

# Global Non-Phthalate Plasticizers Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Plasticizers are the chemicals added to polymers to soften the hard and brittle plastic to flexible and soft material thereby improving the toughness of the material. PVC accounts for more than 80% of the overall plasticizers consumption. Traditionally, the phthalate plasticizers were the most commonly used plasticizers across a number of applications but owing to the human health risks and environmental concerns regarding the toxic substances present in such plasticizers, the use of non-phthalate plasticizers is projected to grow significantly. The non-phthalate plasticizers are mainly used for sensitive applications such as food contact, medical and toys primarily and things that involve close human contact majorly toys and childcare applications. Non-phthalate plasticizers are effective alternative to the traditional/conventional plasticizers which are toxic in nature and are harmful for direct human contact.

Based on the Non-Phthalate Plasticizers market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Non-Phthalate Plasticizers market covered in Chapter 5:

Hanwha Chemical Co, Ltd  
Evonik Industries  
Eastman Chemical Company  
Teknor Apex  
LG Chem Ltd  
EXTRUFLEX UK  
Oxea GmbH  
DIC  
Lanxess  
BASF SE  
UPC Group

In Chapter 6, on the basis of types, the Non-Phthalate Plasticizers market from 2015 to 2025 is primarily split into:

Adipates  
Terephthalates  
Trimellitates  
Epoxyes  
Benzoates  
Aliphatics

In Chapter 7, on the basis of applications, the Non-Phthalate Plasticizers market from 2015 to 2025 covers:

Flooring and wall coverings  
Wire & cable  
Coated fabric  
Consumer goods  
Film & sheet  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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