

Global Natural Language Understanding (NLU) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

https://marketpublishers.com/r/G318349F7C61EN.html

Date: September 2023

Pages: 119

Price: US\$ 3,250.00 (Single User License)

ID: G318349F7C61EN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Natural Language Understanding (NLU) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Natural Language Understanding (NLU) market are covered in Chapter 9:

Microsoft
SAS
IBM Watson
Idiap
Nuance Communications



Amazon AWS The Aspect NLU Lab

In Chapter 5 and Chapter 7.3, based on types, the Natural Language Understanding (NLU) market from 2017 to 2027 is primarily split into:

Machine Translation
Voice-First Technologies
Chatbots
Conversational Search

In Chapter 6 and Chapter 7.4, based on applications, the Natural Language Understanding (NLU) market from 2017 to 2027 covers:

Manufacturing Healthcare Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa



Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Natural Language Understanding (NLU) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Natural Language Understanding (NLU) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them



sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.



Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



Contents

1 NATURAL LANGUAGE UNDERSTANDING (NLU) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Natural Language Understanding (NLU) Market
- 1.2 Natural Language Understanding (NLU) Market Segment by Type
- 1.2.1 Global Natural Language Understanding (NLU) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Natural Language Understanding (NLU) Market Segment by Application
- 1.3.1 Natural Language Understanding (NLU) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Natural Language Understanding (NLU) Market, Region Wise (2017-2027)
- 1.4.1 Global Natural Language Understanding (NLU) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
- 1.4.2 United States Natural Language Understanding (NLU) Market Status and Prospect (2017-2027)
- 1.4.3 Europe Natural Language Understanding (NLU) Market Status and Prospect (2017-2027)
- 1.4.4 China Natural Language Understanding (NLU) Market Status and Prospect (2017-2027)
- 1.4.5 Japan Natural Language Understanding (NLU) Market Status and Prospect (2017-2027)
- 1.4.6 India Natural Language Understanding (NLU) Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Natural Language Understanding (NLU) Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Natural Language Understanding (NLU) Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Natural Language Understanding (NLU) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Natural Language Understanding (NLU) (2017-2027)
- 1.5.1 Global Natural Language Understanding (NLU) Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Natural Language Understanding (NLU) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Natural Language Understanding (NLU) Market



2 INDUSTRY OUTLOOK

- 2.1 Natural Language Understanding (NLU) Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Natural Language Understanding (NLU) Market Drivers Analysis
- 2.4 Natural Language Understanding (NLU) Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Natural Language Understanding (NLU) Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Natural Language Understanding (NLU) Industry Development

3 GLOBAL NATURAL LANGUAGE UNDERSTANDING (NLU) MARKET LANDSCAPE BY PLAYER

- 3.1 Global Natural Language Understanding (NLU) Sales Volume and Share by Player (2017-2022)
- 3.2 Global Natural Language Understanding (NLU) Revenue and Market Share by Player (2017-2022)
- 3.3 Global Natural Language Understanding (NLU) Average Price by Player (2017-2022)
- 3.4 Global Natural Language Understanding (NLU) Gross Margin by Player (2017-2022)
- 3.5 Natural Language Understanding (NLU) Market Competitive Situation and Trends
 - 3.5.1 Natural Language Understanding (NLU) Market Concentration Rate
- 3.5.2 Natural Language Understanding (NLU) Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL NATURAL LANGUAGE UNDERSTANDING (NLU) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Natural Language Understanding (NLU) Sales Volume and Market Share, Region Wise (2017-2022)



- 4.2 Global Natural Language Understanding (NLU) Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Natural Language Understanding (NLU) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Natural Language Understanding (NLU) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4.1 United States Natural Language Understanding (NLU) Market Under COVID-19
- 4.5 Europe Natural Language Understanding (NLU) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe Natural Language Understanding (NLU) Market Under COVID-19
- 4.6 China Natural Language Understanding (NLU) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.6.1 China Natural Language Understanding (NLU) Market Under COVID-19
- 4.7 Japan Natural Language Understanding (NLU) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.7.1 Japan Natural Language Understanding (NLU) Market Under COVID-19
- 4.8 India Natural Language Understanding (NLU) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Natural Language Understanding (NLU) Market Under COVID-19
- 4.9 Southeast Asia Natural Language Understanding (NLU) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Natural Language Understanding (NLU) Market Under COVID-19
- 4.10 Latin America Natural Language Understanding (NLU) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America Natural Language Understanding (NLU) Market Under COVID-19
- 4.11 Middle East and Africa Natural Language Understanding (NLU) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.11.1 Middle East and Africa Natural Language Understanding (NLU) Market Under COVID-19

5 GLOBAL NATURAL LANGUAGE UNDERSTANDING (NLU) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Natural Language Understanding (NLU) Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Natural Language Understanding (NLU) Revenue and Market Share by Type (2017-2022)
- 5.3 Global Natural Language Understanding (NLU) Price by Type (2017-2022)
- 5.4 Global Natural Language Understanding (NLU) Sales Volume, Revenue and Growth



Rate by Type (2017-2022)

- 5.4.1 Global Natural Language Understanding (NLU) Sales Volume, Revenue and Growth Rate of Machine Translation (2017-2022)
- 5.4.2 Global Natural Language Understanding (NLU) Sales Volume, Revenue and Growth Rate of Voice-First Technologies (2017-2022)
- 5.4.3 Global Natural Language Understanding (NLU) Sales Volume, Revenue and Growth Rate of Chatbots (2017-2022)
- 5.4.4 Global Natural Language Understanding (NLU) Sales Volume, Revenue and Growth Rate of Conversational Search (2017-2022)

6 GLOBAL NATURAL LANGUAGE UNDERSTANDING (NLU) MARKET ANALYSIS BY APPLICATION

- 6.1 Global Natural Language Understanding (NLU) Consumption and Market Share by Application (2017-2022)
- 6.2 Global Natural Language Understanding (NLU) Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Natural Language Understanding (NLU) Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Natural Language Understanding (NLU) Consumption and Growth Rate of Manufacturing (2017-2022)
- 6.3.2 Global Natural Language Understanding (NLU) Consumption and Growth Rate of Healthcare (2017-2022)
- 6.3.3 Global Natural Language Understanding (NLU) Consumption and Growth Rate of Other (2017-2022)

7 GLOBAL NATURAL LANGUAGE UNDERSTANDING (NLU) MARKET FORECAST (2022-2027)

- 7.1 Global Natural Language Understanding (NLU) Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Natural Language Understanding (NLU) Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Natural Language Understanding (NLU) Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Natural Language Understanding (NLU) Price and Trend Forecast (2022-2027)
- 7.2 Global Natural Language Understanding (NLU) Sales Volume and Revenue Forecast, Region Wise (2022-2027)



- 7.2.1 United States Natural Language Understanding (NLU) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Natural Language Understanding (NLU) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Natural Language Understanding (NLU) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Natural Language Understanding (NLU) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Natural Language Understanding (NLU) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Natural Language Understanding (NLU) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Natural Language Understanding (NLU) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Natural Language Understanding (NLU) Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Natural Language Understanding (NLU) Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Natural Language Understanding (NLU) Revenue and Growth Rate of Machine Translation (2022-2027)
- 7.3.2 Global Natural Language Understanding (NLU) Revenue and Growth Rate of Voice-First Technologies (2022-2027)
- 7.3.3 Global Natural Language Understanding (NLU) Revenue and Growth Rate of Chatbots (2022-2027)
- 7.3.4 Global Natural Language Understanding (NLU) Revenue and Growth Rate of Conversational Search (2022-2027)
- 7.4 Global Natural Language Understanding (NLU) Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Natural Language Understanding (NLU) Consumption Value and Growth Rate of Manufacturing(2022-2027)
- 7.4.2 Global Natural Language Understanding (NLU) Consumption Value and Growth Rate of Healthcare(2022-2027)
- 7.4.3 Global Natural Language Understanding (NLU) Consumption Value and Growth Rate of Other(2022-2027)
- 7.5 Natural Language Understanding (NLU) Market Forecast Under COVID-19

8 NATURAL LANGUAGE UNDERSTANDING (NLU) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS



- 8.1 Natural Language Understanding (NLU) Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Natural Language Understanding (NLU) Analysis
- 8.6 Major Downstream Buyers of Natural Language Understanding (NLU) Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Natural Language Understanding (NLU) Industry

9 PLAYERS PROFILES

- 9.1 Microsoft
 - 9.1.1 Microsoft Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Natural Language Understanding (NLU) Product Profiles, Application and Specification
 - 9.1.3 Microsoft Market Performance (2017-2022)
 - 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 SAS
 - 9.2.1 SAS Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Natural Language Understanding (NLU) Product Profiles, Application and Specification
 - 9.2.3 SAS Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 IBM Watson
- 9.3.1 IBM Watson Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Natural Language Understanding (NLU) Product Profiles, Application and Specification
 - 9.3.3 IBM Watson Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Idiap
- 9.4.1 Idiap Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Natural Language Understanding (NLU) Product Profiles, Application and



Specification

- 9.4.3 Idiap Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Nuance Communications
- 9.5.1 Nuance Communications Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Natural Language Understanding (NLU) Product Profiles, Application and Specification
 - 9.5.3 Nuance Communications Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Amazon AWS
- 9.6.1 Amazon AWS Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Natural Language Understanding (NLU) Product Profiles, Application and Specification
 - 9.6.3 Amazon AWS Market Performance (2017-2022)
 - 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 The Aspect NLU Lab
- 9.7.1 The Aspect NLU Lab Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 Natural Language Understanding (NLU) Product Profiles, Application and Specification
 - 9.7.3 The Aspect NLU Lab Market Performance (2017-2022)
 - 9.7.4 Recent Development
- 9.7.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Natural Language Understanding (NLU) Product Picture

Table Global Natural Language Understanding (NLU) Market Sales Volume and CAGR (%) Comparison by Type

Table Natural Language Understanding (NLU) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Natural Language Understanding (NLU) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Natural Language Understanding (NLU) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Natural Language Understanding (NLU) Industry Development

Table Global Natural Language Understanding (NLU) Sales Volume by Player (2017-2022)

Table Global Natural Language Understanding (NLU) Sales Volume Share by Player (2017-2022)

Figure Global Natural Language Understanding (NLU) Sales Volume Share by Player in 2021



Table Natural Language Understanding (NLU) Revenue (Million USD) by Player (2017-2022)

Table Natural Language Understanding (NLU) Revenue Market Share by Player (2017-2022)

Table Natural Language Understanding (NLU) Price by Player (2017-2022)

Table Natural Language Understanding (NLU) Gross Margin by Player (2017-2022) Table Mergers & Acquisitions, Expansion Plans

Table Global Natural Language Understanding (NLU) Sales Volume, Region Wise (2017-2022)

Table Global Natural Language Understanding (NLU) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Natural Language Understanding (NLU) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Natural Language Understanding (NLU) Sales Volume Market Share, Region Wise in 2021

Table Global Natural Language Understanding (NLU) Revenue (Million USD), Region Wise (2017-2022)

Table Global Natural Language Understanding (NLU) Revenue Market Share, Region Wise (2017-2022)

Figure Global Natural Language Understanding (NLU) Revenue Market Share, Region Wise (2017-2022)

Figure Global Natural Language Understanding (NLU) Revenue Market Share, Region Wise in 2021

Table Global Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Middle East and Africa Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Natural Language Understanding (NLU) Sales Volume by Type (2017-2022)

Table Global Natural Language Understanding (NLU) Sales Volume Market Share by Type (2017-2022)

Figure Global Natural Language Understanding (NLU) Sales Volume Market Share by Type in 2021

Table Global Natural Language Understanding (NLU) Revenue (Million USD) by Type (2017-2022)

Table Global Natural Language Understanding (NLU) Revenue Market Share by Type (2017-2022)

Figure Global Natural Language Understanding (NLU) Revenue Market Share by Type in 2021

Table Natural Language Understanding (NLU) Price by Type (2017-2022)

Figure Global Natural Language Understanding (NLU) Sales Volume and Growth Rate of Machine Translation (2017-2022)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Machine Translation (2017-2022)

Figure Global Natural Language Understanding (NLU) Sales Volume and Growth Rate of Voice-First Technologies (2017-2022)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Voice-First Technologies (2017-2022)

Figure Global Natural Language Understanding (NLU) Sales Volume and Growth Rate of Chatbots (2017-2022)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Chatbots (2017-2022)

Figure Global Natural Language Understanding (NLU) Sales Volume and Growth Rate of Conversational Search (2017-2022)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Conversational Search (2017-2022)

Table Global Natural Language Understanding (NLU) Consumption by Application (2017-2022)

Table Global Natural Language Understanding (NLU) Consumption Market Share by Application (2017-2022)

Table Global Natural Language Understanding (NLU) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Natural Language Understanding (NLU) Consumption Revenue Market Share by Application (2017-2022)



Table Global Natural Language Understanding (NLU) Consumption and Growth Rate of Manufacturing (2017-2022)

Table Global Natural Language Understanding (NLU) Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Natural Language Understanding (NLU) Consumption and Growth Rate of Other (2017-2022)

Figure Global Natural Language Understanding (NLU) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Natural Language Understanding (NLU) Price and Trend Forecast (2022-2027)

Figure USA Natural Language Understanding (NLU) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Natural Language Understanding (NLU) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Natural Language Understanding (NLU) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Natural Language Understanding (NLU) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Natural Language Understanding (NLU) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Natural Language Understanding (NLU) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Natural Language Understanding (NLU) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Natural Language Understanding (NLU) Market Revenue (Million



USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Natural Language Understanding (NLU) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Natural Language Understanding (NLU) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Natural Language Understanding (NLU) Market Sales Volume Forecast, by Type

Table Global Natural Language Understanding (NLU) Sales Volume Market Share Forecast, by Type

Table Global Natural Language Understanding (NLU) Market Revenue (Million USD) Forecast, by Type

Table Global Natural Language Understanding (NLU) Revenue Market Share Forecast, by Type

Table Global Natural Language Understanding (NLU) Price Forecast, by Type Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Machine Translation (2022-2027)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Machine Translation (2022-2027)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Voice-First Technologies (2022-2027)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Voice-First Technologies (2022-2027)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Chatbots (2022-2027)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Chatbots (2022-2027)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Conversational Search (2022-2027)

Figure Global Natural Language Understanding (NLU) Revenue (Million USD) and Growth Rate of Conversational Search (2022-2027)

Table Global Natural Language Understanding (NLU) Market Consumption Forecast, by Application

Table Global Natural Language Understanding (NLU) Consumption Market Share Forecast, by Application

Table Global Natural Language Understanding (NLU) Market Revenue (Million USD) Forecast, by Application

Table Global Natural Language Understanding (NLU) Revenue Market Share Forecast, by Application

Figure Global Natural Language Understanding (NLU) Consumption Value (Million



USD) and Growth Rate of Manufacturing (2022-2027)

Figure Global Natural Language Understanding (NLU) Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Natural Language Understanding (NLU) Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure Natural Language Understanding (NLU) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Microsoft Profile

Table Microsoft Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Natural Language Understanding (NLU) Sales Volume and Growth Rate

Figure Microsoft Revenue (Million USD) Market Share 2017-2022

Table SAS Profile

Table SAS Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAS Natural Language Understanding (NLU) Sales Volume and Growth Rate Figure SAS Revenue (Million USD) Market Share 2017-2022

Table IBM Watson Profile

Table IBM Watson Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Watson Natural Language Understanding (NLU) Sales Volume and Growth Rate

Figure IBM Watson Revenue (Million USD) Market Share 2017-2022

Table Idiap Profile

Table Idiap Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Idiap Natural Language Understanding (NLU) Sales Volume and Growth Rate Figure Idiap Revenue (Million USD) Market Share 2017-2022

Table Nuance Communications Profile

Table Nuance Communications Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nuance Communications Natural Language Understanding (NLU) Sales Volume and Growth Rate

Figure Nuance Communications Revenue (Million USD) Market Share 2017-2022



Table Amazon AWS Profile

Table Amazon AWS Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amazon AWS Natural Language Understanding (NLU) Sales Volume and Growth Rate

Figure Amazon AWS Revenue (Million USD) Market Share 2017-2022 Table The Aspect NLU Lab Profile

Table The Aspect NLU Lab Natural Language Understanding (NLU) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Aspect NLU Lab Natural Language Understanding (NLU) Sales Volume and Growth Rate

Figure The Aspect NLU Lab Revenue (Million USD) Market Share 2017-2022



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