

Global Neo and Challenger Bank Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Challenger banks are small, recently-created retail banks in the United Kingdom that compete with the longer-established banks in the country and a neo bank is an independent, built from the ground up, digital bank. It has no existing legacy systems and it isn't attached to an existing bank. They are an important part of the emerging cohort of fintechs challenging the status-quo in financial services.

Based on the Neo and Challenger Bank market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Neo and Challenger Bank market covered in Chapter 5:

Soon Banque
MyBank (Alibaba Group)
Simple Finance Technology Corporation (BBVA)
Pockit Limited
Fidor Bank AG (BPCE Group)
Monzo Bank Limited
Hello Bank
Holvi Bank
Rocket Bank
Koho Bank
Atom Bank Plc
WeBank (Tencent Holdings Limited)
UBank Limited
N26
Movencorp Inc.

In Chapter 6, on the basis of types, the Neo and Challenger Bank market from 2015 to 2025 is primarily split into:

Neo Bank
Challenger Bank

In Chapter 7, on the basis of applications, the Neo and Challenger Bank market from 2015 to 2025 covers:

Personal
Business

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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