

# Global Near Field Communication (NFC) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Near-field communication (NFC) is a set of communication protocols that enable two electronic devices, one of which is usually a portable device such as a smartphone, to establish communication by bringing them within 4 cm (1.6 in) of each other.

Based on the Near Field Communication (NFC) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Near Field Communication (NFC) market covered in Chapter 5:

STMicroelectronics

Samsung

NFC Touch

Huawei Technologies

### DeviceFidelity

Toshiba Corporation  
NXP Semiconductors  
Sony Corporation  
On Track Innovations Ltd.  
Gemalto  
Apple Inc.  
Skyzer Technologies  
Visa  
Infineon Technologies  
Broadcom  
Texas Instruments  
Mediatek  
Identive

In Chapter 6, on the basis of types, the Near Field Communication (NFC) market from 2015 to 2025 is primarily split into:

NFC enabled Mobile sim  
NFC cover

In Chapter 7, on the basis of applications, the Near Field Communication (NFC) market from 2015 to 2025 covers:

Payment  
Transportation  
Booking  
Data Sharing  
Service  
Access Control  
Healthcare  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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