

# **Global NB IoT Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

The Narrowband Internet of Things (NB-IoT), also known as LTE Cat NB1, is a low-power wide area network (LPWA) standard that connects to a variety of devices and services on established cellular networks.

Based on the NB IoT market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global NB IoT market covered in Chapter 5:

Huawei Technologies

Verizon Communication

Telecom Italia

AT&T, Inc.

Ericsson

Vodafone Group PLC  
China Unicom  
Emirates Telecommunications Corporation  
Qualcomm  
Nokia Networks  
Intel Corporation

In Chapter 6, on the basis of types, the NB IoT market from 2015 to 2025 is primarily split into:

Device  
Service

In Chapter 7, on the basis of applications, the NB IoT market from 2015 to 2025 covers:

Agriculture  
Automotive & Transportation  
Building Automation  
Energy  
Healthcare  
Infrastructure  
Manufacturing  
Retail  
Safety & Security  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global NB IoT Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Huawei Technologies
  - 5.1.1 Huawei Technologies Company Profile

- 5.1.2 Huawei Technologies Business Overview
- 5.1.3 Huawei Technologies NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Huawei Technologies NB IoT Products Introduction
- 5.2 Verizon Communication
  - 5.2.1 Verizon Communication Company Profile
  - 5.2.2 Verizon Communication Business Overview
  - 5.2.3 Verizon Communication NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Verizon Communication NB IoT Products Introduction
- 5.3 Telecom Italia
  - 5.3.1 Telecom Italia Company Profile
  - 5.3.2 Telecom Italia Business Overview
  - 5.3.3 Telecom Italia NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Telecom Italia NB IoT Products Introduction
- 5.4 AT&T, Inc.
  - 5.4.1 AT&T, Inc. Company Profile
  - 5.4.2 AT&T, Inc. Business Overview
  - 5.4.3 AT&T, Inc. NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 AT&T, Inc. NB IoT Products Introduction
- 5.5 Ericsson
  - 5.5.1 Ericsson Company Profile
  - 5.5.2 Ericsson Business Overview
  - 5.5.3 Ericsson NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Ericsson NB IoT Products Introduction
- 5.6 Vodafone Group PLC
  - 5.6.1 Vodafone Group PLC Company Profile
  - 5.6.2 Vodafone Group PLC Business Overview
  - 5.6.3 Vodafone Group PLC NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Vodafone Group PLC NB IoT Products Introduction
- 5.7 China Unicom
  - 5.7.1 China Unicom Company Profile
  - 5.7.2 China Unicom Business Overview
  - 5.7.3 China Unicom NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 China Unicom NB IoT Products Introduction
- 5.8 Emirates Telecommunications Corporation
  - 5.8.1 Emirates Telecommunications Corporation Company Profile
  - 5.8.2 Emirates Telecommunications Corporation Business Overview
  - 5.8.3 Emirates Telecommunications Corporation NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Emirates Telecommunications Corporation NB IoT Products Introduction
- 5.9 Qualcomm
  - 5.9.1 Qualcomm Company Profile
  - 5.9.2 Qualcomm Business Overview
  - 5.9.3 Qualcomm NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Qualcomm NB IoT Products Introduction
- 5.10 Nokia Networks
  - 5.10.1 Nokia Networks Company Profile
  - 5.10.2 Nokia Networks Business Overview
  - 5.10.3 Nokia Networks NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Nokia Networks NB IoT Products Introduction
- 5.11 Intel Corporation
  - 5.11.1 Intel Corporation Company Profile
  - 5.11.2 Intel Corporation Business Overview
  - 5.11.3 Intel Corporation NB IoT Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 Intel Corporation NB IoT Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global NB IoT Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global NB IoT Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global NB IoT Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global NB IoT Price by Types (2015-2020)
- 6.2 Global NB IoT Market Forecast by Types (2020-2025)
  - 6.2.1 Global NB IoT Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global NB IoT Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global NB IoT Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global NB IoT Sales, Price and Growth Rate of Device
  - 6.3.2 Global NB IoT Sales, Price and Growth Rate of Service

## 6.4 Global NB IoT Market Revenue and Sales Forecast, by Types (2020-2025)

### 6.4.1 Device Market Revenue and Sales Forecast (2020-2025)

### 6.4.2 Service Market Revenue and Sales Forecast (2020-2025)

## 7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

### 7.1 Global NB IoT Sales, Revenue and Market Share by Applications (2015-2020)

#### 7.1.1 Global NB IoT Sales and Market Share by Applications (2015-2020)

#### 7.1.2 Global NB IoT Revenue and Market Share by Applications (2015-2020)

### 7.2 Global NB IoT Market Forecast by Applications (2020-2025)

#### 7.2.1 Global NB IoT Market Forecast Sales and Market Share by Applications (2020-2025)

#### 7.2.2 Global NB IoT Market Forecast Revenue and Market Share by Applications (2020-2025)

### 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

#### 7.3.1 Global NB IoT Revenue, Sales and Growth Rate of Agriculture (2015-2020)

#### 7.3.2 Global NB IoT Revenue, Sales and Growth Rate of Automotive & Transportation (2015-2020)

#### 7.3.3 Global NB IoT Revenue, Sales and Growth Rate of Building Automation (2015-2020)

#### 7.3.4 Global NB IoT Revenue, Sales and Growth Rate of Energy (2015-2020)

#### 7.3.5 Global NB IoT Revenue, Sales and Growth Rate of Healthcare (2015-2020)

#### 7.3.6 Global NB IoT Revenue, Sales and Growth Rate of Infrastructure (2015-2020)

#### 7.3.7 Global NB IoT Revenue, Sales and Growth Rate of Manufacturing (2015-2020)

#### 7.3.8 Global NB IoT Revenue, Sales and Growth Rate of Retail (2015-2020)

#### 7.3.9 Global NB IoT Revenue, Sales and Growth Rate of Safety & Security (2015-2020)

#### 7.3.10 Global NB IoT Revenue, Sales and Growth Rate of Others (2015-2020)

### 7.4 Global NB IoT Market Revenue and Sales Forecast, by Applications (2020-2025)

#### 7.4.1 Agriculture Market Revenue and Sales Forecast (2020-2025)

#### 7.4.2 Automotive & Transportation Market Revenue and Sales Forecast (2020-2025)

#### 7.4.3 Building Automation Market Revenue and Sales Forecast (2020-2025)

#### 7.4.4 Energy Market Revenue and Sales Forecast (2020-2025)

#### 7.4.5 Healthcare Market Revenue and Sales Forecast (2020-2025)

#### 7.4.6 Infrastructure Market Revenue and Sales Forecast (2020-2025)

#### 7.4.7 Manufacturing Market Revenue and Sales Forecast (2020-2025)

#### 7.4.8 Retail Market Revenue and Sales Forecast (2020-2025)

#### 7.4.9 Safety & Security Market Revenue and Sales Forecast (2020-2025)

#### 7.4.10 Others Market Revenue and Sales Forecast (2020-2025)



## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global NB IoT Sales by Regions (2015-2020)
- 8.2 Global NB IoT Market Revenue by Regions (2015-2020)
- 8.3 Global NB IoT Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA NB IOT MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America NB IoT Market Sales and Growth Rate (2015-2020)
- 9.3 North America NB IoT Market Revenue and Growth Rate (2015-2020)
- 9.4 North America NB IoT Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America NB IoT Market Analysis by Country
  - 9.6.1 U.S. NB IoT Sales and Growth Rate
  - 9.6.2 Canada NB IoT Sales and Growth Rate
  - 9.6.3 Mexico NB IoT Sales and Growth Rate

## **10 EUROPE NB IOT MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe NB IoT Market Sales and Growth Rate (2015-2020)
- 10.3 Europe NB IoT Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe NB IoT Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe NB IoT Market Analysis by Country
  - 10.6.1 Germany NB IoT Sales and Growth Rate
  - 10.6.2 United Kingdom NB IoT Sales and Growth Rate
  - 10.6.3 France NB IoT Sales and Growth Rate
  - 10.6.4 Italy NB IoT Sales and Growth Rate
  - 10.6.5 Spain NB IoT Sales and Growth Rate
  - 10.6.6 Russia NB IoT Sales and Growth Rate

## **11 ASIA-PACIFIC NB IOT MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific NB IoT Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific NB IoT Market Revenue and Growth Rate (2015-2020)



- 11.4 Asia-Pacific NB IoT Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific NB IoT Market Analysis by Country
  - 11.6.1 China NB IoT Sales and Growth Rate
  - 11.6.2 Japan NB IoT Sales and Growth Rate
  - 11.6.3 South Korea NB IoT Sales and Growth Rate
  - 11.6.4 Australia NB IoT Sales and Growth Rate
  - 11.6.5 India NB IoT Sales and Growth Rate

## **12 SOUTH AMERICA NB IOT MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America NB IoT Market Sales and Growth Rate (2015-2020)
- 12.3 South America NB IoT Market Revenue and Growth Rate (2015-2020)
- 12.4 South America NB IoT Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America NB IoT Market Analysis by Country
  - 12.6.1 Brazil NB IoT Sales and Growth Rate
  - 12.6.2 Argentina NB IoT Sales and Growth Rate
  - 12.6.3 Columbia NB IoT Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA NB IOT MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa NB IoT Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa NB IoT Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa NB IoT Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa NB IoT Market Analysis by Country
  - 13.6.1 UAE NB IoT Sales and Growth Rate
  - 13.6.2 Egypt NB IoT Sales and Growth Rate
  - 13.6.3 South Africa NB IoT Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global NB IoT Market Size and Growth Rate 2015-2025

Table NB IoT Key Market Segments

Figure Global NB IoT Market Revenue (\$) Segment by Type from 2015-2020

Figure Global NB IoT Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of NB IoT

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Huawei Technologies Company Profile

Table Huawei Technologies Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Huawei Technologies Production and Growth Rate

Figure Huawei Technologies Market Revenue (\$) Market Share 2015-2020

Table Verizon Communication Company Profile

Table Verizon Communication Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Verizon Communication Production and Growth Rate

Figure Verizon Communication Market Revenue (\$) Market Share 2015-2020

Table Telecom Italia Company Profile

Table Telecom Italia Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Telecom Italia Production and Growth Rate

Figure Telecom Italia Market Revenue (\$) Market Share 2015-2020

Table AT&T, Inc. Company Profile

Table AT&T, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AT&T, Inc. Production and Growth Rate

Figure AT&T, Inc. Market Revenue (\$) Market Share 2015-2020

Table Ericsson Company Profile

Table Ericsson Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ericsson Production and Growth Rate

Figure Ericsson Market Revenue (\$) Market Share 2015-2020

Table Vodafone Group PLC Company Profile

Table Vodafone Group PLC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Vodafone Group PLC Production and Growth Rate

Figure Vodafone Group PLC Market Revenue (\$) Market Share 2015-2020

Table China Unicom Company Profile

Table China Unicom Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure China Unicom Production and Growth Rate

Figure China Unicom Market Revenue (\$) Market Share 2015-2020

Table Emirates Telecommunications Corporation Company Profile

Table Emirates Telecommunications Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Emirates Telecommunications Corporation Production and Growth Rate

Figure Emirates Telecommunications Corporation Market Revenue (\$) Market Share 2015-2020

Table Qualcomm Company Profile

Table Qualcomm Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Qualcomm Production and Growth Rate

Figure Qualcomm Market Revenue (\$) Market Share 2015-2020

Table Nokia Networks Company Profile

Table Nokia Networks Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nokia Networks Production and Growth Rate

Figure Nokia Networks Market Revenue (\$) Market Share 2015-2020

Table Intel Corporation Company Profile

Table Intel Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Intel Corporation Production and Growth Rate

Figure Intel Corporation Market Revenue (\$) Market Share 2015-2020

Table Global NB IoT Sales by Types (2015-2020)

Table Global NB IoT Sales Share by Types (2015-2020)

Table Global NB IoT Revenue (\$) by Types (2015-2020)

Table Global NB IoT Revenue Share by Types (2015-2020)

Table Global NB IoT Price (\$) by Types (2015-2020)

Table Global NB IoT Market Forecast Sales by Types (2020-2025)

Table Global NB IoT Market Forecast Sales Share by Types (2020-2025)

Table Global NB IoT Market Forecast Revenue (\$) by Types (2020-2025)  
Table Global NB IoT Market Forecast Revenue Share by Types (2020-2025)  
Figure Global Device Sales and Growth Rate (2015-2020)  
Figure Global Device Price (2015-2020)  
Figure Global Service Sales and Growth Rate (2015-2020)  
Figure Global Service Price (2015-2020)  
Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Device (2020-2025)  
Figure Global NB IoT Sales and Growth Rate Forecast of Device (2020-2025)  
Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Service (2020-2025)  
Figure Global NB IoT Sales and Growth Rate Forecast of Service (2020-2025)  
Table Global NB IoT Sales by Applications (2015-2020)  
Table Global NB IoT Sales Share by Applications (2015-2020)  
Table Global NB IoT Revenue (\$) by Applications (2015-2020)  
Table Global NB IoT Revenue Share by Applications (2015-2020)  
Table Global NB IoT Market Forecast Sales by Applications (2020-2025)  
Table Global NB IoT Market Forecast Sales Share by Applications (2020-2025)  
Table Global NB IoT Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global NB IoT Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Agriculture Sales and Growth Rate (2015-2020)  
Figure Global Agriculture Price (2015-2020)  
Figure Global Automotive & Transportation Sales and Growth Rate (2015-2020)  
Figure Global Automotive & Transportation Price (2015-2020)  
Figure Global Building Automation Sales and Growth Rate (2015-2020)  
Figure Global Building Automation Price (2015-2020)  
Figure Global Energy Sales and Growth Rate (2015-2020)  
Figure Global Energy Price (2015-2020)  
Figure Global Healthcare Sales and Growth Rate (2015-2020)  
Figure Global Healthcare Price (2015-2020)  
Figure Global Infrastructure Sales and Growth Rate (2015-2020)  
Figure Global Infrastructure Price (2015-2020)  
Figure Global Manufacturing Sales and Growth Rate (2015-2020)  
Figure Global Manufacturing Price (2015-2020)  
Figure Global Retail Sales and Growth Rate (2015-2020)  
Figure Global Retail Price (2015-2020)  
Figure Global Safety & Security Sales and Growth Rate (2015-2020)  
Figure Global Safety & Security Price (2015-2020)  
Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Agriculture (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Agriculture (2020-2025)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Automotive & Transportation (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Automotive & Transportation (2020-2025)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Building Automation (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Building Automation (2020-2025)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Energy (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Energy (2020-2025)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Healthcare (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Healthcare (2020-2025)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Infrastructure (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Infrastructure (2020-2025)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Manufacturing (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Manufacturing (2020-2025)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Retail (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Retail (2020-2025)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Safety & Security (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Safety & Security (2020-2025)

Figure Global NB IoT Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global NB IoT Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global NB IoT Sales and Growth Rate (2015-2020)

Table Global NB IoT Sales by Regions (2015-2020)

Table Global NB IoT Sales Market Share by Regions (2015-2020)

Figure Global NB IoT Sales Market Share by Regions in 2019

Figure Global NB IoT Revenue and Growth Rate (2015-2020)

Table Global NB IoT Revenue by Regions (2015-2020)



Table Global NB IoT Revenue Market Share by Regions (2015-2020)  
Figure Global NB IoT Revenue Market Share by Regions in 2019  
Table Global NB IoT Market Forecast Sales by Regions (2020-2025)  
Table Global NB IoT Market Forecast Sales Share by Regions (2020-2025)  
Table Global NB IoT Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global NB IoT Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America NB IoT Market Sales and Growth Rate (2015-2020)  
Figure North America NB IoT Market Revenue and Growth Rate (2015-2020)  
Figure North America NB IoT Market Forecast Sales (2020-2025)  
Figure North America NB IoT Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Canada NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Mexico NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Europe NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Europe NB IoT Market Revenue and Growth Rate (2015-2020)  
Figure Europe NB IoT Market Forecast Sales (2020-2025)  
Figure Europe NB IoT Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status  
Figure Germany NB IoT Market Sales and Growth Rate (2015-2020)  
Figure United Kingdom NB IoT Market Sales and Growth Rate (2015-2020)  
Figure France NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Italy NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Spain NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Russia NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific NB IoT Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific NB IoT Market Forecast Sales (2020-2025)  
Figure Asia-Pacific NB IoT Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Japan NB IoT Market Sales and Growth Rate (2015-2020)  
Figure South Korea NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Australia NB IoT Market Sales and Growth Rate (2015-2020)  
Figure India NB IoT Market Sales and Growth Rate (2015-2020)  
Figure South America NB IoT Market Sales and Growth Rate (2015-2020)  
Figure South America NB IoT Market Revenue and Growth Rate (2015-2020)  
Figure South America NB IoT Market Forecast Sales (2020-2025)  
Figure South America NB IoT Market Forecast Revenue (\$) (2020-2025)



Figure Brazil NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Argentina NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Columbia NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa NB IoT Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa NB IoT Market Forecast Sales (2020-2025)  
Figure Middle East and Africa NB IoT Market Forecast Revenue (\$) (2020-2025)  
Figure UAE NB IoT Market Sales and Growth Rate (2015-2020)  
Figure Egypt NB IoT Market Sales and Growth Rate (2015-2020)  
Figure South Africa NB IoT Market Sales and Growth Rate (2015-2020)

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