

# Global Neobank Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Neobank market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Neobank market are covered in Chapter 9:

N26

Varo

Axos

Monzo

Simple

Ally

## Starling Bank

Atom Bank  
Good Money  
Chime  
Azlo  
Revolut

In Chapter 5 and Chapter 7.3, based on types, the Neobank market from 2017 to 2027 is primarily split into:

Payments  
Processing Services  
Customer and Channel Management  
Risk Management

In Chapter 6 and Chapter 7.4, based on applications, the Neobank market from 2017 to 2027 covers:

Small and Medium Size Enterprises  
Large Size Enterprises  
Personal

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

## Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Neobank market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Neobank Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 NEOBANK MARKET OVERVIEW

- 1.1 Product Overview and Scope of Neobank Market
- 1.2 Neobank Market Segment by Type
  - 1.2.1 Global Neobank Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Neobank Market Segment by Application
  - 1.3.1 Neobank Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Neobank Market, Region Wise (2017-2027)
  - 1.4.1 Global Neobank Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Neobank Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Neobank Market Status and Prospect (2017-2027)
  - 1.4.4 China Neobank Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Neobank Market Status and Prospect (2017-2027)
  - 1.4.6 India Neobank Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Neobank Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Neobank Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Neobank Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Neobank (2017-2027)
  - 1.5.1 Global Neobank Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Neobank Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Neobank Market

### 2 INDUSTRY OUTLOOK

- 2.1 Neobank Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Neobank Market Drivers Analysis
- 2.4 Neobank Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Neobank Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Neobank Industry Development

### **3 GLOBAL NEOBANK MARKET LANDSCAPE BY PLAYER**

3.1 Global Neobank Sales Volume and Share by Player (2017-2022)

3.2 Global Neobank Revenue and Market Share by Player (2017-2022)

3.3 Global Neobank Average Price by Player (2017-2022)

3.4 Global Neobank Gross Margin by Player (2017-2022)

3.5 Neobank Market Competitive Situation and Trends

3.5.1 Neobank Market Concentration Rate

3.5.2 Neobank Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL NEOBANK SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Neobank Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Neobank Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Neobank Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Neobank Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Neobank Market Under COVID-19

4.5 Europe Neobank Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Neobank Market Under COVID-19

4.6 China Neobank Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Neobank Market Under COVID-19

4.7 Japan Neobank Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Neobank Market Under COVID-19

4.8 India Neobank Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Neobank Market Under COVID-19

4.9 Southeast Asia Neobank Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Neobank Market Under COVID-19

4.10 Latin America Neobank Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Neobank Market Under COVID-19

4.11 Middle East and Africa Neobank Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.11.1 Middle East and Africa Neobank Market Under COVID-19

## **5 GLOBAL NEOBANK SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Neobank Sales Volume and Market Share by Type (2017-2022)

5.2 Global Neobank Revenue and Market Share by Type (2017-2022)

5.3 Global Neobank Price by Type (2017-2022)

5.4 Global Neobank Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Neobank Sales Volume, Revenue and Growth Rate of Payments (2017-2022)

5.4.2 Global Neobank Sales Volume, Revenue and Growth Rate of Processing Services (2017-2022)

5.4.3 Global Neobank Sales Volume, Revenue and Growth Rate of Customer and Channel Management (2017-2022)

5.4.4 Global Neobank Sales Volume, Revenue and Growth Rate of Risk Management (2017-2022)

## **6 GLOBAL NEOBANK MARKET ANALYSIS BY APPLICATION**

6.1 Global Neobank Consumption and Market Share by Application (2017-2022)

6.2 Global Neobank Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Neobank Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Neobank Consumption and Growth Rate of Small and Medium Size Enterprises (2017-2022)

6.3.2 Global Neobank Consumption and Growth Rate of Large Size Enterprises (2017-2022)

6.3.3 Global Neobank Consumption and Growth Rate of Personal (2017-2022)

## **7 GLOBAL NEOBANK MARKET FORECAST (2022-2027)**

7.1 Global Neobank Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Neobank Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Neobank Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Neobank Price and Trend Forecast (2022-2027)

7.2 Global Neobank Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Neobank Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Neobank Sales Volume and Revenue Forecast (2022-2027)



- 7.2.3 China Neobank Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Neobank Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Neobank Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Neobank Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Neobank Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Neobank Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Neobank Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Neobank Revenue and Growth Rate of Payments (2022-2027)
  - 7.3.2 Global Neobank Revenue and Growth Rate of Processing Services (2022-2027)
  - 7.3.3 Global Neobank Revenue and Growth Rate of Customer and Channel Management (2022-2027)
  - 7.3.4 Global Neobank Revenue and Growth Rate of Risk Management (2022-2027)
- 7.4 Global Neobank Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Neobank Consumption Value and Growth Rate of Small and Medium Size Enterprises(2022-2027)
  - 7.4.2 Global Neobank Consumption Value and Growth Rate of Large Size Enterprises(2022-2027)
  - 7.4.3 Global Neobank Consumption Value and Growth Rate of Personal(2022-2027)
- 7.5 Neobank Market Forecast Under COVID-19

## **8 NEOBANK MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Neobank Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Neobank Analysis
- 8.6 Major Downstream Buyers of Neobank Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Neobank Industry

## **9 PLAYERS PROFILES**

- 9.1 N26
  - 9.1.1 N26 Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.1.2 Neobank Product Profiles, Application and Specification
- 9.1.3 N26 Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Varo
  - 9.2.1 Varo Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Neobank Product Profiles, Application and Specification
  - 9.2.3 Varo Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Axos
  - 9.3.1 Axos Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Neobank Product Profiles, Application and Specification
  - 9.3.3 Axos Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Monzo
  - 9.4.1 Monzo Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Neobank Product Profiles, Application and Specification
  - 9.4.3 Monzo Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Simple
  - 9.5.1 Simple Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Neobank Product Profiles, Application and Specification
  - 9.5.3 Simple Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Ally
  - 9.6.1 Ally Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Neobank Product Profiles, Application and Specification
  - 9.6.3 Ally Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Starling Bank
  - 9.7.1 Starling Bank Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Neobank Product Profiles, Application and Specification
  - 9.7.3 Starling Bank Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Atom Bank

9.8.1 Atom Bank Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Neobank Product Profiles, Application and Specification

9.8.3 Atom Bank Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Good Money

9.9.1 Good Money Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Neobank Product Profiles, Application and Specification

9.9.3 Good Money Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Chime

9.10.1 Chime Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Neobank Product Profiles, Application and Specification

9.10.3 Chime Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Azlo

9.11.1 Azlo Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Neobank Product Profiles, Application and Specification

9.11.3 Azlo Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Revolut

9.12.1 Revolut Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Neobank Product Profiles, Application and Specification

9.12.3 Revolut Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Neobank Product Picture

Table Global Neobank Market Sales Volume and CAGR (%) Comparison by Type

Table Neobank Market Consumption (Sales Volume) Comparison by Application  
(2017-2027)

Figure Global Neobank Market Size (Revenue, Million USD) and CAGR (%)  
(2017-2027)

Figure United States Neobank Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Europe Neobank Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Neobank Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Neobank Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Neobank Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Neobank Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Latin America Neobank Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Middle East and Africa Neobank Market Revenue (Million USD) and Growth  
Rate (2017-2027)

Figure Global Neobank Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Neobank Industry Development

Table Global Neobank Sales Volume by Player (2017-2022)

Table Global Neobank Sales Volume Share by Player (2017-2022)

Figure Global Neobank Sales Volume Share by Player in 2021

Table Neobank Revenue (Million USD) by Player (2017-2022)

Table Neobank Revenue Market Share by Player (2017-2022)

Table Neobank Price by Player (2017-2022)

Table Neobank Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Neobank Sales Volume, Region Wise (2017-2022)

Table Global Neobank Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Neobank Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Neobank Sales Volume Market Share, Region Wise in 2021

Table Global Neobank Revenue (Million USD), Region Wise (2017-2022)

Table Global Neobank Revenue Market Share, Region Wise (2017-2022)

Figure Global Neobank Revenue Market Share, Region Wise (2017-2022)

Figure Global Neobank Revenue Market Share, Region Wise in 2021

Table Global Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Neobank Sales Volume by Type (2017-2022)

Table Global Neobank Sales Volume Market Share by Type (2017-2022)

Figure Global Neobank Sales Volume Market Share by Type in 2021

Table Global Neobank Revenue (Million USD) by Type (2017-2022)

Table Global Neobank Revenue Market Share by Type (2017-2022)

Figure Global Neobank Revenue Market Share by Type in 2021

Table Neobank Price by Type (2017-2022)

Figure Global Neobank Sales Volume and Growth Rate of Payments (2017-2022)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Payments (2017-2022)

Figure Global Neobank Sales Volume and Growth Rate of Processing Services (2017-2022)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Processing Services (2017-2022)

Figure Global Neobank Sales Volume and Growth Rate of Customer and Channel Management (2017-2022)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Customer and Channel Management (2017-2022)

Figure Global Neobank Sales Volume and Growth Rate of Risk Management (2017-2022)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Risk Management (2017-2022)

Table Global Neobank Consumption by Application (2017-2022)

Table Global Neobank Consumption Market Share by Application (2017-2022)

Table Global Neobank Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Neobank Consumption Revenue Market Share by Application (2017-2022)

Table Global Neobank Consumption and Growth Rate of Small and Medium Size Enterprises (2017-2022)

Table Global Neobank Consumption and Growth Rate of Large Size Enterprises (2017-2022)

Table Global Neobank Consumption and Growth Rate of Personal (2017-2022)

Figure Global Neobank Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Neobank Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Neobank Price and Trend Forecast (2022-2027)

Figure USA Neobank Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Neobank Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Neobank Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Neobank Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Neobank Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Neobank Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Neobank Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Neobank Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Neobank Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Neobank Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Neobank Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Neobank Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America Neobank Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Neobank Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Neobank Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Neobank Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Neobank Market Sales Volume Forecast, by Type

Table Global Neobank Sales Volume Market Share Forecast, by Type

Table Global Neobank Market Revenue (Million USD) Forecast, by Type

Table Global Neobank Revenue Market Share Forecast, by Type

Table Global Neobank Price Forecast, by Type

Figure Global Neobank Revenue (Million USD) and Growth Rate of Payments (2022-2027)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Payments (2022-2027)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Processing Services (2022-2027)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Processing Services (2022-2027)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Customer and Channel Management (2022-2027)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Customer and Channel Management (2022-2027)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Risk Management (2022-2027)

Figure Global Neobank Revenue (Million USD) and Growth Rate of Risk Management (2022-2027)

Table Global Neobank Market Consumption Forecast, by Application

Table Global Neobank Consumption Market Share Forecast, by Application

Table Global Neobank Market Revenue (Million USD) Forecast, by Application

Table Global Neobank Revenue Market Share Forecast, by Application

Figure Global Neobank Consumption Value (Million USD) and Growth Rate of Small and Medium Size Enterprises (2022-2027)

Figure Global Neobank Consumption Value (Million USD) and Growth Rate of Large Size Enterprises (2022-2027)

Figure Global Neobank Consumption Value (Million USD) and Growth Rate of Personal



(2022-2027)

Figure Neobank Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table N26 Profile

Table N26 Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin  
(2017-2022)

Figure N26 Neobank Sales Volume and Growth Rate

Figure N26 Revenue (Million USD) Market Share 2017-2022

Table Varo Profile

Table Varo Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin  
(2017-2022)

Figure Varo Neobank Sales Volume and Growth Rate

Figure Varo Revenue (Million USD) Market Share 2017-2022

Table Axos Profile

Table Axos Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin  
(2017-2022)

Figure Axos Neobank Sales Volume and Growth Rate

Figure Axos Revenue (Million USD) Market Share 2017-2022

Table Monzo Profile

Table Monzo Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin  
(2017-2022)

Figure Monzo Neobank Sales Volume and Growth Rate

Figure Monzo Revenue (Million USD) Market Share 2017-2022

Table Simple Profile

Table Simple Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin  
(2017-2022)

Figure Simple Neobank Sales Volume and Growth Rate

Figure Simple Revenue (Million USD) Market Share 2017-2022

Table Ally Profile

Table Ally Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin  
(2017-2022)

Figure Ally Neobank Sales Volume and Growth Rate

Figure Ally Revenue (Million USD) Market Share 2017-2022

Table Starling Bank Profile

Table Starling Bank Neobank Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Starling Bank Neobank Sales Volume and Growth Rate

Figure Starling Bank Revenue (Million USD) Market Share 2017-2022

Table Atom Bank Profile

Table Atom Bank Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Atom Bank Neobank Sales Volume and Growth Rate

Figure Atom Bank Revenue (Million USD) Market Share 2017-2022

Table Good Money Profile

Table Good Money Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Good Money Neobank Sales Volume and Growth Rate

Figure Good Money Revenue (Million USD) Market Share 2017-2022

Table Chime Profile

Table Chime Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chime Neobank Sales Volume and Growth Rate

Figure Chime Revenue (Million USD) Market Share 2017-2022

Table Azlo Profile

Table Azlo Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Azlo Neobank Sales Volume and Growth Rate

Figure Azlo Revenue (Million USD) Market Share 2017-2022

Table Revolut Profile

Table Revolut Neobank Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Revolut Neobank Sales Volume and Growth Rate

Figure Revolut Revenue (Million USD) Market Share 2017-2022

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