

Global NB IoT Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The Narrowband Internet of Things (NB-IoT), also known as LTE Cat NB1, is a low-power wide area network (LPWA) standard that connects to a variety of devices and services on established cellular networks.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the NB IoT market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global NB IoT market are covered in Chapter 9:

Qualcomm

Verizon Communication

Intel Corporation

Vodafone Group PLC
Huawei Technologies
Nokia Networks
AT&T, Inc.
Ericsson
Telecom Italia
Emirates Telecommunications Corporation
China Unicom

In Chapter 5 and Chapter 7.3, based on types, the NB IoT market from 2017 to 2027 is primarily split into:

Device
Service

In Chapter 6 and Chapter 7.4, based on applications, the NB IoT market from 2017 to 2027 covers:

Agriculture
Automotive & Transportation
Building Automation
Energy
Healthcare
Infrastructure
Manufacturing
Retail
Safety & Security
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the NB IoT market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the NB IoT Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the

market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 NB IOT MARKET OVERVIEW

- 1.1 Product Overview and Scope of NB IoT Market
- 1.2 NB IoT Market Segment by Type
 - 1.2.1 Global NB IoT Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global NB IoT Market Segment by Application
 - 1.3.1 NB IoT Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global NB IoT Market, Region Wise (2017-2027)
 - 1.4.1 Global NB IoT Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States NB IoT Market Status and Prospect (2017-2027)
 - 1.4.3 Europe NB IoT Market Status and Prospect (2017-2027)
 - 1.4.4 China NB IoT Market Status and Prospect (2017-2027)
 - 1.4.5 Japan NB IoT Market Status and Prospect (2017-2027)
 - 1.4.6 India NB IoT Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia NB IoT Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America NB IoT Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa NB IoT Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of NB IoT (2017-2027)
 - 1.5.1 Global NB IoT Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global NB IoT Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the NB IoT Market

2 INDUSTRY OUTLOOK

- 2.1 NB IoT Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 NB IoT Market Drivers Analysis
- 2.4 NB IoT Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 NB IoT Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on NB IoT Industry Development

3 GLOBAL NB IOT MARKET LANDSCAPE BY PLAYER

3.1 Global NB IoT Sales Volume and Share by Player (2017-2022)

3.2 Global NB IoT Revenue and Market Share by Player (2017-2022)

3.3 Global NB IoT Average Price by Player (2017-2022)

3.4 Global NB IoT Gross Margin by Player (2017-2022)

3.5 NB IoT Market Competitive Situation and Trends

3.5.1 NB IoT Market Concentration Rate

3.5.2 NB IoT Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL NB IOT SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global NB IoT Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global NB IoT Revenue and Market Share, Region Wise (2017-2022)

4.3 Global NB IoT Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States NB IoT Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States NB IoT Market Under COVID-19

4.5 Europe NB IoT Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe NB IoT Market Under COVID-19

4.6 China NB IoT Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China NB IoT Market Under COVID-19

4.7 Japan NB IoT Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan NB IoT Market Under COVID-19

4.8 India NB IoT Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India NB IoT Market Under COVID-19

4.9 Southeast Asia NB IoT Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia NB IoT Market Under COVID-19

4.10 Latin America NB IoT Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America NB IoT Market Under COVID-19

4.11 Middle East and Africa NB IoT Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa NB IoT Market Under COVID-19

5 GLOBAL NB IOT SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global NB IoT Sales Volume and Market Share by Type (2017-2022)

5.2 Global NB IoT Revenue and Market Share by Type (2017-2022)

5.3 Global NB IoT Price by Type (2017-2022)

5.4 Global NB IoT Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global NB IoT Sales Volume, Revenue and Growth Rate of Device (2017-2022)

5.4.2 Global NB IoT Sales Volume, Revenue and Growth Rate of Service (2017-2022)

6 GLOBAL NB IOT MARKET ANALYSIS BY APPLICATION

6.1 Global NB IoT Consumption and Market Share by Application (2017-2022)

6.2 Global NB IoT Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global NB IoT Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global NB IoT Consumption and Growth Rate of Agriculture (2017-2022)

6.3.2 Global NB IoT Consumption and Growth Rate of Automotive & Transportation (2017-2022)

6.3.3 Global NB IoT Consumption and Growth Rate of Building Automation (2017-2022)

6.3.4 Global NB IoT Consumption and Growth Rate of Energy (2017-2022)

6.3.5 Global NB IoT Consumption and Growth Rate of Healthcare (2017-2022)

6.3.6 Global NB IoT Consumption and Growth Rate of Infrastructure (2017-2022)

6.3.7 Global NB IoT Consumption and Growth Rate of Manufacturing (2017-2022)

6.3.8 Global NB IoT Consumption and Growth Rate of Retail (2017-2022)

6.3.9 Global NB IoT Consumption and Growth Rate of Safety & Security (2017-2022)

6.3.10 Global NB IoT Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL NB IOT MARKET FORECAST (2022-2027)

7.1 Global NB IoT Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global NB IoT Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global NB IoT Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global NB IoT Price and Trend Forecast (2022-2027)

7.2 Global NB IoT Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States NB IoT Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe NB IoT Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China NB IoT Sales Volume and Revenue Forecast (2022-2027)

- 7.2.4 Japan NB IoT Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India NB IoT Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia NB IoT Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America NB IoT Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa NB IoT Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global NB IoT Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global NB IoT Revenue and Growth Rate of Device (2022-2027)
 - 7.3.2 Global NB IoT Revenue and Growth Rate of Service (2022-2027)
- 7.4 Global NB IoT Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global NB IoT Consumption Value and Growth Rate of Agriculture(2022-2027)
 - 7.4.2 Global NB IoT Consumption Value and Growth Rate of Automotive & Transportation(2022-2027)
 - 7.4.3 Global NB IoT Consumption Value and Growth Rate of Building Automation(2022-2027)
 - 7.4.4 Global NB IoT Consumption Value and Growth Rate of Energy(2022-2027)
 - 7.4.5 Global NB IoT Consumption Value and Growth Rate of Healthcare(2022-2027)
 - 7.4.6 Global NB IoT Consumption Value and Growth Rate of Infrastructure(2022-2027)
 - 7.4.7 Global NB IoT Consumption Value and Growth Rate of Manufacturing(2022-2027)
 - 7.4.8 Global NB IoT Consumption Value and Growth Rate of Retail(2022-2027)
 - 7.4.9 Global NB IoT Consumption Value and Growth Rate of Safety & Security(2022-2027)
 - 7.4.10 Global NB IoT Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 NB IoT Market Forecast Under COVID-19

8 NB IOT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 NB IoT Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of NB IoT Analysis
- 8.6 Major Downstream Buyers of NB IoT Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the NB IoT Industry

9 PLAYERS PROFILES

9.1 Qualcomm

9.1.1 Qualcomm Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 NB IoT Product Profiles, Application and Specification

9.1.3 Qualcomm Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Verizon Communication

9.2.1 Verizon Communication Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 NB IoT Product Profiles, Application and Specification

9.2.3 Verizon Communication Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Intel Corporation

9.3.1 Intel Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 NB IoT Product Profiles, Application and Specification

9.3.3 Intel Corporation Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Vodafone Group PLC

9.4.1 Vodafone Group PLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 NB IoT Product Profiles, Application and Specification

9.4.3 Vodafone Group PLC Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Huawei Technologies

9.5.1 Huawei Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 NB IoT Product Profiles, Application and Specification

9.5.3 Huawei Technologies Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Nokia Networks

9.6.1 Nokia Networks Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 NB IoT Product Profiles, Application and Specification

9.6.3 Nokia Networks Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 AT&T, Inc.

9.7.1 AT&T, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 NB IoT Product Profiles, Application and Specification

9.7.3 AT&T, Inc. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Ericsson

9.8.1 Ericsson Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 NB IoT Product Profiles, Application and Specification

9.8.3 Ericsson Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Telecom Italia

9.9.1 Telecom Italia Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 NB IoT Product Profiles, Application and Specification

9.9.3 Telecom Italia Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Emirates Telecommunications Corporation

9.10.1 Emirates Telecommunications Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 NB IoT Product Profiles, Application and Specification

9.10.3 Emirates Telecommunications Corporation Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 China Unicom

9.11.1 China Unicom Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 NB IoT Product Profiles, Application and Specification

9.11.3 China Unicom Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure NB IoT Product Picture

Table Global NB IoT Market Sales Volume and CAGR (%) Comparison by Type

Table NB IoT Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global NB IoT Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States NB IoT Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe NB IoT Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China NB IoT Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan NB IoT Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India NB IoT Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia NB IoT Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America NB IoT Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa NB IoT Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global NB IoT Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on NB IoT Industry Development

Table Global NB IoT Sales Volume by Player (2017-2022)

Table Global NB IoT Sales Volume Share by Player (2017-2022)

Figure Global NB IoT Sales Volume Share by Player in 2021

Table NB IoT Revenue (Million USD) by Player (2017-2022)

Table NB IoT Revenue Market Share by Player (2017-2022)

Table NB IoT Price by Player (2017-2022)

Table NB IoT Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global NB IoT Sales Volume, Region Wise (2017-2022)

Table Global NB IoT Sales Volume Market Share, Region Wise (2017-2022)

Figure Global NB IoT Sales Volume Market Share, Region Wise (2017-2022)

Figure Global NB IoT Sales Volume Market Share, Region Wise in 2021

Table Global NB IoT Revenue (Million USD), Region Wise (2017-2022)

Table Global NB IoT Revenue Market Share, Region Wise (2017-2022)

Figure Global NB IoT Revenue Market Share, Region Wise (2017-2022)

Figure Global NB IoT Revenue Market Share, Region Wise in 2021

Table Global NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global NB IoT Sales Volume by Type (2017-2022)

Table Global NB IoT Sales Volume Market Share by Type (2017-2022)

Figure Global NB IoT Sales Volume Market Share by Type in 2021

Table Global NB IoT Revenue (Million USD) by Type (2017-2022)

Table Global NB IoT Revenue Market Share by Type (2017-2022)

Figure Global NB IoT Revenue Market Share by Type in 2021

Table NB IoT Price by Type (2017-2022)

Figure Global NB IoT Sales Volume and Growth Rate of Device (2017-2022)

Figure Global NB IoT Revenue (Million USD) and Growth Rate of Device (2017-2022)

Figure Global NB IoT Sales Volume and Growth Rate of Service (2017-2022)

Figure Global NB IoT Revenue (Million USD) and Growth Rate of Service (2017-2022)

Table Global NB IoT Consumption by Application (2017-2022)

Table Global NB IoT Consumption Market Share by Application (2017-2022)

Table Global NB IoT Consumption Revenue (Million USD) by Application (2017-2022)

Table Global NB IoT Consumption Revenue Market Share by Application (2017-2022)

Table Global NB IoT Consumption and Growth Rate of Agriculture (2017-2022)

Table Global NB IoT Consumption and Growth Rate of Automotive & Transportation (2017-2022)

Table Global NB IoT Consumption and Growth Rate of Building Automation

(2017-2022)

Table Global NB IoT Consumption and Growth Rate of Energy (2017-2022)

Table Global NB IoT Consumption and Growth Rate of Healthcare (2017-2022)

Table Global NB IoT Consumption and Growth Rate of Infrastructure (2017-2022)

Table Global NB IoT Consumption and Growth Rate of Manufacturing (2017-2022)

Table Global NB IoT Consumption and Growth Rate of Retail (2017-2022)

Table Global NB IoT Consumption and Growth Rate of Safety & Security (2017-2022)

Table Global NB IoT Consumption and Growth Rate of Others (2017-2022)

Figure Global NB IoT Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global NB IoT Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global NB IoT Price and Trend Forecast (2022-2027)

Figure USA NB IoT Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure USA NB IoT Market Revenue (Million USD) and Growth Rate Forecast Analysis
(2022-2027)

Figure Europe NB IoT Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Europe NB IoT Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure China NB IoT Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure China NB IoT Market Revenue (Million USD) and Growth Rate Forecast Analysis
(2022-2027)

Figure Japan NB IoT Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Japan NB IoT Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure India NB IoT Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure India NB IoT Market Revenue (Million USD) and Growth Rate Forecast Analysis
(2022-2027)

Figure Southeast Asia NB IoT Market Sales Volume and Growth Rate Forecast
Analysis (2022-2027)

Figure Southeast Asia NB IoT Market Revenue (Million USD) and Growth Rate
Forecast Analysis (2022-2027)

Figure Latin America NB IoT Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Latin America NB IoT Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure Middle East and Africa NB IoT Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa NB IoT Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global NB IoT Market Sales Volume Forecast, by Type

Table Global NB IoT Sales Volume Market Share Forecast, by Type

Table Global NB IoT Market Revenue (Million USD) Forecast, by Type

Table Global NB IoT Revenue Market Share Forecast, by Type

Table Global NB IoT Price Forecast, by Type

Figure Global NB IoT Revenue (Million USD) and Growth Rate of Device (2022-2027)

Figure Global NB IoT Revenue (Million USD) and Growth Rate of Device (2022-2027)

Figure Global NB IoT Revenue (Million USD) and Growth Rate of Service (2022-2027)

Figure Global NB IoT Revenue (Million USD) and Growth Rate of Service (2022-2027)

Table Global NB IoT Market Consumption Forecast, by Application

Table Global NB IoT Consumption Market Share Forecast, by Application

Table Global NB IoT Market Revenue (Million USD) Forecast, by Application

Table Global NB IoT Revenue Market Share Forecast, by Application

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Agriculture (2022-2027)

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Automotive & Transportation (2022-2027)

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Building Automation (2022-2027)

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Energy (2022-2027)

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Infrastructure (2022-2027)

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Manufacturing (2022-2027)

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Safety & Security (2022-2027)

Figure Global NB IoT Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure NB IoT Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Qualcomm Profile

Table Qualcomm NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Qualcomm NB IoT Sales Volume and Growth Rate

Figure Qualcomm Revenue (Million USD) Market Share 2017-2022

Table Verizon Communication Profile

Table Verizon Communication NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Verizon Communication NB IoT Sales Volume and Growth Rate

Figure Verizon Communication Revenue (Million USD) Market Share 2017-2022

Table Intel Corporation Profile

Table Intel Corporation NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Intel Corporation NB IoT Sales Volume and Growth Rate

Figure Intel Corporation Revenue (Million USD) Market Share 2017-2022

Table Vodafone Group PLC Profile

Table Vodafone Group PLC NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vodafone Group PLC NB IoT Sales Volume and Growth Rate

Figure Vodafone Group PLC Revenue (Million USD) Market Share 2017-2022

Table Huawei Technologies Profile

Table Huawei Technologies NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huawei Technologies NB IoT Sales Volume and Growth Rate

Figure Huawei Technologies Revenue (Million USD) Market Share 2017-2022

Table Nokia Networks Profile

Table Nokia Networks NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nokia Networks NB IoT Sales Volume and Growth Rate

Figure Nokia Networks Revenue (Million USD) Market Share 2017-2022

Table AT&T, Inc. Profile

Table AT&T, Inc. NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AT&T, Inc. NB IoT Sales Volume and Growth Rate

Figure AT&T, Inc. Revenue (Million USD) Market Share 2017-2022

Table Ericsson Profile

Table Ericsson NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ericsson NB IoT Sales Volume and Growth Rate

Figure Ericsson Revenue (Million USD) Market Share 2017-2022

Table Telecom Italia Profile

Table Telecom Italia NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Telecom Italia NB IoT Sales Volume and Growth Rate

Figure Telecom Italia Revenue (Million USD) Market Share 2017-2022

Table Emirates Telecommunications Corporation Profile

Table Emirates Telecommunications Corporation NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Emirates Telecommunications Corporation NB IoT Sales Volume and Growth Rate

Figure Emirates Telecommunications Corporation Revenue (Million USD) Market Share 2017-2022

Table China Unicom Profile

Table China Unicom NB IoT Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure China Unicom NB IoT Sales Volume and Growth Rate

Figure China Unicom Revenue (Million USD) Market Share 2017-2022

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