

# Global NBSK, NBHK & BCTMP Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Bleached Chemi-ThermoMechanical Pulp (BCTMP) is a pulp product used by the paper industry as a less expensive alternative for Northern Bleached Softwood Kraft (NBSK). Based on the NBSK, NBHK & BCTMP market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global NBSK, NBHK & BCTMP market covered in Chapter 5:

RuiFeng Paper

Estonian Cell

Tembec

Ranger

Fujian Tengrong Dazhijiang

Quesnel River

Heinzel Holding

ANDRITZ

Febrico

West Fraser

Winstone

Milar Western

Waggeryd

In Chapter 6, on the basis of types, the NBSK, NBHK & BCTMP market from 2015 to 2025 is primarily split into:

NBSK

NBHK

BCTMP

In Chapter 7, on the basis of applications, the NBSK, NBHK & BCTMP market from 2015 to 2025 covers:

Industry Use

Commercial Use

Home Use

Healthy care

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure UAE NBSK, NBHK & BCTMP Market Sales and Growth Rate (2015-2020)

Figure Egypt NBSK, NBHK & BCTMP Market Sales and Growth Rate (2015-2020)

Figure South Africa NBSK, NBHK & BCTMP Market Sales and Growth Rate (2015-2020)

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