutrition & Dietary Supplements Sales Volume by Type (2017-2022)
Table Global Nutrition & Dietary Supplements Sales Volume Market Share by Type (2017-2022)

Figure Global Nutrition & Dietary Supplements Sales Volume Market Share by Type in 2021

Table Global Nutrition & Dietary Supplements Revenue (Million USD) by Type (2017-2022)

Table Global Nutrition & Dietary Supplements Revenue Market Share by Type (2017-2022)

Figure Global Nutrition & Dietary Supplements Revenue Market Share by Type in 2021

Table Nutrition & Dietary Supplements Price by Type (2017-2022)

Figure Global Nutrition & Dietary Supplements Sales Volume and Growth Rate of Medical Foods (2017-2022)

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate of Medical Foods (2017-2022)

Figure Global Nutrition & Dietary Supplements Sales Volume and Growth Rate of Sports Nutrition (2017-2022)

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate of Sports Nutrition (2017-2022)

Figure Global Nutrition & Dietary Supplements Sales Volume and Growth Rate of Additional Supplements (2017-2022)

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate of Additional Supplements (2017-2022)

Table Global Nutrition & Dietary Supplements Consumption by Application (2017-2022)

Table Global Nutrition & Dietary Supplements Consumption Market Share by Application (2017-2022)

Table Global Nutrition & Dietary Supplements Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Nutrition & Dietary Supplements Consumption Revenue Market Share by Application (2017-2022)

Table Global Nutrition & Dietary Supplements Consumption and Growth Rate of Infant (2017-2022)

Table Global Nutrition & Dietary Supplements Consumption and Growth Rate of Children (2017-2022)

Table Global Nutrition & Dietary Supplements Consumption and Growth Rate of Adult (2017-2022)

Table Global Nutrition & Dietary Supplements Consumption and Growth Rate of Pregnant (2017-2022)

Table Global Nutrition & Dietary Supplements Consumption and Growth Rate of Geriatric (2017-2022)

Figure Global Nutrition & Dietary Supplements Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Nutrition & Dietary Supplements Price and Trend Forecast (2022-2027)

Figure USA Nutrition & Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Nutrition & Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Nutrition & Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Nutrition & Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Nutrition & Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Nutrition & Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Nutrition & Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Nutrition & Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Nutrition & Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Nutrition & Dietary Supplements Market Sales Volume Forecast, by Type

Table Global Nutrition & Dietary Supplements Sales Volume Market Share Forecast, by Type

Table Global Nutrition & Dietary Supplements Market Revenue (Million USD) Forecast,

by Type

Table Global Nutrition & Dietary Supplements Revenue Market Share Forecast, by Type

Table Global Nutrition & Dietary Supplements Price Forecast, by Type

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate of Medical Foods (2022-2027)

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate of Medical Foods (2022-2027)

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate of Sports Nutrition (2022-2027)

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate of Sports Nutrition (2022-2027)

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate of Additional Supplements (2022-2027)

Figure Global Nutrition & Dietary Supplements Revenue (Million USD) and Growth Rate of Additional Supplements (2022-2027)

Table Global Nutrition & Dietary Supplements Market Consumption Forecast, by Application

Table Global Nutrition & Dietary Supplements Consumption Market Share Forecast, by Application

Table Global Nutrition & Dietary Supplements Market Revenue (Million USD) Forecast, by Application

Table Global Nutrition & Dietary Supplements Revenue Market Share Forecast, by Application

Figure Global Nutrition & Dietary Supplements Consumption Value (Million USD) and Growth Rate of Infant (2022-2027)

Figure Global Nutrition & Dietary Supplements Consumption Value (Million USD) and Growth Rate of Children (2022-2027)

Figure Global Nutrition & Dietary Supplements Consumption Value (Million USD) and Growth Rate of Adult (2022-2027)

Figure Global Nutrition & Dietary Supplements Consumption Value (Million USD) and Growth Rate of Pregnant (2022-2027)

Figure Global Nutrition & Dietary Supplements Consumption Value (Million USD) and Growth Rate of Geriatric (2022-2027)

Figure Nutrition & Dietary Supplements Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Pfizer, Inc. Profile

Table Pfizer, Inc. Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pfizer, Inc. Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure Pfizer, Inc. Revenue (Million USD) Market Share 2017-2022

Table Glanbia Profile

Table Glanbia Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Glanbia Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure Glanbia Revenue (Million USD) Market Share 2017-2022

Table Archer Daniels Midland Profile

Table Archer Daniels Midland Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Archer Daniels Midland Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure Archer Daniels Midland Revenue (Million USD) Market Share 2017-2022

Table DuPont Profile

Table DuPont Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DuPont Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure DuPont Revenue (Million USD) Market Share 2017-2022

Table Bayer AG Profile

Table Bayer AG Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bayer AG Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure Bayer AG Revenue (Million USD) Market Share 2017-2022

Table GlaxoSmithKline Profile

Table GlaxoSmithKline Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GlaxoSmithKline Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure GlaxoSmithKline Revenue (Million USD) Market Share 2017-2022

Table Merck KGaA Profile

Table Merck KGaA Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Merck KGaA Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure Merck KGaA Revenue (Million USD) Market Share 2017-2022

Table Amway Profile

Table Amway Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amway Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure Amway Revenue (Million USD) Market Share 2017-2022

Table Herbalife Profile

Table Herbalife Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Herbalife Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure Herbalife Revenue (Million USD) Market Share 2017-2022

Table Abbott Laboratories Profile

Table Abbott Laboratories Nutrition & Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Abbott Laboratories Nutrition & Dietary Supplements Sales Volume and Growth Rate

Figure Abbott Laboratories Revenue (Million USD) Market Share 2017-2022

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