

# Global Near Infrared Imaging Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Near Infrared Imaging market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Near Infrared Imaging market are covered in Chapter 9:

PERKINELMER INC  
Mizuho Medical Co, Ltd.  
Hamamatsu Photonics K.K  
Olympus  
Medtronic (Visionsense)  
SurgVision

**KARL STORZ SE & Co. KG**

Shimadzu Corporation  
Quest Medical Imaging B.V.  
Stryker  
Leica Microsystems  
Carl Zeiss Meditec AGLI-COR, Inc.  
PerkinElmer, Inc.  
Fluoptics

In Chapter 5 and Chapter 7.3, based on types, the Near Infrared Imaging market from 2017 to 2027 is primarily split into:

Devices  
Reagents

In Chapter 6 and Chapter 7.4, based on applications, the Near Infrared Imaging market from 2017 to 2027 covers:

Preclinical Imaging  
Cancer Surgeries  
Gastrointestinal Surgeries  
Cardiovascular Surgeries  
Plastic/Reconstructive Surgeries  
Other Applications

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Near Infrared Imaging market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Near Infrared Imaging Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 NEAR INFRARED IMAGING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Near Infrared Imaging Market
- 1.2 Near Infrared Imaging Market Segment by Type
  - 1.2.1 Global Near Infrared Imaging Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Near Infrared Imaging Market Segment by Application
  - 1.3.1 Near Infrared Imaging Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Near Infrared Imaging Market, Region Wise (2017-2027)
  - 1.4.1 Global Near Infrared Imaging Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Near Infrared Imaging Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Near Infrared Imaging Market Status and Prospect (2017-2027)
  - 1.4.4 China Near Infrared Imaging Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Near Infrared Imaging Market Status and Prospect (2017-2027)
  - 1.4.6 India Near Infrared Imaging Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Near Infrared Imaging Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Near Infrared Imaging Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Near Infrared Imaging Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Near Infrared Imaging (2017-2027)
  - 1.5.1 Global Near Infrared Imaging Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Near Infrared Imaging Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Near Infrared Imaging Market

### 2 INDUSTRY OUTLOOK

- 2.1 Near Infrared Imaging Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Near Infrared Imaging Market Drivers Analysis

- 2.4 Near Infrared Imaging Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Near Infrared Imaging Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Near Infrared Imaging Industry Development

### **3 GLOBAL NEAR INFRARED IMAGING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Near Infrared Imaging Sales Volume and Share by Player (2017-2022)
- 3.2 Global Near Infrared Imaging Revenue and Market Share by Player (2017-2022)
- 3.3 Global Near Infrared Imaging Average Price by Player (2017-2022)
- 3.4 Global Near Infrared Imaging Gross Margin by Player (2017-2022)
- 3.5 Near Infrared Imaging Market Competitive Situation and Trends
  - 3.5.1 Near Infrared Imaging Market Concentration Rate
  - 3.5.2 Near Infrared Imaging Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL NEAR INFRARED IMAGING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Near Infrared Imaging Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Near Infrared Imaging Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Near Infrared Imaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Near Infrared Imaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Near Infrared Imaging Market Under COVID-19
- 4.5 Europe Near Infrared Imaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Near Infrared Imaging Market Under COVID-19
- 4.6 China Near Infrared Imaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Near Infrared Imaging Market Under COVID-19
- 4.7 Japan Near Infrared Imaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Near Infrared Imaging Market Under COVID-19



#### 4.8 India Near Infrared Imaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

##### 4.8.1 India Near Infrared Imaging Market Under COVID-19

#### 4.9 Southeast Asia Near Infrared Imaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

##### 4.9.1 Southeast Asia Near Infrared Imaging Market Under COVID-19

#### 4.10 Latin America Near Infrared Imaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

##### 4.10.1 Latin America Near Infrared Imaging Market Under COVID-19

#### 4.11 Middle East and Africa Near Infrared Imaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

##### 4.11.1 Middle East and Africa Near Infrared Imaging Market Under COVID-19

### **5 GLOBAL NEAR INFRARED IMAGING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

#### 5.1 Global Near Infrared Imaging Sales Volume and Market Share by Type (2017-2022)

#### 5.2 Global Near Infrared Imaging Revenue and Market Share by Type (2017-2022)

#### 5.3 Global Near Infrared Imaging Price by Type (2017-2022)

#### 5.4 Global Near Infrared Imaging Sales Volume, Revenue and Growth Rate by Type (2017-2022)

##### 5.4.1 Global Near Infrared Imaging Sales Volume, Revenue and Growth Rate of Devices (2017-2022)

##### 5.4.2 Global Near Infrared Imaging Sales Volume, Revenue and Growth Rate of Reagents (2017-2022)

### **6 GLOBAL NEAR INFRARED IMAGING MARKET ANALYSIS BY APPLICATION**

#### 6.1 Global Near Infrared Imaging Consumption and Market Share by Application (2017-2022)

#### 6.2 Global Near Infrared Imaging Consumption Revenue and Market Share by Application (2017-2022)

#### 6.3 Global Near Infrared Imaging Consumption and Growth Rate by Application (2017-2022)

##### 6.3.1 Global Near Infrared Imaging Consumption and Growth Rate of Preclinical Imaging (2017-2022)

##### 6.3.2 Global Near Infrared Imaging Consumption and Growth Rate of Cancer Surgeries (2017-2022)

##### 6.3.3 Global Near Infrared Imaging Consumption and Growth Rate of Gastrointestinal



Surgeries (2017-2022)

6.3.4 Global Near Infrared Imaging Consumption and Growth Rate of Cardiovascular Surgeries (2017-2022)

6.3.5 Global Near Infrared Imaging Consumption and Growth Rate of Plastic/Reconstructive Surgeries (2017-2022)

6.3.6 Global Near Infrared Imaging Consumption and Growth Rate of Other Applications (2017-2022)

## **7 GLOBAL NEAR INFRARED IMAGING MARKET FORECAST (2022-2027)**

7.1 Global Near Infrared Imaging Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Near Infrared Imaging Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Near Infrared Imaging Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Near Infrared Imaging Price and Trend Forecast (2022-2027)

7.2 Global Near Infrared Imaging Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Near Infrared Imaging Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Near Infrared Imaging Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Near Infrared Imaging Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Near Infrared Imaging Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Near Infrared Imaging Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Near Infrared Imaging Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Near Infrared Imaging Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Near Infrared Imaging Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Near Infrared Imaging Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Near Infrared Imaging Revenue and Growth Rate of Devices (2022-2027)

7.3.2 Global Near Infrared Imaging Revenue and Growth Rate of Reagents (2022-2027)

7.4 Global Near Infrared Imaging Consumption Forecast by Application (2022-2027)

7.4.1 Global Near Infrared Imaging Consumption Value and Growth Rate of Preclinical Imaging(2022-2027)

7.4.2 Global Near Infrared Imaging Consumption Value and Growth Rate of Cancer Surgeries(2022-2027)

7.4.3 Global Near Infrared Imaging Consumption Value and Growth Rate of Gastrointestinal Surgeries(2022-2027)

7.4.4 Global Near Infrared Imaging Consumption Value and Growth Rate of Cardiovascular Surgeries(2022-2027)

7.4.5 Global Near Infrared Imaging Consumption Value and Growth Rate of Plastic/Reconstructive Surgeries(2022-2027)

7.4.6 Global Near Infrared Imaging Consumption Value and Growth Rate of Other Applications(2022-2027)

7.5 Near Infrared Imaging Market Forecast Under COVID-19

## **8 NEAR INFRARED IMAGING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Near Infrared Imaging Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Near Infrared Imaging Analysis

8.6 Major Downstream Buyers of Near Infrared Imaging Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Near Infrared Imaging Industry

## **9 PLAYERS PROFILES**

9.1 PERKINELMER INC

9.1.1 PERKINELMER INC Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Near Infrared Imaging Product Profiles, Application and Specification

9.1.3 PERKINELMER INC Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Mizuho Medical Co, Ltd.

9.2.1 Mizuho Medical Co, Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Near Infrared Imaging Product Profiles, Application and Specification

9.2.3 Mizuho Medical Co, Ltd. Market Performance (2017-2022)

- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Hamamatsu Photonics K.K
  - 9.3.1 Hamamatsu Photonics K.K Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.3.3 Hamamatsu Photonics K.K Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Olympus
  - 9.4.1 Olympus Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.4.3 Olympus Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Medtronic (Visionsense)
  - 9.5.1 Medtronic (Visionsense) Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.5.3 Medtronic (Visionsense) Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 SurgVision
  - 9.6.1 SurgVision Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.6.3 SurgVision Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 KARL STORZ SE & Co. KG
  - 9.7.1 KARL STORZ SE & Co. KG Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.7.3 KARL STORZ SE & Co. KG Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Shimadzu Corporation
  - 9.8.1 Shimadzu Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.8.2 Near Infrared Imaging Product Profiles, Application and Specification
- 9.8.3 Shimadzu Corporation Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Quest Medical Imaging B.V.
  - 9.9.1 Quest Medical Imaging B.V. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.9.3 Quest Medical Imaging B.V. Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Stryker
  - 9.10.1 Stryker Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.10.3 Stryker Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Leica Microsystems
  - 9.11.1 Leica Microsystems Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.11.3 Leica Microsystems Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Carl Zeiss Meditec AGLI-COR, Inc.
  - 9.12.1 Carl Zeiss Meditec AGLI-COR, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.12.3 Carl Zeiss Meditec AGLI-COR, Inc. Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 PerkinElmer, Inc.
  - 9.13.1 PerkinElmer, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Near Infrared Imaging Product Profiles, Application and Specification
  - 9.13.3 PerkinElmer, Inc. Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Fluoptics

- 9.14.1 Fluoptics Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.14.2 Near Infrared Imaging Product Profiles, Application and Specification
- 9.14.3 Fluoptics Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Near Infrared Imaging Product Picture

Table Global Near Infrared Imaging Market Sales Volume and CAGR (%) Comparison by Type

Table Near Infrared Imaging Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Near Infrared Imaging Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Near Infrared Imaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Near Infrared Imaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Near Infrared Imaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Near Infrared Imaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Near Infrared Imaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Near Infrared Imaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Near Infrared Imaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Near Infrared Imaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Near Infrared Imaging Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Near Infrared Imaging Industry Development

Table Global Near Infrared Imaging Sales Volume by Player (2017-2022)

Table Global Near Infrared Imaging Sales Volume Share by Player (2017-2022)

Figure Global Near Infrared Imaging Sales Volume Share by Player in 2021

Table Near Infrared Imaging Revenue (Million USD) by Player (2017-2022)

Table Near Infrared Imaging Revenue Market Share by Player (2017-2022)

Table Near Infrared Imaging Price by Player (2017-2022)

Table Near Infrared Imaging Gross Margin by Player (2017-2022)



Table Mergers & Acquisitions, Expansion Plans

Table Global Near Infrared Imaging Sales Volume, Region Wise (2017-2022)

Table Global Near Infrared Imaging Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Near Infrared Imaging Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Near Infrared Imaging Sales Volume Market Share, Region Wise in 2021

Table Global Near Infrared Imaging Revenue (Million USD), Region Wise (2017-2022)

Table Global Near Infrared Imaging Revenue Market Share, Region Wise (2017-2022)

Figure Global Near Infrared Imaging Revenue Market Share, Region Wise (2017-2022)

Figure Global Near Infrared Imaging Revenue Market Share, Region Wise in 2021

Table Global Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Near Infrared Imaging Sales Volume by Type (2017-2022)

Table Global Near Infrared Imaging Sales Volume Market Share by Type (2017-2022)

Figure Global Near Infrared Imaging Sales Volume Market Share by Type in 2021

Table Global Near Infrared Imaging Revenue (Million USD) by Type (2017-2022)

Table Global Near Infrared Imaging Revenue Market Share by Type (2017-2022)

Figure Global Near Infrared Imaging Revenue Market Share by Type in 2021

Table Near Infrared Imaging Price by Type (2017-2022)

Figure Global Near Infrared Imaging Sales Volume and Growth Rate of Devices (2017-2022)

Figure Global Near Infrared Imaging Revenue (Million USD) and Growth Rate of



Devices (2017-2022)

Figure Global Near Infrared Imaging Sales Volume and Growth Rate of Reagents (2017-2022)

Figure Global Near Infrared Imaging Revenue (Million USD) and Growth Rate of Reagents (2017-2022)

Table Global Near Infrared Imaging Consumption by Application (2017-2022)

Table Global Near Infrared Imaging Consumption Market Share by Application (2017-2022)

Table Global Near Infrared Imaging Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Near Infrared Imaging Consumption Revenue Market Share by Application (2017-2022)

Table Global Near Infrared Imaging Consumption and Growth Rate of Preclinical Imaging (2017-2022)

Table Global Near Infrared Imaging Consumption and Growth Rate of Cancer Surgeries (2017-2022)

Table Global Near Infrared Imaging Consumption and Growth Rate of Gastrointestinal Surgeries (2017-2022)

Table Global Near Infrared Imaging Consumption and Growth Rate of Cardiovascular Surgeries (2017-2022)

Table Global Near Infrared Imaging Consumption and Growth Rate of Plastic/Reconstructive Surgeries (2017-2022)

Table Global Near Infrared Imaging Consumption and Growth Rate of Other Applications (2017-2022)

Figure Global Near Infrared Imaging Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Near Infrared Imaging Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Near Infrared Imaging Price and Trend Forecast (2022-2027)

Figure USA Near Infrared Imaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Near Infrared Imaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Near Infrared Imaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Near Infrared Imaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Near Infrared Imaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Near Infrared Imaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Near Infrared Imaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Near Infrared Imaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Near Infrared Imaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Near Infrared Imaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Near Infrared Imaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Near Infrared Imaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Near Infrared Imaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Near Infrared Imaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Near Infrared Imaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Near Infrared Imaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Near Infrared Imaging Market Sales Volume Forecast, by Type

Table Global Near Infrared Imaging Sales Volume Market Share Forecast, by Type

Table Global Near Infrared Imaging Market Revenue (Million USD) Forecast, by Type

Table Global Near Infrared Imaging Revenue Market Share Forecast, by Type

Table Global Near Infrared Imaging Price Forecast, by Type

Figure Global Near Infrared Imaging Revenue (Million USD) and Growth Rate of Devices (2022-2027)

Figure Global Near Infrared Imaging Revenue (Million USD) and Growth Rate of Devices (2022-2027)

Figure Global Near Infrared Imaging Revenue (Million USD) and Growth Rate of Reagents (2022-2027)

Figure Global Near Infrared Imaging Revenue (Million USD) and Growth Rate of Reagents (2022-2027)

Table Global Near Infrared Imaging Market Consumption Forecast, by Application

Table Global Near Infrared Imaging Consumption Market Share Forecast, by Application

Table Global Near Infrared Imaging Market Revenue (Million USD) Forecast, by

## Application

Table Global Near Infrared Imaging Revenue Market Share Forecast, by Application

Figure Global Near Infrared Imaging Consumption Value (Million USD) and Growth Rate of Preclinical Imaging (2022-2027)

Figure Global Near Infrared Imaging Consumption Value (Million USD) and Growth Rate of Cancer Surgeries (2022-2027)

Figure Global Near Infrared Imaging Consumption Value (Million USD) and Growth Rate of Gastrointestinal Surgeries (2022-2027)

Figure Global Near Infrared Imaging Consumption Value (Million USD) and Growth Rate of Cardiovascular Surgeries (2022-2027)

Figure Global Near Infrared Imaging Consumption Value (Million USD) and Growth Rate of Plastic/Reconstructive Surgeries (2022-2027)

Figure Global Near Infrared Imaging Consumption Value (Million USD) and Growth Rate of Other Applications (2022-2027)

Figure Near Infrared Imaging Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table PERKINELMER INC Profile

Table PERKINELMER INC Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PERKINELMER INC Near Infrared Imaging Sales Volume and Growth Rate

Figure PERKINELMER INC Revenue (Million USD) Market Share 2017-2022

Table Mizuho Medical Co, Ltd. Profile

Table Mizuho Medical Co, Ltd. Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mizuho Medical Co, Ltd. Near Infrared Imaging Sales Volume and Growth Rate

Figure Mizuho Medical Co, Ltd. Revenue (Million USD) Market Share 2017-2022

Table Hamamatsu Photonics K.K Profile

Table Hamamatsu Photonics K.K Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hamamatsu Photonics K.K Near Infrared Imaging Sales Volume and Growth Rate

Figure Hamamatsu Photonics K.K Revenue (Million USD) Market Share 2017-2022

Table Olympus Profile

Table Olympus Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Olympus Near Infrared Imaging Sales Volume and Growth Rate

Figure Olympus Revenue (Million USD) Market Share 2017-2022

Table Medtronic (Viosionsense) Profile

Table Medtronic (Viosionsense) Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Medtronic (Viosionsense) Near Infrared Imaging Sales Volume and Growth Rate

Figure Medtronic (Viosionsense) Revenue (Million USD) Market Share 2017-2022

Table SurgVision Profile

Table SurgVision Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SurgVision Near Infrared Imaging Sales Volume and Growth Rate

Figure SurgVision Revenue (Million USD) Market Share 2017-2022

Table KARL STORZ SE & Co. KG Profile

Table KARL STORZ SE & Co. KG Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KARL STORZ SE & Co. KG Near Infrared Imaging Sales Volume and Growth Rate

Figure KARL STORZ SE & Co. KG Revenue (Million USD) Market Share 2017-2022

Table Shimadzu Corporation Profile

Table Shimadzu Corporation Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shimadzu Corporation Near Infrared Imaging Sales Volume and Growth Rate

Figure Shimadzu Corporation Revenue (Million USD) Market Share 2017-2022

Table Quest Medical Imaging B.V. Profile

Table Quest Medical Imaging B.V. Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Quest Medical Imaging B.V. Near Infrared Imaging Sales Volume and Growth Rate

Figure Quest Medical Imaging B.V. Revenue (Million USD) Market Share 2017-2022

Table Stryker Profile

Table Stryker Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stryker Near Infrared Imaging Sales Volume and Growth Rate

Figure Stryker Revenue (Million USD) Market Share 2017-2022

Table Leica Microsystems Profile

Table Leica Microsystems Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Leica Microsystems Near Infrared Imaging Sales Volume and Growth Rate

Figure Leica Microsystems Revenue (Million USD) Market Share 2017-2022

Table Carl Zeiss Meditec AGLI-COR, Inc. Profile

Table Carl Zeiss Meditec AGLI-COR, Inc. Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carl Zeiss Meditec AGLI-COR, Inc. Near Infrared Imaging Sales Volume and Growth Rate

Figure Carl Zeiss Meditec AGLI-COR, Inc. Revenue (Million USD) Market Share 2017-2022

Table PerkinElmer, Inc. Profile

Table PerkinElmer, Inc. Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PerkinElmer, Inc. Near Infrared Imaging Sales Volume and Growth Rate

Figure PerkinElmer, Inc. Revenue (Million USD) Market Share 2017-2022

Table Fluoptics Profile

Table Fluoptics Near Infrared Imaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fluoptics Near Infrared Imaging Sales Volume and Growth Rate

Figure Fluoptics Revenue (Million USD) Market Share 2017-2022

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