

# Global Nigeria Food and Drink Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Food is any substance consumed to provide nutritional support for the body. It is usually of plant or animal origin, and contains essential nutrients, such as fats, proteins, vitamins, or minerals. Drinks, or beverages, are liquids intended for human consumption. Although all beverages, including juice, soft drinks, and carbonated drinks, have some form of water in them, water itself is often not classified as a beverage, and the word beverage has been recurrently defined as not referring to water.

Based on the Nigeria Food and Drink market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Nigeria Food and Drink market covered in Chapter 5:  
PZ Cussons

## Honeywell Flour Mills

Unilever Nigeria  
CHI Limited  
De-United Foods  
UAC Foods  
Friesland Wamco  
Cadbury Nigeria  
Promasidor  
SevenUp Bottling  
Coca Cola  
Guinness  
Nestle Nigeria  
SABMiller  
Dangote Group  
Nigerian Breweries

In Chapter 6, on the basis of types, the Nigeria Food and Drink market from 2015 to 2025 is primarily split into:

Bread & Cereal  
Fruits & Vegetable  
Fish Products  
Meat Products  
Dairy Products  
Oils & Fats  
Beer & Wine  
Soft Drinks  
Others

In Chapter 7, on the basis of applications, the Nigeria Food and Drink market from 2015 to 2025 covers:

Supermarkets  
Traditional Markets  
Convenience Stores  
Online Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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