

Global Nigeria Food and Drink Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GBBA03C3C0DFEN.html>

Date: June 2019

Pages: 111

Price: US\$ 2,950.00 (Single User License)

ID: GBBA03C3C0DFEN

Abstracts

The Nigeria Food and Drink market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Nigeria Food and Drink market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Nigeria Food and Drink market.

Major players in the global Nigeria Food and Drink market include:

Friesland Wamco

PZ Cussons

Cadbury Nigeria

Promasidor

UAC Foods

Dangote Group

Guinness

SevenUp Bottling

Nestle Nigeria

Coca Cola

Nigerian Breweries

Unilever Nigeria

SABMiller
Honeywell Flour Mills
CHI Limited
De-United Foods

On the basis of types, the Nigeria Food and Drink market is primarily split into:

Bread & Cereal
Fruits & Vegetable
Fish Products
Meat Products
Dairy Products
Oils & Fats
Beer & Wine
Soft Drinks
Others

On the basis of applications, the market covers:

Supermarkets
Traditional Markets
Convenience Stores
Online Sales

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States
Europe (Germany, UK, France, Italy, Spain, Russia, Poland)
China
Japan
India
Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)
Central and South America (Brazil, Mexico, Colombia)
Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)
Other Regions

Chapter 1 provides an overview of Nigeria Food and Drink market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Nigeria Food and Drink market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Nigeria Food and Drink industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Nigeria Food and Drink market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Nigeria Food and Drink, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Nigeria Food and Drink in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Nigeria Food and Drink in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Nigeria Food and Drink. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Nigeria Food and Drink market, including the global production and revenue forecast, regional forecast. It also foresees the Nigeria Food and Drink market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

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