

# Global Narrowband IoT (NB-IoT) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

The Narrowband Internet of Things (NB-IoT) is a cellular low power wide area network (LPWAN) radio technology standard developed by the 3GPP Telecommunication Standardization Institute. NB-IoT is a versatile connection technology with extremely low power consumption, excellent expansion in buildings and underground, high security and reliability, and low component cost.

Based on the Narrowband IoT (NB-IoT) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Narrowband IoT (NB-IoT) market covered in Chapter 5:

Huawei Technologies Co. Ltd.  
Nokia Corporation  
Vodafone Group plc  
Qualcomm Technologies Inc.  
Sequans Communications SA  
ZTE Corporation  
Quectel Wireless Solutions Co. Ltd.  
Deutsche Telekom  
u-blox  
Ericsson Corporation  
Sierra Wireless  
China Unicom  
Etisalat Corporation  
Altair Semiconductor  
China Telecom  
Intel Corporation

In Chapter 6, on the basis of types, the Narrowband IoT (NB-IoT) market from 2015 to 2025 is primarily split into:

Hardware  
Software  
Services

In Chapter 7, on the basis of applications, the Narrowband IoT (NB-IoT) market from 2015 to 2025 covers:

Healthcare  
Energy and Utility  
Agriculture  
Retail  
Transportation and Logistics  
Smart Cities  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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