

Global Non-Alcoholic Beverages Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Non-alcoholic beverages are non-alcoholic or alcohol-removed or reduced to almost zero beverages including tea, coffee, carbonated beverages, etc.

Based on the Non-Alcoholic Beverages market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Non-Alcoholic Beverages market covered in Chapter 5:

Unilever

Dr Pepper Snapple Group

Huiyuan Group

Red Bull

Uni-President

Wahaha

Nongfu Spring

PepsiCo
Kraft Heinz
Master Kong
Danone
C'estbon
Apollinaris
JDB Group
Yakult
Nestlé
Coca-Cola

In Chapter 6, on the basis of types, the Non-Alcoholic Beverages market from 2015 to 2025 is primarily split into:

Carbonated drinks
Juices
Drinking Water
Coffee
Other

In Chapter 7, on the basis of applications, the Non-Alcoholic Beverages market from 2015 to 2025 covers:

Athletes
Adults
Old men
Children
Pregnant women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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