

Global Northern Bleached Softwood Kraft (NBSK) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Northern Bleached Softwood Kraft (NBSK) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Northern Bleached Softwood Kraft (NBSK) market are covered in Chapter 9:

Svenska Cellulosa Aktiebolaget SCA

Catalyst Paper

Mercer

Paper Excellence Canada

Domtar Corporation

International Paper

BillerudKorsnas

METSA FIBRE

West Fraser

Resolute Forest Products

UPM Pulp

Stora Enso

Sodra

ND Paper LLC.

Canfor Pulp

In Chapter 5 and Chapter 7.3, based on types, the Northern Bleached Softwood Kraft (NBSK) market from 2017 to 2027 is primarily split into:

Standard NBSK Pulp

Reinforced NBSK Pulp

In Chapter 6 and Chapter 7.4, based on applications, the Northern Bleached Softwood Kraft (NBSK) market from 2017 to 2027 covers:

Tissue Paper

Printing and Writing Paper

Specialty Paper

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Northern Bleached Softwood Kraft (NBSK) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Northern Bleached Softwood Kraft (NBSK) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the

future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Northern Bleached Softwood Kraft (NBSK) Market
- 1.2 Northern Bleached Softwood Kraft (NBSK) Market Segment by Type
 - 1.2.1 Global Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Northern Bleached Softwood Kraft (NBSK) Market Segment by Application
 - 1.3.1 Northern Bleached Softwood Kraft (NBSK) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Northern Bleached Softwood Kraft (NBSK) Market, Region Wise (2017-2027)
 - 1.4.1 Global Northern Bleached Softwood Kraft (NBSK) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Northern Bleached Softwood Kraft (NBSK) Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Northern Bleached Softwood Kraft (NBSK) Market Status and Prospect (2017-2027)
 - 1.4.4 China Northern Bleached Softwood Kraft (NBSK) Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Northern Bleached Softwood Kraft (NBSK) Market Status and Prospect (2017-2027)
 - 1.4.6 India Northern Bleached Softwood Kraft (NBSK) Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Northern Bleached Softwood Kraft (NBSK) Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Northern Bleached Softwood Kraft (NBSK) Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Northern Bleached Softwood Kraft (NBSK) (2017-2027)
 - 1.5.1 Global Northern Bleached Softwood Kraft (NBSK) Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Northern Bleached Softwood Kraft (NBSK) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Northern Bleached Softwood Kraft (NBSK) Market

2 INDUSTRY OUTLOOK

2.1 Northern Bleached Softwood Kraft (NBSK) Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Northern Bleached Softwood Kraft (NBSK) Market Drivers Analysis

2.4 Northern Bleached Softwood Kraft (NBSK) Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Northern Bleached Softwood Kraft (NBSK) Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Northern Bleached Softwood Kraft (NBSK) Industry Development

3 GLOBAL NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) MARKET LANDSCAPE BY PLAYER

3.1 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume and Share by Player (2017-2022)

3.2 Global Northern Bleached Softwood Kraft (NBSK) Revenue and Market Share by Player (2017-2022)

3.3 Global Northern Bleached Softwood Kraft (NBSK) Average Price by Player (2017-2022)

3.4 Global Northern Bleached Softwood Kraft (NBSK) Gross Margin by Player (2017-2022)

3.5 Northern Bleached Softwood Kraft (NBSK) Market Competitive Situation and Trends

3.5.1 Northern Bleached Softwood Kraft (NBSK) Market Concentration Rate

3.5.2 Northern Bleached Softwood Kraft (NBSK) Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume and Market Share,

Region Wise (2017-2022)

4.2 Global Northern Bleached Softwood Kraft (NBSK) Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Northern Bleached Softwood Kraft (NBSK) Market Under COVID-19

4.5 Europe Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Northern Bleached Softwood Kraft (NBSK) Market Under COVID-19

4.6 China Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Northern Bleached Softwood Kraft (NBSK) Market Under COVID-19

4.7 Japan Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Northern Bleached Softwood Kraft (NBSK) Market Under COVID-19

4.8 India Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Northern Bleached Softwood Kraft (NBSK) Market Under COVID-19

4.9 Southeast Asia Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Northern Bleached Softwood Kraft (NBSK) Market Under COVID-19

4.10 Latin America Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Northern Bleached Softwood Kraft (NBSK) Market Under COVID-19

4.11 Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Market Under COVID-19

5 GLOBAL NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Northern Bleached Softwood Kraft (NBSK) Revenue and Market Share by Type (2017-2022)

5.3 Global Northern Bleached Softwood Kraft (NBSK) Price by Type (2017-2022)

5.4 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue and Growth Rate of Standard NBSK Pulp (2017-2022)

5.4.2 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue and Growth Rate of Reinforced NBSK Pulp (2017-2022)

6 GLOBAL NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) MARKET ANALYSIS BY APPLICATION

6.1 Global Northern Bleached Softwood Kraft (NBSK) Consumption and Market Share by Application (2017-2022)

6.2 Global Northern Bleached Softwood Kraft (NBSK) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Northern Bleached Softwood Kraft (NBSK) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Northern Bleached Softwood Kraft (NBSK) Consumption and Growth Rate of Tissue Paper (2017-2022)

6.3.2 Global Northern Bleached Softwood Kraft (NBSK) Consumption and Growth Rate of Printing and Writing Paper (2017-2022)

6.3.3 Global Northern Bleached Softwood Kraft (NBSK) Consumption and Growth Rate of Specialty Paper (2017-2022)

6.3.4 Global Northern Bleached Softwood Kraft (NBSK) Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) MARKET FORECAST (2022-2027)

7.1 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Northern Bleached Softwood Kraft (NBSK) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Northern Bleached Softwood Kraft (NBSK) Price and Trend Forecast (2022-2027)

7.2 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Northern Bleached Softwood Kraft (NBSK) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Northern Bleached Softwood Kraft (NBSK) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Northern Bleached Softwood Kraft (NBSK) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Northern Bleached Softwood Kraft (NBSK) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Northern Bleached Softwood Kraft (NBSK) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Northern Bleached Softwood Kraft (NBSK) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Northern Bleached Softwood Kraft (NBSK) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Northern Bleached Softwood Kraft (NBSK) Revenue and Growth Rate of Standard NBSK Pulp (2022-2027)

7.3.2 Global Northern Bleached Softwood Kraft (NBSK) Revenue and Growth Rate of Reinforced NBSK Pulp (2022-2027)

7.4 Global Northern Bleached Softwood Kraft (NBSK) Consumption Forecast by Application (2022-2027)

7.4.1 Global Northern Bleached Softwood Kraft (NBSK) Consumption Value and Growth Rate of Tissue Paper(2022-2027)

7.4.2 Global Northern Bleached Softwood Kraft (NBSK) Consumption Value and Growth Rate of Printing and Writing Paper(2022-2027)

7.4.3 Global Northern Bleached Softwood Kraft (NBSK) Consumption Value and Growth Rate of Specialty Paper(2022-2027)

7.4.4 Global Northern Bleached Softwood Kraft (NBSK) Consumption Value and Growth Rate of Others(2022-2027)

7.5 Northern Bleached Softwood Kraft (NBSK) Market Forecast Under COVID-19

8 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Northern Bleached Softwood Kraft (NBSK) Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Northern Bleached Softwood Kraft (NBSK) Analysis
- 8.6 Major Downstream Buyers of Northern Bleached Softwood Kraft (NBSK) Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Northern Bleached Softwood Kraft (NBSK) Industry

9 PLAYERS PROFILES

- 9.1 Svenska Cellulosa Aktiebolaget SCA
 - 9.1.1 Svenska Cellulosa Aktiebolaget SCA Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification
 - 9.1.3 Svenska Cellulosa Aktiebolaget SCA Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Catalyst Paper
 - 9.2.1 Catalyst Paper Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification
 - 9.2.3 Catalyst Paper Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Mercer
 - 9.3.1 Mercer Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification
 - 9.3.3 Mercer Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Paper Excellence Canada
 - 9.4.1 Paper Excellence Canada Basic Information, Manufacturing Base, Sales Region

and Competitors

9.4.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification

9.4.3 Paper Excellence Canada Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Domtar Corporation

9.5.1 Domtar Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification

9.5.3 Domtar Corporation Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 International Paper

9.6.1 International Paper Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification

9.6.3 International Paper Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 BillerudKorsnas

9.7.1 BillerudKorsnas Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification

9.7.3 BillerudKorsnas Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 METSA FIBRE

9.8.1 METSA FIBRE Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification

9.8.3 METSA FIBRE Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 West Fraser

- 9.9.1 West Fraser Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.9.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification
- 9.9.3 West Fraser Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Resolute Forest Products
 - 9.10.1 Resolute Forest Products Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification
 - 9.10.3 Resolute Forest Products Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 UPM Pulp
 - 9.11.1 UPM Pulp Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification
 - 9.11.3 UPM Pulp Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Stora Enso
 - 9.12.1 Stora Enso Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification
 - 9.12.3 Stora Enso Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Sodra
 - 9.13.1 Sodra Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification
 - 9.13.3 Sodra Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 ND Paper LLC.

9.14.1 ND Paper LLC. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification

9.14.3 ND Paper LLC. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Canfor Pulp

9.15.1 Canfor Pulp Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Northern Bleached Softwood Kraft (NBSK) Product Profiles, Application and Specification

9.15.3 Canfor Pulp Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Northern Bleached Softwood Kraft (NBSK) Product Picture

Table Global Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and CAGR (%) Comparison by Type

Table Northern Bleached Softwood Kraft (NBSK) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Northern Bleached Softwood Kraft (NBSK) Industry Development

Table Global Northern Bleached Softwood Kraft (NBSK) Sales Volume by Player (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Sales Volume Share by Player (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Sales Volume Share by Player in 2021

Table Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD) by Player (2017-2022)

Table Northern Bleached Softwood Kraft (NBSK) Revenue Market Share by Player (2017-2022)

Table Northern Bleached Softwood Kraft (NBSK) Price by Player (2017-2022)

Table Northern Bleached Softwood Kraft (NBSK) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Northern Bleached Softwood Kraft (NBSK) Sales Volume, Region Wise (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Sales Volume Market Share, Region Wise in 2021

Table Global Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD), Region Wise (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Revenue Market Share, Region Wise (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue Market Share, Region Wise (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue Market Share, Region Wise in 2021

Table Global Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Sales Volume by Type (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Sales Volume Market Share by Type (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Sales Volume Market Share by Type in 2021

Table Global Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD) by Type (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Revenue Market Share by Type (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue Market Share by Type in 2021

Table Northern Bleached Softwood Kraft (NBSK) Price by Type (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate of Standard NBSK Pulp (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD) and Growth Rate of Standard NBSK Pulp (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate of Reinforced NBSK Pulp (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD) and Growth Rate of Reinforced NBSK Pulp (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Consumption by Application (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Consumption Market Share by

Application (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Consumption Revenue Market Share by Application (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Consumption and Growth Rate of Tissue Paper (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Consumption and Growth Rate of Printing and Writing Paper (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Consumption and Growth Rate of Specialty Paper (2017-2022)

Table Global Northern Bleached Softwood Kraft (NBSK) Consumption and Growth Rate of Others (2017-2022)

Figure Global Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Price and Trend Forecast (2022-2027)

Figure USA Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Northern Bleached Softwood Kraft (NBSK) Market Sales Volume Forecast, by Type

Table Global Northern Bleached Softwood Kraft (NBSK) Sales Volume Market Share Forecast, by Type

Table Global Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) Forecast, by Type

Table Global Northern Bleached Softwood Kraft (NBSK) Revenue Market Share Forecast, by Type

Table Global Northern Bleached Softwood Kraft (NBSK) Price Forecast, by Type

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD) and Growth Rate of Standard NBSK Pulp (2022-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD) and Growth Rate of Standard NBSK Pulp (2022-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD) and Growth Rate of Reinforced NBSK Pulp (2022-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Revenue (Million USD) and Growth Rate of Reinforced NBSK Pulp (2022-2027)

Table Global Northern Bleached Softwood Kraft (NBSK) Market Consumption Forecast, by Application

Table Global Northern Bleached Softwood Kraft (NBSK) Consumption Market Share Forecast, by Application

Table Global Northern Bleached Softwood Kraft (NBSK) Market Revenue (Million USD) Forecast, by Application

Table Global Northern Bleached Softwood Kraft (NBSK) Revenue Market Share Forecast, by Application

Figure Global Northern Bleached Softwood Kraft (NBSK) Consumption Value (Million USD) and Growth Rate of Tissue Paper (2022-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Consumption Value (Million USD) and Growth Rate of Printing and Writing Paper (2022-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Consumption Value (Million USD) and Growth Rate of Specialty Paper (2022-2027)

Figure Global Northern Bleached Softwood Kraft (NBSK) Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Northern Bleached Softwood Kraft (NBSK) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Svenska Cellulosa Aktiebolaget SCA Profile

Table Svenska Cellulosa Aktiebolaget SCA Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Svenska Cellulosa Aktiebolaget SCA Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure Svenska Cellulosa Aktiebolaget SCA Revenue (Million USD) Market Share 2017-2022

Table Catalyst Paper Profile

Table Catalyst Paper Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Catalyst Paper Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure Catalyst Paper Revenue (Million USD) Market Share 2017-2022

Table Mercer Profile

Table Mercer Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mercer Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure Mercer Revenue (Million USD) Market Share 2017-2022

Table Paper Excellence Canada Profile

Table Paper Excellence Canada Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Paper Excellence Canada Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure Paper Excellence Canada Revenue (Million USD) Market Share 2017-2022

Table Domtar Corporation Profile

Table Domtar Corporation Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Domtar Corporation Northern Bleached Softwood Kraft (NBSK) Sales Volume

and Growth Rate

Figure Domtar Corporation Revenue (Million USD) Market Share 2017-2022

Table International Paper Profile

Table International Paper Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure International Paper Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure International Paper Revenue (Million USD) Market Share 2017-2022

Table BillerudKorsnas Profile

Table BillerudKorsnas Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BillerudKorsnas Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure BillerudKorsnas Revenue (Million USD) Market Share 2017-2022

Table METSA FIBRE Profile

Table METSA FIBRE Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure METSA FIBRE Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure METSA FIBRE Revenue (Million USD) Market Share 2017-2022

Table West Fraser Profile

Table West Fraser Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure West Fraser Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure West Fraser Revenue (Million USD) Market Share 2017-2022

Table Resolute Forest Products Profile

Table Resolute Forest Products Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Resolute Forest Products Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure Resolute Forest Products Revenue (Million USD) Market Share 2017-2022

Table UPM Pulp Profile

Table UPM Pulp Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure UPM Pulp Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure UPM Pulp Revenue (Million USD) Market Share 2017-2022

Table Stora Enso Profile

Table Stora Enso Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stora Enso Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure Stora Enso Revenue (Million USD) Market Share 2017-2022

Table Sodra Profile

Table Sodra Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sodra Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure Sodra Revenue (Million USD) Market Share 2017-2022

Table ND Paper LLC. Profile

Table ND Paper LLC. Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ND Paper LLC. Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure ND Paper LLC. Revenue (Million USD) Market Share 2017-2022

Table Canfor Pulp Profile

Table Canfor Pulp Northern Bleached Softwood Kraft (NBSK) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canfor Pulp Northern Bleached Softwood Kraft (NBSK) Sales Volume and Growth Rate

Figure Canfor Pulp Revenue (Million USD) Market Share 2017-2022

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